

PRYSMIAN GROUP INVESTS IN THE MANAGERS OF TOMORROW

SELECTION PROCESS NOW UNDERWAY FOR AN ADDITIONAL 50 YOUNG CANDIDATES FOR *BUILD THE FUTURE*, THE INTERNATIONAL RECRUITING AND TRAINING PROGRAM FOR NEW GRADUATES

Milan, 5 November 2013. Prysmian Group, world leader in the energy and telecom cables and systems industry, continues to invest in developing talent and has launched the selection process for an additional 50 young candidates for *Build the Future*, the international recruiting and training program aimed at new graduates with degrees in Engineering and Business Administration from all around the world, with the goal of placing them in the Group's R&D, Operations, Sales & Marketing functions.

Following the selection and placement of the first 50 new graduates in recent months, the second phase of the recruiting process got underway over the past few days: candidate identification will continue until the end of November, through an extensive recruitment and evaluation process to include online tests, an English examination, assessment and interviews with the Group's managers. The young candidates selected, after an initial period of integration and training at the Milan headquarter, followed by 12 months of job rotation in their home countries and an additional 24 months of experience abroad within a specific company function, will be assigned junior management roles, in Italy or abroad.

"Over three years, the goal is to hire 100 new graduates, who upon completing the program will have obtained an integrated skill set, in both the economic and technical areas, owing to the opportunity to receive live exposure to production activity in order to reach an effective understanding of the processes involved, through periods spent in direct contact with factory activities, product technologies and customer relationship dynamics," commented Fabrizio Rutschmann, Human Resources and Organisation Senior Vice President.

The 50 young graduates already hired in 2012 and 2013, under the mentoring of senior managers charged with monitoring their entire training processes, have just completed their 12 months of job rotation and are about to begin the first months of their experiences abroad within specific company functions: from the Product MKT Sales department in Australia to the Front Sales Renewable team in Brazil, the Planning & Scheduling division in France, the Project Management Sales sector in Germany, the R&D Engineer department in Italy and the Front Sales Oil&Gas team in Singapore. The average age of the participants is 24 and the main area of origin is Europe.

Moreover, Prysmian created its own international education and training centre, the Prysmian Group Academy, in collaboration with SDA Bocconi, with the aim of developing and consolidating managerial abilities and technical skills. In 2013 the Academy was attended by approximately 500 employees, and a further 600 are to take part by 2014.

Additional information about the *Build the Future* programme is available at the address <http://prysmiangroup.com/en/corporate/people-and-careers/graduate/>.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cables and systems industry. With over 130 years of experience, sales of some €8 billion in 2012, about 20,000 employees across 50 countries and 91 plants, the Group is strongly positioned in high-tech markets and offers the widest range of products, services, technologies and know-how. In the Energy sector, Prysmian Group operates in the business of underground and submarine power transmission cables and systems, special cables for applications in many different industrial sectors and medium and low voltage cables for the construction and infrastructure industry. In the Telecom sector, the Group manufactures cables and accessories for the voice, video and data transmission industry, offering a complete range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Milan Stock Exchange in the FTSE MIB index.

Media Relations

Lorenzo Caruso
Corporate and Business Communications Director
Ph. 0039 02 6449.1
lorenzo.caruso@prysmiangroup.com

Human Resources

Fabrizio Rutschmann
HR & Organization Senior Vice President
Ph. 0039 02 6449.1
fabrizio.rutschmann@prysmiangroup.com