Company Presentation

HSBC 10th Equity Conference

Paris - March 28th, 2012







AGENDA

- > Group Overview
- Draka integration
- > Financial Results
- > Appendix

2011 Key Achievements

Initial mid-point profitability and cash targets exceeded in difficult economic scenario

- Acquisition of Draka and successful deployment of new organization with first synergies
- Adj. EBITDA € 568 million (1): upper range of initial expectations (€ 530-580 million)
- > Strong Free Cash Flow (2) at € 209 million (FY'11 combined excl.Draka consideration)
- > Strong improvement in all Balance Sheet indicators:
 - Net Financial Position: € 1,064 million
 - NFP / Adj. EBITDA: 1.8x

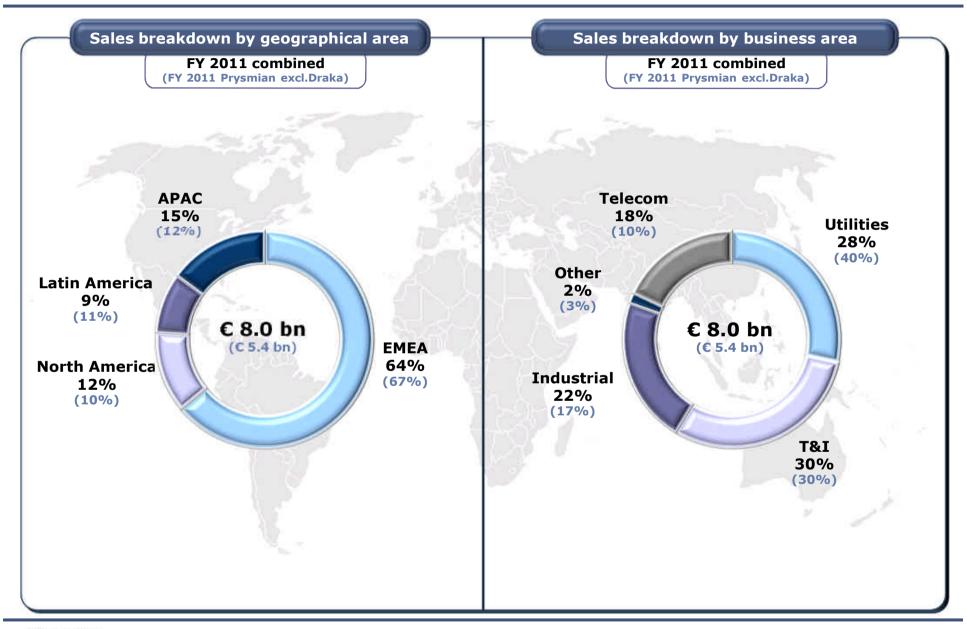
⁽²⁾ FCF levered before dividends and other equity movements



⁽¹⁾ Draka consolidated for 10 months (March-December 2011). Adj. EBITDA combined (including Draka for 12 months) amounted to € 586 million

Leading player in all market segments

Sales breakdown

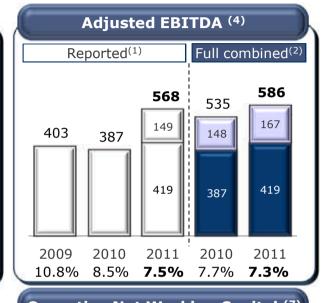


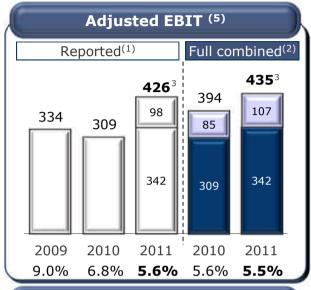
FY 2011 Key Financials

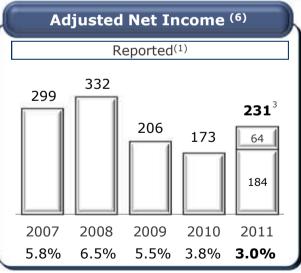
Euro Millions, % on Sales

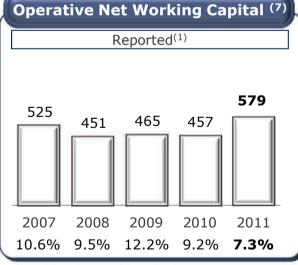










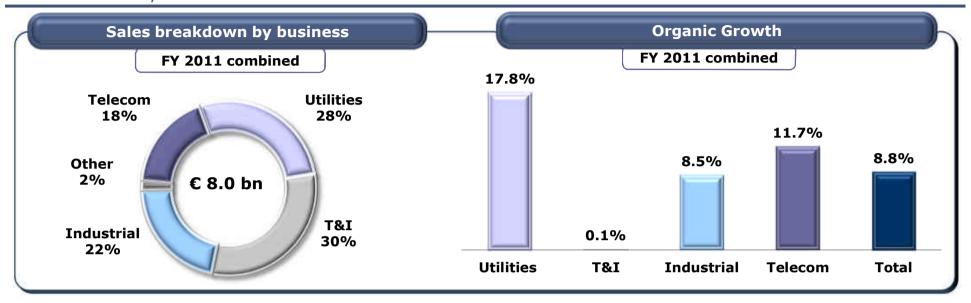


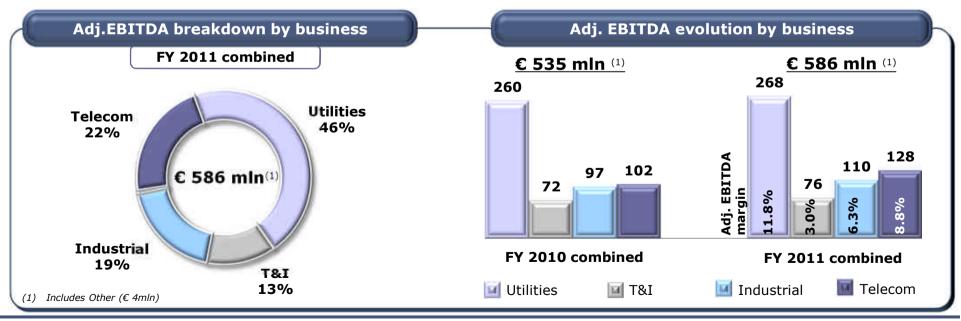


(1) Draka consolidated for the period 1 March 2011 – 31 December 2011; (2) Draka consolidated for the period 1 January – 31 December; (3) Includes consolidation adjustments; (4) Adjusted excluding non-recurring income/expenses; (5) Adjusted excluding non-recurring income/expenses; (5) Adjusted excluding non-recurring income/(expenses), the fair value change in metal derivatives and in other fair value items, exchange rate differences and the related tax effects; (7) Operative Net Working capital defined as Net Working Capital excluding the effect of derivatives; % of sales is defined as Operative Net Working Capital on annualized last guarter sales

Profitability recovery across all segments

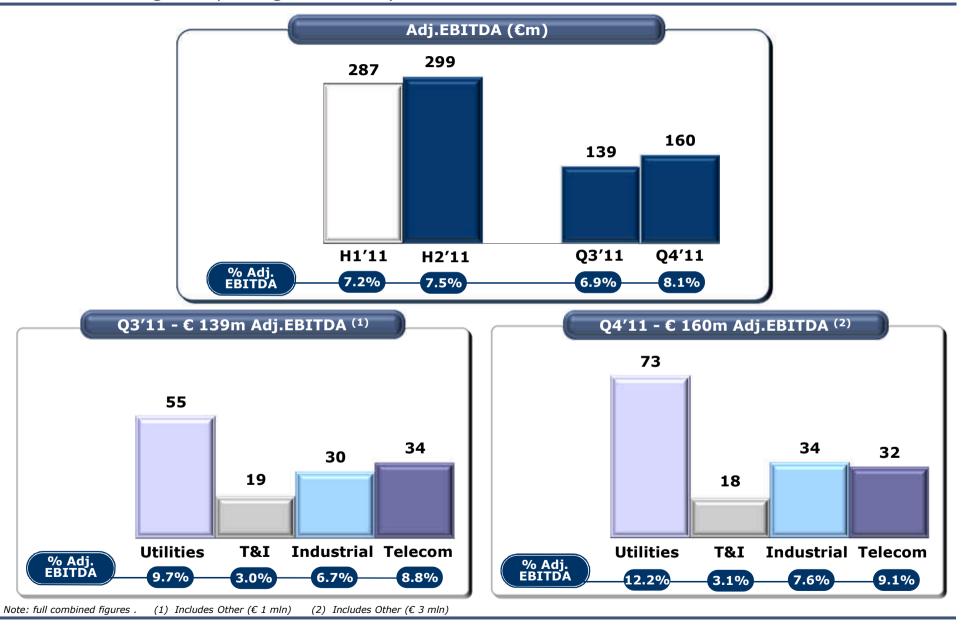
Euro Millions, % on Sales





Adj.EBITDA evolution

Utilities driving Group margins recovery



Increasing exposure to Emerging markets (30% of 2011 sales)

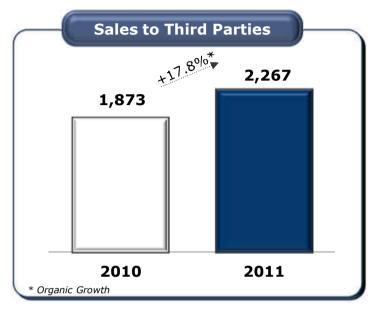
Selective growth in High value added businesses to protect ROCE

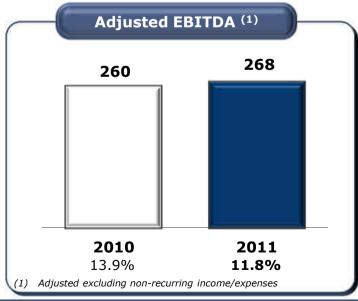
2011 Combined Sales breakdown by geographical area Growth drivers: % on tot € bn • Telecom (Optical, MMS) **FMFA** 64% 5.1 • Utilities HV Of which Eastern Europe 10% 0.8 **Eastern Europe*** • Industrials (Renewables, Mining, North America 12% 1.0 10% Railway, OGP, Automotive) 0.7 Latin America 9% 15% 1.2 Asia Pacific 0.9 Of which APAC excl. Australia 11% 100% 8.0 Total Growth drivers: • Industrial OGP Off-shore Telecom Optical • Other Industrial (Renewables, Automotive) Utilities HV **Asia Pacific** (excl.Australia) 11% **Latin America** 9% Growth drivers: Telecom Optical Utilities HV • Industrials (e.g. Renewables, Elevators, OGP) * Eastern Europe includes Austria, Czech Rep, Slovakia, Hungary, Romania, Turkey, Russia



Utilities

Euro Millions, % of Sales - Full Combined Results





Highlights

DISTRIBUTION

- Double digit volume growth in FY'11 (vs FY'10) with no signs of downturn in H2'11
- Stable demand in Central/South Europe; positive trend in Northern countries
- First signs of profitability improvement in North America despite still limited volumes
- After successful development in Italy, introduction of P-Laser in Netherland
- Still low profitability despite volume recovery

TRANSMISSION - HV

- Higher contribution in Q4 due to expected projects phasing
- Strong order-book in Europe driven by interconnections and land portion of wind-farm projects
- New production capacity in China to grow in local extra-HV projects and increase exposure to India, Australia and Middle East
- Focus on extra-HV to improve projects mix and margins. Higher competition on low technology projects

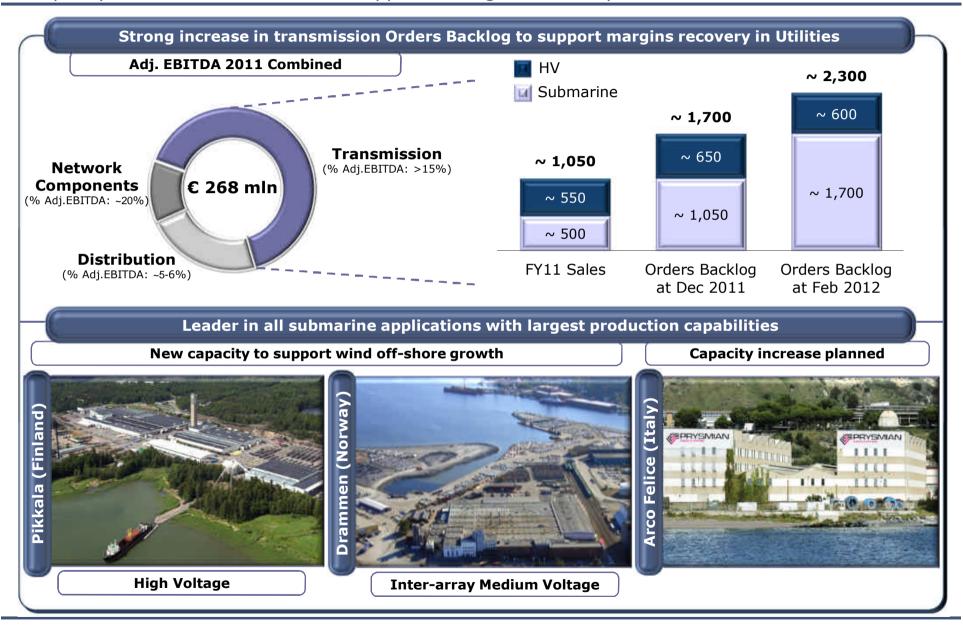
TRANSMISSION - Submarine

- Continuous strong demand
- Record Order-book covers over 3 years of current sales
- Western Link project as a milestone in technology (HVDC 600kV) and capacity (2200MW)
- 11GW new wind capacity planned in Scotland
- Strong increase in inter-array order-book complementing product portfolio
- Capacity increase to support strong order-book and new orders inflow



Utilities – Record visibility on current Order-book

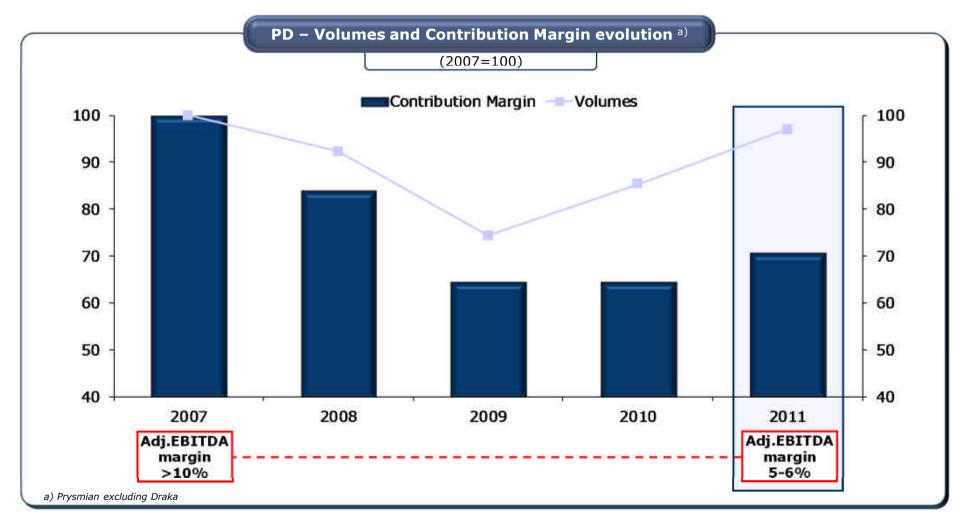
Capacity increase in submarine to support sales growth next years



Limited downside for cyclical businesses on current profitability

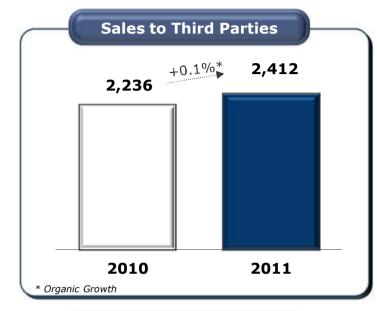
The Power Distribution case

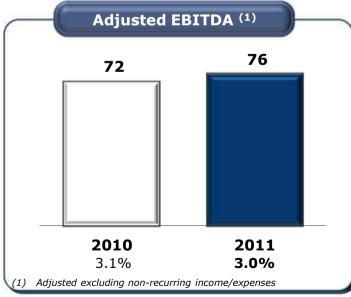
- Minor profitability improvement in 2011 despite volume recovery
- Low downside risk on current ebitda margin level (5-6%)



