

**PRESS RELEASE**

**PRYSMIAN GROUP AT THE OFFSHORE TECHNOLOGY CONFERENCE 2019 IN HOUSTON, TX**

**FULL RANGE OF HIGH-TECH CABLE SOLUTIONS FOR THE OIL & GAS INDUSTRY ON DISPLAY**

**INTEGRATION WITH GENERAL CABLE TO STRENGTHEN PRESENCE AND PRODUCT OFFER IN NORTH AMERICA**

Milan, May 2<sup>nd</sup>, 2019. Prysmian Group, world leader in the energy and telecom cable systems industry will showcase state-of-the-art technologies at the Offshore Technology Conference 2019, taking place in Houston, TX, from May 6 to 9 (booth 3653).

OTC 2019 comes at a very important time for the Group as it is the first official presence in a leading event in North America, following the merge with General Cable that has led to the creation of the largest cable manufacturer in the world.

The Group's stand will feature the enhanced full portfolio of cable systems for the offshore Oil & Gas industry, including solutions for power transmission, distribution, instrumentation and control cables, including Type P and CCW cables.

Examples of Core Cable solutions will be on display alongside our new generation of integrated cable and protector solutions for Electrical Submersible Pump (ESP) applications. Prysmian has pioneered the development of reliable ESP cables for more than thirty years and its success in the market with major oil field service companies has been a product of the continuous stream of innovations from the Group's research and development teams. In a continuously challenging market, extended operating lifetime of an ESP cable is critical to ensure economic production. Prysmian has created a family of products that operate in the harshest environment and we are committed to invest to help operators extend the operating life of our ESP cables.

The portfolio on display will also be complemented with submarine cables for Power-from-Shore applications and Umbilicals.

Technical and application specialists will be on hand to discuss visitors' needs and to recommend our best solution. Visitors will also be able to explore the Prysmian Cable Solutions, SURF and PDT offers at one of the two kiosks, where they can use our click-to-view application to find the most suitable Prysmian solution for their application.

**Prysmian Group**

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 140 years of experience, sales exceeding €11 billion, about 29,000 employees in over 50 countries and 112 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

**Media Relations**

Lorenzo Caruso  
Corporate and Business Communications Director  
Ph. 0039 02 6449.1  
lorenzo.caruso@prysmiangroup.com

**Investor Relations**

Cristina Bifulco  
Investor Relations Director  
Ph. 0039 02 6449.1  
mariacristina.bifulco@prysmiangroup.com