# **Company Presentation**

**Cheuvreux Autumn Conference 2012 Paris - September 19th, 2012** 





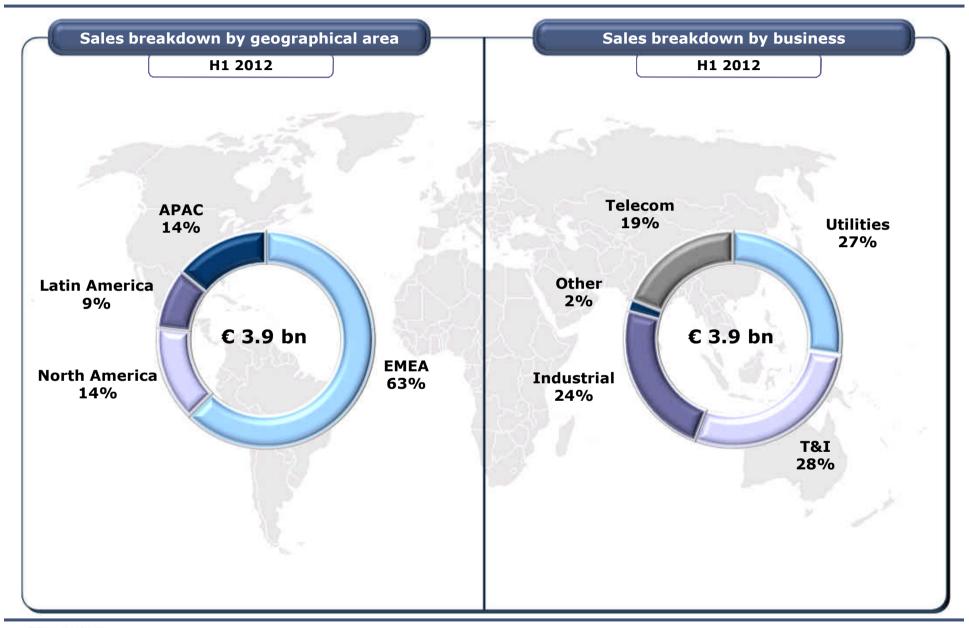


## **AGENDA**

- Group Overview & 2012 Outlook
- > Draka integration
- > Financial Results
- > Appendix

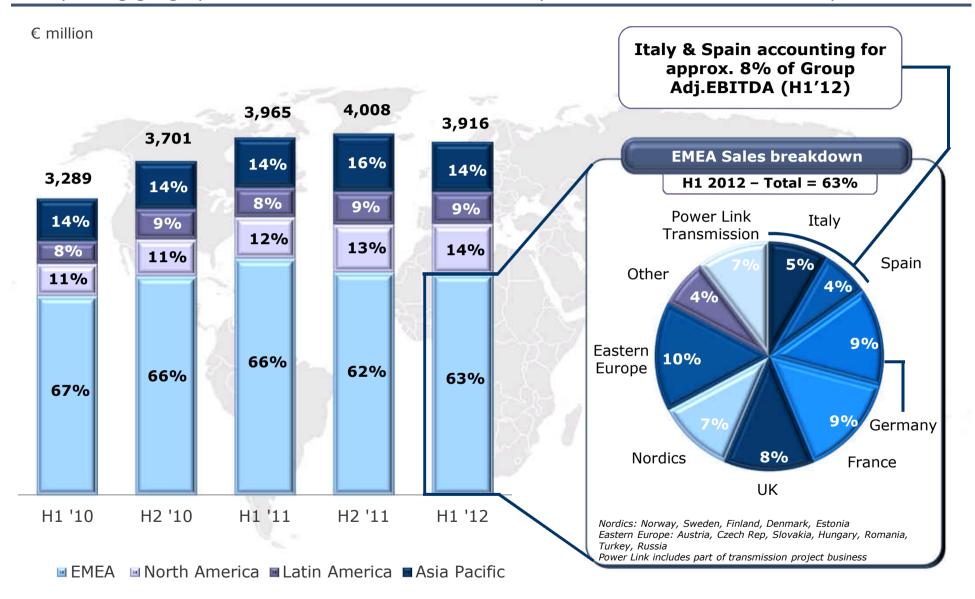
## Leading player in all market segments

Consolidated Sales breakdown



## Sales evolution by geographical area

Improving geographical diversification with a limited exposure to weaker southern European countries



Note: Sales Combined Prysmian + Draka

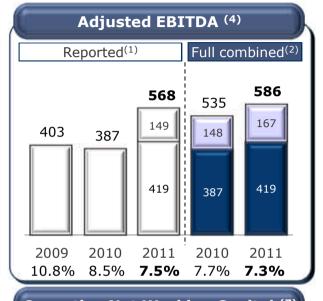


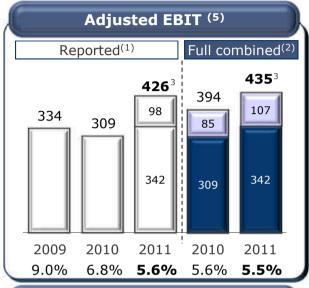
## **FY 2011 Key Financials**

Euro Millions, % on Sales

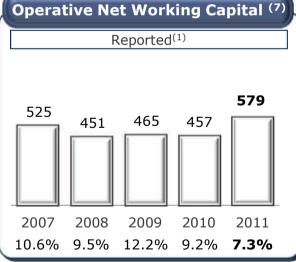












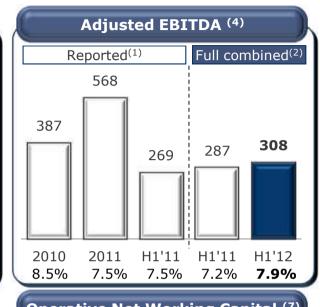


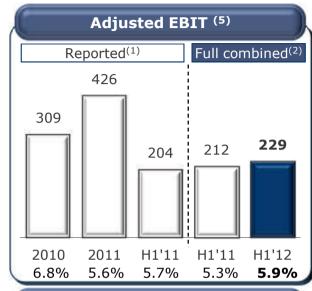
(1) Draka consolidated for the period 1 March 2011 – 31 December 2011; (2) Draka consolidated for the period 1 January – 31 December; (3) Includes consolidation adjustments; (4) Adjusted excluding non-recurring income/expenses; (5) Adjusted excluding non-recurring income/expenses; (5) Adjusted excluding non-recurring income/(expenses), the fair value change in metal derivatives and in other fair value items, exchange rate differences and the related tax effects; (7) Operative Net Working capital defined as Net Working Capital excluding the effect of derivatives; % of sales is defined as Operative Net Working Capital on annualized last guarter sales

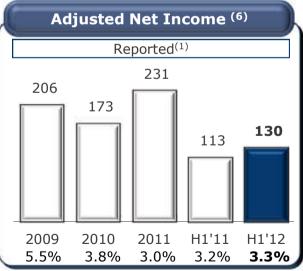
## **H1 2012 Key Financials**

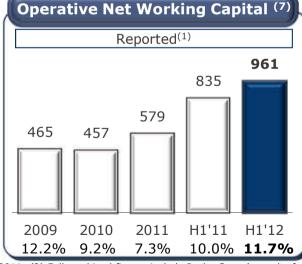
Euro Millions, % on Sales









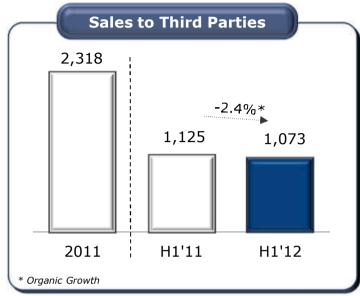


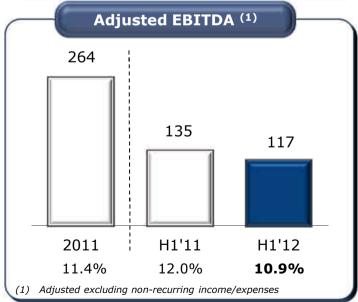


(1) Reported figures include Draka Group's results since 1 March 2011; (2) Full combined figures include Draka Group's results for the period 1 January – 30 June; (3) Includes consolidation adjustments; (4) Adjusted excluding non-recurring income/expenses; (5) Adjusted excluding non-recurring income/(expenses) and the fair value change in metal derivatives and in other fair value items; (6) Adjusted excluding non-recurring income/(expenses), the fair value change in metal derivatives and in other fair value items, exchange rate differences and the related tax effects; (7) Operative Net Working capital defined as NWC excluding the effect of derivatives; % of sales is defined as Operative Net Working Capital on annualized last quarter sales

### **Utilities**

### Euro Millions, % of Sales - Full Combined Results





#### Highlights

#### **DISTRIBUTION**

- Seasonality increase in Q2'12 vs Q1'12 but still lower volumes vs H1'11. Volume stabilizing at H1'12 level with no recovery expected in H2
  - Continuous weak demand in central and south of Europe (e.g. Germany and Italy)
  - North and South America keeping a positive trend in volume and profitability
- Lower non-metal raw material prices expected to sustain margins in H2
- Introduction of new high-tech solutions for smart grid to improve grid's reliability and efficiency

#### **TRANSMISSION - HV**

- Stable pricing in high-end projects but 2012 margins impacted by projects awarded in 2009/10 at low prices
- FY 2012 results already in the order-book. Major profitability contribution expected in H2
- First signs of recovery in US demand with new projects awarded in H1 (e.g. Chicago)
- Better capacity saturation (US and Europe) and focus on high-end projects to sustain profitability

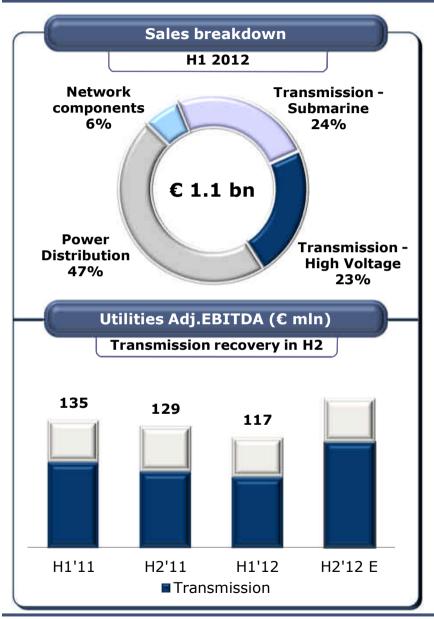
#### **TRANSMISSION - Submarine**

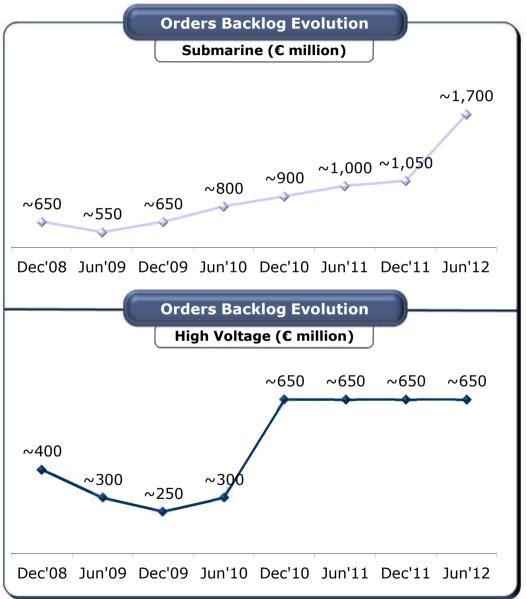
- Sound tendering activity to strengthen next quarters orderbook
- Off-shore wind-farms achieved almost 50% of submarine backlog
- Growing grids investments in Asean region (e.g. first project awarded in Vietnam)
- High double digit sales growth in inter-array. Norwegian plant running at full capacity
- Execution as key asset to strengthen long term leadership and track record



### **Utilities - Transmission**

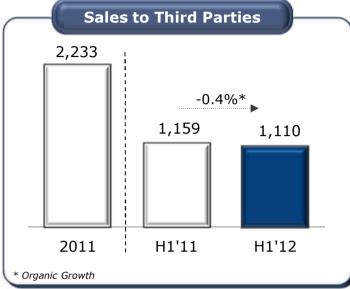
Record Order-book despite European outlook confirms commitment on renewables and interconnections





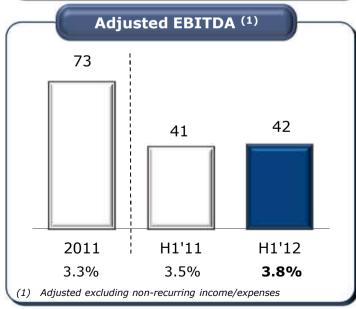
### **Trade & Installers**

### Euro Millions, % of Sales - Full Combined Results



#### Highlights

- Continuous weak demand in Europe partially offset by extra-European countries
  - Europe: further deterioration in Central and South Europe (e.g. Italy and Spain) not expected to recover through the year. Slight improvement in UK and Eastern Europe
  - Ongoing volume recovery in North America driving better price
  - Positive volume trend in South America and Asia (e.g. Australia and HK)
- Production capacity rationalization in Europe already started

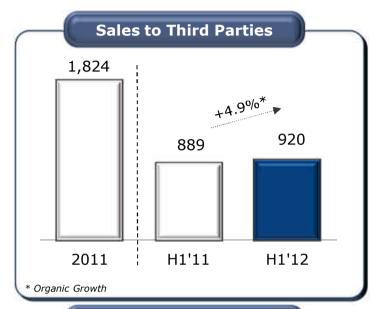


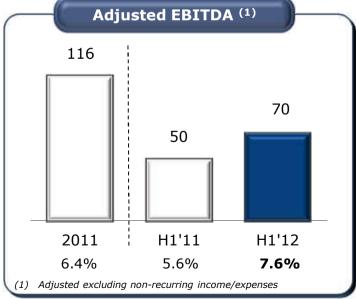




### **Industrial**

### Euro Millions, % of Sales - Full Combined Results





#### Highlights

#### **OGP**

• Sales and profitability increase in H1. Growing order-book in Offshore driven by North Sea, Middle East and Australia to sustain positive sales trend in H2

#### **SURF**

- H1 results in line with targets. Order-book mainly loaded in H2
  - **Flexible pipes:** higher deliveries expected in H2 extending coverage on Petrobras oilfields (5 new oilfields). Growing order-book expected during the year also driven by 6.0" qualification
  - **Umbilicals**: low volume in H1 due to Petrobras installation backlog; higher contribution expected in H2. Growing exposure to West Africa with first delivery in H2 (Nigeria)
  - Growing sales in **DHT** expected to continue based on higher order-book

#### Renewable

• Keeping a positive trend in sales thanks to North America and Germany. Growing demand in South America and Australia

#### **Automotive**

 Weak demand in Europe offset by growing volume in Apac, North and South America. Stable sales and profitability

