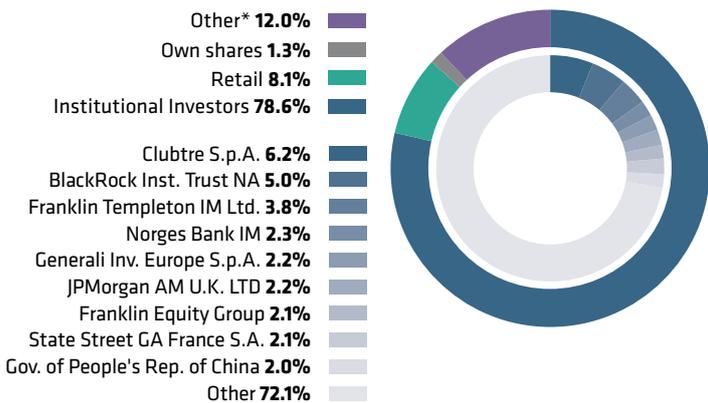


SHAREHOLDERS AND INVESTOR RELATIONS

The Prysmian Group is a true Public Company: floating shareholders own 100% of the shares, with almost 80% of capital held by institutional investors.

As of 31 December 2014, the share capital of Prysmian S.p.A. amounts to Euro 21,671,239.70, represented by 216,712,397 ordinary shares with a nominal value of Euro 0.1 each. The ownership structure at that date is indicated below.



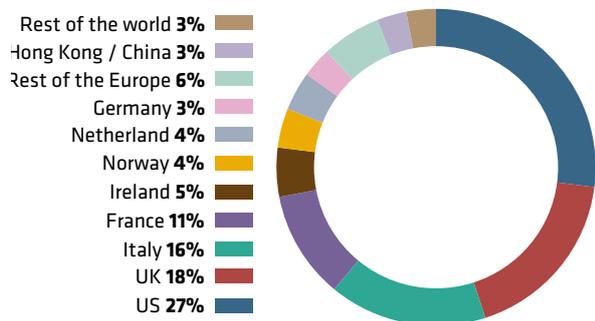
OWNERSHIP STRUCTURE BY TYPE AND MAJOR SHAREHOLDER

All the shares in circulation as of 31 December 2014 are floating shares, with major shareholdings (in excess of 2%) accounting for around 28% of share capital. Accordingly, there are no majority or relative majority shareholders.

Prysmian is one of the few Italian manufacturers with a global presence that, in recent years, has achieved true public company status.

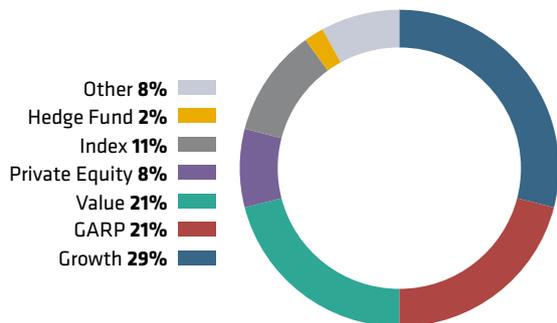
Source: Nasdaq OMX, December 2014 (Ownership structure by type); Thomson One public sources, December 2014 (Major shareholders with over 2%).

* Mainly includes shares held by non-institutional investors and shares with third-party custodians held for trading.



INSTITUTIONAL INVESTORS BY GEOGRAPHICAL AREA

Analysis of the ownership structure by geographical area confirms the predominance of UK and US investors, who together held about 45% of the capital owned by institutional investors at the end of 2014. These were followed by Italian institutional investors with 16% and French investors with 11%, both higher than in the previous year. The weighting of Asian investors is stable.



INSTITUTIONAL INVESTORS BY INVESTMENT APPROACH

About 71% of the capital held by institutional investors is owned by Value, Growth or GARP investment funds that have a medium/long-term time horizon. The number of shareholders adopting an Index investment strategy based on the main stock indices is stable compared with last year. Similarly, the holdings of private equity funds are unchanged, represented by the only Italian fund with a long-term time horizon that has been a Group shareholder for many years.

Source: Nasdaq OMX

Socially Responsible Investors (SRI), whose investment strategy is linked both to financial objectives and an assessment of the social and environmental impact, are increasingly active in the financial markets.

Prysmian shares are also included in the FTSE ECPI Italia SRI Leaders, comprising a basket of selected Italian shares that excel on environmental, social and governance (ESG) matters.

INVESTOR RELATIONS

Transparency in communications, increased market confidence in the company and promotion of a long-term approach to investment in the shares.

The creation of value for shareholders and other stakeholders is a key priority for Prysmian, whose policy for strategic and financial communications is founded on the highest standards of propriety, clarity and transparency.

Actions and procedures are designed to provide the market with credible information about the business, with a view to boosting confidence in the Group and facilitating a long-term approach to investment in our shares. Every effort is made to avoid biased disclosures and ensure that all current and potential investors receive the same information, so that balanced investment decisions can be made.

In order to guarantee the transparency of information flows, Prysmian organises conference calls with institutional investors and financial analysts upon publishing its quarterly data, and also invites specialist media representatives to take part. Furthermore, Prysmian promptly informs shareholders and potential shareholders about every action or decision that could have a material impact on their investment.

Relations with the financial market were intense during 2014, especially following the technical problems encountered with the Western HVDC Link project. Prysmian was involved in numerous road shows during the year, visiting the main financial markets in Europe and North America, and also took part in conferences organised by leading international brokers.

The increasing attention paid to the activities of the Group by socially responsible investors (SRI) was confirmed by their growing attendance at the road shows and meetings held for them. Lastly, the Group organised various visits to factories and R&D centres in Europe, the United States and Asia for institutional investors and financial analysts during the year, in order to provide them with more detailed information about its products and production processes.

The coverage of Prysmian shares by analysts remains very high, with wide geographical diversification.

The Investor Relations function has maintained constant contacts with institutional investors, not least via the website www.prysmiangroup.com, which recently received a new interface and updated content. This includes the recordings of conference calls and presentations to the financial community, corporate documentation, press releases and all other information relating to the Group, in both Italian and English. The Investor Relations section also contains the financial calendar, meeting documents, the Code of Ethics and contact information for the analysts that track the stock, as well as specific sections on corporate governance, risk factors and the share price.



SHAREHOLDER'S GUIDE

Given the fundamental importance of individual holders of shares in the company, during 2014 the Prysmian Group decided to publish its first Shareholder's Guide. This tool was created to help private shareholders obtain greater

knowledge about the company and understand better how, by their work, Group employees contribute to the creation of value for all shareholders.