

RESPONSIBILITY TOWARDS THE COMMUNITY



CORPORATE CITIZENSHIP AND PHILANTHROPY

For Prysmian, relations with local communities represent a fundamental element to create value over the long term. For this reason, also in 2017, the Group has promoted specific initiatives to support the economic, social and cultural development of the areas in which it operates.

In addition to direct economic contributions and donations in kind when allowed by the Corporate Citizenship and Philanthropy Policy, the Prysmian Group has also supported social responsibility by allowing its employees to spend working hours on socially useful activities. The main activities of the Group involved various areas and were concentrated in Italy, in European countries such as France, Spain, Finland and Germany, as well as in North America.

Italy

On the occasion of the discontinued use of the old Prysmian offices, a total of 90% of the assets recorded among furniture, equipment and electronic equipment were donated or recovered (for internal re-use). 33% of the assets were reused in some of the factories located in the territory, while 57% was donated to non-profit organisations, foundations, non-profit associations, kindergartens and institutes operating both in the public and private sectors. The beneficiaries work for the promotion of humanitarian and solidarity activities, aimed at providing assistance to those disadvantaged and in difficulty; they carry out projects to support young people and their needs in their path of growth and training and / or promote diversified welfare interventions for people in difficulty.

Furthermore, Prysmian has decided to donate the contributions intended for the Christmas presents of customers and stakeholders to the non-profit organisation "Elettricisti Senza Frontiere Italia", for the realisation of a project in Central Africa. Thanks to this donation, a youth centre will be built, run by a Comboni missionary, on the outskirts of the city of Bimbo. The centre, which will be equipped with an electricity and water system, will be used by young people in the suburbs of Central Africa who will be able to use a library and a video library inside.

France

In 2017, Prysmian France also contributed to the donation of industrial cables under a three-year contract (1.1.2016-31.12.2018) with Electriciens sans frontières (ESF), an NGO. These cables are used for numerous initiatives promoted by the NGO, which, founded in 1986, is involved in many projects including, above all, the transmission and delivery of power to developing countries and communities afflicted by catastrophes. To date, the organisation employs over 1,200 volunteers distributed in 136 projects across 35 countries. In 2017, the ESF intervened in Madagascar with the project "Sofia Bridge: Health Education in Remote Areas" in the municipality of Point-Sofia. Between April and June, 3 photovoltaic plants were installed that produce electricity for two primary schools, a college and the health centre of the Municipality; moreover, the students were trained to maintain the installation.

Germany

In Germany, Prysmian has been involved in numerous initiatives in the field of Corporate Citizenship, mainly working with local associations in Neustadt. The Group is committed to the promotion of cultural and sporting activities and to support the German division of the Red Cross.

Spain

Prysmian Spain worked on numerous social initiatives during the year. In the Vilanova area, in particular, the Group supported the cultural initiative for the commemoration of Alexandre de Cabanyes, a well-known Spanish painter from Vilanova. Prysmian also sponsored its employees who represented the Group in the famous Vilanova Carnival, the Half Marathon held in the same city and the local soccer team, the Union Esportiva Castelldefels.

UK

Prysmian UK, as part of its local community support program, has promoted a range of initiatives for young college students in the Eastleigh area, where the Group is present - such as the award for the best engineering student of the year. These initiatives are aimed at identifying and promoting local talent and strengthening the brand awareness and positioning of Prysmian as a "best talent engager".

The Company also contributed cash donations to "Children in Need", an annual charity event organised by the BBC One television network aimed at disadvantaged children.

Finland

As in previous years, Prysmian Finland has promoted and organised various initiatives for the training of young people within the local community. Group employees supported the organisation of a skills competition for electronics students called "Tataja" via the supply and installation of cables. Prysmian continues to finance through cash donations the Mannerheim League for Child Welfare, which is the largest research foundation that takes care of children in Finland. Finally, a study grant was awarded to the best student in mathematics and related disciplines at a local middle school.

Norway

Prysmian Norway has chosen to donate to the humanitarian organisation "Rett Fram Opplevelser" the contributions intended for the Christmas presents of its customers, which now go to initiatives for children living in poor conditions.

North America

In North America, there have been numerous Corporate Citizenship initiatives to support local communities. Among the most important is the fund-raising campaign which involved all the Prysmian employees in the world to support the families affected by Hurricane Harvey and which has raised about EUR 12,000.

Prysmian has sponsored several non-profit organisations, such as the Lake Russell Tourism Coalition, the Burton Centre and the Local Food Pantry, which are committed to supporting the most needy. The Company has also supported United Way of America, which operates throughout the territory promoting solidarity activities and support to the community, through partnerships with schools, companies, financial institutions etc. Finally, the Group paid the salaries of those employees who decided to devote their working hours to voluntary activities.