#### **Elevator**

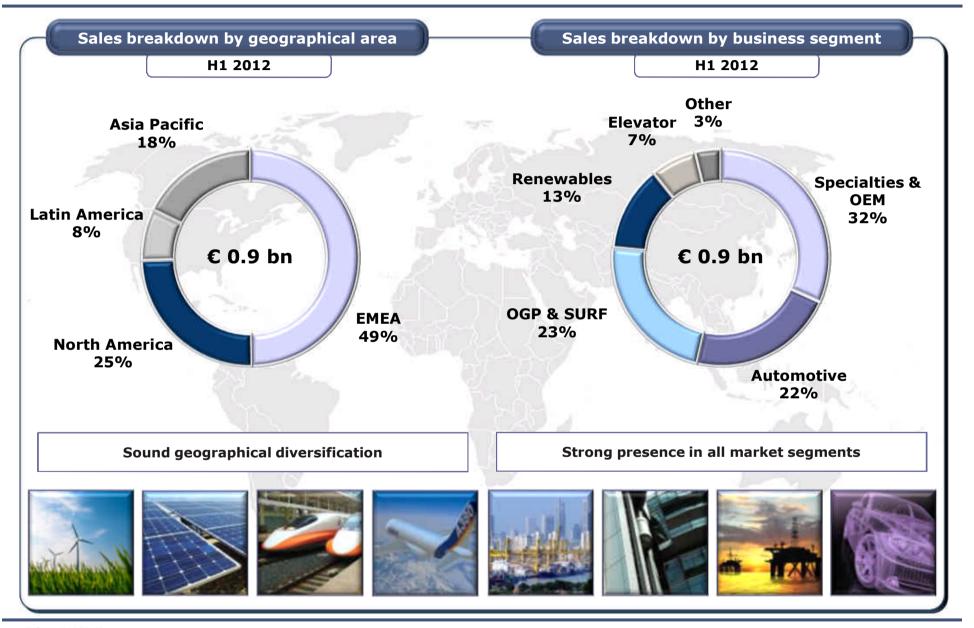
• Growing sales and profitability supported by strong order-book in US. Increasing exposure to the large Asian and European markets

### **Specialties & OEM**

• Slight increase in volume in all regions except Central and South of Europe

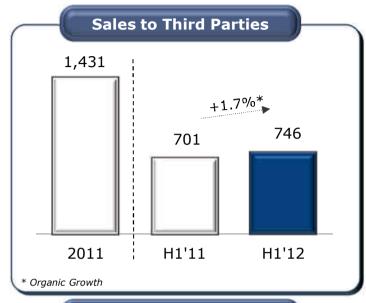
### **Industrial**

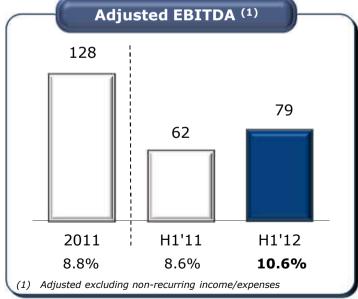
#### Sales breakdown



### **Telecom**

### Euro Millions, % of Sales - Full Combined Results





#### Highlights

#### Optical / Fiber

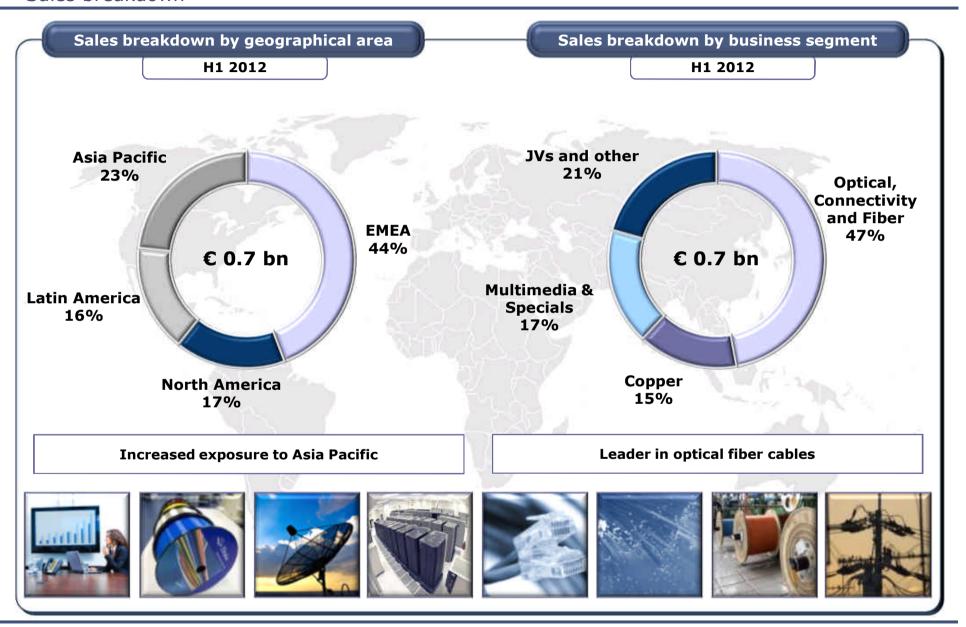
- Continuous positive trend in global demand driven by extra-European markets
  - **Europe:** growing volume only in UK and Eastern Europe, stable for most of the other countries. No major investments expected in the region through the year
  - **North America:** higher sales with better profitability thanks to operating leverage and industrial efficiencies
  - **Australia:** NBN deliveries restarted end of Q2. Demand expected to grow in H2
  - **Brazil:** becoming major contributor in profitability. Large investments planned for next years also supported by stimulus packages
  - **China:** strong demand driven by new backbone and metropolitan ring
- Higher capacity utilization and lower production costs supporting profitability improvement

### Multimedia & Specials

- Better pricing and profitability
- Sound demand for new data centres expected to continue in all regions. Leadership position in main European countries (e.g. Germany, France, UK and Nordics) but still limited presence out of Europe.

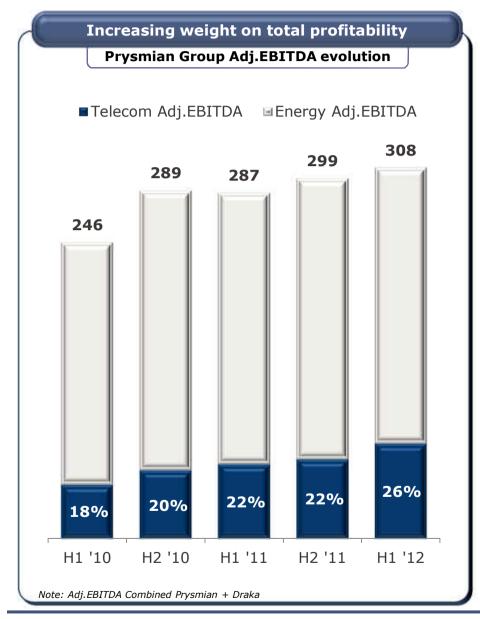
#### **OPGW**

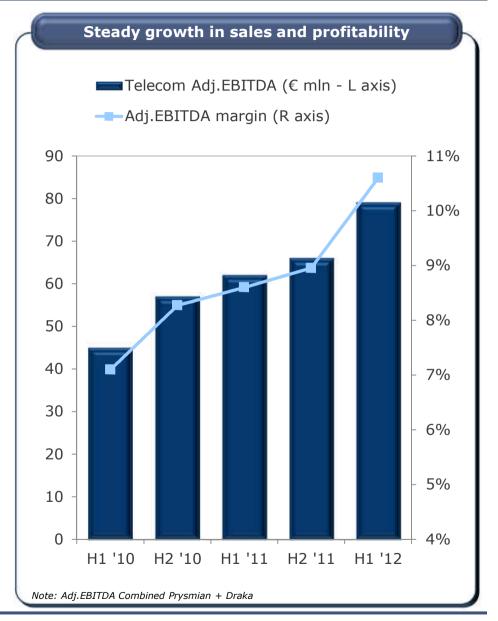
 Positive volume development driven by Europe, Middle East and South America



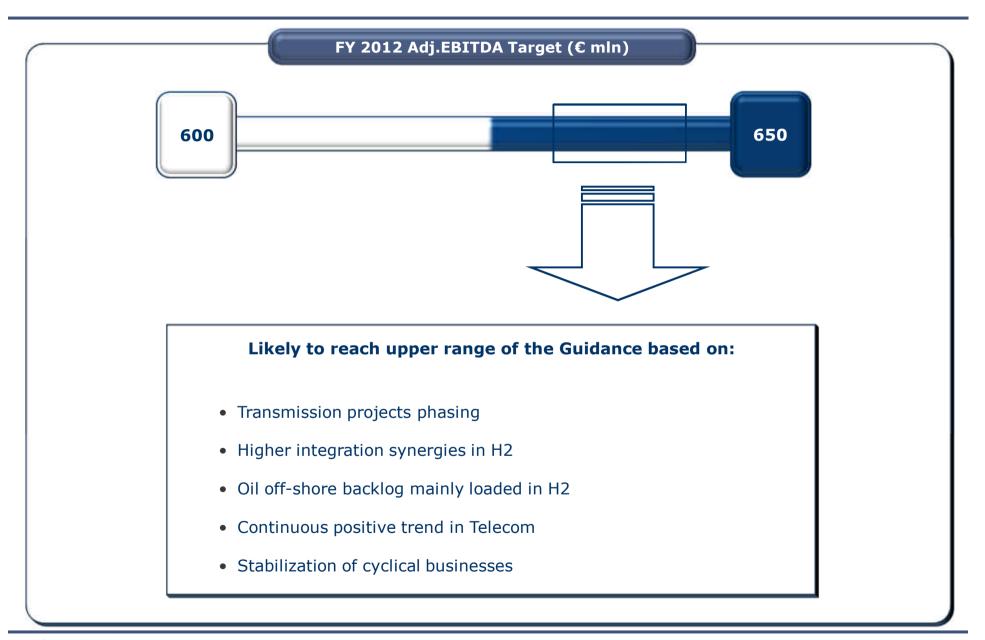
### **Telecom**

### Becoming one of major long term drivers thanks to Draka acquisition





### 2012 Outlook



## **AGENDA**

➤ Group Overview & 2012 Outlook

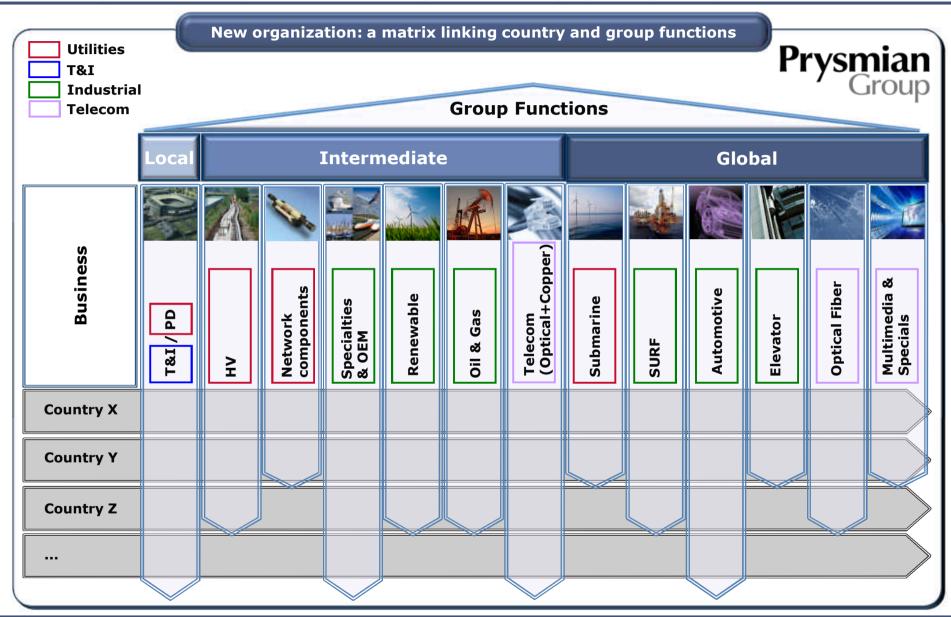
Draka integration

> Financial Results

> Appendix

## The new organization model

To strengthen leadership in all business segments leveraging on a global platform



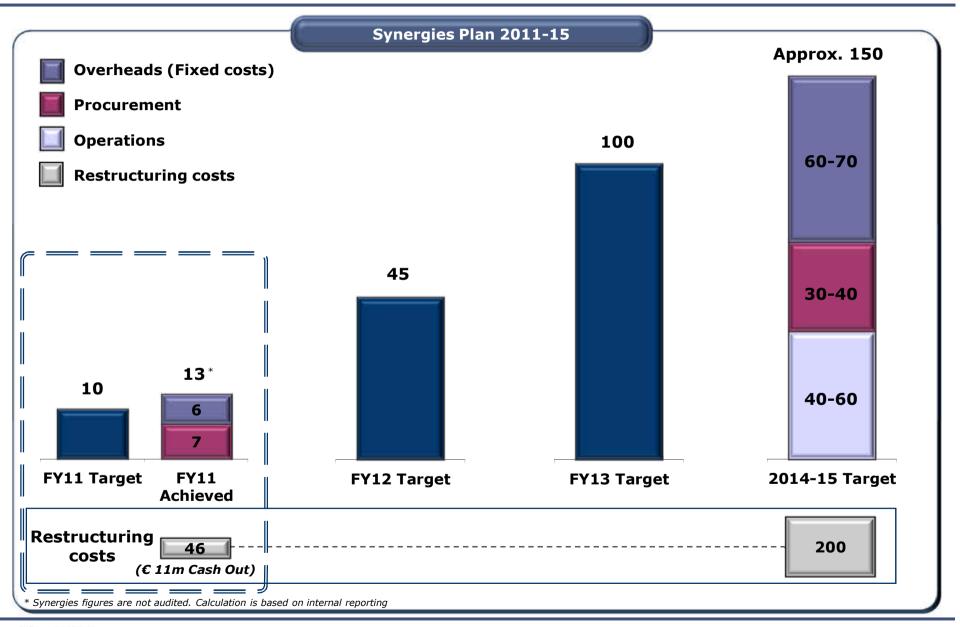
## **Integration process update**

Successful deployment of new organization and common processes

Q2 2011 H<sub>2</sub> 2011 **FY 2012 Execution** Design New Group Start deployment of Consolidate "One-company" identity  $\mathbf{V}$ Organization and new organization with common targets: done done **Key People** and processes o Key management aligned with **Appointment** shareholders' value through the V Base Business 2011-13 incentive plan Synergies plan **Protection** done completed, start delivering first costs Corporate Brand • Synergies Plan: done reduction in: • Mission & Vision o Fixed costs reduction as major o **Procurement** done contributor to FY'12 Target. Kick-off of main done V integration o Overheads Approx. 8% management and done rationalization staff rationalization completed workstreams done by Q1'2012 o Finalizing detailed review of suppliers agreements during the year o First production facilities rationalization from H2'12. Closing down 6 plants by 01'13

## First year of integration increasing confidence on Synergies Targets

**Euro Millions** 



## **AGENDA**

- ➤ Group Overview & 2012 Outlook
- > Draka integration
- > Financial Results
- > Appendix

## **Profit and Loss Statement**

### Euro Millions

	H1 2012	H1 2011 Reported <sup>a)</sup>	H1 2011 Combined <sup>b)</sup>	
Sales YoY total growth YoY organic growth	<b>3,916</b> (1.3%) c) 0.0% c)	3,574	3,965	
Adj.EBITDA % on sales	<b>308</b> 7.9%	<b>269</b> 7.5%	<b>287</b> 7.2%	
Non recurring items	(42)	(243)		
<b>EBITDA</b> % on sales	<b>266</b>	<b>26</b> 0.7%		
Adj.EBIT % on sales	<b>229</b>	<b>204</b> 5.7%	<b>212</b> 5.3%	
Non recurring items Special items	(42) (9)	(243) (33)		
<b>EBIT</b> % on sales	<b>178</b> 4.5%	<b>(72)</b> (2.0%)		
Financial charges	(50)	(58)		
<b>EBT</b> % on sales	<b>128</b> 3.3%	(130) (3.7%)		
Taxes % on EBT	(38) 	(26) n.m.		
Net income	90	(156)		
Extraordinary items (after tax)	(40)	(269)		
Adj.Net income	130	113		

c) Variation calculated on H1 2011 Combined



a) Includes Draka Group's results since 1 March 2011 b) Includes Draka Group's results since 1 January 2011

