

## Communities

### *Corporate Citizenship and Philanthropy initiatives*

*Aware of the importance of people and the territories in which it operates, the Prysmian Group is committed to building a socially responsible business by supporting, via specific initiatives, the economic, social and cultural development of those areas.*

Relations with local communities are important for the creation of value around Prysmian. During 2016, the Group continued pursuit of its commitment to be socially responsible by supporting, via specific initiatives, the economic, social and cultural development of the areas in which it is present. In addition to direct economic contributions and donations in kind when allowed by the Corporate Citizenship and Philanthropy Policy, the Prysmian Group also provides indirect support for social projects via the hours paid to employees involved in the charitable activities.

The main activities during the year involved various areas and were concentrated in Italy, other European countries such as France, Hungary, Spain and Germany, and elsewhere such as Russia, China and Australia.

#### **CORPORATE CITIZENSHIP AND PHILANTHROPY POLICY**

With a view to defining common, shared rules within the Group for identifying corporate citizenship and philanthropy initiatives correlated with business operations, during 2014 Prysmian decided to update the policy governing activities that benefit local communities.

The Group believes that access to energy and telecommunications is a prerequisite for the economic and social development of local communities. For this reason, the corporate citizenship and philanthropy activities promoted must be principally intended to support initiatives that facilitate access to energy and telecommunications by local populations, with particular reference to those in developing countries.

The Group considers initiatives for the benefit of the community as those relating to:

- Communities: long-term initiatives that aim to mitigate socio-environmental issues in the communities in which the Group does business;
- Charitable gifts: short-term initiatives, or one-off donations to non-governmental organisations and supranational and local non-profit organisations;
- Commercial initiatives that benefit the community: initiatives that support Prysmian's success directly, conducted in partnership with community-based organisations.

## Headquarters

In line with the initiatives undertaken in 2015, Prysmian decided to renew our commitment in favour of the UNHCR (United Nations High Commission for Refugees) in 2016, by making a donation from employees and the Group in favour of the population of Ecuador afflicted by an earthquake there in April 2016. The UNHCR used part of the donation to give those affected basic supplies, such as tents and other immediate necessities, such as kitchen sets and mosquito repellents, given the risk of Zika virus contagion. In addition, some of the funds were used to purchase solar-powered lights.

The decision to work with the UNHCR by supplying solar lamps was part of the wider strategy described in the Group's Corporate Citizenship and Philanthropy Policy, which commits Prysmian to providing active support for initiatives that promote access to solar energy and telecommunications.

In 2016, Prysmian also contributed significantly to the collection of funds by the Italian Red Cross in favour of the victims of the earthquake that hit central Italy in August. In particular, the Group decided to double the amount donated by employees, thereby raising a considerable sum. The Italian Red Cross activated more than 4,000 volunteers, right from the start, and guaranteed more than 33,000 meals to the populations affected.

Lastly, the Group contributed – via a cash donation – to the "Las Mariposas" project that, in Siena and the surrounding area, provides psychological support to the victims of sexual abuse. The project is part of the Codice Rosa service that provides access to first aid solely for the victims of violence: women, men and children who have been mistreated and abused. In order to improve steadily the first-aid services that include Codice Rosa cover, the objective is to enhance understanding of the health needs of victims by supplementing the diagnostic skills with psychological support. As a consequence, first-aid personnel will be able to request help from psychologists trained in Codice Rosa matters, on a 24/7 basis every day of the year.

## Italy

The Group has participated in numerous charitable projects, such as the development of "Hospitality Homes" in Milan, together with ONLUS LILT, so that the families of children with cancer can move to the city for the necessary treatment, as well as the expansion of the Milan Science Museum. Additional projects worthy of mention included the project to provide FTTH cover in the rural areas of Topol pri Begunje, in Slovenia, and implementation of the ultra-broadband connections for Wikimania 2016.

## France

In 2016, Prysmian France contributed to the donation of industrial cables under a three-year contract (from 1.1.2016 to 31.12.2018) with Electriciens sans frontières (ESF), an NGO. These cables are used for numerous initiatives promoted by the NGO that, founded in 1986, is involved in many projects including, above all, the transmission and delivery of power to developing countries and communities afflicted by catastrophes. At present, the organisation has more than 1,000 volunteers working on 136 projects in 35 countries. The first project, "Saponé" in Burkina Faso, where ESF contributes to improving the access to power by 27 medical centres, involved Prysmian donating the cables needed to upgrade the local electrical installations.

## Germany

In Germany, Prysmian has been involved in numerous initiatives in the field of Corporate Citizenship, principally working with local associations in Neustadt. The Group is committed to the promotion of cultural and sporting activities and to support the German division of the Red Cross.

## Spain

Prysmian Spain worked on numerous social initiatives during the year. In particular, the Group supported the activities of the Human Age Institute, a non-profit foundation whose main objective is to facilitate the development of talent, especially among young people, in order to improve their job prospects. Other initiatives worthy of mention included the donation made to the San Juan de Dios Hospital, a non-profit religious body that provides medical assistance to persons in financial difficulties, and official sponsorship of Union Esportiva Castelldefels.

## Hungary

During 2016, Prysmian Hungary organised and managed the first “Prysmian Design Competition in Hungary”, intended to support young artists from the regions of Central-Eastern Europe. Many local Universities supported the initiative, including the University of Fine Art, the Studio of Young Artists’ Association and the Studio of Young Applied Artists’ Association. The young artists presented works created using scrap electrical and telecommunications cables. The three winners of the competitions were able to display their works at Budapest University of Technology and Economics.

