

PRESS RELEASE

PRYSMIAN GROUP AT MIDDLE EAST ELECTRICITY 2019

THE GROUP LAUNCHES ITS NEWEST PRODUCT PRYSUN SOLAR CABLES

FOCUS ON PRY-CAM MONITORING SYSTEMS AND PRYSUN SOLAR CABLES WITH DEDICATED TECHNICAL SEMINARS IN THE OFFICIAL EXHIBITION SCHEDULE OF EVENTS

Milan, 4 March 2019 – Prysmian Group, world leader in the energy and telecom cable systems industry, will showcase state-of-the-art technologies at Middle East Electricity 2019, the electrical industry's largest show in the Middle East, taking place in Dubai from March 5 to 7, 2019 (booth F20, Hall 8).

Middle East Electricity 2019 comes at a very important time for the Group that, on this occasion, will launch its new PRYSUN Solar cables, fully compliant with the applicable global standards; European standard EN 50618 and the more recently released international standard IEC 62930, which specify technical requirements for Solar applications and ultimately protect users from substandard cables.

PRYSUN Solar cables are designed for the interconnection of various elements in photovoltaic systems, including panel interconnection, between panels and string boxes or from string boxes to the inverter. PRYSUN is the result of the synergies between the merger of Prysmian Group and General Cable with a global technology and know-how sharing to achieve the best answer for your solar cable needs.

In addition to PRYSUN, Prysmian Group also offers complete cables solutions for Solar applications including low, medium and high voltage cables according to the most known standards of each region, as well as special cables for communication and control. The Group's range includes also TECSUN and SUNGEN solar cables. TECSUN, the Group's premium brand made in Germany, has over 15 years of experience and more than 1,000,000 km installed. TECSUN does not only meet but also exceeds the requirements of EN 50618 and IEC 62930 and is the ideal solution for the roughest conditions including direct burial. SUNGEN, the Group's local brand for the North American market meets UL/CSA standards.

The Group's product portfolio at MEE 2019 will also focus on the full range of its cable solutions available, including a variety of Industrial applications, as well as Fire Performance Cables for the Construction industry, HV/EHV underground and submarine cable systems and innovative specialties such as the PRY-CAM System for the complete monitoring and management of electrical assets.

PRY-CAM is the Group's breakthrough technology for condition assessment and asset management of electrical systems and equipment that allows - through a full range of electronics-based products - on-line, accurate and reliable in-depth information to help electric assets owners to increase uptime, asset longevity and safety, while reducing maintenance costs and risks.

Prysmian has recently signed a Memorandum of Understanding with Dammam-based GCC Electrical Equipment Testing Laboratory for a joint technical cooperation aimed at developing services associated to testing, inspection and certification activities in the GCC region with the support of the Group's proprietary PRY-CAM wireless technology.

Within the schedule of events at MEE 2019 Prysmian Group experts will hold two technical seminars about its PRY-CAM solutions for Grid Optimization Services (March 6) and on Solar applications and the newly launched PRYSUN range of products (March 7).

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 140 years of experience, sales exceeding €11 billion (pro-forma as of 31.12.2017), about 30,000 employees in over 50 countries and 112 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

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