## **Extraordinary Effects**

### Euro Millions

	H1 2012	H1 2011 Reported <sup>a)</sup>
Antitrust investigation Restructuring Draka transaction costs Draka integration costs Draka change of control effects Inventory step-up (PPA) Other	(3) (27) - (3) - - (9)	(200) (12) (6) (6) (2) (14) (3)
EBITDA adjustments	(42)	(243)
Special items  Gain/(loss) on metal derivatives  Assets impairment Other	(9) 1 (1) (9)	(33) (33) - -
EBIT adjustments	(51)	(276)
Gain/(Loss) on other derivatives <sup>(1)</sup> Gain/(Loss) exchange rate Other one-off financial Income/exp.	22 (21) (2)	12 (21) -
EBT adjustments	(52)	(285)
Tax	12	16
Net Income adjustments	(40)	(269)

Notes

(1) Includes currency and interest derivatives

a) Includes Draka Group's results since 1 March 2011



## **Financial Charges**

### Euro Millions

	H1 2012	H1 2011 Reported a)
Net interest expenses	(52)	(47)
Bank fees Amortization	(5)	(6)
Gain/(loss) on exchange rates	(21)	(21)
Gain/(loss) on derivatives (1)	22	12
Non recurring effects	(2)	-
Net financial charges	(58)	(62)
Share in net income of associates	8	4
Total financial charges	(50)	(58)

Notes

(1) Includes currency and interest derivatives

a) Includes Draka Group's results since 1 March 2011

## **Statement of financial position (Balance Sheet)**

Euro Millions

	30 June <b>'12</b>	30 June '11	31 December '11
Net fixed assets	2,264	2,201	2,255
of which: intangible assets	619	593	618
of which: property, plants & equipment	1,549	1,535	1,544
Net working capital	934	865	552
of which: derivatives assets/(liabilities)	(27)	30	(27)
of which: Operative Net working capital	961	835	579
Provisions & deferred taxes	(369)	(357)	(371)
Net Capital Employed	2,829	2,709	2,436
Employee provisions	308	234	268
Shareholders' equity	1,125	1,097	1,104
of which: attributable to minority interest	52	67	62
•		-	-
Net financial position	1,396	1,378	1,064
Total Financing and Equity	2,829	2,709	2,436

## **Cash Flow**

### Euro Millions

	111 2012
Adj.EBITDA	308
Non recurring items	(42)
EBITDA	266
Net Change in provisions & others	(8)
Release of inventory step-up	-
Cash flow from operations (before WC changes)	258
Working Capital changes	(359)
Paid Income Taxes	(32)
Cash flow from operations	(133)
Acquisitions	(35)
Net Operative CAPEX Net Financial CAPEX	(63)
	6
Free Cash Flow (unlevered)	(225)
Financial charges	(76)
Free Cash Flow (levered)	(301)
Free Cash Flow (levered) excl. acquisitions	(266)
Dividends	(45)
Other Equity movements	-
Net Cash Flow	(346)
NFP beginning of the period	(1,064)
Net cash flow	(346)
Other variations	14
NFP end of the period	(1,396)

H1 2011 Combined <sup>a)</sup>	)
287	
(248)	
39	
175	
14	
228	
(199)	
(38)	
(9)	
(501)	
(51)	
4	
(557)	
(91)	
(648)	
(147)	
(36)	
1	
(683)	
(732)	
(683)	
37	
(1,378)	

a) Includes Draka Group's results since 1 January 2011



## **AGENDA**

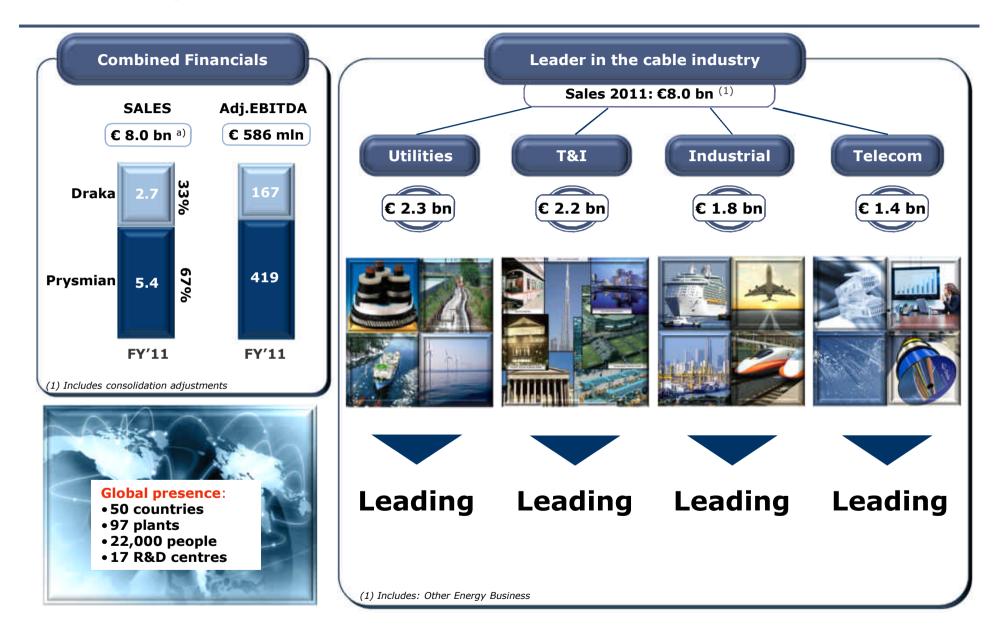
- ➤ Group Overview & 2012 Outlook
- > Draka integration
- > Financial Results
- Appendix Draka Acquisition

### Full support from Draka shareholders to the new Prysmian industrial project

- 99.0% of Draka ordinary shares tendered (48,257,719 shares)
  - 90.4% tendered during the Offer Period (06 Jan '11 03 Feb '11). Settlement on the 22nd of February
  - 8.6% tendered during the Post Closing Acceptance Period (09 Feb '11 22 Feb '11).
     Settlement on the 8th of March
- Prysmian capital increase of 31,824,570 shares
  - 29,059,677 on the first settlement (22nd of February)
  - 2,764,893 on the second settlement (8th of March)
- New Prysmian total share capital of 214,430,972<sup>a)</sup> shares
- First consolidation of Draka since 1st March 2011
- Delisting of Draka shares from NYSE Euronext Amsterdam on 7 April 2011
- Squeeze-out procedure successfully completed in February 2012



## The new global market leader



### **Transaction Rationale**

Creation of a World's Leading Cables & Systems Company

Unique and Highly Complementary Combination, with Increased Coverage of Emerging Markets

Strengthened Leadership in All Value Added Market Segments

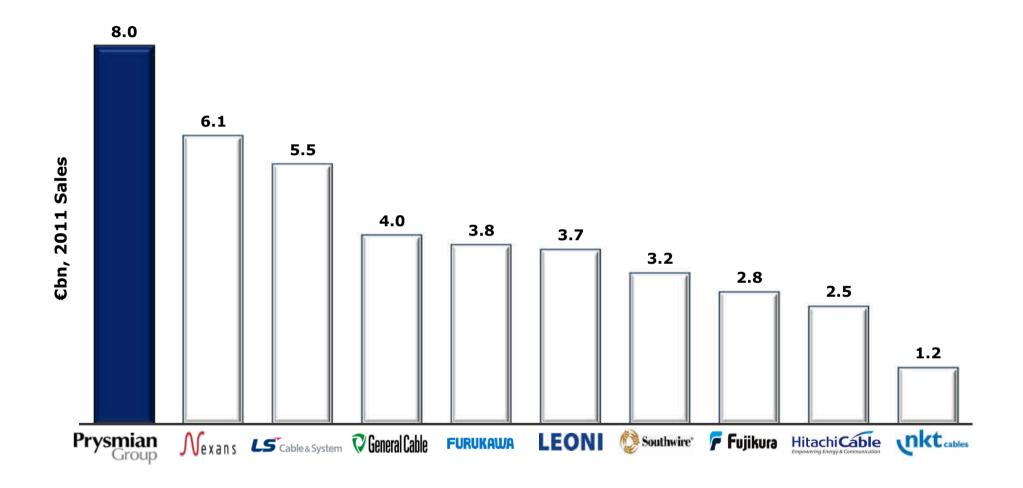
**Significant Synergy Potential** 

Strong Platform for Future Organic Growth and Industry Consolidation

**Significant Value for All Stakeholders** 

## Creation of a World's Leading Cables & Systems Company

N°1 in cable solutions for the energy and telecommunication business



Source: Companies' public documents.

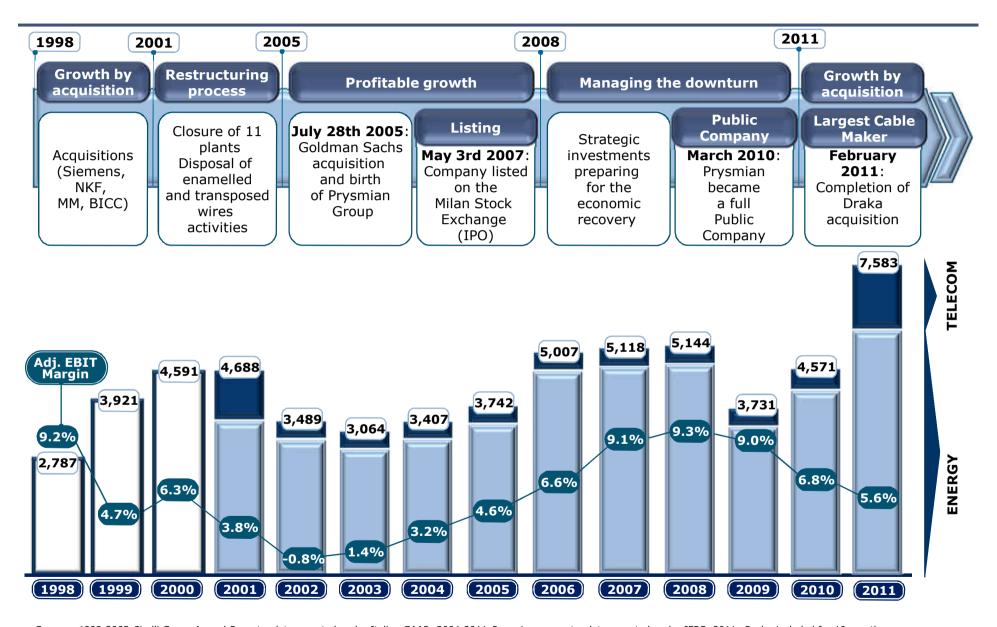
Note: Prysmian 2011 Combined figure; Nexans excluding Electrical Wire Segment; General Cable excluding Rod Mill Products; Furukawa considering only Telecommunications and Energy & Industrial Products segments, LTM figures as of 31-Dec-2011; Southwire as of December 2010; Furjikura considering only Telecommunications and Metal Cable & Systems segments, LTM figures as of 31-Dec-2011; Hitachi Cable considering Sales to Customers only for Industrial Infrastructure Products, Electronic & Automotive Products and Information Systems Devices & Materials segments, LTM figures as of 31-Dec-2011. All figures are expressed in € based on the average exchange rate of the reference period



## **AGENDA**

- > Group Overview & 2012 Outlook
- Draka integration
- > Financial Results
- Appendix Prysmian at a Glance

## **Key Milestones**

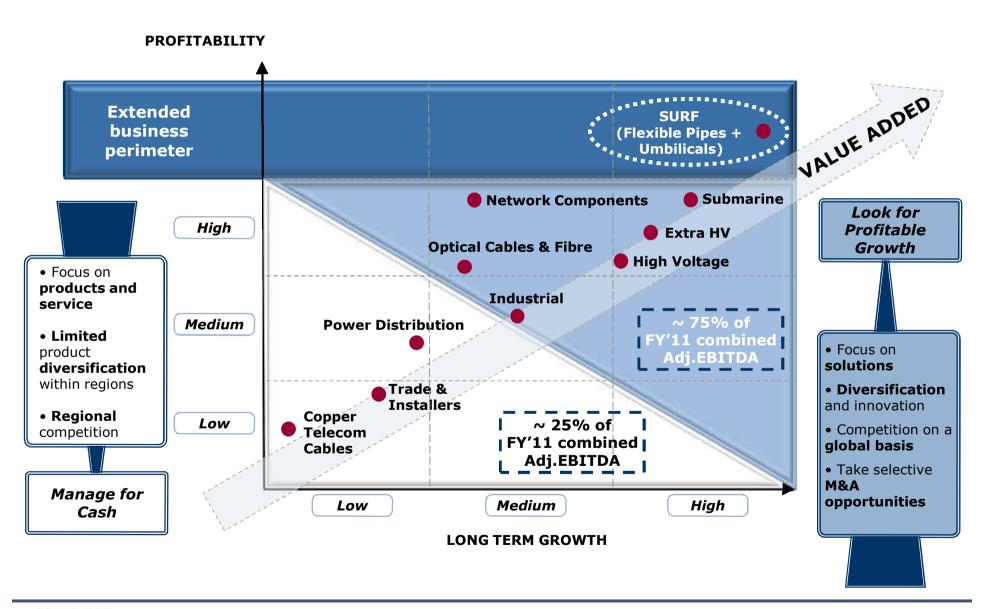


Source: 1998-2003 Pirelli Group Annual Reports, data reported under Italian GAAP; 2004-2011 Prysmian accounts, data reported under IFRS. 2011: Draka included for 10 months



## **Prysmian Group business portfolio**

Focus on high value added segments



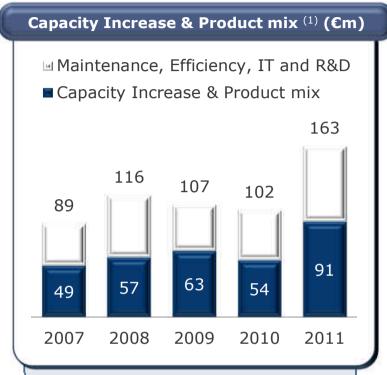
## **Increasing exposure to Emerging markets (30% of 2011 sales)**

Selective growth in High value added businesses to protect ROCE

#### 2011 Combined Sales breakdown by geographical area Growth drivers: % on tot € bn • Telecom (Optical, MMS) **FMFA** 64% 5.1 • Utilities HV Of which Eastern Europe 10% 0.8 **Eastern Europe\*** • Industrials (Renewables, Mining, North America 12% 1.0 10% Railway, OGP, Automotive) 0.7 Latin America 9% 15% 1.2 Asia Pacific 0.9 Of which APAC excl. Australia 11% 100% 8.0 Total Growth drivers: • Industrial OGP Off-shore Telecom Optical • Other Industrial (Renewables, Automotive) Utilities HV **Asia Pacific** (excl.Australia) 11% **Latin America** 9% Growth drivers: Telecom Optical Utilities HV • Industrials (e.g. Renewables, Elevators, OGP) \* Eastern Europe includes Austria, Czech Rep, Slovakia, Hungary, Romania, Turkey, Russia