Prysmian Hungary also made a donation to the Autistic Children Foundation.

## Russia

Prysmian Russia has worked on a series of initiatives the fields of health, sport and culture, collaborating with cash donations to many local organisations, such as the Association of Italian Ladies in Russia, which has carried out projects in Moscow, Vladivostok, Novosibirsk, Volgograd, Astrakhan and Elista, with a view to help the homeless, orphans and persons in difficulty.

## China

Consistent with the initiatives implemented last year, Prysmian China has participated in a Corporate Citizenship & Philanthropy initiative at the China Welfare Center via a cash donation from both the Group and local employees. The main purpose of this initiative was to help disabled children.

The Group also made a donation to the Red Cross in favour of the earthquake victims in Italy.

## Australia

Prysmian Australia supported several health-related initiatives during 2016. As an example, a donation was made to Cancer Council Australia to help persons affected by skin cancer, which is a common problem in that country. Via this and other initiatives, Prysmian Australia also actively involved its employees (dedicating 350 hours) and therefore increased their awareness of the matters tackled. The initiatives undertaken by Prysmian Australia also included the sponsorship of Worldskills Australia, for which Prysmian gave cables to

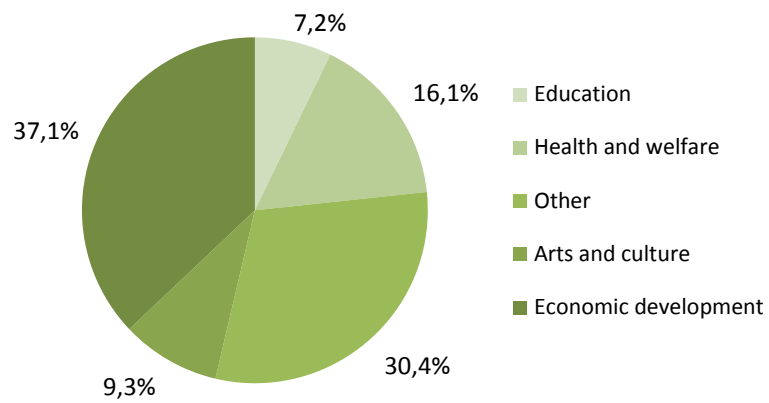
the young electricians participating, so that they could compete and show their skills, as well as to know and appreciate the Group's cables.

### **COMMITMENTS FOR THE FUTURE**

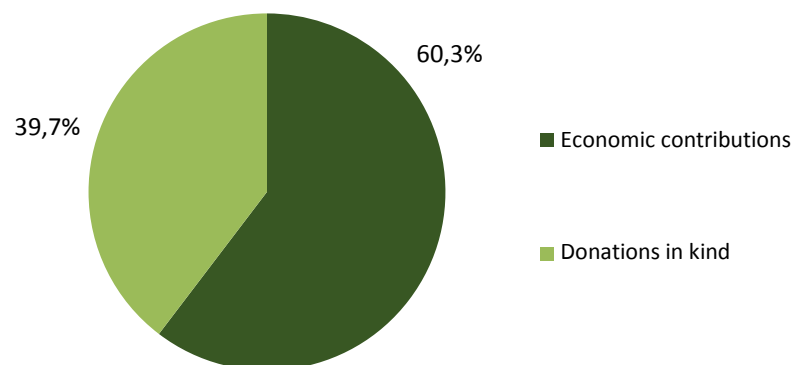
During 2017, Prysmian will analyse additional Group corporate citizenship and philanthropy initiatives using the Social Return on Investment (SROI) methodology. This methodology makes it possible to measure the social, environmental and economic impact of the activities assessed, using monetary values that highlight the relationship between the investment made in an initiative and the return on that investment.

## KEY NUMBERS<sup>23</sup>

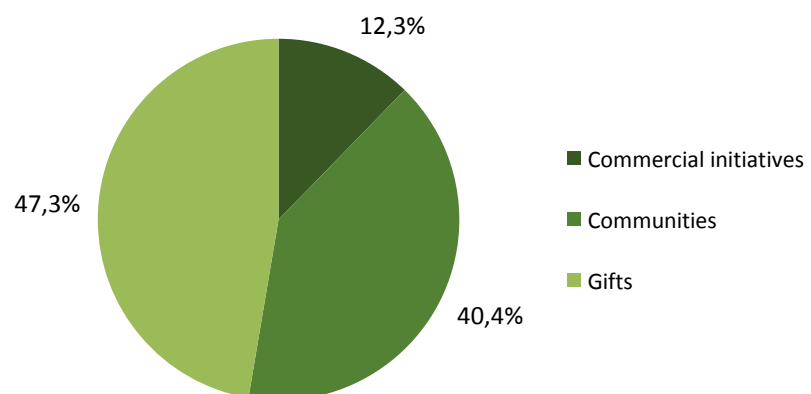
### Contribution by subject 2016<sup>24</sup>



### Type of contribution in 2016



### Type of initiative in 2016



<sup>23</sup> This data considers the following countries: China, France, Italy, Australia, Spain, Germany, Hungary and Russia.

<sup>24</sup> The "other" category comprises humanitarian aid.