SUPPORT TO LOCAL COMMUNITIES

"Xingu Conectado", the wiring project in the Amazon Region

Prysmian Group has signed a contract with PRODEPA, the state telecommunications company Telebràs and the development agency of Pará (Brazil) for the installation of optical cables as part of a broadband installation project in the Amazon region. The project, known as "Xingu Conectado", has linked 12 municipalities and connected 600,000 people to the 10 Gbps network. Prysmian has supplied 400 km of optical cables produced at the Sorocaba plant in São Paulo, which is rapidly becoming the leading optical fibre manufacturing facility in South America. In Sorocaba, where both optical fibre and optical cables are produced, Prysmian has invested approximately USD 16 million in the last three years for the revamping of the plant's production lines, making it the largest production complex in Latin America in these segments of market. Prysmian's intention is twofold: to expand the production capacity to meet the growing demand for optical fibre infrastructure and optical cables, particularly in regions far from the major urban centres of the country and to expand its presence in the market, with

particular attention to the growing importance of small and medium regional broadband connection providers.

Fibre cables to rural communities in New Zealand

Prysmian Group has accepted the challenge of modernising the communication system in the remote area of Te Urewera, New Zealand, by supplying its products and solutions.

The successful project involved the supply of optical fibre in three rural schools and in many communities of the TE Urewera area and is part of a broader school programme called the Rural Broadband Initiative (RBI) promoted by the Government of New Zealand. The cables were installed despite the adverse and inhospitable conditions of the territory and, during the installation phases, the work team also had the opportunity to offer on-site advice to solve customers' problems and unforeseen circumstances.

The farthest community to be served by the new fibre cable is Ruatahuna, in the heart of the Tuhoel Iwi tribe where the telephone service, before this optical fibre installation, consisted of an old unreliable radio system. The teamwork of all the parties involved has finally secured broadband access for several communities in the Te Urewera area.

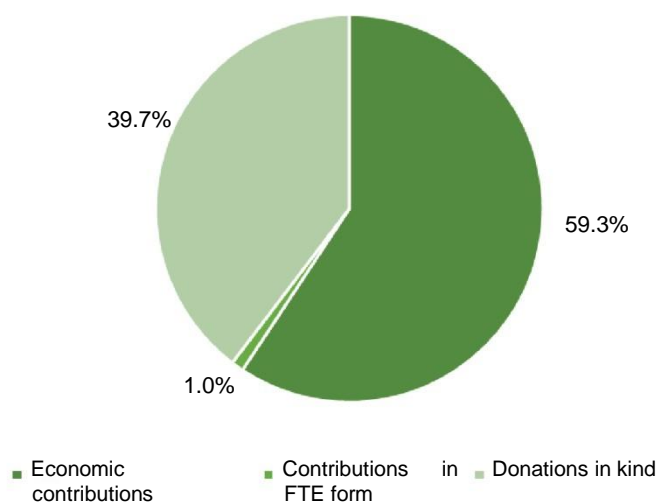
EIS Project - Sorriso nel Mondo

In 2017 the Group supported the international association Sorriso Nel Mondo, which, since 1997, has been treating infantile cranio-facial malformations in developing countries.

Prysmian has provided its own cables to wire the Hôpital Général de Référence d'Uvira in the Democratic Republic of Congo, one of the region's most strategic and popular assistance centres. Thanks to the Group's support, a photovoltaic system for the production of solar energy - renewable and sustainable - was made possible so as to guarantee the hospital the constant supply of energy especially to the two most sensitive hospital departments (operating block and neonatology) ensuring the supply of energy even during the frequent blackouts that characterise the area.

THE YEAR'S MAIN FIGURES³⁹

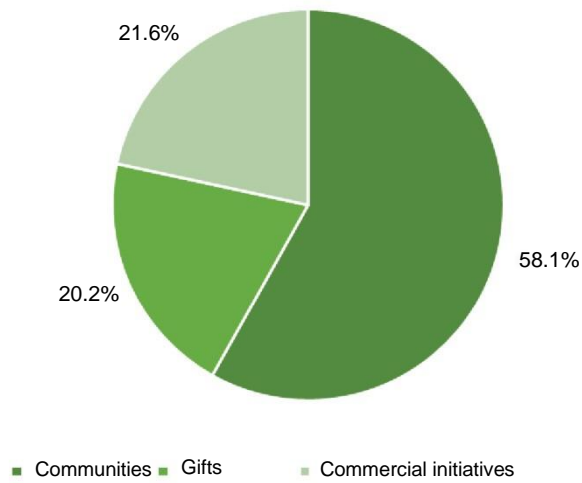
TYPES OF CONTRIBUTIONS IN 2017⁴⁰



TYPES OF INITIATIVES IN 2017

³⁹ This data considers the following countries: North America, France, Italy, Finland, Spain, Germany, Norway, Russia and the UK.

⁴⁰ The percentage of contributions is calculated in Euro, also for contributions in FTE.



OBJECTIVES OF INITIATIVES IN 2017