## Targeting High-tech segments and profitable extra-EU markets

CAPEX evolution in the last 5 years



						_
Utilities	73%	72%	43%	22%	59%	
Industrial	14%	9%	6%	2%	7%	
Surf	-	4%	43%	65%	21%	
T&I	10%	2%	-	-	2%	
Telecom	3%	13%	8%	11%	11%	
Total <sup>(2)</sup>	100%	100%	100%	100%	100%	

Capex by Geographical area (€m) ■ Capex Submarine □ Capex (excl. Submarine) 163 116 107 102 89 129 103 100 98 71 2008 2009 2010 2011 2007 **APAC** 20% 10% 8% 7% 15% 8% Latin Am. 18% 34% 39% 26% North Am. 3% 5% 20% 15% 13% **EMEA** 69% 52% 43% 41% 54% Total (3) 100% 100% 100% 100% 100%

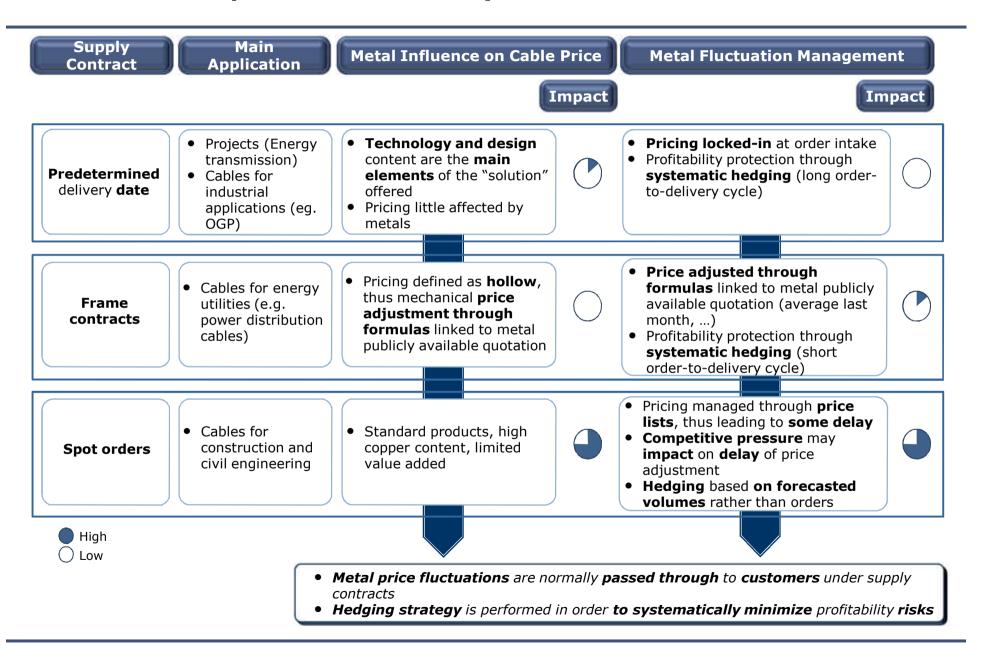
(3) % of Total Capex excluding Submarine



<sup>(1)</sup> Total Capex includes Capacity increase & Product mix, Maintenance, Efficiency, IT and R&D

<sup>(2) %</sup> of Capacity Increase & Product mix Note: 2011 figures include Draka for 12 months

## **Metal Price Impact on Profitability**

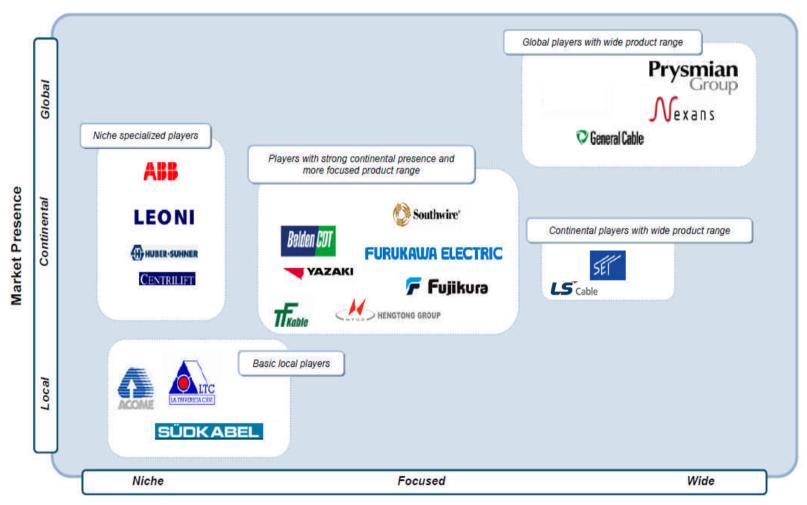


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- ➤ Group Overview & 2012 Outlook
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- > Financial Results
- Appendix Energy

# **Clusters of Cable Manufacturers in the Industry**

Competitive scenario - Energy Cables



Product Portfolio Range

# **Full package of solutions for Energy Business**

#### Utilities

#### Power Transmission

- Underground EHV, HV-DC/AC
- Submarine (turn-key) EHV-DC/AC (extruded, mass impregnated and SCFF) and MV
- Power Distribution
  - LV, MV (P-Laser)
- Network components
  - joints, connectors and terminations from LV to EHV



#### **Trade & Installers**

#### LV cables for construction

- Fire performing
- Environmental friendly
- Low smoke-zero halogen (LSOH)
- Application specific products

#### Industrial

- Specialties & OEM (rolling stock, nuclear, defence, crane, mining, marine, electro medical, railway, other infrastructure)
- Automotive
- OGP & SURF
- Renewables
- Elevator
- Other industrial (aviation, branchment, other)







# **Utilities – Power Transmission**

#### **Business description**

High/extra high voltage power transmission solutions for the utilities sector

Underground High Voltage
 Cabling solutions for power plant sites and primary distribution networks



Submarine High Voltage
 Turnkey cabling solutions for submarine power transmission systems at depths of up to 2,000 meters



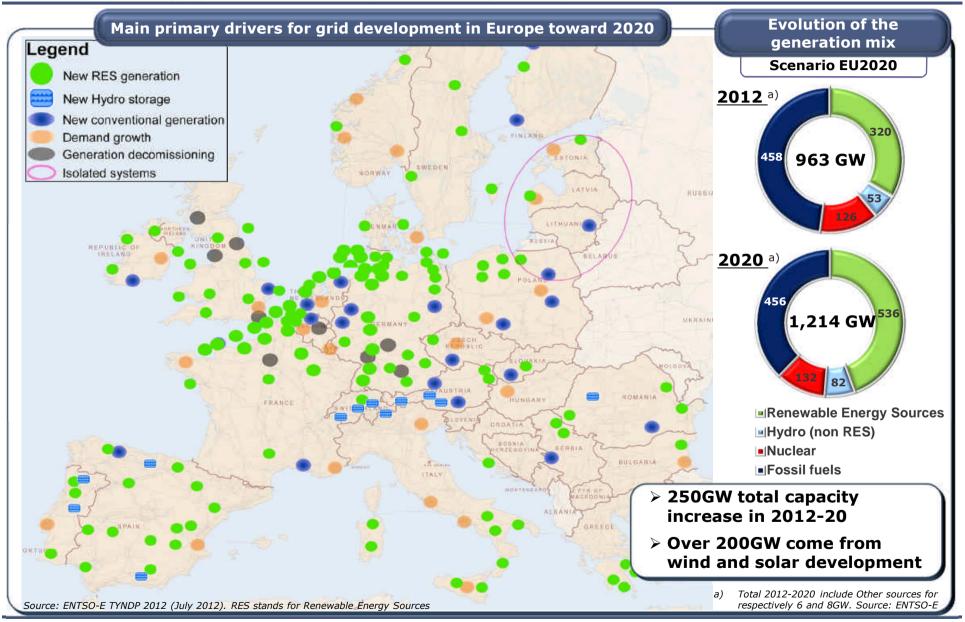
Network components
 Joints, connectors and terminations for low to extreme high voltage cables suitable for industrial, building or infrastructure applications and for power transmissic and distribution





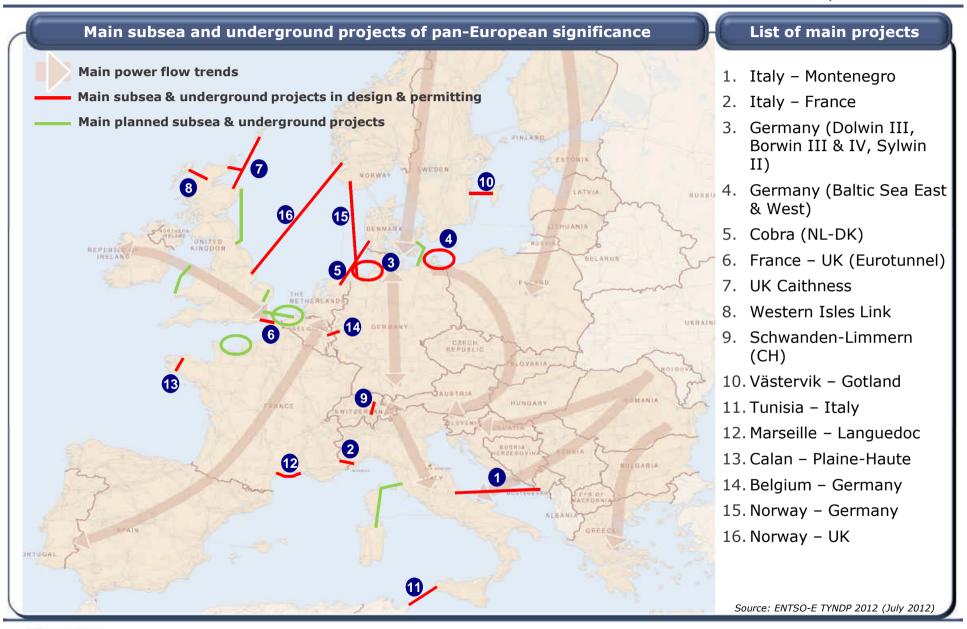
# **Utilities - Transmission**

Changing Energy generation mix implies a re-engineering of transmission grids



# **Utilities - Transmission**

First round of investments to increase wind off-shore and interconnections to main consumption centers



# **Utilities – Submarine Systems**

#### **Key success factors**

- Track record and reliability
- Ability to design/execute turnkey solution
- Quality of network services
- Product innovation
- State-of-the-art cable laying ship

#### Action plan

Capacity expansion completed in Pikkala. Capacity increase planned in Arco Felice and Drammen to support growth next years through:

- Leverage on strong off-shore wind-farms trend
- Secure orders to protect longterm growth
- Focus on flawless execution

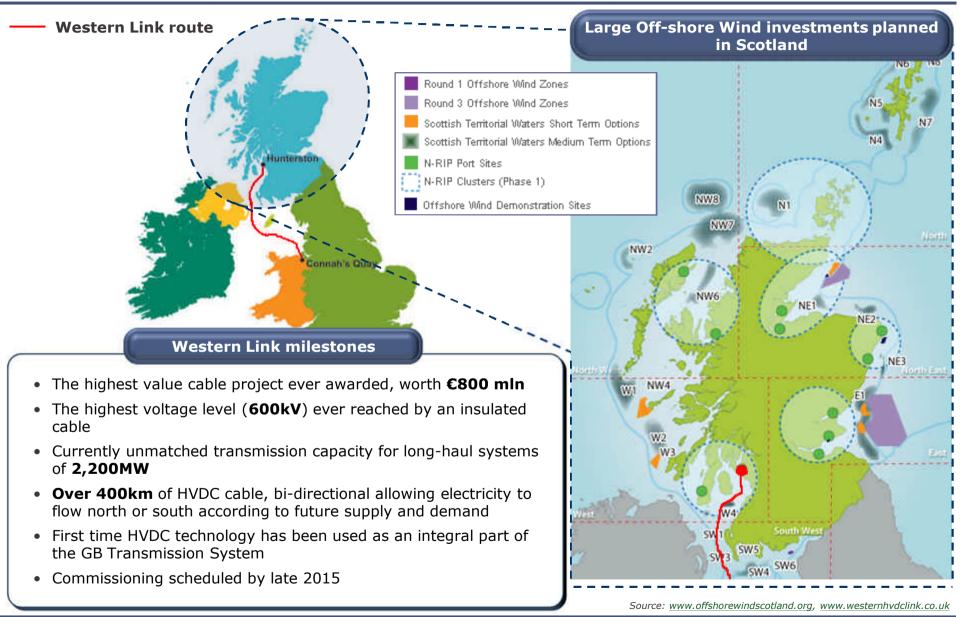
Key Projects	Customer	Period	€m <sup>(1)</sup>
Phu Quoc (Vietnam)	EVNSPC	2012-14	67
Western Link	NGET/SPT Upgrades Ltd	2012-15	<b>● 800</b>
HelWin2	TenneT	2012-15	200
Hudson Project	Hudson Transmission Partners LLC	2012-13	\$175m
SylWin1	TenneT	2012-14	280
HelWin1	TenneT	2011-13	<b>150</b>
BorWin2	TenneT	2010-13	250
Messina	Terna	2010-13	<b>300</b>
Kahramaa	Qatar General Electricity	2009-10	140
Greater Gabbard	Fluor Ltd	2009-10	93
Cometa	RED Electrica de España	2008-11	119
Trans Bay	Trans Bay Cable LLC	2008-10	<b>◆\$125m</b>
Sa.Pe.I	Terna	2006-10	418
Neptune	Neptune RTS	2005-07	159
GCC Saudi - Bahrain	Gulf Cooperation Council Interconn.Authority	2006-10	132
Angel development	Woodside		
Rathlin Island	Northern Ireland Electricity		
Ras Gas WH10-11	J. Ray Mc Dermott		

(1) Prysmian portion of the project



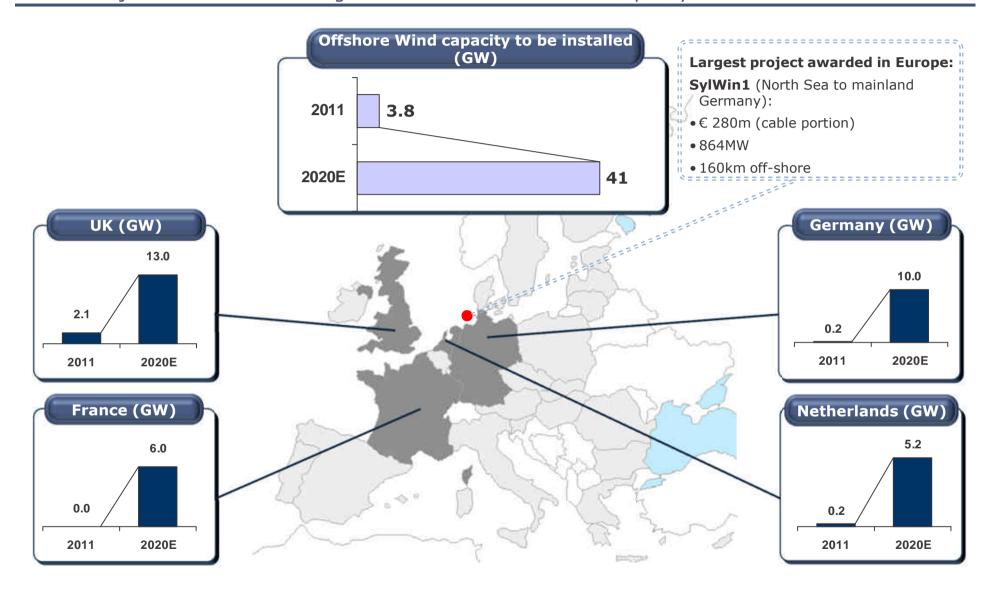
# **Utilities – Western Link a milestone in the submarine sector**