Trade & Installers

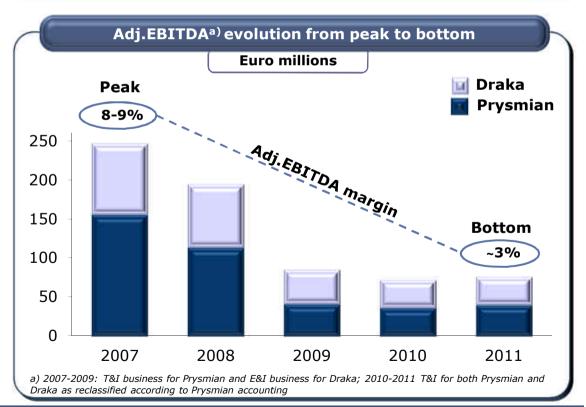
Euro Millions, % of Sales - Full Combined Results





Highlights

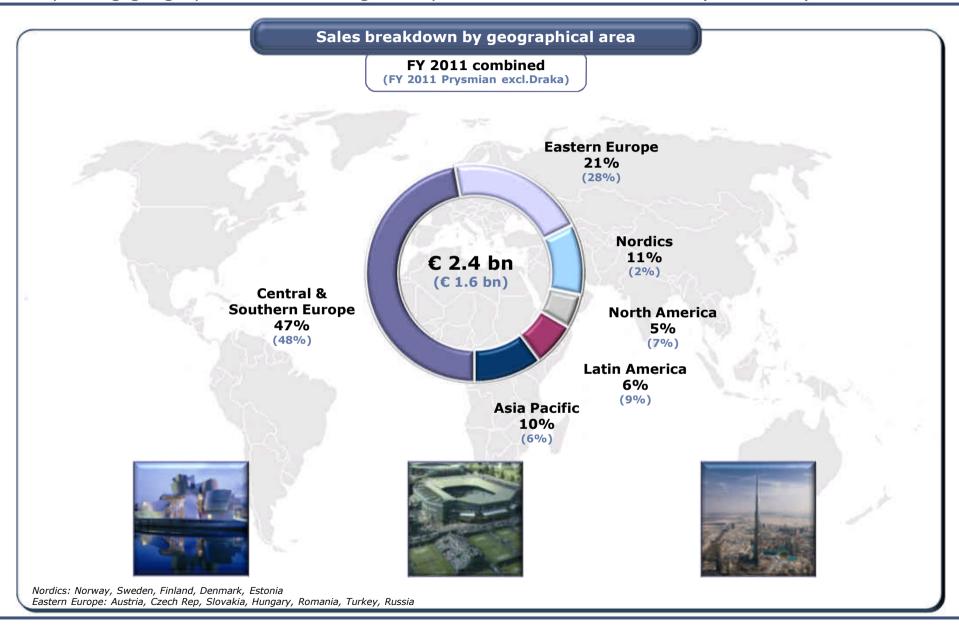
- Stable organic growth as result of still weak demand in major European countries and strategic focus on cash/ROCE
- Volume and price recovering in North America
- Leverage on strong market position in South America and increase presence in APAC to improve geographical mix





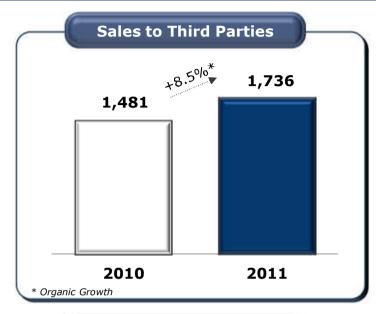
Trade & Installers

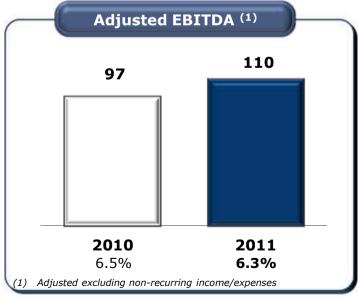
Improving geographical mix with higher exposure to Nordics and APAC (excl.China)



Industrial

Euro Millions, % of Sales - Full Combined Results





Highlights

OGP

• Double digit increase mainly driven by Offshore with strong order-book in all geographical areas (e.g. Asia, North Sea, South America and US)

SURF

 Positive demand confirmed in South America (Flexible pipes, Umbilicals) and US (Downhole Technology) expected to increase sales contribution during 2012. Flexible pipes 6.0" to be qualified in 2012 to enlarge product offer and market share

Renewable

- Wind sales growth expected to accelerate in 2012 in all regions
- Leverage on wider geographical presence thanks to Draka to further consolidate global leadership and partnership with large developers

Automotive

• Enlarging capacity in Philippines in Mexico to benefit from fast growing Asian and Latam markets. Stable demand in Europe

Elevator

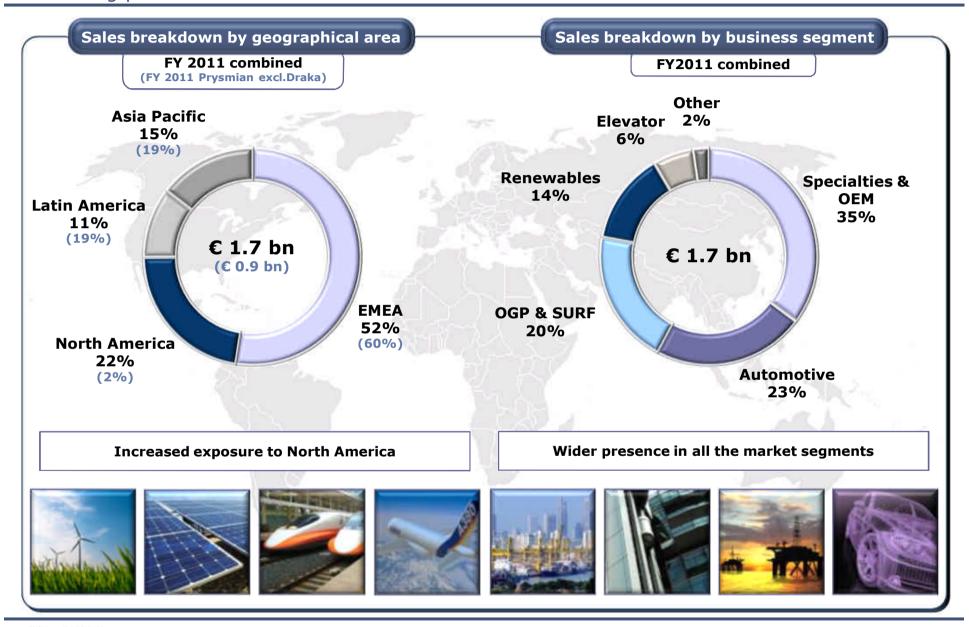
• Volume stability in US and growing demand in Europe and China

Specialties & OEM

Growing order-book in Asia offsetting weak demand in Europe and US.
 Profitability still at low levels in most of the applications

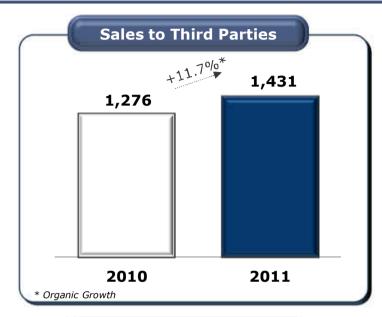
Industrial

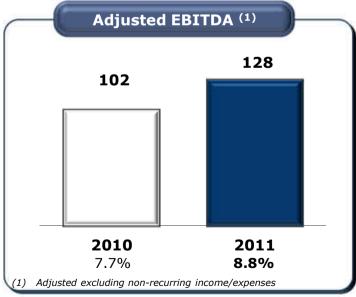
A leading presence worldwide



Telecom

Euro Millions, % of Sales - Full Combined Results





Highlights

Optical / Fiber

- Q4 confirming high speed of growth driven by all geographical areas and gradual improvement in margins thanks to operating leverage/costs reduction
 - Strong demand in US driven by stimulus packages
 - Still low capex in all major European countries (Italy, France, Germany and Spain) except UK and Netherland
 - Large capex by incumbents also supported by government stimulus packages in Brazil. Australia and South America as long term drivers of optical demand
 - First material synergies and optimization of global fiber production capacity to keep increasing margins

Multimedia & Specials

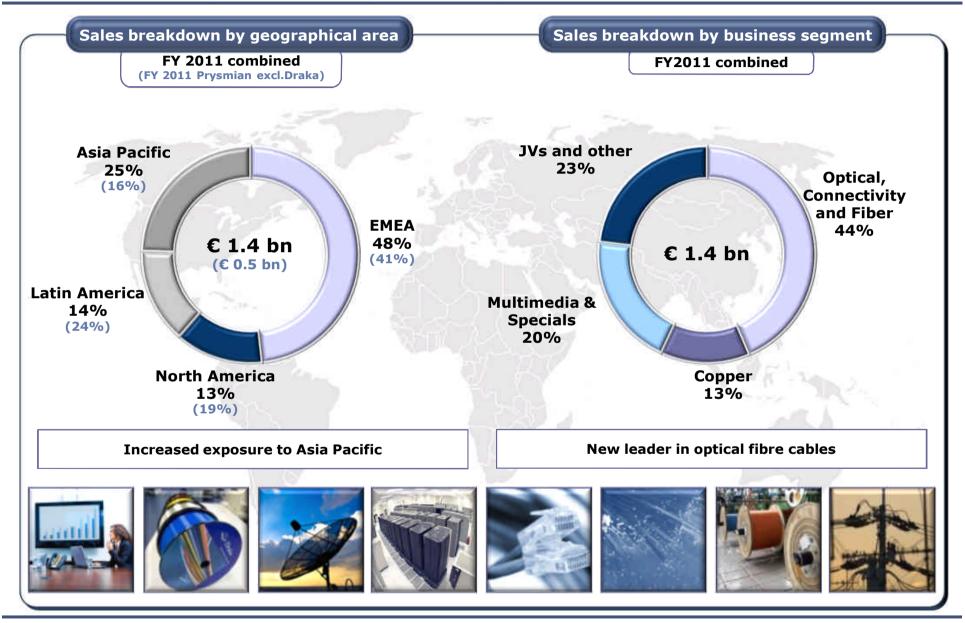
 Positive demand in Office communications and Data centers driven by Germany, France and North Europe.

OPGW

• Keeping positive volume trend in all major markets, particularly in South America and Spain

Telecom

A more diversified portfolio to strengthen market presence worldwide



AGENDA

Group Overview

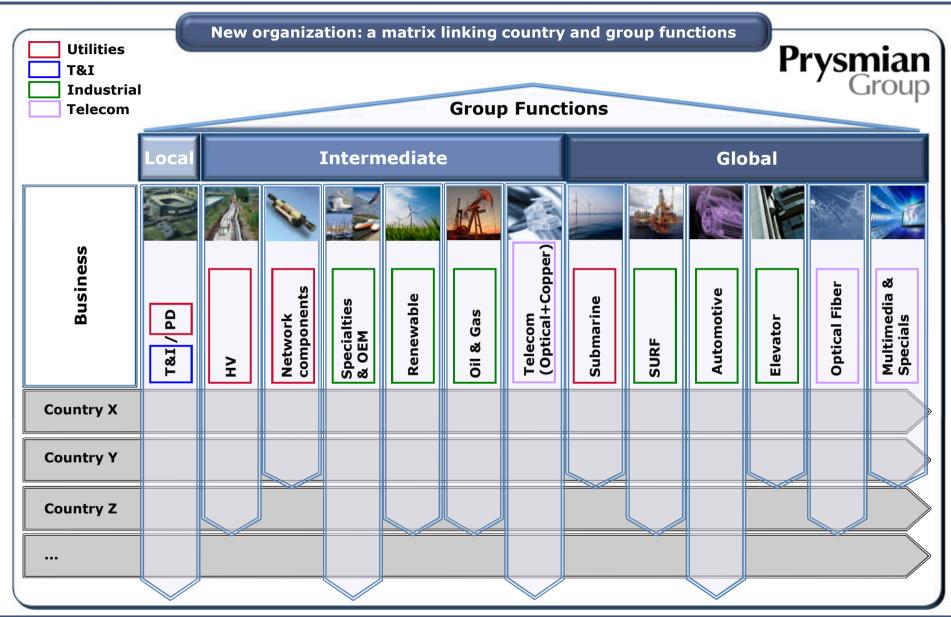
Draka integration

> Financial Results

> Appendix

The new organization model

To strengthen leadership in all business segments leveraging on a global platform



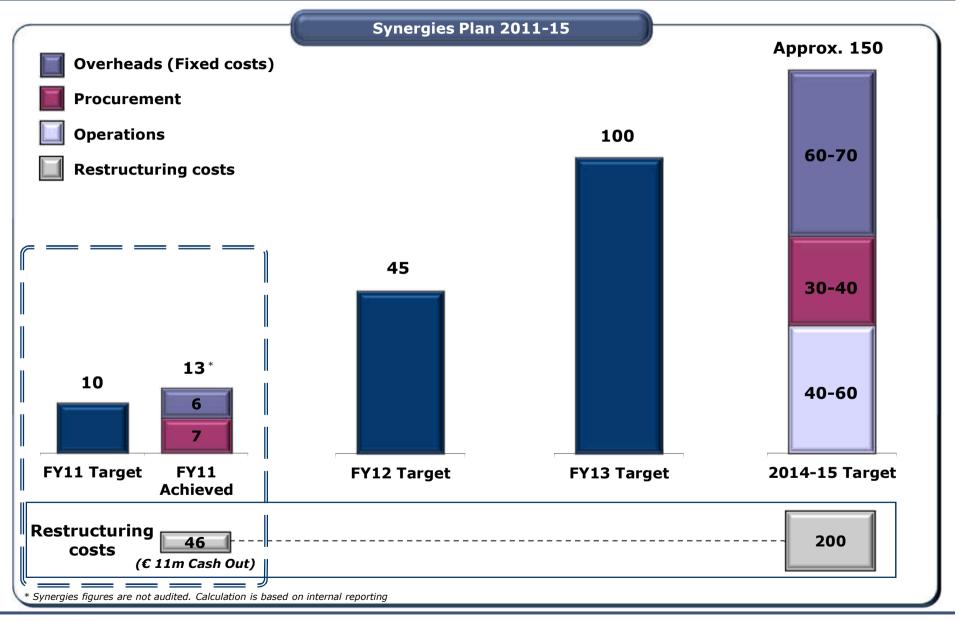
Integration process update

Successful deployment of new organization and common processes

Q2 2011 H₂ 2011 **FY 2012 Execution** Design New Group Start deployment of Consolidate "One-company" identity \mathbf{V} Organization and new organization with common targets: done done **Key People** and processes o Key management aligned with **Appointment** shareholders' value through the V Base Business 2011-13 incentive plan Synergies plan **Protection** done completed, start delivering first costs • Corporate Brand • Synergies Plan: done reduction in: • Mission & Vision o Fixed costs reduction as major o **Procurement** done • Kick-off of main contributor to FY'12 Target. done V integration o Overheads Approx. 8% management and done rationalization staff rationalization completed workstreams done by Q1'2012 o Finalizing detailed review of suppliers agreements during the year o First production facilities rationalization from H2'12. Closing down 6 plants by 01'13

