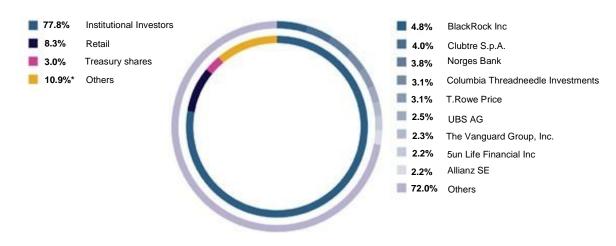
# SHAREHOLDERS AND INVESTOR RELATIONS ACTIVITIES

The Prysmian Group considers itself for all purposes a Public Company: floating shareholders own 100% of the shares, with almost 80% of capital held by institutional investors.

The listing of Prysmian ordinary shares on the stock market, resulting from the sale of 46% of the shares held by the Goldman Sachs Group Inc., took place on 3 May 2007 at a price of EUR 15.0 per share, corresponding to EUR 2.7 billion. Euro of capitalisation. Following the listing, the Goldman Sachs Group Inc. progressively reduced its stake in the company, of which it had acquired control in July 2005, by placing with institutional investors and selected investors the remaining 54% of the shares in different stages: i) approx. 22% in November 2007, ii) approx. 14% in November 2009, iii) approx. 17% in March 2010. During this latter stage, the CEO of Prysmian, Valerio Battista, announced that he had purchased 1,500,000 shares, equal to about 0.8% of the share capital, bringing his total shareholding to 1.2%, a share that in the following years has been further increased to around 1.5% of the capital. All the shares in circulation as of 31 December 2017 are floating shares, with major shareholdings (in excess of 3%) accounting for around 19% of share capital. Accordingly, there are no majority or relative majority shareholders. Prysmian is one of the few Italian manufacturers with a global presence that, in recent years, has achieved true public company status.

As of 31 December 2017, the share capital of Prysmian S.p.A. amounts to Euro 21,748,275.40, represented by 217,482,754 ordinary shares with a nominal value of Euro 0.1 each. The ownership structure at that date is indicated below.

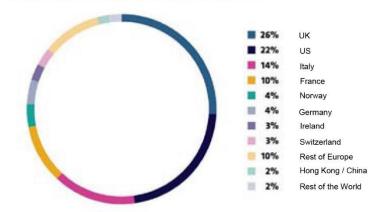
### SHARE OWNERSHIP BY TYPE AND SIGNIFICANT SHAREHOLDERS



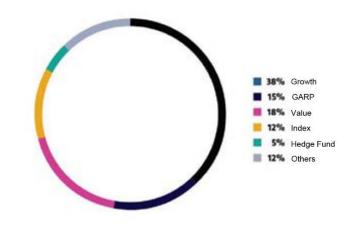
Mainly comprises shares held by non-institutional investors and by third-party holders of shares for trading purposes.

Source: Nasdaq OMX, December 2017 (Shareholding by type); Nasdaq IR public source; Annex A - Form 120A published on 17/01/2018; Annex A - Form 120A published on 29/01/2018.

#### INSTITUTIONAL INVESTORS BY GEOGRAPHICAL AREA



## INSTITUTIONAL INVESTORS BY INVESTMENT STYLE



Source: Nasdaq OMX, December 2017

Analysis of share ownership by geographical area shows the predominance of the United Kingdom, with 26% of capital held by institutional investors following a rise since 2016, followed by the United States at 22%, a decrease since 2016. Italy represented about 14% of capital held by institutional investors, a slight decrease since 2016, while France increased slightly to 10%. The weighting of Asian investors remains largely stable.

About 71% of the capital held by institutional investors is owned by Value, Growth or GARP investment funds that have a medium/long-term time horizon. Stable with respect to 2016, there has been a decrease in the number of shareholders adopting an Index investment strategy, based on the principal stock indices, while the Hedge Fund component - with a shorter time horizon - has now increased to reach 5% of the total.

Clubtre S.p.A., the Group's historic shareholder after the exit of Goldman Sachs, reduced its stake to 4.01% following the sale of 4 million shares through an Accelerated Bookbuilding process on 18 January 2017. A statement made by Tamburi Investment Partners, a member of Clubtre S.p.A. with a stake of 43.28%, said that this transaction represents a partial realisation of the investment made in 2010, and that it will maintain a significant shareholding in Prysmian through Clubtre.