Confirmed leadership in terms of know-how and innovation capabilities



# **Utilities – 37GW of new Offshore Wind by 2020 to achieve EU Target**

Four major countries accounting for about 85% of total new capacity



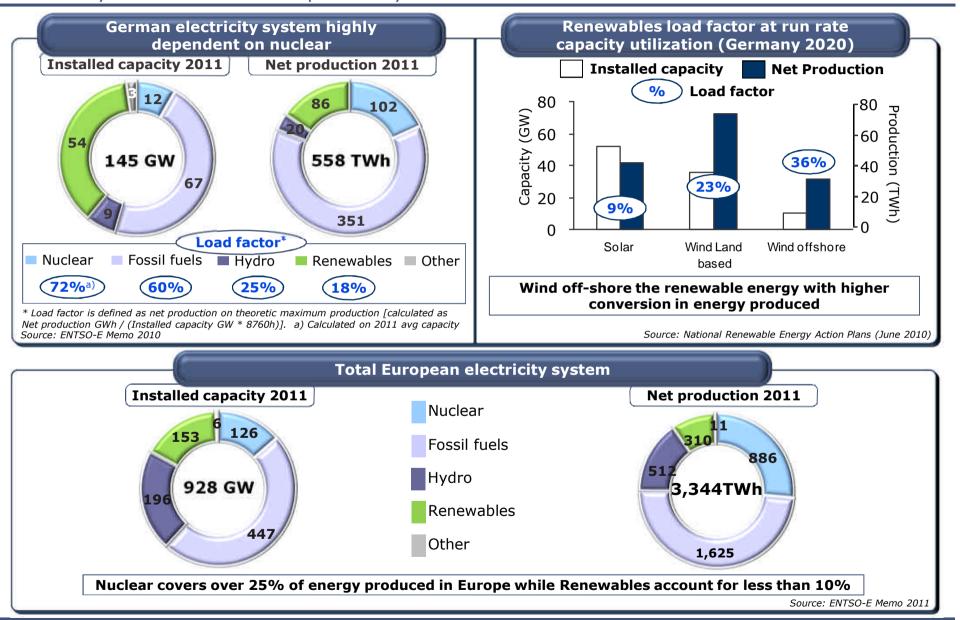
Source: 2011: EWEA (Jan 2012); 2020: Targets as from National Renewable Energy Action Plans (June 2010)

Note: includes EU-27 countries



# **Utilities - Nuclear decrease as new driver for Renewables**

Germany exit from nuclear to potentially lower nuclear investments in other countries



# **Utilities - Power Distribution**

#### **Market drivers**

- Long term growth in electricity consumption
- Mandated improvements in service quality
- Investment incentives to utilities
- Urbanization

# Key customers are all major national distribution network operators 中電集型 CLPGroup RWE WESTERN POWER DISTRIBUTION Marring ide Sweet Hitz and Midn PFPL. Nevada Power. SHANGHAI ELECTRIC POWER CO., LTD.

**Key customers** 

#### **Key success factors**

- Time to market
- Quality of service
- Technical support
- Cost leadership
- Customer relationship

#### **Action plan**

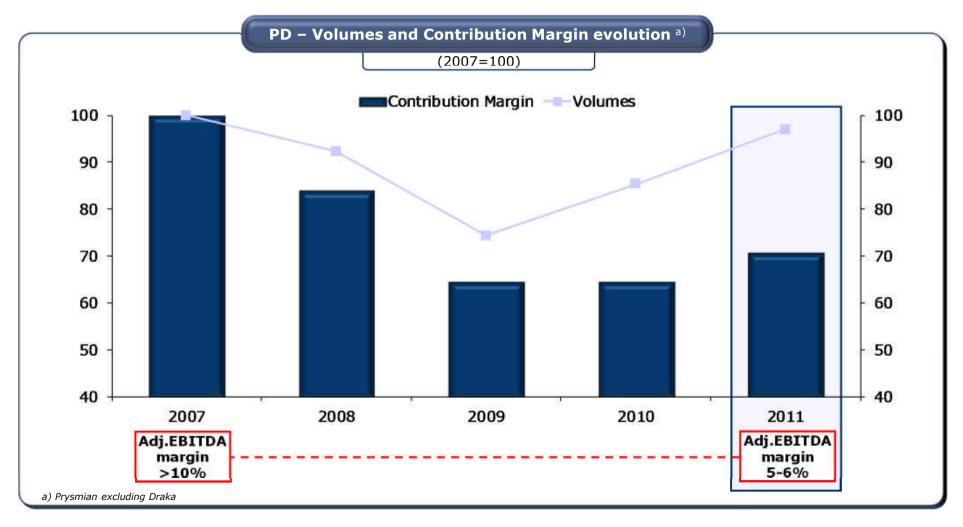
- Improve service level and time to market
- Reduce product cost
  - Cable design optimization
  - Alternative materials / compounds introduction
  - Process technologies improvement
- Innovate
  - New insulation materials
  - P-LASER launch in Europe



# Limited downside for cyclical businesses on current profitability

The Power Distribution case

- Minor profitability improvement in 2011 despite volume recovery
- Low downside risk on current ebitda margin level (5-6%)



# **Trade & Installers**

#### **Business description**

- Low voltage cables for residential and non residential construction
- Channel differentiation with both:
  - Direct sales to end customers (Installers)
  - Indirect sales through
    - Specialized distributors
    - General distributors
    - Wholesalers
    - Do-it-yourself/modern distribution
- Wide range of products including
  - Value added fire retardant
  - Environmental friendly
  - Specialized products



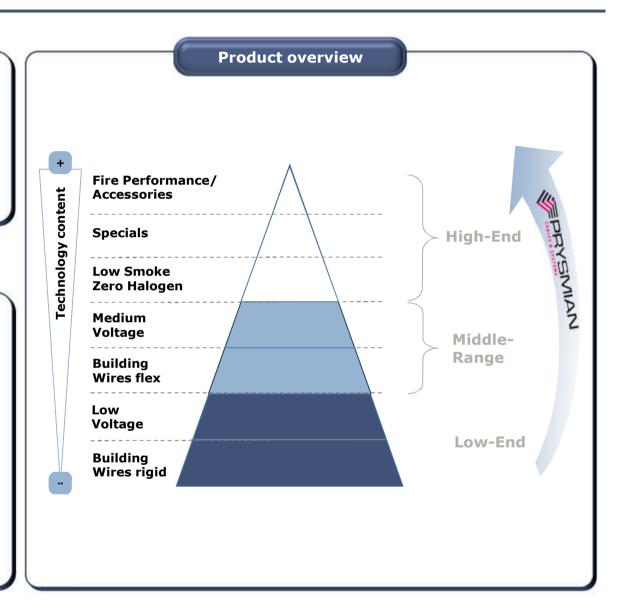
# **Trade & Installers**

#### **Key success factors**

- Product range
- On-time delivery / Product availability
- Inventory/WC management
- Cost leadership
- Channel management
- Customers' relationship

#### **Action plan**

- Continuously redefine product portfolio
  - Focus on high-end products (e.g. Fire Performance)
- Exploit channel/market specificity
  - Focus on wholesalers and installers
  - Protect positioning in high margin countries
  - Grow global accounts
- Continuously improve service level
- Benefit from changes in regulatory regime





## **Industrial**

#### **Business description**

Integrated cable solutions highly customized to our industrial customers worldwide

#### Oil & Gas

Addressing the cable needs of research and refining, exploration and production. Products range from low & medium voltage power and control cables to dynamic multi-purpose umbilicals for transporting energy, telecommunications, fluids and chemical products



#### Renewable

Advanced cabling solutions for wind and solar energy generation contribute to our clients increased efficiency, reliability and safely



#### **Surf (Subsea umbilical, riser and flowline)**

SURF provides the flexible pipes and umbilicals required by the petro-chemicals industry for the transfer of fluids from the seabed to the surface and vice versa



#### **Elevator**

Meeting the global demand for high-performing, durable and safe elevator cable and components we design manufacture and distribute packaged solutions for the elevator industry



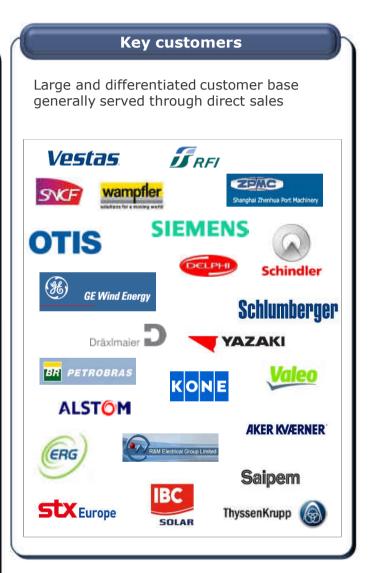
#### **Auto & Transport**

Products for trains, automobiles, ships and planes including the Royal Caribbean's Genesis fleet (world's biggest ship) & Alstom designed TGV (world's fastest train)



#### **Specialties & OEM**

Products for mining, crane and other niches





# Industrial – Investing in the high value added off-shore oil business

New flexible pipes plant in Brazil and acquired downhole technology from Draka

Vila Velha (BRA): new flexible pipes plant built next to the pre-existing umbilical plant



#### Over US\$ 100m sales in FY2011



**Flexible Pipes** 

Production line and chemical injection



Umbilical Control/Injection

Controlling valves on the sea bed. Can use thermoplastic hoses or steel tubes (STU)



**Umbilical for Power** 

Connecting platforms to platforms to transmit power or feed pumps for upstream exploration

Bridgewater (USA): plant contributed by Draka specialized in downhole technology (DHT)



#### Approx. US\$ 40m sales in FY2011

Sales breakdown: N.A.(50%)-Europe(20%)-S.A.(20%)-MiddleEast/Apac(10%)



Hybrid Electro-Optical

Monitoring in real time the performance of the well. Tube of SS, Inconel, Duplex, etc



#### **Electrical**

Supplying power to the sensors or to the well



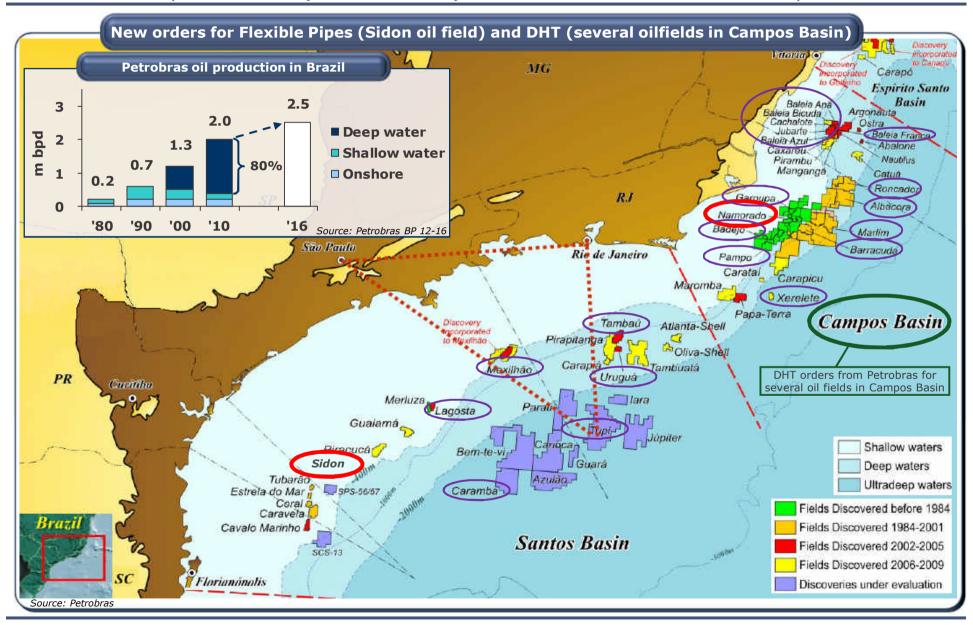
Packaged Gas & Fluid

For chemical/ hydraulic injection, fiber sensing

Main customers: Schlumberger, Baker-Hughes, BJ Services, GCDT

# Industrial - Strengthening presence in the key Brazilian market

First flexible Pipes delivered (Namorado field) and new orders for both Flexible Pipes and DHT



