

PRESS RELEASE

PRYSMIAN SUPPORTS DEVELOPMENT OF WORLDWIDE BROADBAND NETWORKS WITH CONTINUOUS COMMITMENT TO PRODUCT INNOVATION

THE GROUP PRESENTS COMPLETE SOLUTIONS FOR FUTURE-PROOF OPTICAL NETWORKS AT OPTICAL NETWORKING AND COMMUNICATION CONFERENCE & EXHIBITION IN SAN DIEGO, CA

Milan, 7 March, 2023 – Prysmian Group, the world leader in the energy and telecom cable industry, presents its complete solutions for future-proof optical networks at the OFC Conference and Exhibition 2023, taking place on March 5-9 in San Diego, California.

The company stand – Booth #2338 – will focus on solutions for external distribution, including CasaLink, designed for versatility and covering all cable management needs, whatever the network type. Moreover, Prysmian will display high fiber count preconnectorized solutions, comprising up to 432 connectors in a flat ribbon or FlexRibbon™ cable style and allowing cost savings as well as easy access, replacement and maintenance of the network in case of accidental damages on-site; and the complete portfolio of products for the last mile. Our experts will also showcase a range of standard and specialty optical fiber for a wide range of applications.

Spotlighted at this year's conference, Marianne Bigot, Prysmian Group France, led M4B.3, "Few-Mode Fibers: Characterizations and Applications," on Monday, March 6, from 5:00 to 5:30 p.m. PST.

The Group confirms its commitment to constantly investing in its optical fiber, cable and connectivity capacities to support our customers in developing new reliable and cost-effective broadband networks.

OFC Conference and Exhibition visitors can learn more at Prysmian exhibition stand #2338.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 150 years of experience, sales of over €12 billion, over 29,000 employees in over 50 countries and 108 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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