

PRESS RELEASE

PRYSMIAN GROUP TO POWER THE ROYAL ATLANTIS RESORT IN DUBAI THE NEW LUXURY RESORT TO BE CABLED WITH 400 KM OF FIRE PERFORMANCE CABLES

Milan, 1 March, 2018 - Prysmian Group, world leader in the energy and telecom cable systems industry, will supply over 400 km of Fire Resistant cables for the Royal Atlantis Resort in Dubai. The new luxury resort renamed "A Place to call Home" will be completed in 2019.

The Group has won the contract worth approximately 3 Million Euros to supply its enhanced fire resistant cables, a mixture of both FPPLUS and FP400 cables, which offer extended fire survival times, coupled with low flame spread and very low emission of smoke and dangerous gases in the event of a fire. This allows guests longer time to evacuate the building and ensures better operating conditions for the emergency teams. Moreover, fire-resistant cables ensure power supply, fire alarm system operation and emergency systems operation during a fire.

The cables will be supplied to various electrical contractors on the project by specialist Prysmian Group distributors in Dubai during 2018 & 2019. Antonio Chiantore, Prysmian Group General Manager in Dubai, commented that "our long-standing relationship with our distributors allows us to understand and work closely with contractors and specifiers, giving us the chance to supply quality enhanced fire performance cables into a market sector that is rapidly beginning to appreciate the importance of using these products to ensure maximum safety in complex buildings."

The eponymous resort's project is worth \$ 1.4bn and it is located on Palm Jumeirah island, next to the luxury hotel Atlantis, The Palm. The Royal Atlantis Resort is one of the largest in the Peninsula with almost 800 guest rooms, 250 luxury residences and the "Sky Pool", a 90-meter-high infinity pool.

"State-of-the-art solutions are a key asset for our Company to supply the most appropriate, innovative and technologically advanced cables for every application to our customers," continued Chiantore.

"By investing in Prysmian Group Fire Performance cables for building safety we can guarantee, through continuous investment in advanced technology, products that not only provide the best in functioning ability but also meet the highest standards of product safety. That's why once again our cables have been selected for one of the most luxury buildings in the Middle East" ended Chiantore.

In line with its strategy of focusing on high-tech businesses and products, Prysmian Group has developed a complete range of high-performance fire-safety cables for the residential and infrastructure sector, which it has installed in many prestigious buildings around the world where safety is a critical requirement. In particular, the most relevant Company's infrastructure and residential projects in the Middle East are: the development of a new 400 kV cable loop circuit in Bahrain as part of Electricity and Water Authority's strategic 400 kV Transmission Development programme (2009 – 2013), the Louvre Abu Dhabi, the first universal museum in the Arab world and the Burj Khalifa in Dubai, the world's tallest building.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With nearly 140 years of experience, sales of over €7.9 billion in 2017, 21,000 employees across 50 countries and 82 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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