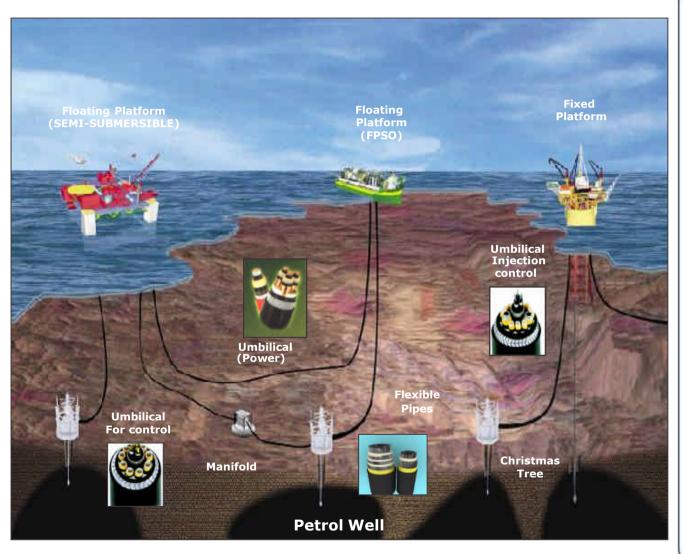


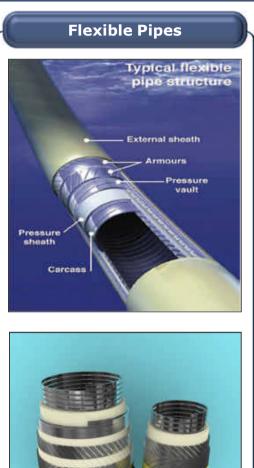




# **Industrial – Off-shore oil exploration**

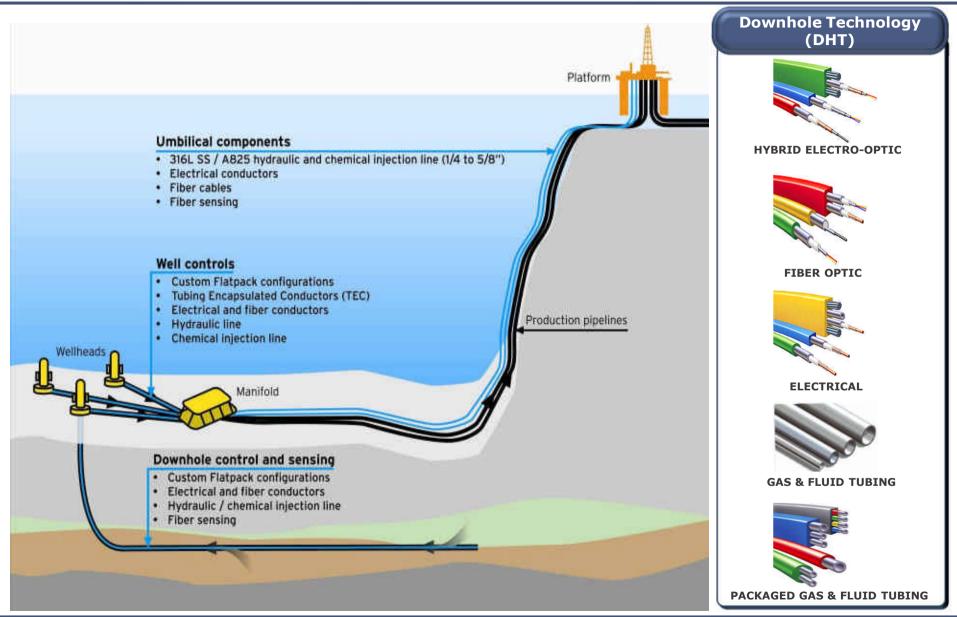
Oilfield structure





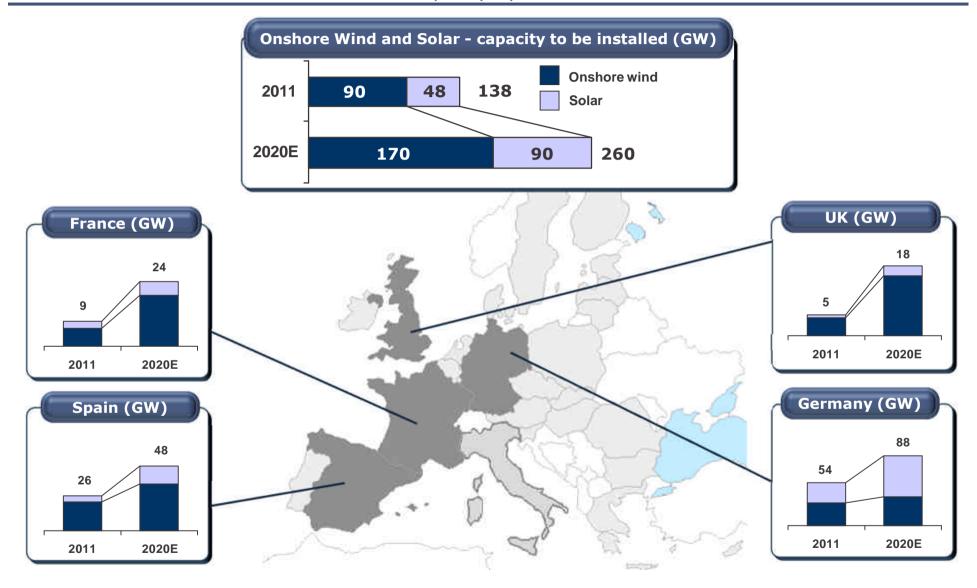
# **Industrial – Off-shore oil exploration**

Cross selling opportunities driven by the new Downhole technology business contributed by Draka



# **Industrial – EU Renewables market perspectives**

120GW of new Solar and Onshore Wind capacity by 2020



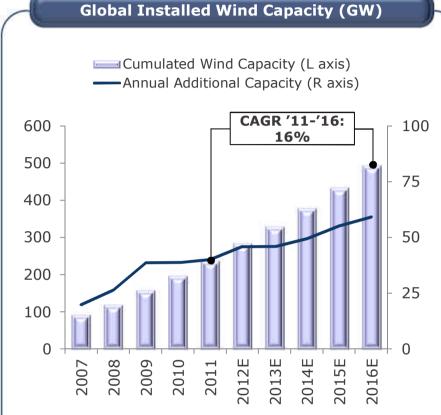
Source: 2011: EPIA and EWEA (Jan 2012); 2020: Targets as from National Renewable Energy Action Plans (June 2010)

Note: includes EU-27 countries



## Industrial - Global renewables market

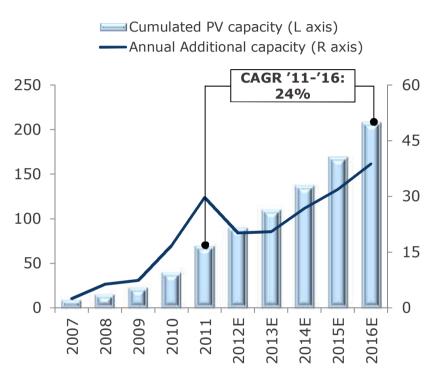
Steady growth expected across all geographical areas



- 250GW of new wind capacity expected in 2012-16
- China the largest market (26% of global 2011 wind capacity), followed by USA (20%) and Germany (12%)
- Latam and Apac (in particular Brazil and Australia) the fastest growing markets with CAGR '11-'16 of 36% and 20% respectively



# Global Installed Solar PV Capacity (GW)



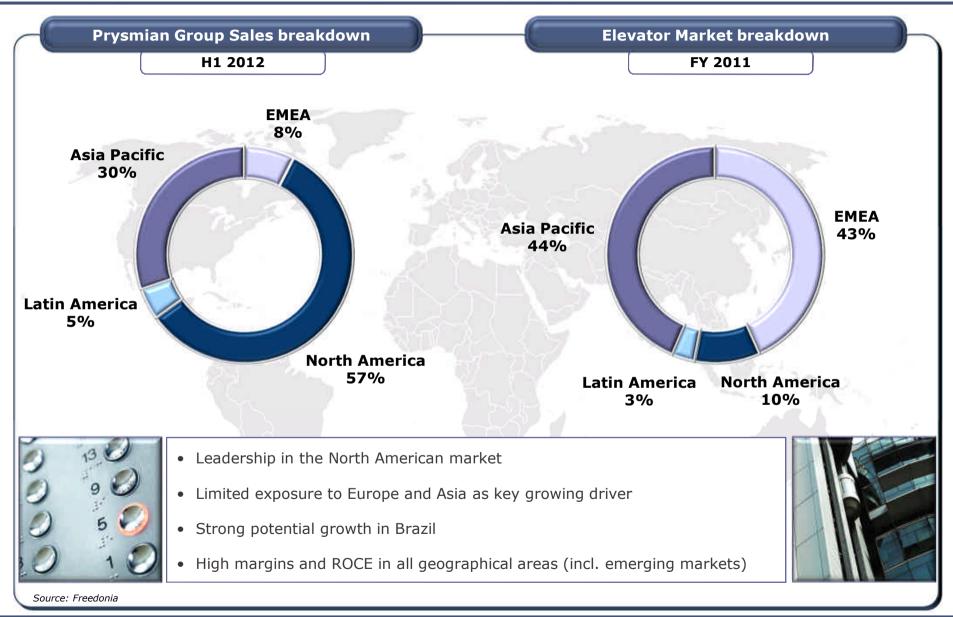
- 140GW of new PV capacity expected in 2012-16
- Europe by far the largest market with 74% of global installed capacity (end '11). Germany and Italy account respectively for 35% and 18%
- PV market expected to triple in the period 2011-16, driven by fast growing USA (+26 GW), China (+18 GW) and Germany (+15 GW)

Source: EPIA (Moderate Scenario - March 2012)

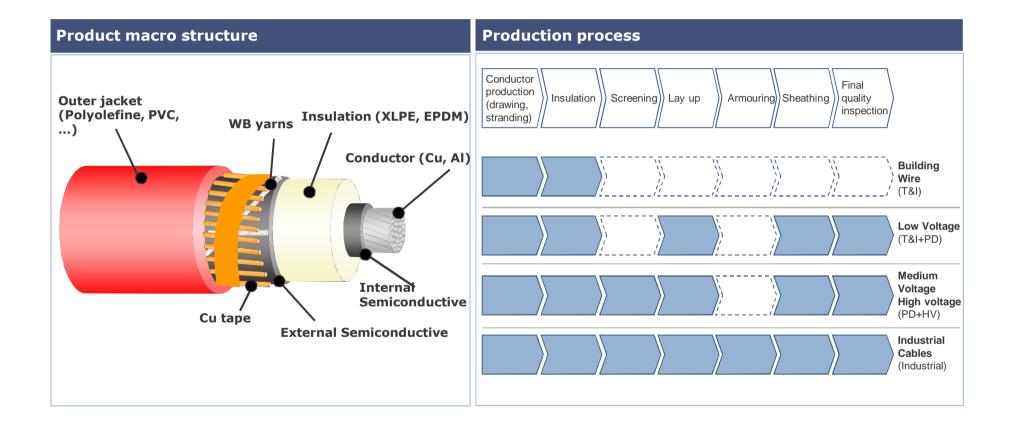


# **Industrial – Focus on Elevator business**

Leveraging on best-in-class technology to improve geographical reach



# **Macro-structure of Energy Cables**



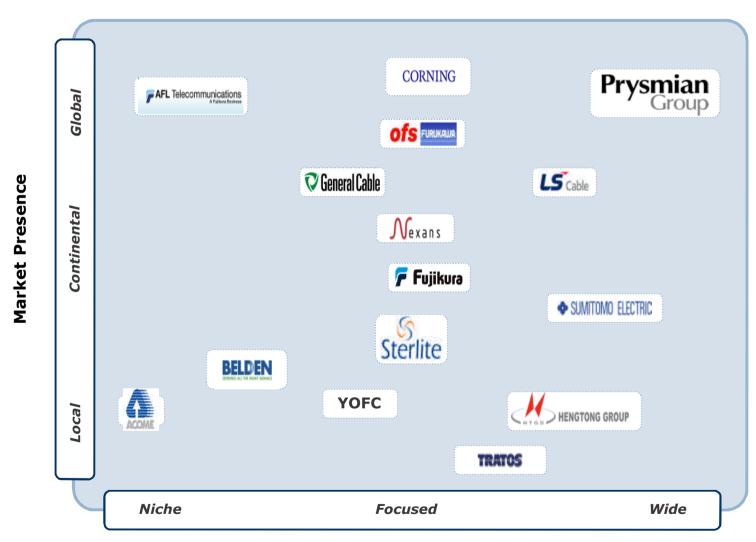


# **AGENDA**

- ➤ Group Overview & 2012 Outlook
- > Draka integration
- > Financial Results
- Appendix Telecom

# **Major Players within the Telecom Industry**

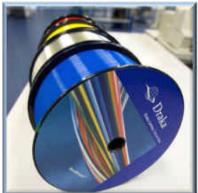
Competitive scenario



**Product Portfolio Range** 

# **All cable solutions for Telecom Business**







#### Telecom

- Optical Cables
- Connectivity/FTTx passive systems
- Optical Fiber
- Copper Cables
- Multimedia Solutions
- Telecom Solutions









#### **Our Telecom Business**

#### **Business description**

Integrated cable solutions focused on high -end Telecom

#### **Telecom solutions**

Optical cables: tailored for all today's challenging environments from underground ducts to overhead lines, rail tunnels and sewerage pipes

<u>Copper cables</u>: broad portfolio for underground and overhead solutions, residential and commercial buildings

<u>Connectivity</u>: FTTH systems based upon existing technologies and specially developed proprietary optical fibres



#### **MMS**

<u>Multimedia specials</u>: solutions for radio, TV and film, harsh industrial environments, radio frequency, central office switching and datacom <u>Mobile networks</u>: Antenna line products for mobile operators <u>Railway infrastructure</u>: Buried distribution & railfoot cables for long distance telecommunication and advanced signalling cables for such applications as light signalling and track switching



#### **Optical Fiber**

Optical fiber products: single-mode optical fiber, multimode optical fibers and specialty fibers (DrakaElite)

Manufacturing: our proprietary manufacturing process for Plasma-activated Chemical Vapor Deposition and Licensed OVD Technology (600 unique inventions corresponding to > 1.4K patents) positions us at the forefront of today's technology



# **Key customers**

Key customers include key operators in the telecom sector





#### **Market trends**

- Demand function of level of capital expenditures budgeted by large telecom companies (PTT/incumbents as well as alternative operators) for network infrastructures, mainly as a consequence of:
  - Growing number of internet users
  - Diffusion of broadband services / other hightech services (i.e. IPTV)

# Key success factors

- Continuous innovation and development of new cable & fibre products
- Cable design innovation with special focus on installation cost reduction
- Relentless activity to maintain the highest quality and service level
- Focus on costs to remain competitive in a highly price sensitive environment

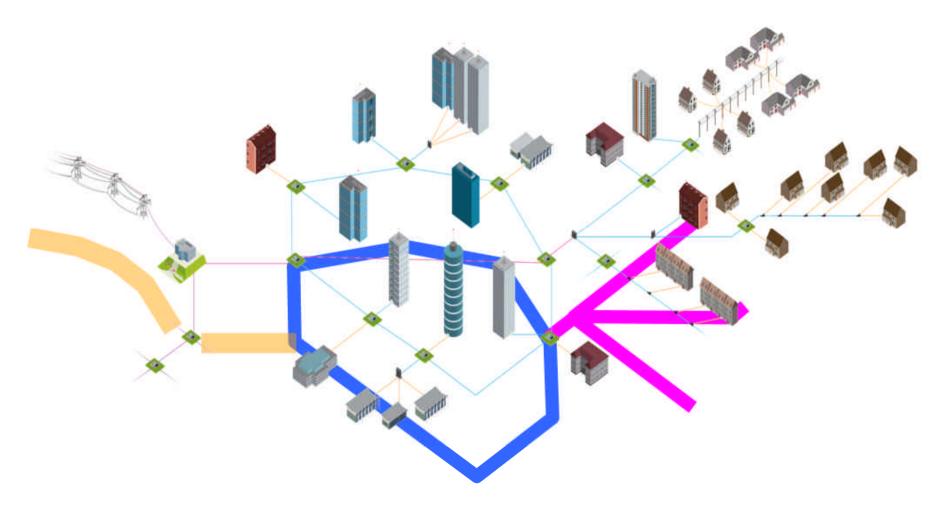
#### Strategic value of fibre

- Fibre optic represents the major single component cost of optical cables
- Fibre optic production has high entry barriers:
  - Proprietary technology or licenses difficult to obtain
  - Long time to develop know-how
  - Capital intensity
- When fibre optic is short, vertically integrated cable manufacturers leverage on a strong competitive advantage

#### **Action plan**

- Maintain & reinforce position with key established clients
- Further penetration of large incumbents in emerging regions
- Optimize utilization of low cost manufacturing units
- Expand distribution model in Domestic & Export
- Streamline the inter-company process
- Fully integrated products sales
- Refocus on export activities
- Increase level and effectiveness of agents

