BE READY
PUT CPR INTO ACTION!

WE BELIEVE THAT:

1 People safety is a must, not an option.
The reduction of smoke and effluent gases is relevant to saving human lives and facilitating the work of rescue teams so low fire hazard cables improve safety:
   • By restricting the propagation of fire and the heat release
   • By reducing smoke production and harmful emissions 44% of all human deaths caused by fire incident are related to being overcome by gas or smoke.

2 Construction Products Regulation is a unique turning point to enhance the level of safety and quality in the European market.
It’s a revolution in construction works including both building and civil and engineering works. CPR is to ensure reliable information on construction products in relation to their performances, providing a shared technical language to be applied by:
   • the manufacturers when declaring the performance of their products
   • the authorities of Member States when specifying requirements
   • their users (architects, engineers, constructors, installers…) when choosing the products most suitable for their intended use.

3 Working and Promoting on CPR is a duty for Prysmian Group as the European leader in Fire Safety.
We are fully committed to sharing and spreading CPR knowledge and awareness at any level, by collecting, creating, and relaying information as a first step to implement process and consciously drive the required changes.

4 We must ensure a smooth transition in all countries for all the supply chain, from cable manufacturing to end users.
We can use our strengths to be successful, meaning we must be well informed about EU and local developments, and well positioned to cooperate with authorities and business partners.

GET THE MOST OUT OF CPR

VALUES

Pioneering
We have always been leading the way to fire safety, first of all in terms of responsibility and creativity by research, product conception and development.

Cooperation
We perform effective internal and external sharing of knowledge and information and more customer intimacy, to easily know and understand when and which are the requirements and needs.

Excellence
We have always been committed to develop best in class wide range of fire resistant and low fire hazard cables and systems to prevent and reduce risks, improving safety conditions in case of fire.

Readiness
We have the competence, the tools and the responsibility to deliver on time products compliant with CPR requirements into the different local markets. We have in house the required capabilities for fire testing, products positioning and material development.