First year of integration increasing confidence on Synergies Targets

Euro Millions



AGENDA

- Group Overview
- > Draka integration
- > Financial Results
- > Appendix

Profit and Loss Statement

Euro Millions

	FY 2011 Reported a)			FY 2010 Combined b)			
	PRY	DRAK	Cons. adj.	Total	PRY	DRAK	Total
Sales YoY total growth YoY organic growth	5,363 17.3% 11.2%	2,279 8.5% 4.0%	(59)	7,583 65.9%	4,571 22.5% 3.2%	2,419 18.7% 3.5%	6,990
Adj.EBITDA % on sales	419 7.8%	149 6.5%	-	568 7.5%	387 8.5%	148 6.1%	535 7.7%
Non recurring items	(247)	(38)	(14)	(299)	(22)	(56)	(78)
EBITDA % on sales	172 3.2%	111 4.9%	(14)	269 3.4%	365 8.0%	92 3.8%	457 6.5%
Adj.EBIT % on sales	342 6.4%	98 4.3%	(14)	426 5.6%	309 6.8%	85 3.5%	394 5.6%
Non recurring items Special items	(247) (98)	(38) (10)	(14) -	(299) (108)	(22) 20	(56) -	(78) 20
EBIT % on sales	(3) 0.1%	50 2.2%	(28)	19 0.3%	307 6.7%	29 1.2%	336 4.8%
Financial charges	(102)	(13)	(5)	(120)	(94)	(24)	(118)
EBT % on sales	(105)	37 1.6%	(33)	(101) -1.3%	213 4.7%	5 0.2%	218 3.1%
Taxes % on EBT	(32) n.m.	(17) n.m.	5	(44) n.m.	(63) 29.8%	2 <i>37.5</i> %	(61) <i>28.0%</i>
Net income	(137)	20	(28)	(145)	150	7	157
Extraordinary items (after tax)	(321)	(44)	(11)	(376)	(23)	(57)	(80)
Adj.Net income	184	64	(17)	231	173	64	237

FY 2011 Combined b)							
PRY	DRAK	adj.	Total				
5,363 <i>17.3%</i>	2,669 <i>10.4%</i>	(59)	7,973 14.1%				
11.2%	4.2%		8.8%				
419 7.8%	167 6.3%	-	586 7.3%				
342 6.4%	107 4.0%	(14)	435 5.5%				



a) Includes Draka consolidated 10 months from 1 March 2011 b) Includes Draka consolidated all 12 months

Extraordinary Effects

Euro Millions

	PRY	DRAK
Antitrust investigation Restructuring Legal costs Draka transaction costs Draka integration costs Draka change of control effects Inventory step-up (PPA) Other	(205) (22) - (6) (10) (2) - (2)	(34) - (2) - (2)
EBITDA adjustments	(247)	(38)
Special items Gain/(loss) on metal derivatives Assets impairment Other	(98) (56) (36) (6)	(10) (6) (2) (2)
EBIT adjustments	(345)	(48)
Gain/(Loss) on other derivatives ⁽¹⁾ Gain/(Loss) exchange rate Other one-off financial Income/exp.	5 (19) -	2 (2) -
EBT adjustments	(359)	(48)
Tax	38	4
Net Income adjustments	(321)	(44)

FY 2011 Reported a) FY 2010 Combined					ibined ^{b)}		
PRY	DRAK	Cons. adj.	Total		PRY	DRAK	Total
(205) (22)	- (34)	-	(205) (56)		- (11)	- (48)	- (59)
(6)	- -	-	(6)		(5) (6)	(8)	(5) (14)
(10) (2)	(2) -	-	(12) (2)		-	-	- -
- (2)	(2)	(14) -	(14) (4)		- -	-	- -
(247)	(38)	(14)	(299)		(22)	(56)	(78)
(98) (56) (36) (6)	(10) (6) (2) (2)	- - -	(108) (62) (38) (8)		20 28 (8) -	- - -	20 28 (8) -
(345)	(48)	(14)	(407)		(2)	(56)	(58)
5 (19) -	2 (2) -	- - -	7 (21) -		(38) 7 2	1 (3) (3)	(37) 4 (1)
(359)	(48)	(14)	(421)		(31)	(61)	(92)
38	4	3	45		8	4	12
(321)	(44)	(11)	(376)		(23)	(57)	(80)

Notes

(1) Includes currency and interest derivatives

b) Includes Draka consolidated all 12 months



a) Includes Draka consolidated 10 months from 1 March 2011

Financial Charges

Euro Millions

	FY 2011 Reported a)				FY 2010 Combined b			
	PRY	DRAK	Cons. adj.	Total	PRY	DRAK	Total	
Net interest expenses	(84)	(20)	_	(104)	(61)	(23)	(84)	
Bank fees Amortization	(11)	-	-	(11)	(6)	(4)	(10)	
Gain/(loss) on exchange rates	(19)	(2)	-	(21)	7	(3)	4	
Gain/(loss) on derivatives (1)	5	2	-	7	(38)	1	(37)	
Non recurring effects		-	-	-	2	(3)	(1)	
Net financial charges	(109)	(20)	-	(129)	(96)	(32)	(128)	
Share in net income of associates	7	7	(5)	9	2	8	10	
Total financial charges	(102)	(13)	(5)	(120)	(94)	(24)	(118)	

Notes
(1) Includes currency and interest derivatives



a) Includes Draka consolidated 10 months from 1 March 2011 b) Includes Draka consolidated all 12 months

Statement of financial position (Balance Sheet)

Euro Millions

	31 Dec 2011	31 Dec 2010	
	Total	PRY	
Net fixed assets of which: intangible assets	2,255 618	1,029 59	
of which: property, plants & equipment Net working capital	<i>1,544</i> 552	958 494	
of which: derivatives assets/(liabilities) of which: Operative Net working capital	(27) 579	37 457	31 Dec 2010 Combined: € 684 mln
Provisions & deferred taxes	(371)	(120)	
Net Capital Employed	2,436	1,403	
Employee provisions	268	145	
Shareholders' equity of which: attributable to minority interest	1,104 62	799 <i>43</i>	
Net financial position	1,064	459	
Bank Fees Net financial position vs Third Parties	(28) 1,092	(20) 479	
Total Financing and Equity	2,436	1,403	

Cash Flow

Euro Millions

	FY 2011 Comb. 47	FY 2011 Rep. 57	FY ZUIU KEP.	
	Total	Total	PRY	
Adj.EBITDA	586	568	387	
Non recurring items	(303)	(299)	(22)	
EBITDA	283	269	365	
Net Change in provisions & others	197	198	(17)	
Release of inventory step-up	14	14	-	
Cash flow from operations (before WC changes)	494	481	348	
Working Capital changes	91	183	(6)	
Paid Income Taxes	(98)	(97)	(59)	
Cash flow from operations	487	567	283	
Acquisitions	(501)	(419) ⁽¹⁾	(21)	
Net Operative CAPEX	(150)	(145)	(95)	
Net Financial CAPEX	4	4	5	
Free Cash Flow (unlevered)	(160)	7	172	
Financial charges	(132)	(130)	(52)	
Free Cash Flow (levered)	(292)	(123)	120	
Dividends	(37)	(37)	(75)	
Other Equity movements	1	1	13	
Net Cash Flow	(328)	(159)	58	Notes
NFP beginning of the period	(732)	(459)	(474)	(1) Includes € 82m of cash
Net cash flow	(328)	(159)	58	and cash equivalents in Draka consolidated
Perimeter Change	-	(439) ⁽²⁾	-	accounts as of 28.02.2011 (2) Gross financial debt in
Other variations	(4)	(7)	(43)	Draka consolidated
NFP end of the period	(1,064)	(1,064)	(459)	accounts as of 28.02.2011

EV 2011 Comb a) EV 2011 Rep b) EV 2010 Rep c)

c) Prysmian only



a) Includes Draka consolidated all 12 months

b) Includes Draka consolidated 10 months from 1 March 2011

Dividends

Dividend increase driven by sound cash generation

Proposed DPS +27% vs 2010

• Dividend x share € 0.210

• Total payout: € 44 millions (1)

• Ex-dividend date: 23 April 2012

• Payment date: 26 April 2012

• Dividend Yield: 1.7% (2)

(1) Based on 211,354,312 shares with dividend right: Total shares outstanding as of March 7, 2012 (214,393,481) – Treasury shares (3,039,169)

(2) Based on last 30 trading days average share price (€ 12.27) at 29/02/2012

(3) Outstanding as of March 7, 2012; including 3,039,169 Treasury shares

Total Shares (3)
214,393,481

Shares with dividend right (1)



AGENDA

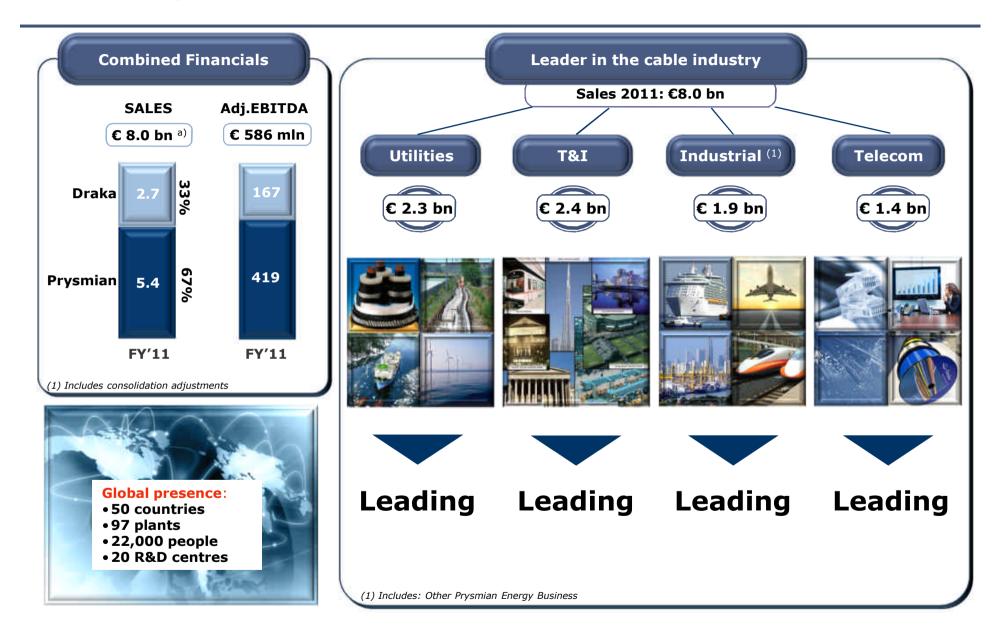
- Group Overview
- > Draka integration
- > Financial Results
- Appendix Draka Acquisition

Full support from Draka shareholders to the new Prysmian industrial project

- 99.0% of Draka ordinary shares tendered (48,257,719 shares)
 - 90.4% tendered during the Offer Period (06 Jan '11 03 Feb '11). Settlement on the 22nd of February
 - 8.6% tendered during the Post Closing Acceptance Period (09 Feb '11 22 Feb '11).
 Settlement on the 8th of March
- Prysmian capital increase of 31,824,570 shares
 - 29,059,677 on the first settlement (22nd of February)
 - 2,764,893 on the second settlement (8th of March)
- New Prysmian total share capital of 214,393,481a) shares
- First consolidation of Draka since 1st March 2011
- Delisting of Draka shares from NYSE Euronext Amsterdam on 7 April 2011
- Squeeze-out procedure successfully completed in February 2012



The new global market leader



Transaction Rationale

Creation of a World's Leading Cables & Systems Company

Unique and Highly Complementary Combination, with Increased Coverage of Emerging Markets

Strengthened Leadership in All Value Added Market Segments

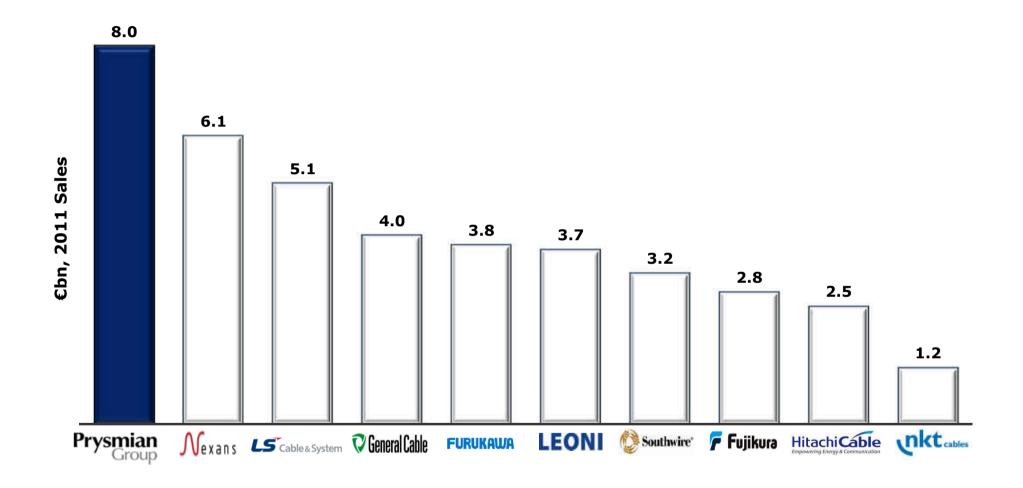
Significant Synergy Potential

Strong Platform for Future Organic Growth and Industry Consolidation

Significant Value for All Stakeholders

Creation of a World's Leading Cables & Systems Company

N°1 in cable solutions for the energy and telecommunication business



Source: Companies' public documents.

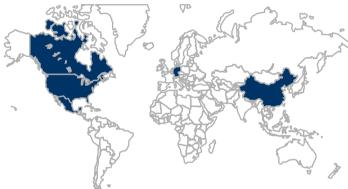
Note: Nexans excluding Electrical Wire Segment; LS Cable as of December 2010; General Cable excluding Rod Mill Products; Furukawa considering only Telecommunications and Energy & Industrial Products segments, LTM figures as of 31-Dec-2011; Southwire as of December 2010; Furjikura considering only Telecommunications and Metal Cable & Systems segments, LTM figures as of 31-Dec-2011; Hitachi Cable considering Sales to Customers only for Industrial Infrastructure Products, Electronic & Automotive Products and Information Systems Devices & Materials segments, LTM figures as of 31-Dec-2011. All figures are expressed in € based on the average exchange rate of the reference period



Unique and Highly Complementary Combination 1/2

Strengthening Geographical Presence

 Enlarged presence in Industrial cables in key markets of North America, Germany and China



• Improved country mix in Europe as a result of complementary geographical presence; Draka in Northern Europe and Prysmian in Southern Europe



• Increased presence in attractive emerging markets (e.g. China, Middle East, Brazil, ASEAN, India and



• Increased presence in the Telecom business across EMEA, North and South America and China



Unique and Highly Complementary Combination 2/2

Excellent Business Fit

- The combination will leverage on leading technology in all key cable segments
- Excellent business fit in Energy and Telecom businesses creating leadership positions in hightechnology sub-segments







- Leader in Optical Cables with global fiber production facilities
- Access to Draka fiber production technology
- Leading position in Submarine, Underground High Voltage, Wind and Elevator businesses
- Extended product offering and cross selling opportunities in industrial cables portfolio (mining, solar, crane, oil & gas,...)





