

**PRESS RELEASE**

**PROGRESS ON PRYSMIAN'S SUSTAINABILITY STRATEGY AND THE INNOVATIVE TECHNOLOGY BEHIND THE ENERGY TRANSITION PROCESS: THE MAIN TOPICS OF THE GROUP'S SUSTAINABILITY WEEK**

**EVA KAILI - EU VICE-PRESIDENT, FRANCESCO STARACE - CEO ENEL, GILLES GUIBOUT - HEAD OF EUROPEAN EQUITY STRATEGIES AXA AND VALERIO BATTISTA - PRYSMIAN GROUP CEO AMONG THE ATTENDEES**

**ENVIRONMENTAL & SOCIAL IMPACT AND SUSTAINABLE INNOVATION THE TOPICS AT THE CORE OF THE EVENT**

**FIVE MANAGEMENT PANELS OVER FIVE DAYS, AND 22 LOCAL EVENTS TO FOSTER CLOSER TIES WITH REGIONS**

Milan, 17<sup>th</sup> June 2022 – Prysmian Group announces the launch of Sustainability Week, a new stakeholder listening event running from June 20 to 24, 2022. Top management at Milan headquarters, business units, and regional offices around the world will share progress on their sustainability strategy and how it is impacting the Group's business, its innovative DNA and flagship technology. The event will also be an opportunity to highlight how the development of the trans-European electricity grid plays a strategic role both for decarbonisation and transition to renewable sources and for improving EU and global energy autonomy as well as get feedback from customers, investors, suppliers, analysts, associations and universities at in-person events and online panels with special guests including industry leaders and top investors.

The event, called "We are what we do. Sustainability is not an act, but a habit," is built on the belief that, grid interconnections are crucial in the energy transition and for EU and global energy autonomy. For this reason, in order to meet the global challenges of the coming decades and create value for all stakeholders, it is necessary to integrate sustainability as a driver of technological innovation into the core business and daily operations. Prysmian's proactivity in this regard, creating a decarbonised modern grid as well as cutting-edge solutions and products to support the energy transition and producing a positive social impact, will therefore be central to make the Group's commitment even more effective, also by giving more space for feedback from local communities in the regions where Prysmian Group operates.

But that's not all, during Sustainability Week the various Countries will have the opportunity to exchange views on People, Culture and Social Sustainability, discussing the various objectives the Group has set itself in terms of diversity, equality and inclusion (DE&I), digital inclusion, community empowerment, employee engagement and upskilling.

The event was designed on the past experience of Prysmian Group's Sustainability Day in a new expanded format that features five events (compared to three in 2021) led by executives at the Group's Milan headquarters, as well as about two local events per region each day, for a total of 22 local events located in Europe, North America, Latin America, the Middle East, China, and Oceania-South East Asia. These local events will spotlight regional CEOs and Sustainability Ambassadors, involving local leadership and local stakeholders, in the local language for local engagement.

"Sustainability is not something just involving headquarters," said Maria Cristina Bifulco, Prysmian Group Chief Sustainability Officer & Group Investor Relations Director. "It's not a centralized, top-down project. We need to involve our regions. The more feedback we get, the more complete our perception of stakeholder requirements will be, allowing us to align our priorities and, where possible, anticipate their needs."

The main theme of the week will be "strengthening the links with the environment and local communities." Each day of the week will feature a "lead" event led by senior management at headquarters, on days dedicated to Climate, Social, and Innovation topics, for a total of five events. Regional leaders will take the floor for a deep dive into the day's topic as it relates to their communities.

Sustainability Week will start June 20 with an event at Prysmian Group's Milan headquarters boasting a strong lineup of internal and external speakers. Eva Kaili, Vice President of the European Parliament, will welcome guests with a video message about EU priorities and plans, "Towards more sustainable energy." Prysmian Group CEO Valerio Battista and Enel CEO Francesco Starace take part in a panel called "Is the grid infrastructure green enough, does it answer to the energy transition? Are we doing our best?". Another panel will feature Gilles Guibout, Head of European equity strategies AXA, on the topic "Investors' views about prioritizing social impact and climate change commitments." The role of Prysmian's board in enabling sustainable growth will be the topic of a roundtable featuring Maria Cristina Bifulco, Chief Sustainability Officer & Group Investor Relations Director; Maria Letizia Mariani, Chairwoman Sustainability Committee; and

Paolo Amato, Chairman of Remuneration and Nominations Committee. Prysmian Group Chairman and Independent Non-Executive Director Claudio De Conto will wrap up the event.

The event will be the opportunity to update Prysmian Group's Materiality Matrix by carrying out a Sustainability Stakeholder Survey.

**Prysmian Group**

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 140 years of experience, sales of over €12 billion, about 29,000 employees in over 50 countries and 108 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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