# **Telecom Cables Main Applications**

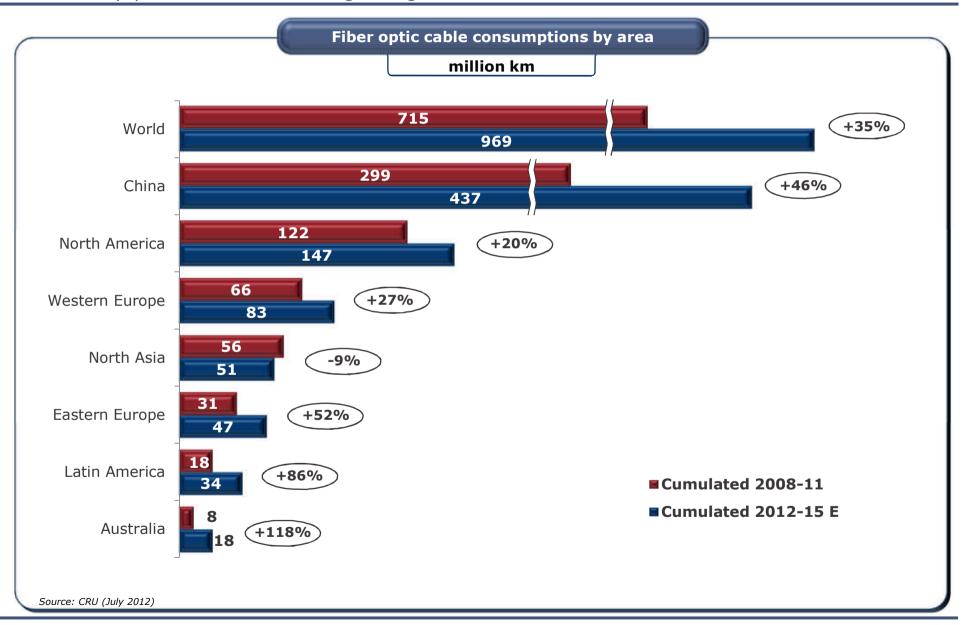


BACKBONE

METROPOLITAN RING ACCESS NETWORK

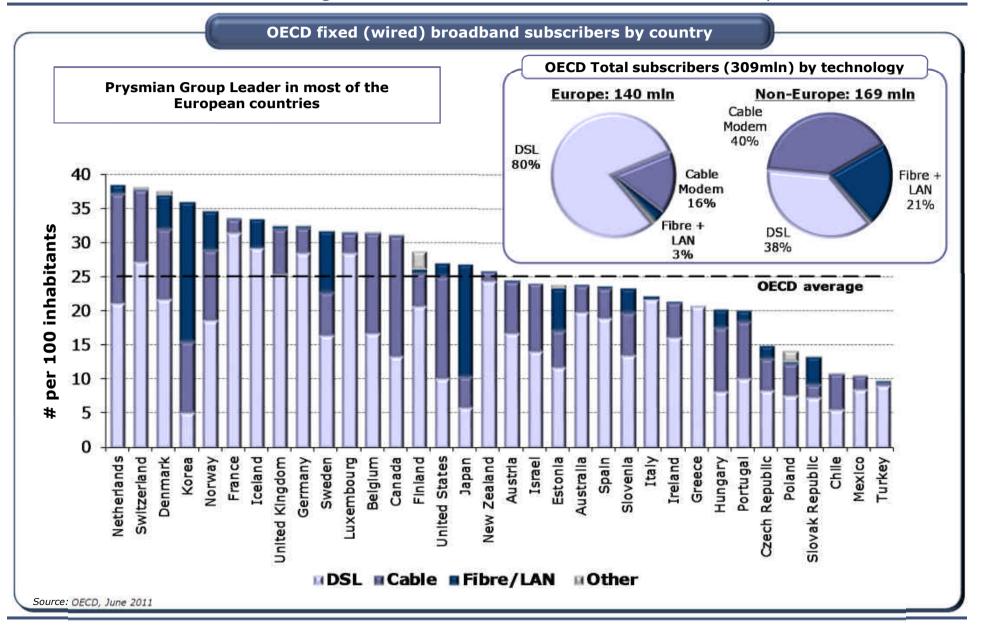
# **Telecom – Optical cable market trend**

Leadership position in the fastest growing markets



# Telecom - Europe as major opportunity in optical cables development

FTTH investments continue to grow but still at 3% of total subscribers in Europe



# Consolidated leadership in Australia to benefit from new NBN project

Start-up of National broadband network in 2011

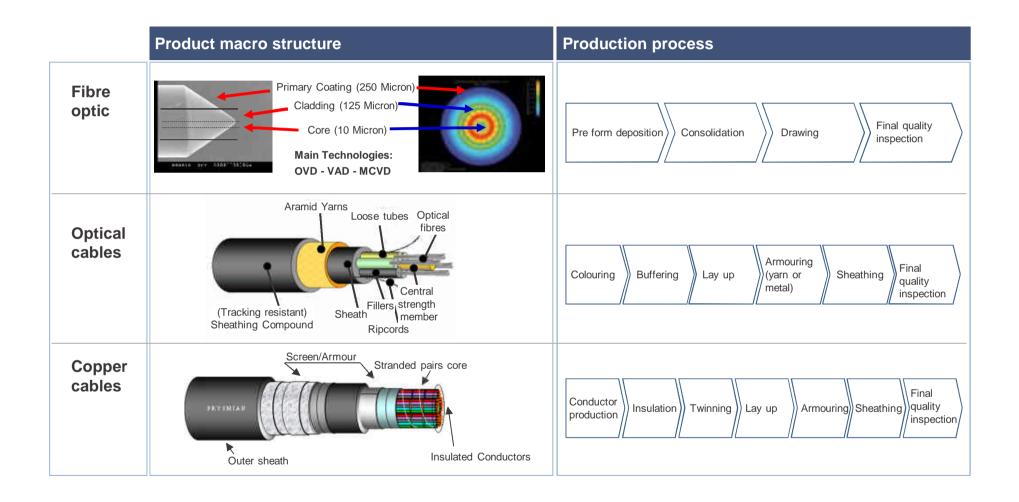


#### Rollout plan for National Broadband Network

- Government initiative to provide direct fibre connection to 93% of Australian subscribers (residential and business)
- AUD 43 bn capex planned during the period (2011-2019); construction started in 2011
- Telstra and NBN agreed to jointly develop the new network
- Prysmian signed a 5-year agreement with NBN as major supplier of optical cables for the network (AUD 300m)
- Prysmian signed new 4-year frame agreement with Telstra to supply optical and copper cables
- Large part of existing and new Telstra cable infrastructure being used within the NBN network
- Prysmian doubling optical cable capacity in Australian Dee Why site

Cities/Towns

# **Macro-structure of Telecom Cables**

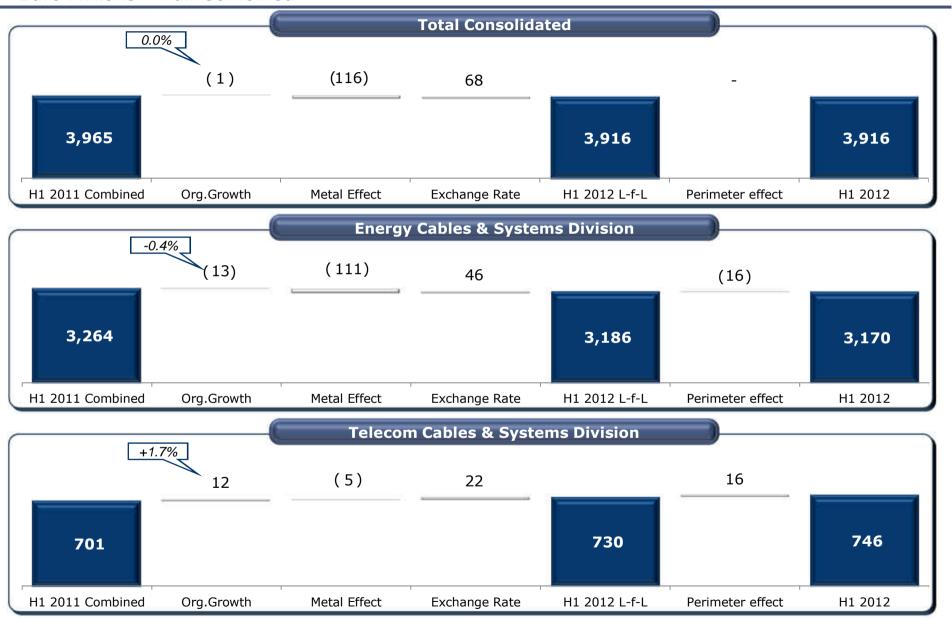


# **AGENDA**

- ➤ Group Overview & 2012 Outlook
- > Draka integration
- > Financial Results
- Appendix Financials

# **Bridge Consolidated Sales**

Euro Millions - Full Combined



# **Energy Segment – Profit and Loss Statement**

Euro Millions

	H1 2012	H1 2011 Reported <sup>a)</sup>	H1 2011 Combined b)
Sales to Third Parties	3,170	2,989	3,264
YoY total growth	-2.9% <sup>c)</sup>	, , , , , , , , , , , , , , , , , , ,	,
YoY organic growth	-0.4% c)		
Adj. EBITDA	229	215	225
% on sales	7.2%	7.1%	6.9%
Adj. EBIT	175	168	173
% on sales	5.5%	5.6%	5.3%

c) Variation calculated on H1 2011 Combined



a) Includes Draka Group's results since 1 March 2011

b) Includes Draka Group's results since 1 January 2011

## **Energy Segment – Sales and Profitability by business area**

Euro Millions, % of Sales Growth – H1 combined

	H1 2012	H1 2011 Comb.	Total growth	Organ growt
Utilities	1,073	1,125	-4.7%	-2.4%
Trade & Installers	1,110	1,159	-4.2%	-0.4%
Industrial	920	889	3.6%	4.9%
Others	67	91	n.m.	n.m.
Total Energy	3,170	3,264	-2.9%	-0.4%
			H1'12 % on Sales	H1'11 on Sale
Utilities	117	135	10.9%	12.0%
Trade & Installers	42	41	3.8%	3.5%
Industrial	70	50	7.6%	5.6%
Others	-	(1)	n.m.	n.m.
Total Energy	229	225	7.2%	6.9%
Utilities	100	115	9.3%	10.3%
Trade & Installers	28	26	2.5%	2.4%
Industrial	49	34	5.4%	3.8%
Others	(2)	(2)	n.m.	n.m.
Total Energy	175	173	5.5%	5.3%

## **Telecom Segment – Profit and Loss Statement**

	H1 2012	H1 2011 Reported <sup>a)</sup>	H1 2011 Combined <sup>b)</sup>
Sales to Third Parties	746	585	701
YoY total growth	6.4% <sup>c)</sup>		
YoY organic growth	1.7% c)		
Adj. EBITDA	79	54	62
% on sales	10.6%	9.0%	8.6%
Adj. EBIT	54	36	39
% on sales	7.3%	6.0%	5.4%

c) Variation calculated on H1 2011 Combined



a) Includes Draka Group's results since 1 March 2011

b) Includes Draka Group's results since 1 January 2011

### **Financial Structure**

Debt st	ructure (€m)		30.06.2012 (€m)				
	30.06.12	31.12.11	Used	Available Funds <sup>(2)</sup>	Maturity		
Term Loan	674	674	674	-	12/2014		
Eurobond	402	412	402	-	04/2015		
Revolving Credit Facility	-	-	-	396	12/2014		
Securitization	149	111	149	1	07/2013		
Term Loan 2011	400	400	400	-	03/2016		
Revolving 2011	-	-	-	400	03/2016		
Other Debt	344	325	344	-	-		
Total Gross Debt	1,969	1,922	1,969	797	2.6 y <sup>(1)</sup>		
Cash & Cash equivalents	(472)	(727)	(472)	472			
Other Financial Assets	(75)	(103)	(75)	65			
NFP Vs third parties	1,422	1,092	1,422	1,334			
Bank Fees	(26)	(28)					
NFP	1,396	1,064					

<sup>(2)</sup> Defined as Cash and Unused committed credit lines Note: Average spread on utilized credit lines equal to 1.7%



<sup>(1)</sup> Average maturity as of 30 June 2012

### **Profit and Loss Statement**

	FY 2011 Reported a)			FY 2010 Combined b)			
	PRY	DRAK	Cons. adj.	Total	PRY	DRAK	Total
Sales YoY total growth YoY organic growth	<b>5,363</b> 17.3% 11.2%	<b>2,279</b> 8.5% 4.0%	(59)	<b>7,583</b> 65.9%	<b>4,57</b> : 22.5% 3.2%	-	6,990
Adj.EBITDA % on sales	<b>419</b> 7.8%	<b>149</b> 6.5%	-	<b>568</b> 7.5%	<b>387</b> 8.5%	<b>148</b> 6.1%	<b>535</b> 7.7%
Non recurring items	(247)	(38)	(14)	(299)	(22)	(56)	(78)
<b>EBITDA</b> % on sales	<b>172</b> 3.2%	<b>111</b> 4.9%	(14)	<b>269</b> 3.4%	<b>365</b> 8.0%	<b>92</b> 3.8%	<b>457</b> 6.5%
Adj.EBIT % on sales	<b>342</b> 6.4%	<b>98</b> 4.3%	(14)	<b>426</b> 5.6%	<b>309</b> 6.8%	<b>85</b> 3.5%	<b>394</b> 5.6%
Non recurring items Special items	(247) (98)	(38) (10)	(14) -	(299) (108)	(22) 20	(56) -	(78) 20
<b>EBIT</b> % on sales	(3) 0.1%	<b>50</b> 2.2%	(28)	<b>19</b> 0.3%	<b>307</b> 6.7%	<b>29</b> 1.2%	<b>336</b> 4.8%
Financial charges	(102)	(13)	(5)	(120)	(94)	(24)	(118)
<b>EBT</b> % on sales	( <b>105</b> )	<b>37</b> 1.6%	(33)	( <b>101</b> ) -1.3%	<b>213</b> 4.7%	<b>5</b> 0.2%	<b>218</b> 3.1%
Taxes % on EBT	(32) n.m.	(17) n.m.	5	(44) n.m.	(63) 29.8%	2 <i>37.5%</i>	(61) <i>28.0%</i>
Net income	(137)	20	(28)	(145)	150	7	157
Extraordinary items (after tax)	(321)	(44)	(11)	(376)	(23)	(57)	(80)
Adj.Net income	184	64	(17)	231	173	64	237

FY 2011 Combined b)							
PRY	DRAK	Cons. adj.	Total				
<b>5,363</b> <i>17.3%</i>	<b>2,669</b> <i>10.4%</i>	(59)	<b>7,973</b> 14.1%				
11.2% <b>419</b>	4.2% <b>167</b>	_	8.8% <b>586</b>				
7.8%	6.3%		7.3%				
<b>342</b> 6.4%	<b>107</b> 4.0%	(14)	<b>435</b> 5.5%				



a) Includes Draka consolidated 10 months from 1 March 2011 b) Includes Draka consolidated all 12 months

# **Extraordinary Effects**

#### Euro Millions

Antitrust investigation
Restructuring
Legal costs
Draka transaction costs
Draka integration costs
Draka change of control effects
Inventory step-up (PPA)
Other
EBITDA adjustments
Special items Gain/(loss) on metal derivatives
Assets impairment Other
EBIT adjustments
Gain/(Loss) on other derivatives (1) Gain/(Loss) exchange rate
Other one-off financial Income/exp.
EBT adjustments
Tax
Net Income adjustments