- Complementary industrial presence to better serve the needs of customer worldwide
- Improved manufacturing footprint will increase service level and op. efficiencies on the T&I segment

R&D drives our business



- Product feasibility
- Prototype realization
- Industrialization
- Product range evolution/development (New Product Introduction)
- Network Diagnosis (T, PD, PMD,...)
- EMF protection
- International Standardization Groups

- Total of 20 R&D excellence centres, in 10 countries across the Americas and Western Europe, including Milan R&D Headquarters in Italy
- More than 600 skilled professionals
- **€ 72**M **invested** in 2011 a)



a) Draka included for 12 months

Prysmian's Offer Creates Value for all Draka's Stakeholders While Preserving the Interests of its Own Shareholders



- Value enhancement for Draka products through the creation of a larger platform with global reach and resources
- Opportunity to take a leading role in the consolidation wave of the industry
- Offer price represents a premium to Draka's market price
- Opportunity to benefit from synergies thanks to the share component of the Offer
- Employees become part of the world leader in the cable industry with enhanced career opportunities

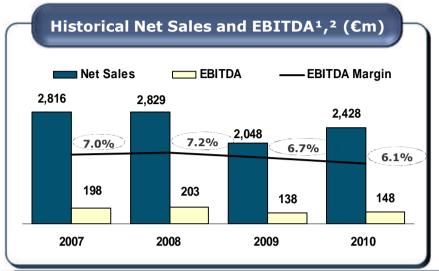


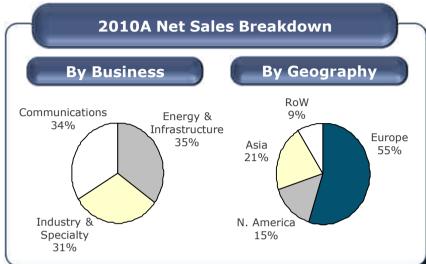
The integration of teams will respect the existing corporate cultures and businesses and will focus on compelling and value creating industrial projects

PRYSMIAN CABLES & SYSTEMS

- Creation of a leader in the cable industry with global presence and strong, sustainable and profitable growth
- Merger of strengths between highly complementary businesses
- Expansion of footprint to attractive emerging markets
- Increase presence in attractive industrial cable market
- Very significant value creation opportunity: synergies at an annual run-rate of approx. €150 million in 2014-2015

Draka - Company Overview





- 9,375 employees as at 2010 year end
- Operating companies in 31 countries throughout Europe, North and South America, Asia and Australia
- Energy & Infrastructure supplier of cable for construction and utilities market
 - Top 3 position in Europe
 - No.1 in Singapore and Hong Kong
- Industry & Specialty automotive & aviation, elevator products, wind, mining, crane, oil & gas
 - Market leader in elevator cables in North America with a strong position in Europe and recent entrance in the fast growing Chinese market
 - Leading presence in wind tower business globally
 - World no. 1 independent supplier of advanced automotive cable; principal supplier to Airbus
 - Entrance in the growing energy submarine business
- Communications optical fiber cable, copper cable, data communication cable, mobile network cable
 - Optical fiber: no. 2 worldwide, no. 1 in Europe and China; no. 1 in optical fiber cable in Europe and also no. 1 in datacom within Europe

^{2.} EBITDA adjusted for non recurring items as reported by Draka. Note: all figures as reported by Draka pre acquisition

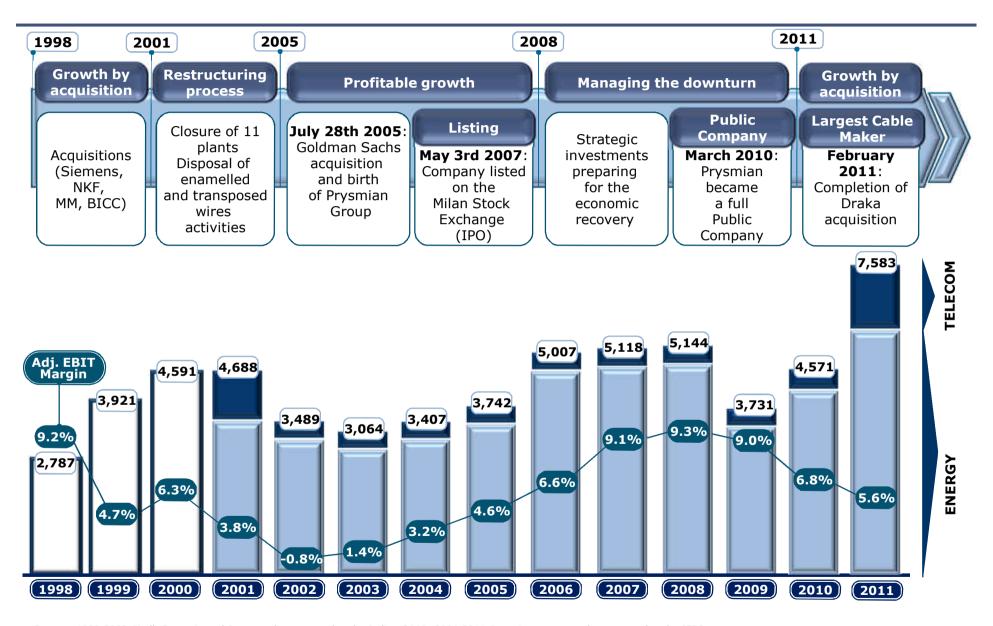


^{1.} Draka's joint ventures Telcon Fios e Cabos Para Telecomunicacoes SA in Brazil (50%), Precision Fiber Optics Ltd. in Japan (50%) and Yangtze Optical Fibre & Cable Co. Ltd. in China (37.5%) have been proportionally consolidated since 1 January 2009. These joint ventures are all part of Draka's Communications Group. All comparative figures for 2008 have been restated accordingly. 2007 data may not be entirely comparable.

AGENDA

- Group Overview
- > Draka integration
- > Financial Results
- Appendix Prysmian at a Glance

Key Milestones

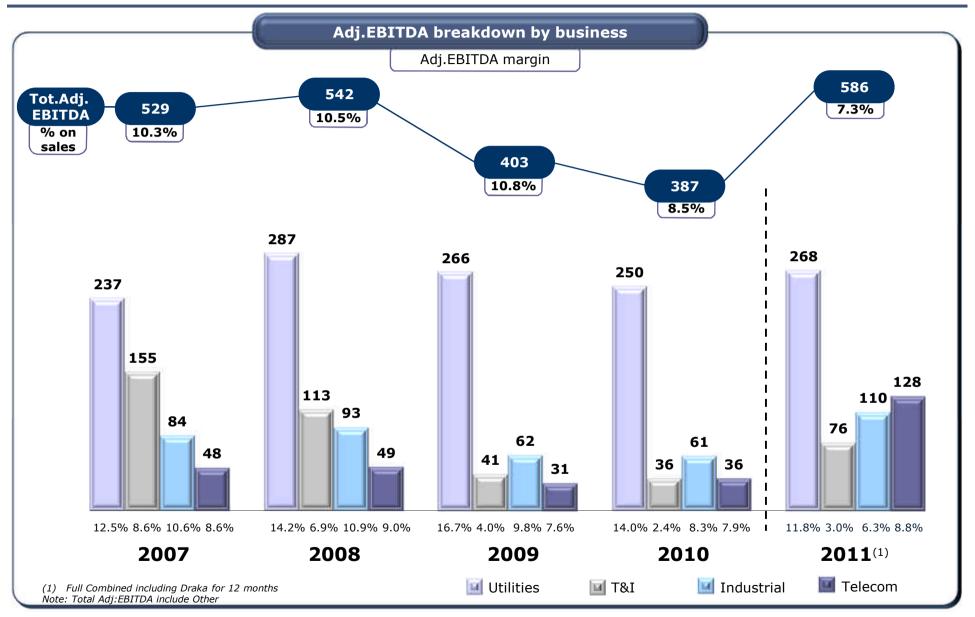


Source: 1998-2003 Pirelli Group Annual Reports, data reported under Italian GAAP; 2004-2011 Prysmian accounts, data reported under IFRS.



A unique portfolio driving sustainable margin growth

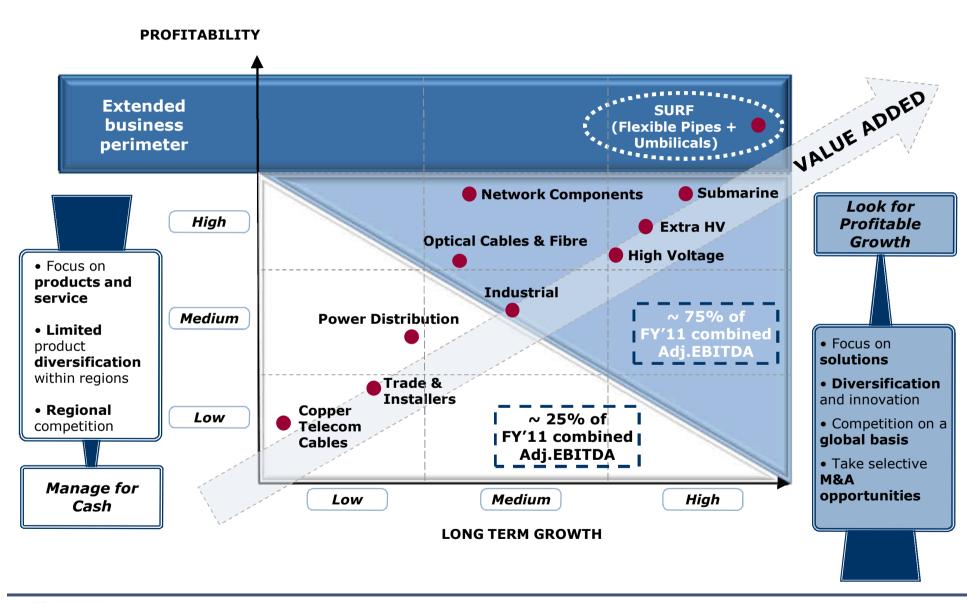
Euro millions and % on Sales





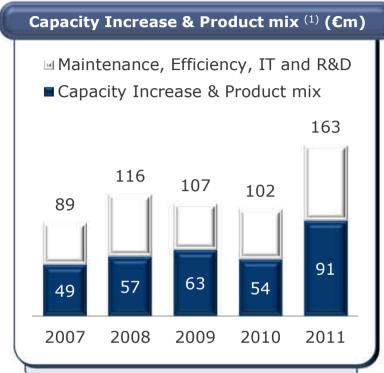
Prysmian Group business portfolio

Focus on high value added segments

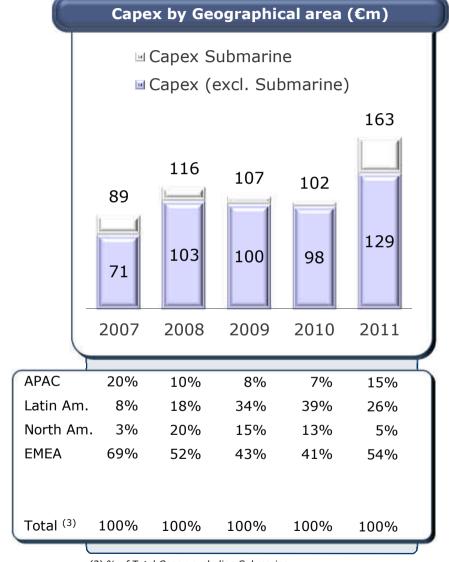


Targeting High-tech segments and profitable extra-EU markets

CAPEX evolution in the last 5 years



Utilities	73%	72%	43%	22%	59%	
Industrial	14%	9%	6%	2%	7%	
Surf	-	4%	43%	65%	21%	
T&I	10%	2%	-	-	2%	
Telecom	3%	13%	8%	11%	11%	
Total ⁽²⁾	100%	100%	100%	100%	100%	



⁽¹⁾ Total Capex includes Capacity increase & Product mix, Maintenance, Efficiency, IT and R&D

(3) % of Total Capex excluding Submarine



^{(2) %} of Capacity Increase & Product mix Note: 2011 figures include Draka for 12 months

Metal Price Impact on Profitability

Main Supply **Metal Influence on Cable Price Metal Fluctuation Management Contract** Application **Impact** Impact Technology and design • **Pricing locked-in** at order intake • Projects (Energy Profitability protection through content are the main transmission) **Predetermined elements** of the "solution" systematic hedging (long order- Cables for delivery date offered to-delivery cycle) industrial Pricing little affected by applications (eq. metals OGP) • Price adjusted through • Pricing defined as **hollow**, Cables for energy **formulas** linked to metal publicly thus mechanical price available quotation (average last Frame utilities (e.a. adjustment through power distribution contracts month, ...) **formulas** linked to metal Profitability protection through cables) publicly available quotation systematic hedging (short order-to-delivery cycle) Pricing managed through price lists, thus leading to some delay Standard products, high Cables for • Competitive pressure may construction and copper content, limited Spot orders impact on delay of price civil engineering value added adjustment • Hedging based on forecasted volumes rather than orders High () Low • **Metal price fluctuations** are normally **passed through** to **customers** under supply contracts Hedging strategy is performed in order to systematically minimize profitability risks

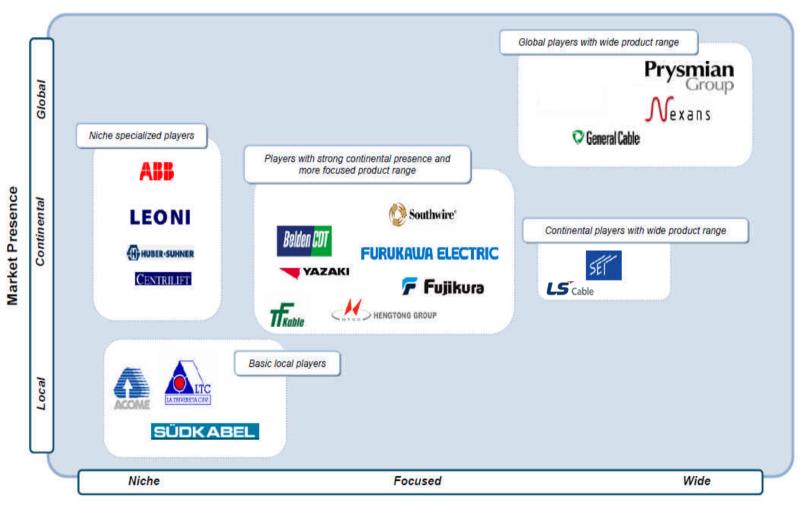


AGENDA

- Group Overview
- > Draka integration
- > Financial Results
- Appendix Energy

Clusters of Cable Manufacturers in the Industry

Competitive scenario – Energy Cables



Product Portfolio Range

Full package of solutions for Energy Business

Utilities

Power Transmission

- Underground EHV, HV-DC/AC
- Submarine (turn-key) EHV-DC/AC (extruded, mass impregnated and SCFF) and MV
- Power Distribution
 - LV, MV (P-Laser)
- Network components
 - joints, connectors and terminations from LV to EHV





Trade & Installers

LV cables for construction

- Fire performing
- Environmental friendly
- Low smoke-zero halogen (LSOH)
- Application specific products

stallers Industrial

- Specialties & OEM (rolling stock, nuclear, defence, crane, mining, marine, electro medical, railway, other infrastructure)
- Automotive
- OGP & SURF
- Renewables
- Elevator
- Other industrial (aviation, branchment, other)







Utilities – Power Transmission

Business description

High/extra high voltage power transmission solutions for the utilities sector

Underground High Voltage
 Cabling solutions for power plant sites and primary distribution networks



Submarine High Voltage
 Turnkey cabling solutions for submarine power transmission systems at depths of up to 2,000 meters



Network components
 Joints, connectors and terminations for low to extreme high voltage cables suitable for industrial, building or infrastructure applications and for power transmission.

