

The Group's sustainability strategy

Sustainability Policy and Plan

Sustainability plays a central role for Prysmian, which seeks to promote a responsible business model by encouraging the increased integration of sustainability within the strategy adopted.

Operating in accordance with a philosophy founded on the values of Excellence, Integrity and Comprehension, Prysmian has consolidated its economic, environmental and social commitment over time, seeking to create value for all stakeholders and contributing to the sustainable development of the territories in which the Group operates.

Consistent with the Corporate Vision and Values, which seek to promote 'the efficient, effective and sustainable supply of energy and information as the main driver for the development of communities', the Group took important steps over the past year to further integrate sustainability matters within its business activities. In particular, Prysmian defined a Sustainability Policy during 2016 that establishes the Group's strategic priorities for the medium-long term, making reference to the *Sustainable Development Goals* (SDGs) promoted by the United Nations, the main international indicators and the expectations of our stakeholders.

Analysis of these expectations and the Sustainable Development Goals has enabled the Group to identify the emerging trends with regard to sustainability and, therefore, to determine our own strategic priorities, objectives and actions for the creation of shared value. Specifically, Prysmian has selected the five Sustainable Development Goals to which we can contribute most, and translated them into a Sustainability Plan consisting of priorities, objectives and actions that are consistent with our business and corporate values.

Building on this foundation, the Group has also devised a "Scorecard" that identifies 16 sustainability targets to be met by 2020, each measured by quantitative KPIs that will be monitored closely so progress can be reported on a regular basis.