

PRESS RELEASE

**PRYSMIAN INCLUDED IN THE FTSE4GOOD GLOBAL INDEX**

**THE INDEX EVALUATES THE PERFORMANCES OF COMPANIES GLOBALLY  
RECOGNISED FOR HAVING THE HIGHEST CSR STANDARDS**

Milan, July 15, 2015. Prysmian Group, world leader in the energy and telecom cables and systems industry, has been included in the **FTSE Group's** prestigious **FTSE4Good Global Index**, which is composed of the companies that stand out for their ethical, transparent management and implementation of proper sustainability policies in company processes.

FTSE4Good benchmark and tradable indices have been designed to measure the performance of companies that meet globally recognised social responsibility standards, and to facilitate investment in those companies. **Prysmian** has satisfied most of the stringent requirements, going well beyond the "**Good Practice**" score set by FTSE Group. In particular, the Group received excellent evaluations by the panel of independent experts responsible for preparing the Index for the high standards ensured to its employees, thanks to a **Diversity and Inclusion policy** based on the most effective international standards, a process aimed at fostering the development of individuals by spreading a shared common identity, and various talent management programmes in a highly multicultural environment. Another point of merit relates to the considerable attention devoted to the entire supply chain, thanks to a **Code of Business Conduct** aimed at spreading and ensuring responsible business practices throughout the supply chain.

FTSE Group introduced the **FTSE4Good Index** in 2001 in response to the increasing focus on corporate social responsibility amongst investors constantly searching for performance indicators of the proper implementation of environmental, social and governance criteria (ESG) of the companies in which they invest. Thus, on the one hand, the FTSE4Good Index is intended as a means of supporting the growth of social responsible investments (SRIs), while on the other, it also aims to provide concrete guidance to the foremost global investment players, who are increasingly interested in understanding the relationship between CSR policies and the creation of value for shareholders.

**Prysmian Group**

Prysmian Group is world leader in the energy and telecom cable systems industry. With more than 130 years of experience, sales of nearly €7 billion in 2014, some 19,000 employees across 50 countries and 89 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

**Media Relations**

Lorenzo Caruso  
Corporate and Business Communications Director  
Ph. 0039 02 6449.1  
lorenzo.caruso@prysmiangroup.com

**Investor Relations**

Cristina Bifulco  
Investor Relations Director  
Ph. 0039 02 6449.1  
mariacristina.bifulco@prysmiangroup.com