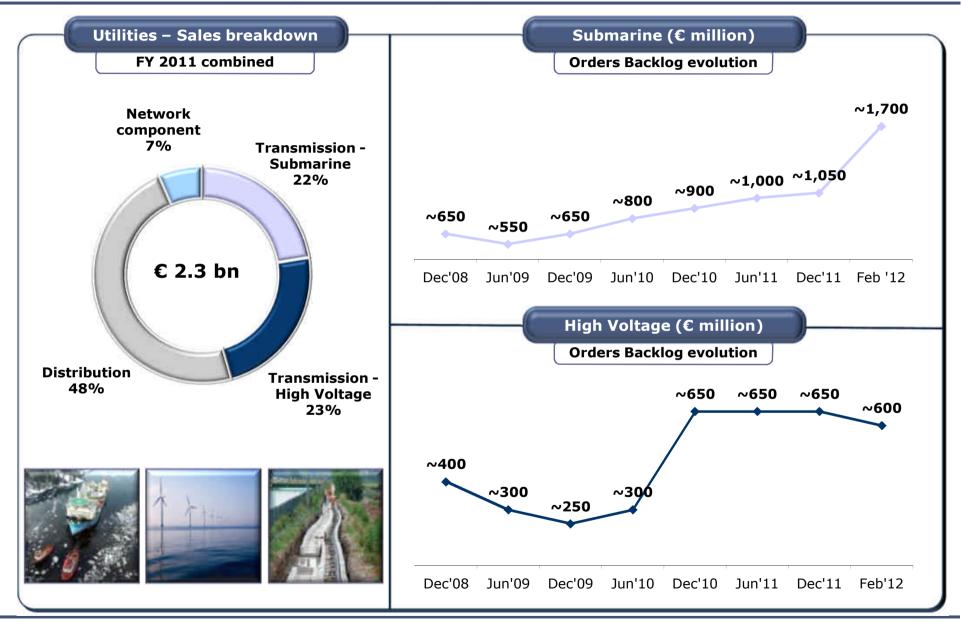




and distribution

Utilities – Power Transmission

Long term drivers supporting orders backlog at peak level



Utilities – Submarine Transmission Systems

Excellent track record and reliability make Prysmian Group undisputed worldwide leader

Key success factors

- Track record and reliability
- Ability to design/execute turnkey solution
- Quality of network services
- Product innovation
- State-of-the-art cable laying ship

Action plan

Capacity expansion completed in Pikkala. Capacity increase planned in Arco Felice and Drammen to support growth next years through:

- Leverage on strong off-shore wind-farms trend
- Secure orders to protect longterm growth
- Focus on flawless execution

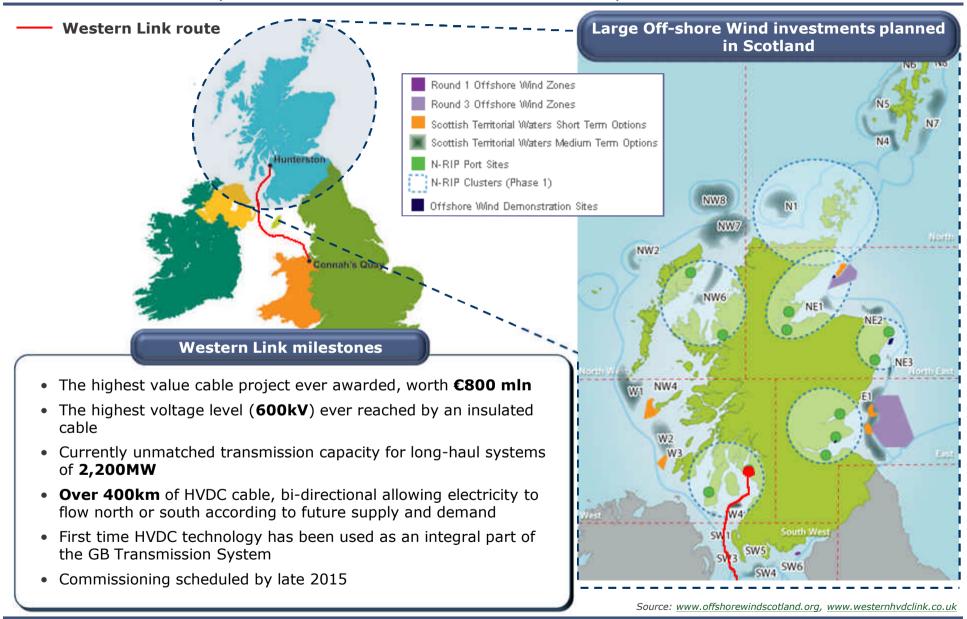
Key Projects	Customer	Period	€m ⁽¹⁾
Western Link	NGET/SPT Upgrades Ltd	2012-15	800
HelWin2	TenneT	2012-15	200
Hudson Project	Hudson Transmission Partners LLC	2012-13	\$175m
SylWin1	TenneT	2012-14	280
HelWin1	TenneT	2011-13	150
BorWin2	TenneT	2010-13	250
Messina	Terna	2010-13	■ 300
Kahramaa	Qatar General Electricity	2009-10	140
Greater Gabbard	Fluor Ltd	2009-10	93
Cometa	RED Electrica de España	2008-11	119
Trans Bay	Trans Bay Cable LLC	2008-10	◆\$125m
Sa.Pe.I	Terna	2006-10	418
Neptune	Neptune RTS	2005-07	159
GCC Saudi – Bahrain	Gulf Cooperation Council	2006-10	132
	Interconnection Authority		
Angel development	Woodside		
Rathlin Island	Northern Ireland Electricity		
Ras Gas WH10-11	J. Ray Mc Dermott		

(1) Prysmian portion of the project



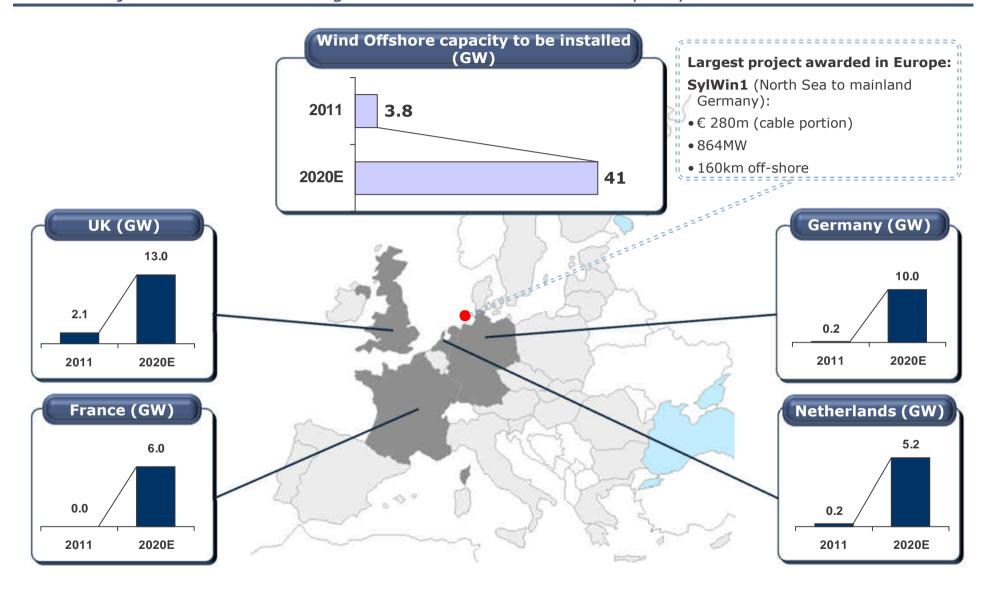
Utilities – Western Link a milestone in the submarine sector

Confirmed leadership in terms of know-how and innovation capabilities



Utilities – 37GW of new Wind Offshore capacity by 2020 to achieve EU Target

Four major countries accounting for about 85% of total new capacity



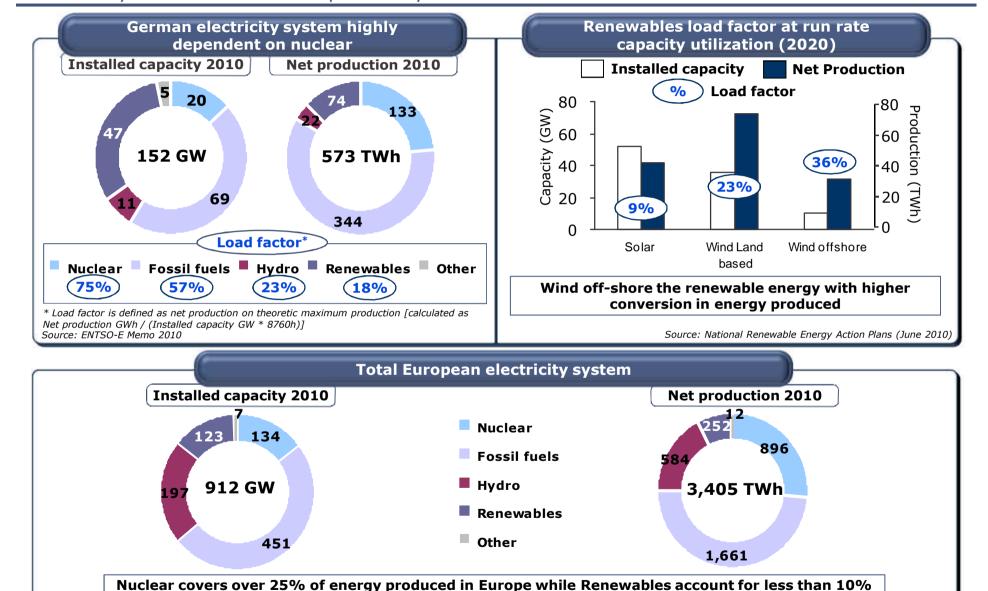
Source: 2011: EWEA (Jan 2012); 2020: Targets as from National Renewable Energy Action Plans (June 2010)

Note: includes EU-27 countries



Utilities - Nuclear decrease as new driver for Renewables

Germany exit from nuclear to potentially lower nuclear investments in other countries





Source: ENTSO-E Memo 2010

Utilities - Power Distribution

Market drivers

- Long term growth in electricity consumption
- Mandated improvements in service quality
- Investment incentives to utilities
- Urbanization

Key customers

Key success factors

- Time to market
- Quality of service
- Technical support
- Cost leadership
- Customer relationship

Action plan

- Improve service level and time to market
- Reduce product cost
 - Cable design optimization
 - Alternative materials / compounds introduction
 - Process technologies improvement
- Innovate
 - New insulation materials
 - P-LASER launch in Europe



Trade & Installers

Business description

- Low voltage cables for residential and non residential construction
- Channel differentiation with both:
 - Direct sales to end customers (Installers)
 - Indirect sales through
 - Specialized distributors
 - General distributors
 - Wholesalers
 - Do-it-yourself/modern distribution
- Wide range of products including
 - Value added fire retardant
 - Environmental friendly
 - Specialized products



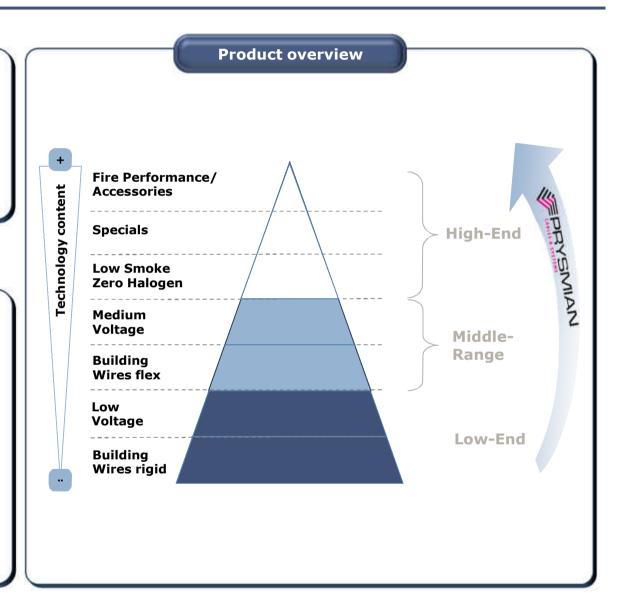
Trade & Installers

Key success factors

- Product range
- On-time delivery / Product availability
- Inventory/WC management
- Cost leadership
- Channel management
- Customers' relationship

Action plan

- Continuously redefine product portfolio
 - Focus on high-end products (e.g. Fire Performance)
- Exploit channel/market specificity
 - Focus on wholesalers and installers
 - Protect positioning in high margin countries
 - Grow global accounts
- Continuously improve service level
- Benefit from changes in regulatory regime



Industrial

Business description

Integrated cable solutions highly customized to our industrial customers worldwide

Oil & Gas

Addressing the cable needs of research and refining, exploration and production. Products range from low & medium voltage power and control cables to dynamic multi-purpose umbilicals for transporting energy, telecommunications, fluids and chemical products



Renewable

Advanced cabling solutions for wind and solar energy generation contribute to our clients increased efficiency, reliability and safely



Surf (Subsea umbilical, riser and flowline)

SURF provides the flexible pipes and umbilicals required by the petro-chemicals industry for the transfer of fluids from the seabed to the surface and vice versa



Elevator

Meeting the global demand for high-performing, durable and safe elevator cable and components we design manufacture and distribute packaged solutions for the elevator industry



Auto & Transport

Products for trains, automobiles, ships and planes including the Royal Caribbean's Genesis fleet (world's biggest ship) & Alstom designed TGV (world's fastest train)



Specialties & OEM

Products for mining, crane and other niches





Industrial – Investing in the high value added off-shore oil business

New flexible pipes plant in Brazil and acquired downhole technology from Draka

Vila Velha (BRA): new flexible pipes plant built next to the pre-existing umbilical plant



Over US\$ 100m sales in FY2011



Flexible Pipes

Production line and chemical injection



Umbilical Control/Injection

Controlling valves on the sea bed. Can use thermoplastic hoses or steel tubes (STU)

Approx. US\$ 40m sales in FY2011

Sales breakdown: N.A.(50%)-Europe(20%)-S.A.(20%)-MiddleEast/Apac(10%)



Umbilical for Power

Connecting platforms to platforms to transmit power or feed pumps for upstream exploration

Bridgewater (USA): plant contributed by Draka specialized in downhole technology (DHT)



Hybrid Electro-Optical

Monitoring in real time the performance of the well. Tube of SS, Inconel, Duplex, etc



Electrical

Supplying power to the sensors or to the well



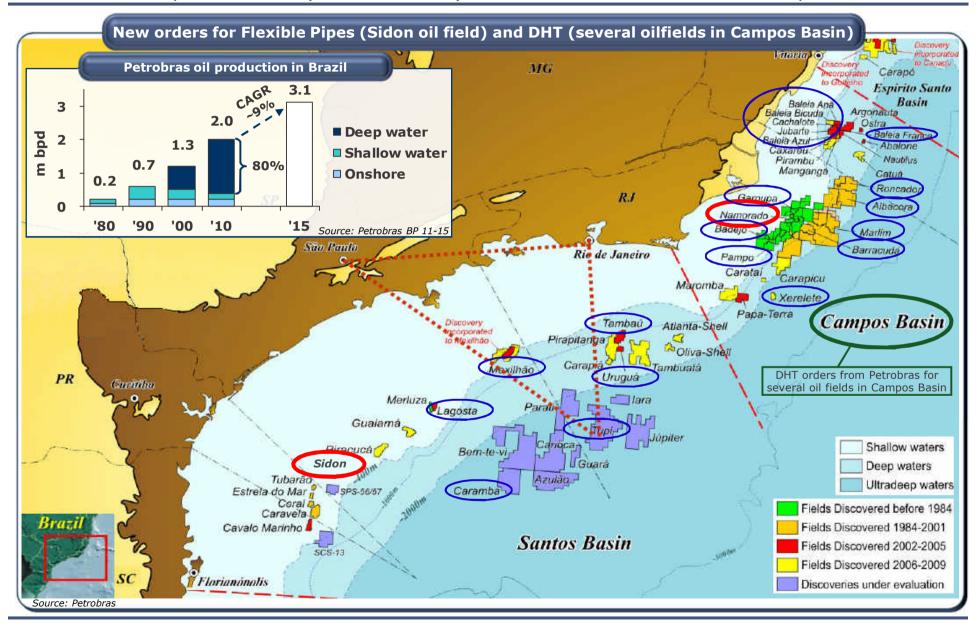
Packaged Gas & Fluid

For chemical/ hydraulic injection, fiber sensing

Main customers: Schlumberger, Baker-Hughes, BJ Services, GCDT

Industrial - Strengthening presence in the key Brazilian market

First flexible Pipes delivered (Namorado field) and new orders for both Flexible Pipes and DHT





