

GROUP COMMITMENT



The Prysmian Group is committed to working responsibly via a business model that identifies sustainability as a key element of every decision. The objective is to create value for all stakeholders while assuring the sustainable development of the Group and the territories in which we operate.

Consistent with the Corporate Vision, which seeks to promote «the efficient, effective and sustainable supply of energy and information as the a main driver for the development of communities”, Prysmian has consolidated over the years its commitment to sustainability, establishing ever more challenging objectives that open up new horizons for the Group. Always seeking to satisfy continually the needs of Customers, the daily activities of Prysmian stay true to our mission with the development of high quality, sustainable products, by investing in advanced technological solutions that enhance the value of our product range.

Leadership in the supply of cables and systems for energy and telecommunications influences the Group’s approach to sustainability, guiding the growth strategy on such key matters as sustainable, technological innovation in the solutions offered, the environmental responsibility of production processes, the management of relations with the local communities in which the Group operates, and attention to safety

at work and the development of personnel. This focus results in great efforts to improve our skills in the areas of Customer Centricity, Research and Innovation, Environmental Sustainability and Employee Development.

Once again, the Group made a fresh, concrete and ongoing commitment in 2014 to promoting sustainability and developing important new initiatives that improve our ability to create value for ourselves and for our stakeholders over the medium-long term.

With this intention, a number of important initiatives and activities were launched during the year, including: the organisation of a Multi-Stakeholder Engagement event, update of the Code of Ethics, development of a Code of Business Conduct and a Diversity and Inclusion Policy, update of the Corporate Citizenship and Philanthropy Policy and the planning of energy audits.

The Prysmian Group also works in sectors in which climate change is considered one of the main challenges to be tackled. The opportunities deriving from these challenges have enabled the Group to offer innovative products to Customers, integrating them into solutions that focus increasingly on energy efficiency and the reduction of greenhouse gas emissions.