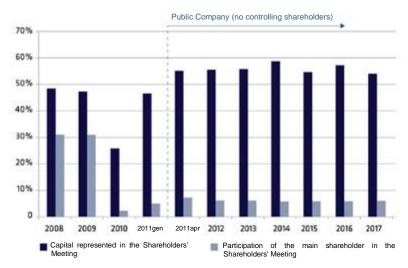
## THE SHAREHOLDER'S MEETING

The shareholders' meeting saw the participation of over 54% of the share capital, with over 1,700 participating shareholders, either directly or by proxy.

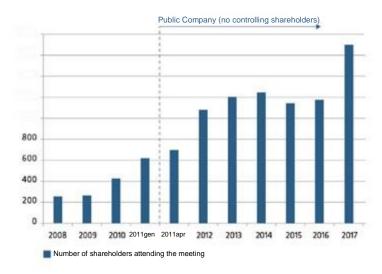
On 12 April 2017 the Shareholders' Meeting of Prysmian SpA was held in single call, convened to discuss several items on the agenda: in the ordinary session, the approval of the 2016 financial statements, the allocation of exercise and distribution of dividends, authorisation to purchase and dispose of treasury shares and consultation on remuneration policies; in the extraordinary part, it decided on the authorisation to convertibility of the equity linked bond loan, approved on 11 January 2017 with a nominal value of EUR 500,000,000.00. The Shareholders' Meeting, which saw the participation of over seventeen hundred members, directly or by proxy, representing over 54% of the share capital, approved, with a large majority (over 95%), all the items on the agenda.

The Shareholders' Meeting also approved the distribution of a dividend of EUR 0.43 per share, in line with the dividend distributed during the previous year. The dividend payment took place on 26 April 2017, for a total amount of approximately EUR 91 million.

## SHAREHOLDERS' MEETING: REPRESENTED CAPITAL



## SHAREHOLDERS' MEETING: NUMBER OF PARTICIPANTS PRESENT OR REPRESENTED



#### 2018 FINANCIAL CALENDAR

27 February 2018 Approval of the draft financial statements and consolidated financial statements as of 31 December 2017

12 April 2018 Shareholders' Meeting for approval of the Annual Report as of 31 December 2017

10 May 2018 Approval of the quarterly financial report as of 31 March 2018
25 July 2018 Approval of the half-year financial report as of 30 June 2018
08 November 2018 Approval of the quarterly financial report as of 30 September 2018

# **INVESTOR RELATIONS ACTIVITIES**

Transparency in communications, increased market confidence in the company and promotion of a long-term approach to investment in the shares.

The creation of value for shareholders and other stakeholders is a key priority for Prysmian, whose group policy for strategic and financial communications is founded on the highest standards of propriety, clarity and transparency. Actions and procedures are designed to provide the market with credible information about the business, with a view to boosting confidence in the company and facilitating a long-term approach to investment in our shares. Every effort is made to avoid biased disclosures and ensure that all current and potential investors receive the same information, so that balanced investment decisions can be made. Upon publishing its quarterly data, the Company organises conference calls with institutional investors and financial analysts and also invites specialist media representatives to take part. In addition, the Company promptly informs shareholders and potential shareholders about every action or decision that could have a material impact on their investment.

Relations with the financial market were intense during 2017, with more than 400 meetings with institutional investors at the Company's offices, whether in the form of conference calls or one-on-one or group sessions. The Company was also involved in numerous road shows during the year, visiting the principal financial markets in Europe and North America, and also took part in conferences organised by leading international brokers. In addition, the increasing attention paid to the activities of the Group by socially responsible investors (SRI) was confirmed by their growing attendance at the road shows and meetings held for them. Lastly, the Group organised various visits to factories and R&D centres for institutional investors and financial analysts during the year, in order to provide them with more detailed information about its products and production processes.

The coverage of Prysmian shares by analysts remains very high, with wide geographical diversification. Prysmian stock is now tracked regularly by 23 independent offices: Banca Akros, Banca Aletti, Banca IMI, Banca Profilo, Barclays Capital, Berenberg, BofA Merrill Lynch, Citi, Credit Suisse, Equita, Espirito Santo, Exane BNP Paribas, Fidentiis, Goldman Sachs, Hammer Partners, HSBC, Intermonte, JP Morgan, Kepler Cheuvreux, Mediobanca, Morgan Stanley, Natixis, UBS.

The Investor Relations function has maintained constant contacts with institutional investors, not least via the website www.prysmiangroup.com, which includes the recordings of conference calls and presentations to the financial community, corporate documentation, press releases and all other information relating to the Group, in both Italian and English. The Investor Relations section also contains the financial calendar, meeting documents, the Code of Ethics and contact information for the analysts that track the stock, as well as specific sections on Corporate Governance, Risk Factors and the share price.