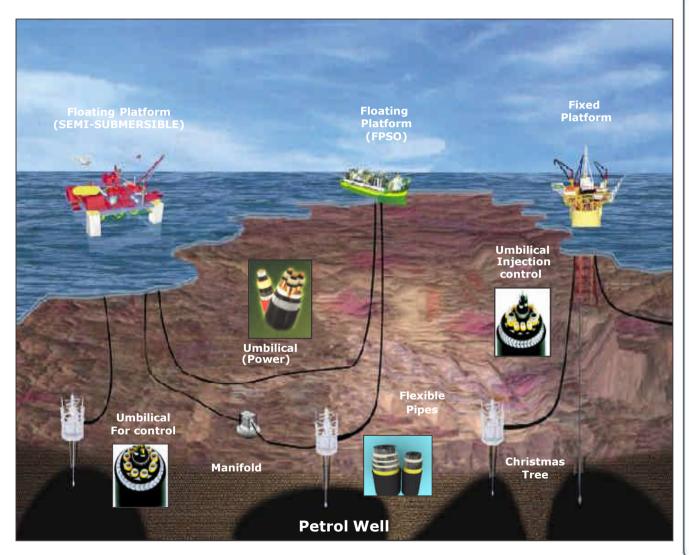


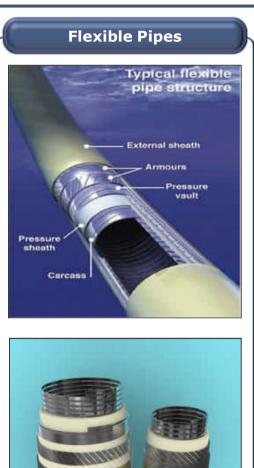




Industrial – Off-shore oil exploration

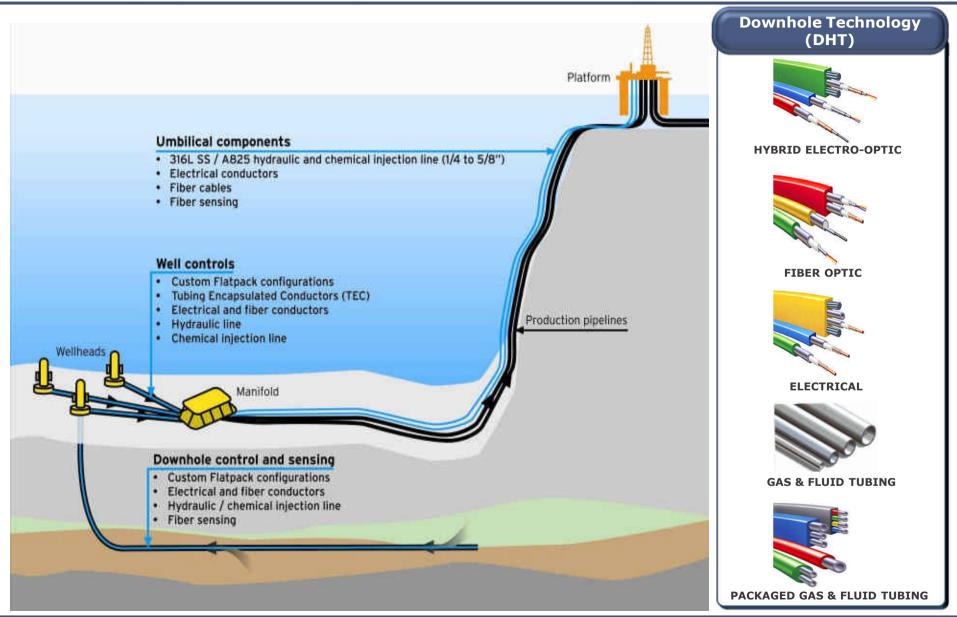
Oilfield structure





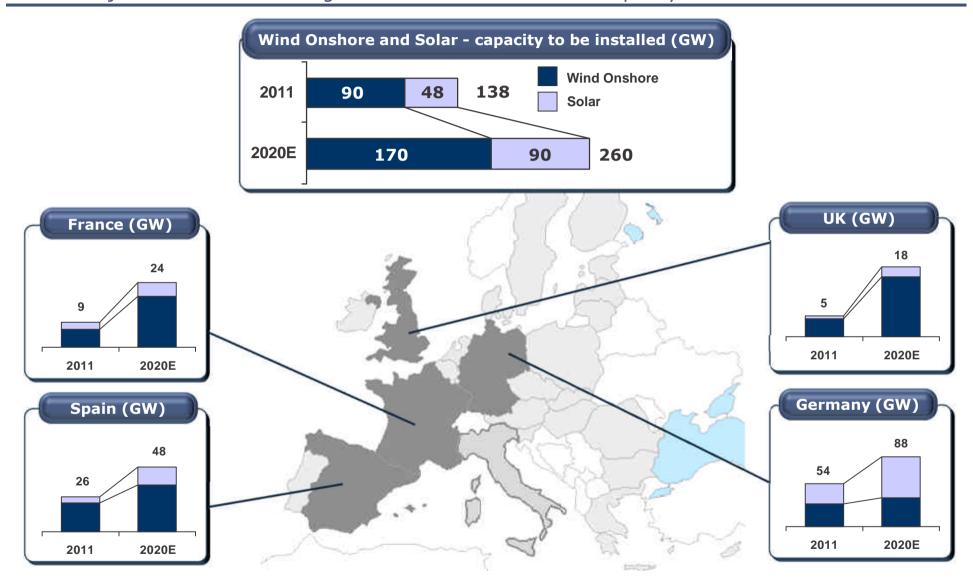
Industrial – Off-shore oil exploration

Cross selling opportunities driven by the new Downhole technology business contributed by Draka



Industrial - 120GW of new Solar and Wind Onshore capacity by 2020

Four major countries accounting for about 70% of total new capacity

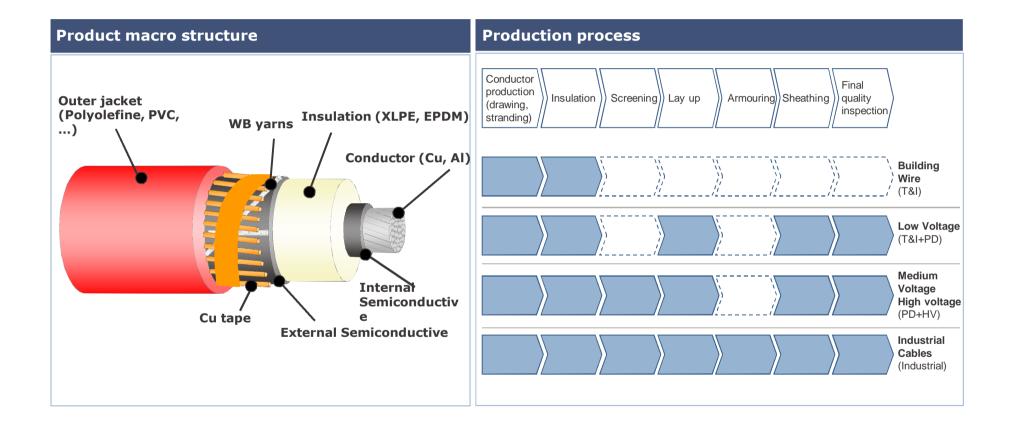


Source: 2011: EPIA and EWEA (Jan 2012); 2020: Targets as from National Renewable Energy Action Plans (June 2010)

Note: includes EU-27 countries



Macro-structure of Energy Cables

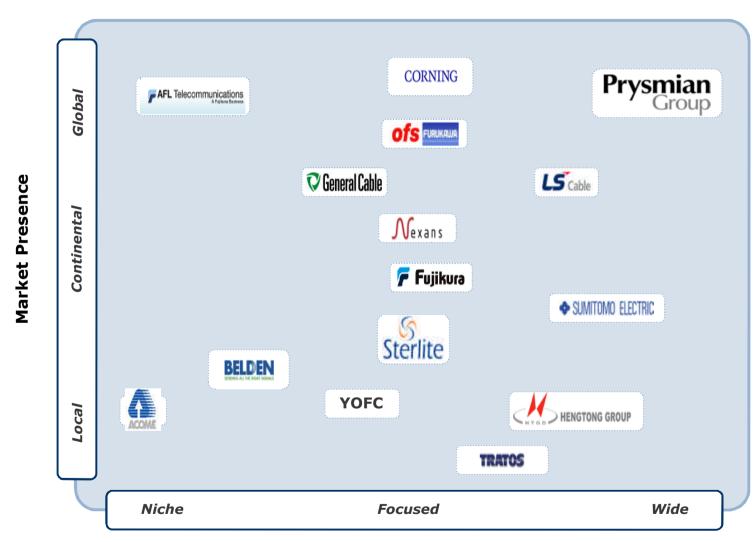


AGENDA

- Group Overview
- > Draka integration
- > Financial Results
- Appendix Telecom

Major Players within the Telecom Industry

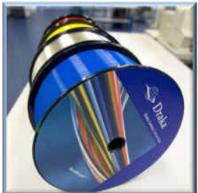
Competitive scenario



Product Portfolio Range

All cable solutions for Telecom Business







Telecom

- Optical Cables
- Connectivity/FTTx passive systems
- Optical Fiber
- Copper Cables
- Multimedia Solutions
- Telecom Solutions









Our Telecom Business

Business description

Integrated cable solutions focused on high -end Telecom

Telecom solutions

Optical cables: tailored for all today's challenging environments from underground ducts to overhead lines, rail tunnels and sewerage pipes

<u>Copper cables</u>: broad portfolio for underground and overhead solutions, residential and commercial buildings

<u>Connectivity</u>: FTTH systems based upon existing technologies and specially developed proprietary optical fibres



MMS

<u>Multimedia specials</u>: solutions for radio, TV and film, harsh industrial environments, radio frequency, central office switching and datacom <u>Mobile networks</u>: Antenna line products for mobile operators <u>Railway infrastructure</u>: Buried distribution & railfoot cables for long distance telecommunication and advanced signalling cables for such applications as light signalling and track switching



Optical Fiber

Optical fiber products: single-mode optical fiber, multimode optical fibers and specialty fibers (DrakaElite)

Manufacturing: our proprietary manufacturing process for Plasma-activated Chemical Vapor Deposition and Licensed OVD Technology (600 unique inventions corresponding to > 1.4K patents) positions us at the forefront of today's technology



Key customers

Key customers include key operators in the telecom sector





Market trends

- Demand function of level of capital expenditures budgeted by large telecom companies (PTT/incumbents as well as alternative operators) for network infrastructures, mainly as a consequence of:
 - Growing number of internet users
 - Diffusion of broadband services / other hightech services (i.e. IPTV)

Strategic value of fibre

- Fibre optic represents the major single component cost of optical cables
- Fibre optic production has high entry barriers:
 - Proprietary technology or licenses difficult to obtain
 - Long time to develop know-how
 - Capital intensity
- When fibre optic is short, vertically integrated cable manufacturers leverage on a strong competitive advantage

Key success factors

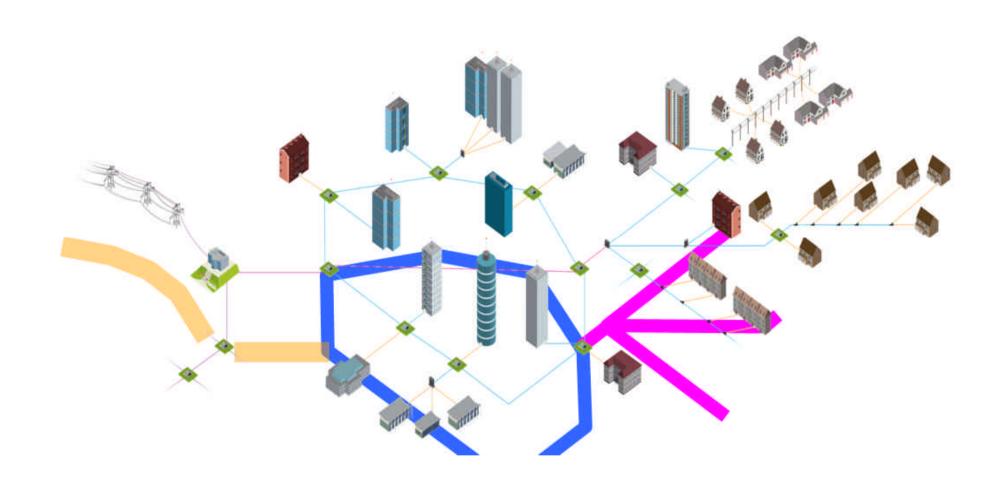
- Continuous innovation and development of new cable & fibre products
- Cable design innovation with special focus on installation cost reduction
- Relentless activity to maintain the highest quality and service level
- Focus on costs to remain competitive in a highly price sensitive environment

Action plan

- Maintain & reinforce position with key established clients
- Further penetration of large incumbents in emerging regions
- Optimize utilization of low cost manufacturing units
- Expand distribution model in Domestic & Export
- Streamline the inter-company process
- Fully integrated products sales
- Refocus on export activities
- Increase level and effectiveness of agents



Telecom Cables Main Applications

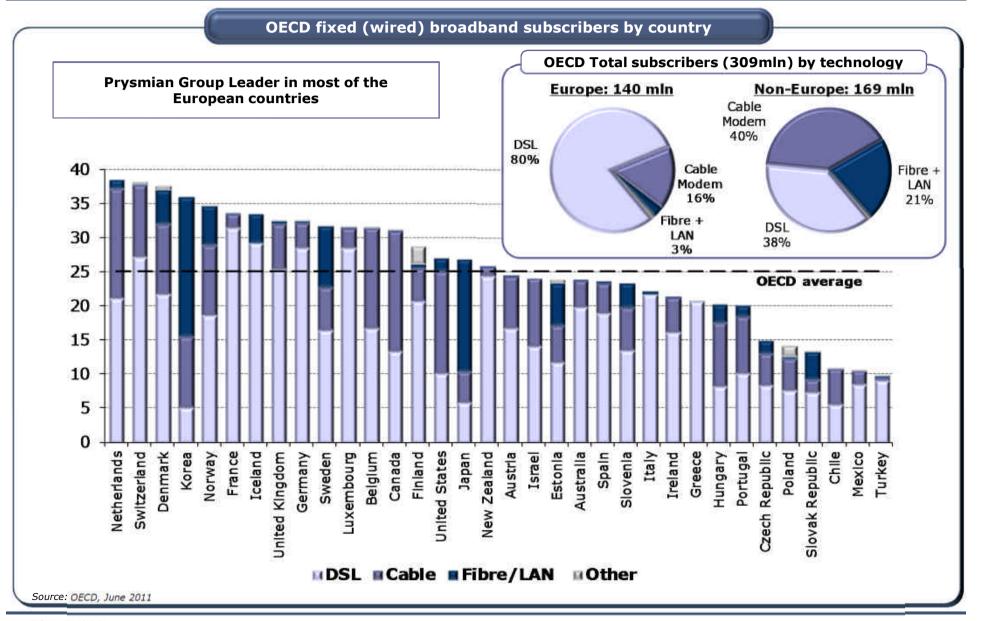


BACKBONE

METROPOLITAN RING ACCESS NETWORK

Telecom - Europe as major opportunity in optical cables development

FTTH investments continue to grow but still at 3% of total subscribers in Europe



Consolidated leadership in Australia to benefit from new NBN project

Start-up of National broadband network in 2011

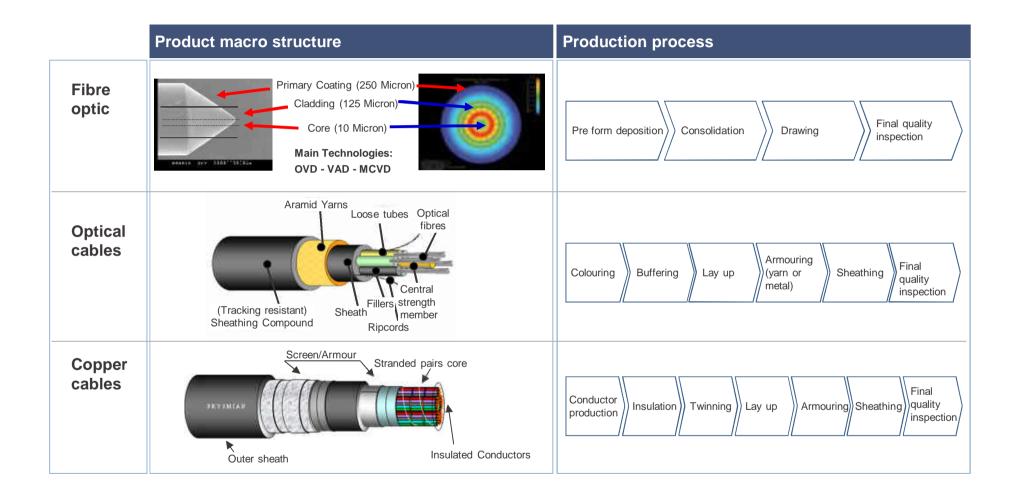


Rollout plan for National Broadband Network

- Government initiative to provide direct fibre connection to 93% of Australian subscribers (residential and business)
- AUD 43 bn capex planned during the period (2011-2019); construction started in 2011
- Telstra and NBN agreed to jointly develop the new network
- Prysmian signed a 5-year agreement with NBN as major supplier of optical cables for the network (AUD 300m)
- Prysmian signed new 4-year frame agreement with Telstra to supply optical and copper cables
- Large part of existing and new Telstra cable infrastructure being used within the NBN network
- Prysmian doubling optical cable capacity in Australian Dee Why site

Cities/Towns

Macro-structure of Telecom Cables

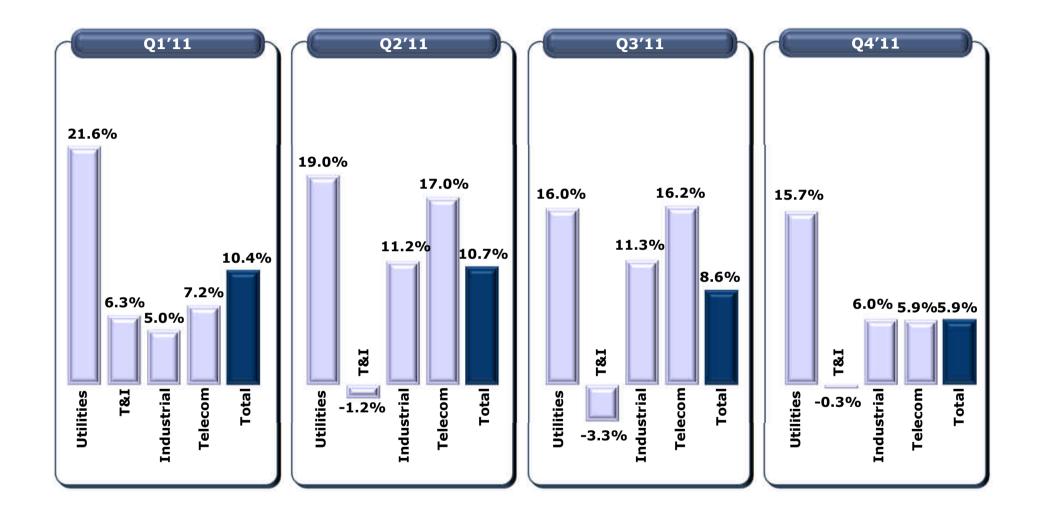


AGENDA

- Group Overview
- > Draka integration
- > Financial Results
- Appendix Financials

Organic Growth(1) in 2011

% Variation on the same quarter of the previous year



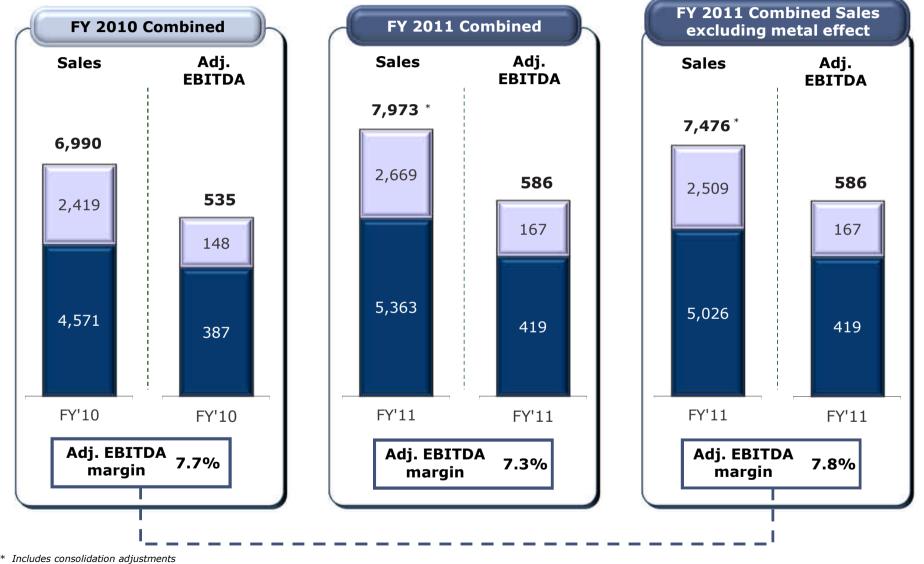
⁽¹⁾ Calculated on combined figures



Combined Adj.EBITDA margin 2011 Vs 2010

Euro million - % on Sales

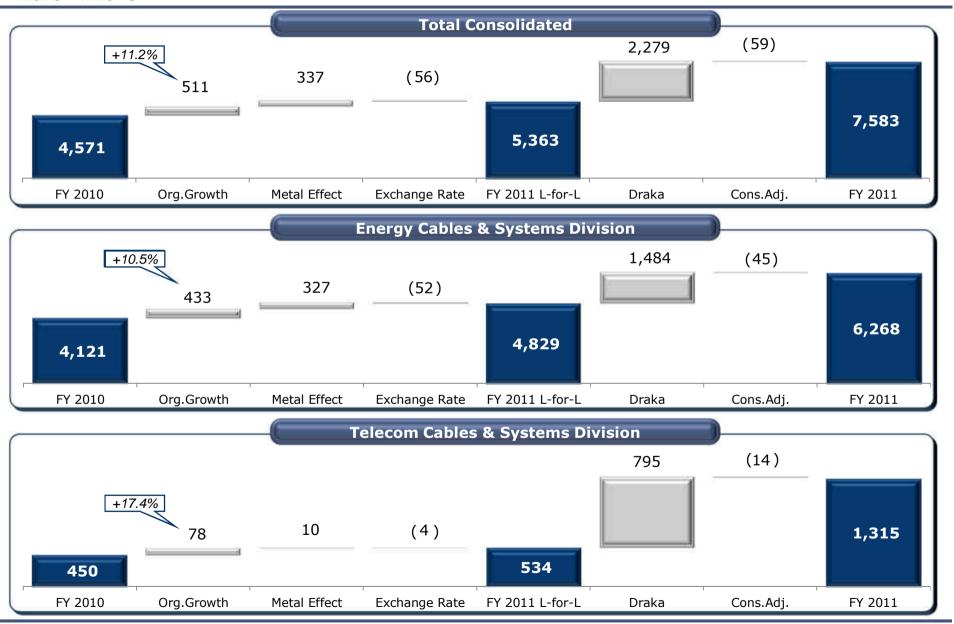




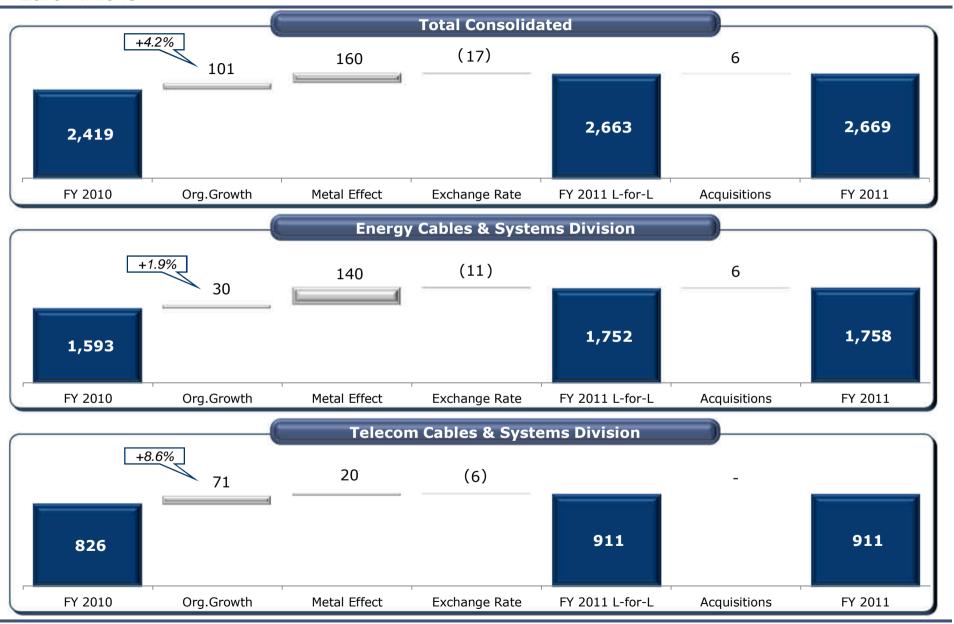




Bridge Reported Consolidated Sales



Draka - Bridge Full FY Sales



Energy Segment – Profit and Loss Statement

Euro Millions

	FY:	FY 2011 Reported a)			FY 2010 Combined b)			FY 2011 Combined b)			
	PRY	DRAK	Cons. adj.	Total	PRY	DRAK	Total	PRY	DRAK	Cons. adj.	Total
Sales	4,860	1,517	(45)	6,332	4,14	5 1,630	5,775	4,860	1,802	(45)	6,617
Sales vs. Third Parties	4,829	1,484	(45)	6,268	4,12	1 1,593	5,714	4,829	1,758	(45)	6,542
YoY total growth	17.2%	7.3%	` '	52.1%	23.89	6 21.9%	·	17.2%	10.4%		14.5%
YoY organic growth	10.5%	0.8%			3.4%	0.4%		10.5%	1.9%		8.1%
Adj. EBITDA	373	74	-	447	351	82	433	373	85		458
% on sales	7.7%	4.9%		7.1%	8.5%	5.0%	7.5%	7.7%	4.8%		6.9%
Adj. EBIT	304	46	(2)	348	280	47	327	304	52	(2)	354
% on sales	6.2%	3.0%	_	5.5%	6.8%	2.9%	5.7%	6.2%	2.8%	_	5.3%

b) Includes Draka consolidated all 12 months



a) Includes Draka consolidated 10 months from 1 March 2011

Energy Segment – Sales and Profitability by business area

Euro Millions, % of Sales Growth – FY combined

		FY 2011 Comb.	FY 2010 Comb.	Total growth	Organic growth
		Total	Total	Total	Total
	Utilities of which to third parties	2,269 <i>2,267</i>	1,873 <i>1,873</i>	25.8%	17.8%
	Trade & Installers of which to third parties	2,500 <i>2,412</i>	2,300 2,236	55.7%	0.1%
Sales	Industrial of which to third parties	1,742 1,736	1,500 1,481	116.7%	8.5%
S	Others of which to third parties	154 <i>127</i>	146 <i>124</i>	n.m.	n.m.
ш	Eliminations	(48)	(44)		
	Total Energy of which to third parties	6,617 <i>6,542</i>	5,775 5,714	52.1%	8.1%
				FY'11 % on Sales	FY'10 % on Sales
A			2.52	Total	Total
Adj. EBITD	Utilities Trade & Installers	268 76	260 72	11.8% 3.0%	13.9% 3.1%
留	Industrial	110	97	6.3%	6.5%
	Others	4	4	n.m.	n.m.
Ad	Total Energy	458	433	6.9%	7.5%
	Utilities	242	223	10.7%	12.0%
BI	Trade & Installers	38	39	1.5%	1.8%
Ш.	Industrial	73	62	4.2%	4.1%
Adj. EBIT	Others	1	3	n.m.	n.m.
	Total Energy	354	327	5.3%	5.7%

Telecom Segment – Profit and Loss Statement

Sales		
Sales vs. Thir	d Parties	
YoY total growth		
YoY organic grow	th	
Adj. EBITDA		
% on sales		

FY 2	2011 R	eport	ed ^{a)}
PRY	DRAK	Cons. adj.	Total
537	813	(14)	1,336
534	795	(14)	1,315
18.7% 17.4%	10.9% 10.2%		192.2%
46	75	-	121
8.5%	9.2%		9.1%
38	52	(12)	78
7.0%	6.4%		5.8%

PRY DRAK Total 454 865 1,319 450 826 1,276 11.7% 13.0% 1.2% 9.5% 36 66 102 7.9% 7.6% 7.7% 29 38 67 6.3% 4.4% 5.1%	FY 201	L0 Com	bined ^{b)}
450 826 1,276 11.7% 13.0% 1.2% 9.5% 36 66 102 7.9% 7.6% 7.7% 29 38 67	PRY	DRAK	Total
450 826 1,276 11.7% 13.0% 1.2% 9.5% 36 66 102 7.9% 7.6% 7.7% 29 38 67	454	865	1 319
11.7% 13.0% 1.2% 9.5% 36 66 102 7.9% 7.6% 7.7% 29 38 67			·
36 66 102 7.9% 7.6% 7.7% 29 38 67			1,270
7.9% 7.6% 7.7% 29 38 67	1.2%	9.5%	
29 38 67	36	66	102
	7.9%	7.6%	7.7%
6 3% 4 4% 5 1%	29	38	67
0.970 1.170 9.170	6.3%	4.4%	5.1%

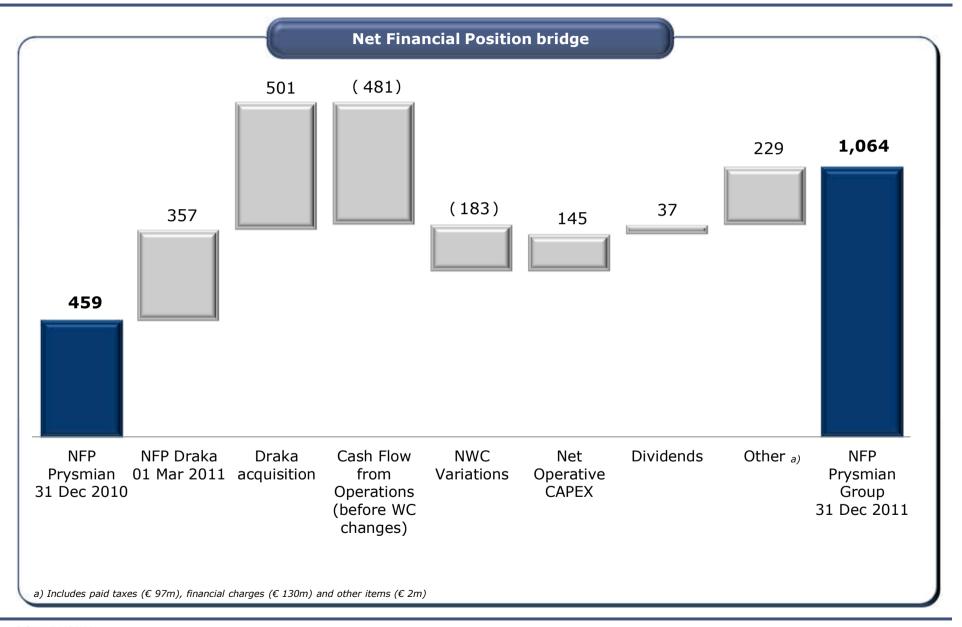
FY 2	2011 C	ombir	ed ^{b)}
PRY	DRAK	Cons. adj.	Total
537	935	(14)	1,458
534	911	(14)	1,431
18.7%	10.2%		12.1%
17.4%	8.6%		11.7%
46	82	-	128
8.5%	8.8%		8.8%
38	55	(12)	81
7.0%	4.6%		5.6%

b) Includes Draka consolidated all 12 months



a) Includes Draka consolidated 10 months from 1 March 2011

Evolution of Net Financial Position



PPA allocation

Euro Millions

	Opening balance 1 March 2011	Of which Adj.PPA
	DRAK	DRAK
Net fixed assets	903	203
of which: intangible assets	214	104 a)
of which: property, plants & equipment	614	89
of which: equity investments	69	10
Net working capital	286	7
Provisions & deferred taxes	(85)	(74)
Net Capital Employed	1,104	136
Employee provisions	92	
Shareholders' equity	655	136
of which: attributable to minority interest	23	-
Net financial position	357	
Total Financing and Equity	1,104	136

Final Goodwill of € 352m (Purchase price € 978m – Fair value acquired net assets^(b) € 626)

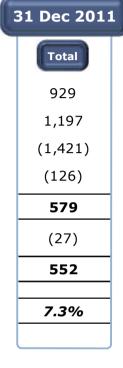
b) Excluding minority interest

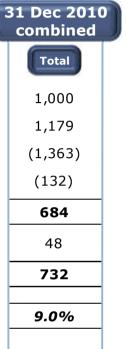


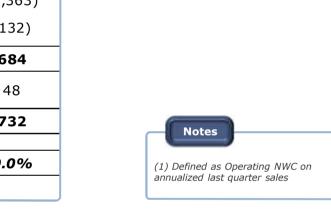
a) € 185 m step-up of intangible assets (net of € 81 mln eliminated goodwill existing in Draka's accounts pre-acquisition)

Net Working Capital

Net working capital
Derivatives assets/(liabilities)
Operative Net working capital
Other receivables/(payables)
Trade accounts payables
Trade accounts receivables
Inventories







Sound Financial Structure

Euro Millions

Debt st	ructure (€m)		31.12.2011 (€m)			
	31.12.11	31.12.10	Used	Available Funds ⁽²⁾	Maturity	
Term Loan	674	773	674	-	12/2014	
Eurobond	412	411	412	-	04/2015	
Revolving Credit Facility	-	-	-	394	12/2014	
Securitization	111	-	111	239	07/2012	
Term Loan 2011	400	-	400	-	03/2016	
Revolving 2011	-	-	-	400	03/2016	
Other Debt	325	184	325	-	-	
Total Gross Debt	1,922	1,368	1,922	1,033	2.9 y ⁽¹⁾	
Cash & Cash equivalents	(727)	(630)	(727)	727		
Other Financial Assets	(103)	(258)	(103)	79		
NFP Vs third parties	1,092	480	1,092	1,839		
Bank Fees	(28)	(21)				
NFP	1,064	459				

Note: Average spread on utilized credit lines of 2.0%

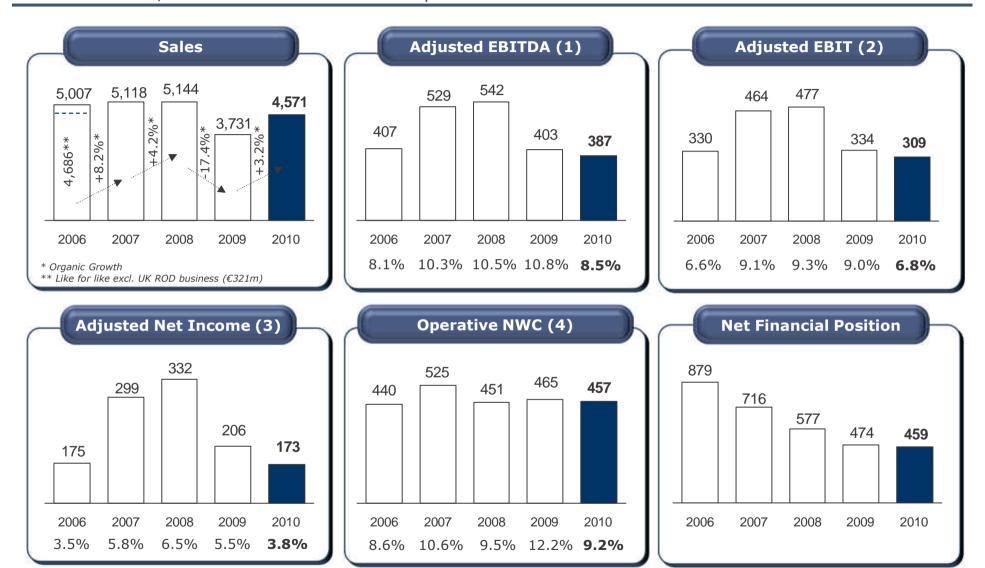


⁽¹⁾ Average maturity as of 31 Dec 2011

⁽²⁾ Defined as Cash and Unused committed credit lines

Prysmian Historical Key Financials

Euro Millions, % of Sales - Pre Draka acquisition

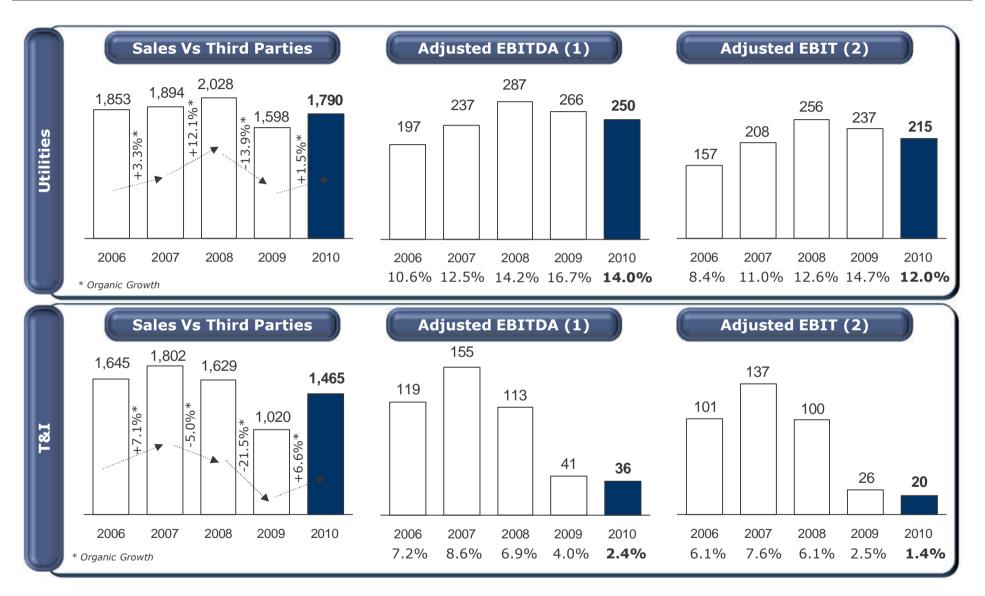


(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/(expenses) and the fair value change in metal derivatives and in other fair value items; (3) Adjusted excluding non-recurring income/(expenses), the fair value change in metal derivatives and in other fair value items, exchange rate differences and the related tax effects; (4) Operative Net Working capital defined as Net Working Capital excluding the effect of derivatives; % of sales is defined as Operative Net Working Capital on annualized last quarter sales



Historical Key Financials by Business Area - Utilities and T&I

Euro Millions, % of Sales - Pre Draka acquisition

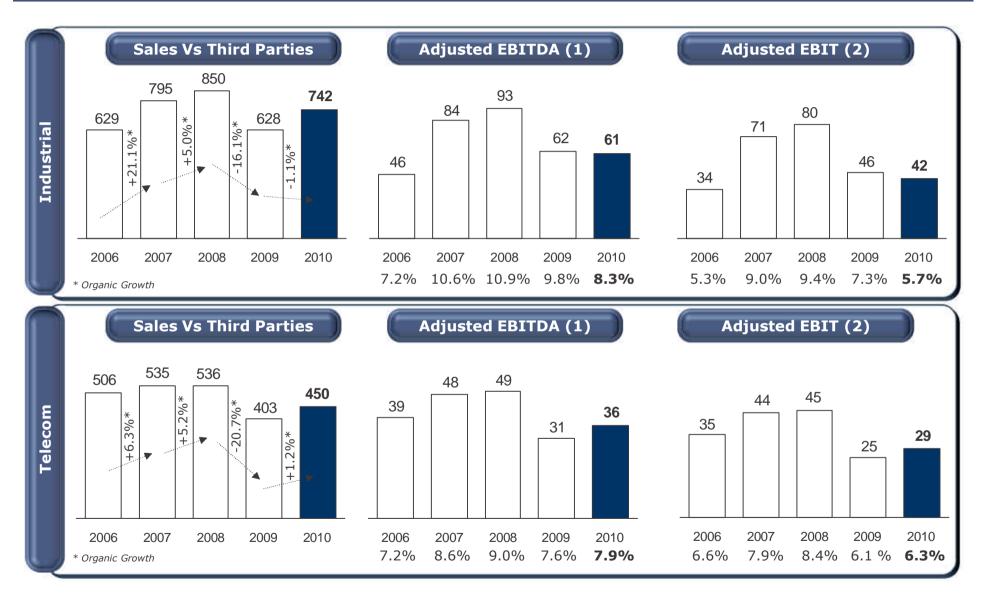


(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/expenses, the fair value change in metal derivatives and in other fair-value items



Historical Key Financials by Business Area – Industrial and Telecom

Euro Millions, % of Sales - Pre Draka acquisition

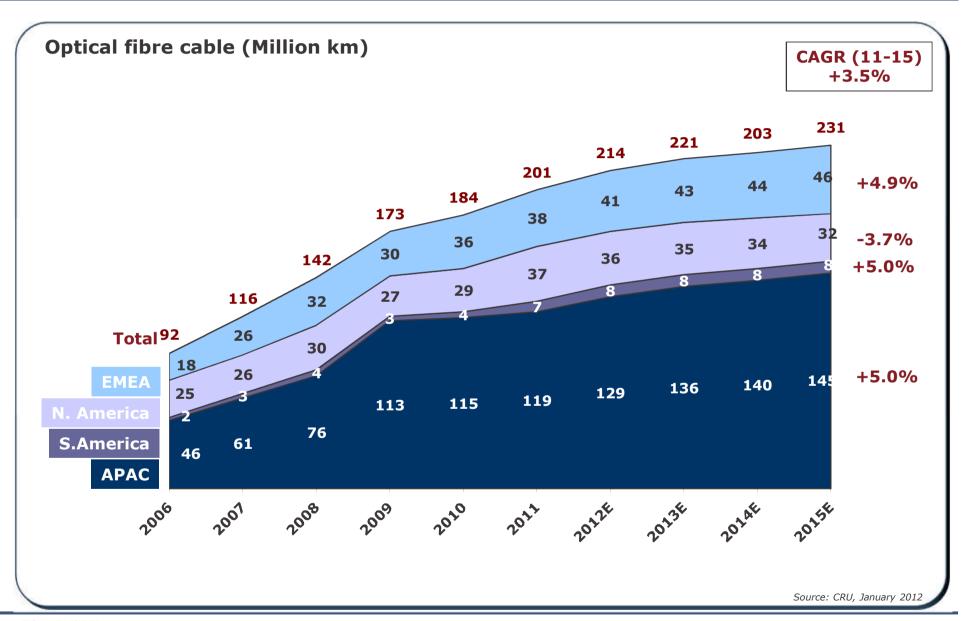


(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/expenses, the fair value change in metal derivatives and in other fair-value items

AGENDA

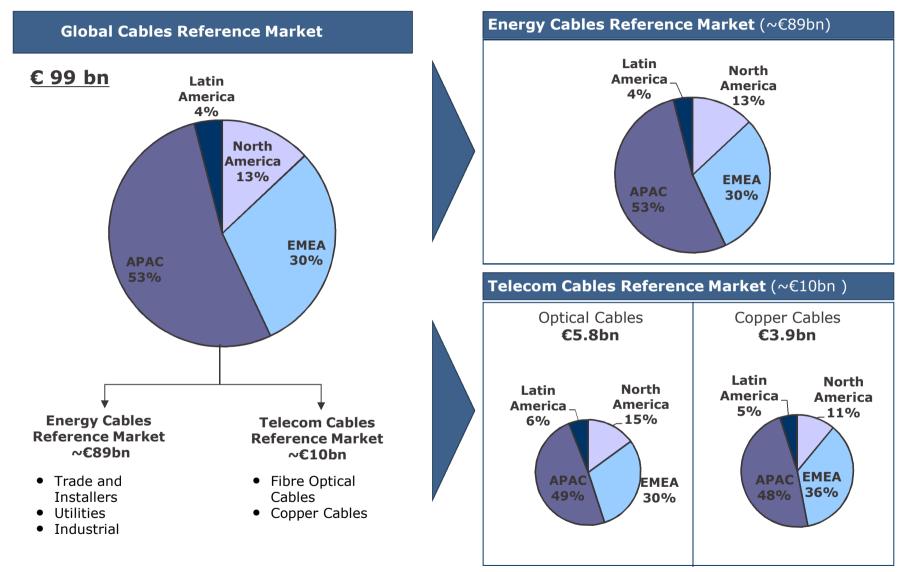
- Group Overview
- > Draka integration
- > Financial Results
- Appendix Cable Industry Reference Scenario

Telecom – Demand evolution by geographical area



The Global Cables Reference Market

World-Wide Cable Reference Market Size, 2011



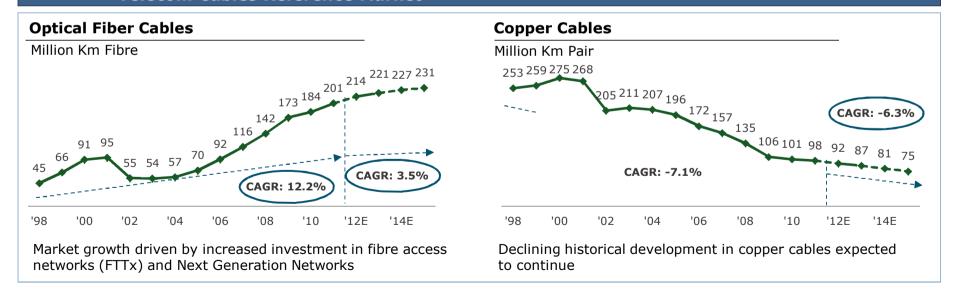
Source: Company analysis based on CRU data- Wire and Cable Quarterly January 2012. Prysmian reference markets are obtained by excluding from the global cable market the segments where the company does not compete (winding wire for the energy sector and internal telecom data and copper LAN cables for the telecom sector). Energy = Low Voltage and Power Cable; TLC = External Copper Tlc Cable, Fibre Optic



Market Volumes Trend



Telecom Cables Reference Market

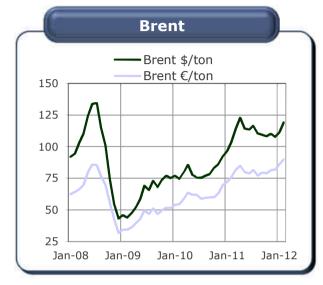


Source: Company analysis based on January 2012 CRU data. Energy = Low Voltage and Power Cable; TLC = External Copper Tlc Cable, Fibre Optic.



Reference Scenario

Commodities & Forex













Based on monthly average data Source: Thomson Reuters

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- The managers responsible for preparing the company's financial reports, J.Calvo and C.Soprano, declare, pursuant to paragraph 2 of Article 154-bis of the Consolidated Financial Act, that the accounting information contained in this presentation corresponds to the results documented in the books, accounting and other records of the company.
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