FY 2	2011 R	Report	ed <sup>a)</sup>
PRY	DRAK	Cons. adj.	Total
(205)	-	_	(205)
(22)	(34)	-	(56)
-	-	-	-
(6)	- (2)	_	(6)
(10) (2)	(2)	_	(12) (2)
-	-	(14)	(14)
(2)	(2)	-	(4)
(247)	(38)	(14)	(299)
(98)	(10)	-	(108)
(56)	(6)	-	(62)
(36) (6)	(2) (2)	-	(38) (8)
(345)	(48)	(14)	(407)
5	2	-	7
(19)	(2)	-	(21)
-	-	-	-
(359)	(48)	(14)	(421)
38	4	3	45
(321)	(44)	(11)	(376)

PRY	DRAK	Total						
_	_	_						
(11)	(48)	(59)						
(5)	-	(5)						
(6)	(8)	(14)						
-	-	-						
-	-	-						
_	_	_						
(22)	- 	<u>-</u>						
(22)	(56)	(78)						
20	-	20						
28	-	28						
(8)	-	(8)						
_	-	-						
(2)	(56)	(58)						
(38)	1	(37)						
7	(3)	4						
2	(3)	(1)						
(31)	(61)	(92)						
8	4	12						
(23)	(57)	(80)						

FY 2010 Combined b)

(1) Includes currency and interest derivatives



a) Includes Draka consolidated 10 months from 1 March 2011 b) Includes Draka consolidated all 12 months

# **Financial Charges**

	FY 2	FY 2011 Reported a)			FY 20	10 Con	ibined <sup>b)</sup>
	PRY	DRAK	Cons. adj.	Total	PRY	DRAK	Total
Net interest expenses	(84)	(20)	-	(104)	(61)	(23)	(84)
Bank fees Amortization	(11)	-	-	(11)	(6)	(4)	(10)
Gain/(loss) on exchange rates	(19)	(2)	-	(21)	7	(3)	4
Gain/(loss) on derivatives (1)	5	2	-	7	(38)	1	(37)
Non recurring effects	-	-	-	-	2	(3)	(1)
Net financial charges	(109)	(20)	-	(129)	(96)	(32)	(128)
Share in net income of associates	7	7	(5)	9	2	8	10
Total financial charges	(102)	(13)	(5)	(120)	(94)	(24)	(118)
				J			

Notes
(1) Includes currency and interest derivatives



a) Includes Draka consolidated 10 months from 1 March 2011 b) Includes Draka consolidated all 12 months

# **Statement of financial position (Balance Sheet)**

	31 Dec 2011	31 Dec 2010	
	Total	PRY	
Net fixed assets of which: intangible assets of which: property, plants & equipment	2,255 618 1,544	1,029 59 958	
Net working capital of which: derivatives assets/(liabilities) of which: Operative Net working capital	552 (27) 579	494 37 457	31 Dec 2010 Combined: € 684 mln
Provisions & deferred taxes  Net Capital Employed	(371) <b>2,436</b>	(120) 1,403	
Employee provisions  Shareholders' equity of which: attributable to minority interest	268 1,104 <i>62</i>	145 799 <i>43</i>	
Net financial position  Bank Fees Net financial position vs Third Parties	1,064 (28) 1,092	459 (20) 479	
Total Financing and Equity	2,436	1,403	

## **Cash Flow**

#### **Euro Millions**

	FY 2011 COIIID. "7	FY ZUIT Rep. 37	FY ZUIU Kep.	
	Total	Total	PRY	
Adj.EBITDA	586	568	387	
Non recurring items	(303)	(299)	(22)	
EBITDA	283	269	365	
Net Change in provisions & others	197	198	(17)	
Release of inventory step-up	14	14	-	
Cash flow from operations (before WC changes)	494	481	348	
Working Capital changes	91	183	(6)	
Paid Income Taxes	(98)	(97)	(59)	
Cash flow from operations	487	567	283	
Acquisitions	(501)	(419) <sup>(1)</sup>	(21)	
Net Operative CAPEX	(150)	(145)	(95)	
Net Financial CAPEX	4	4	5	
Free Cash Flow (unlevered)	(160)	7	172	
Financial charges	(132)	(130)	(52)	
Free Cash Flow (levered)	(292)	(123)	120	
Dividends	(37)	(37)	(75)	
Other Equity movements	1	1	13	
Net Cash Flow	(328)	(159)	58	Notes
NFP beginning of the period	(732)	(459)	(474)	(1) Includes € 82m of cash
Net cash flow	(328)	(159)	58	and cash equivalents in Draka consolidated
Perimeter Change	-	(439) <sup>(2)</sup>	-	accounts as of 28.02.2011 (2) Gross financial debt in
Other variations	(4)	(7)	(43)	Draka consolidated accounts as of 28.02.2011
NFP end of the period	(1,064)	(1,064)	(459)	accounts as or 28.02.2011

FY 2011 Comb. a) FY 2011 Rep. b) FY 2010 Rep. c)

c) Prysmian only

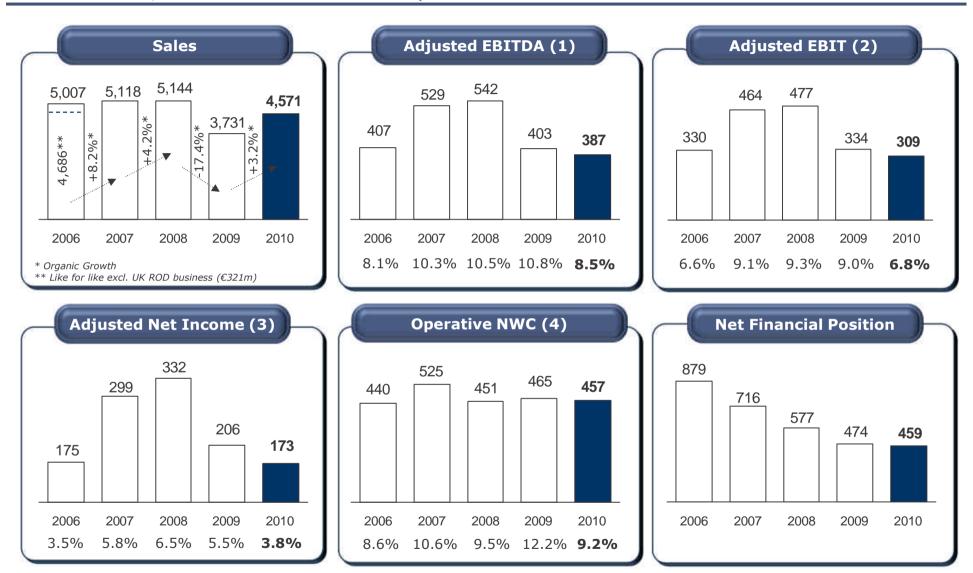


a) Includes Draka consolidated all 12 months

b) Includes Draka consolidated 10 months from 1 March 2011

### **Prysmian Historical Key Financials**

Euro Millions, % of Sales - Pre Draka acquisition

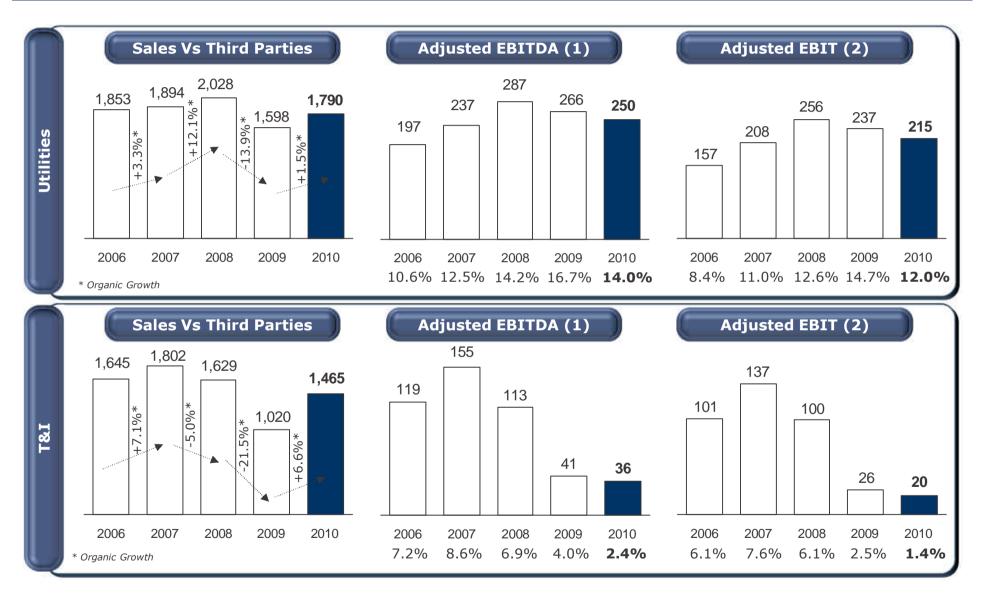


(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/(expenses) and the fair value change in metal derivatives and in other fair value items; (3) Adjusted excluding non-recurring income/(expenses), the fair value change in metal derivatives and in other fair value items, exchange rate differences and the related tax effects; (4) Operative Net Working capital defined as Net Working Capital excluding the effect of derivatives; % of sales is defined as Operative Net Working Capital on annualized last quarter sales



### Historical Key Financials by Business Area - Utilities and T&I

Euro Millions, % of Sales - Pre Draka acquisition

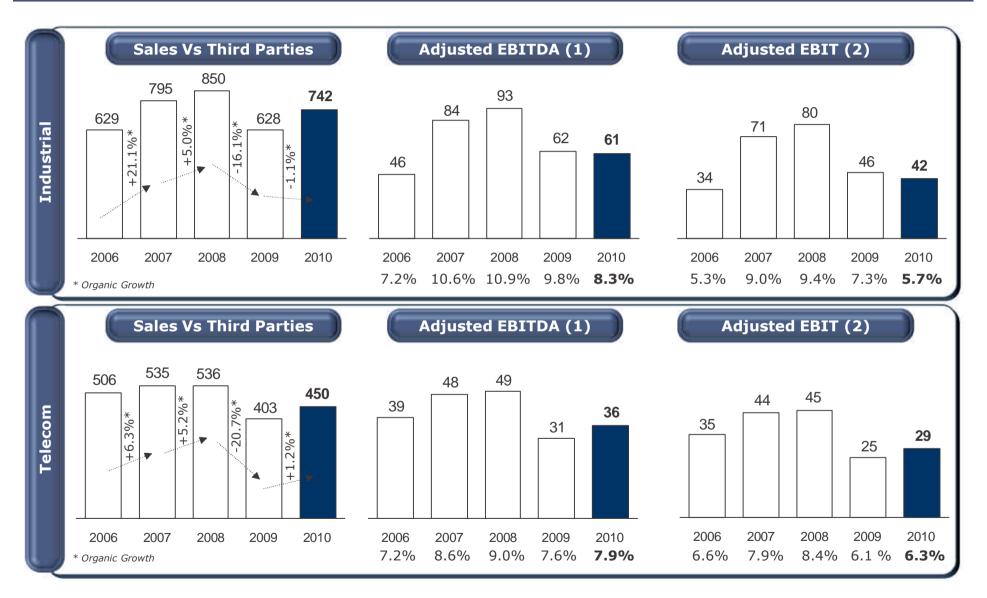


(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/expenses, the fair value change in metal derivatives and in other fair-value items



### Historical Key Financials by Business Area – Industrial and Telecom

Euro Millions, % of Sales - Pre Draka acquisition



(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/expenses, the fair value change in metal derivatives and in other fair-value items

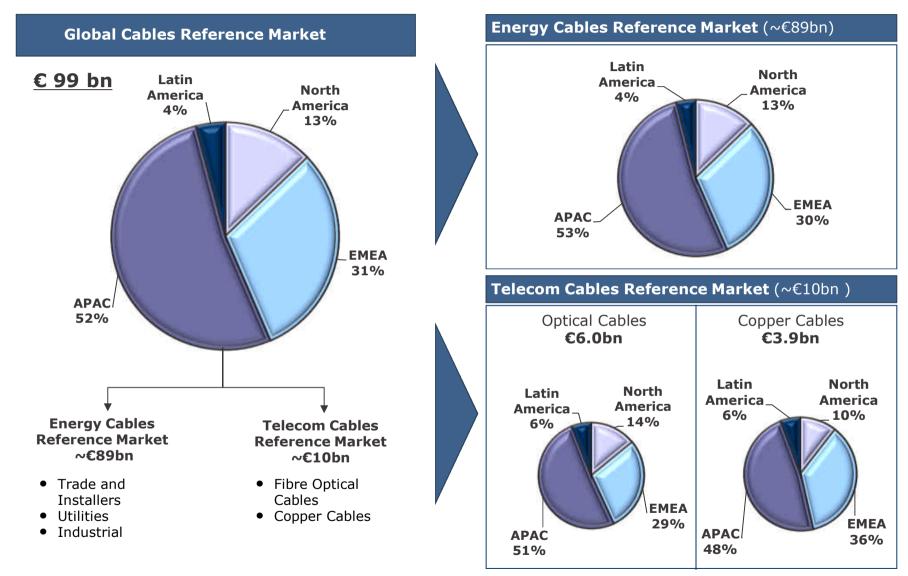


## **AGENDA**

- > Group Overview & 2012 Outlook
- > Draka integration
- > Financial Results
- Appendix Cable Industry Reference Market

### The Global Cables Reference Market

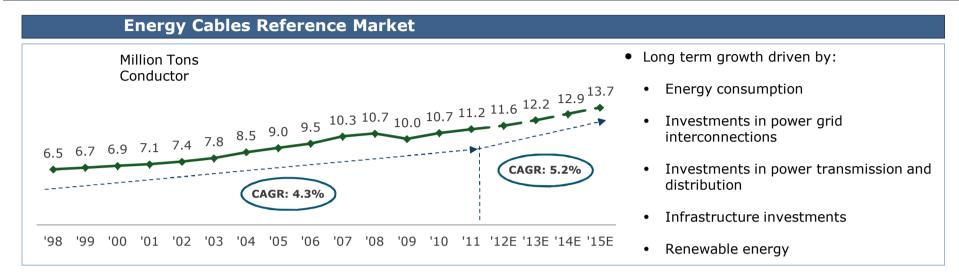
World-Wide Cable Reference Market Size, 2011



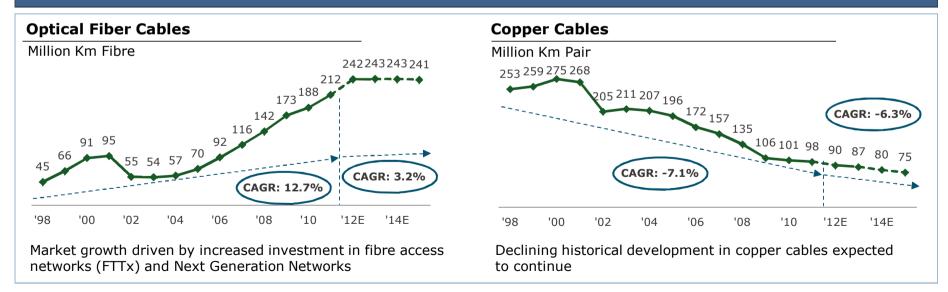
Source: Company analysis based on CRU data- Wire and Cable Quarterly July 2012. Prysmian reference markets are obtained by excluding from the global cable market the segments where the company does not compete (winding wire for the energy sector and internal telecom data and copper LAN cables for the telecom sector). Energy = Low Voltage and Power Cable; TLC = External Copper Tlc Cable, Fibre Optic



#### **Market Volumes Trend**



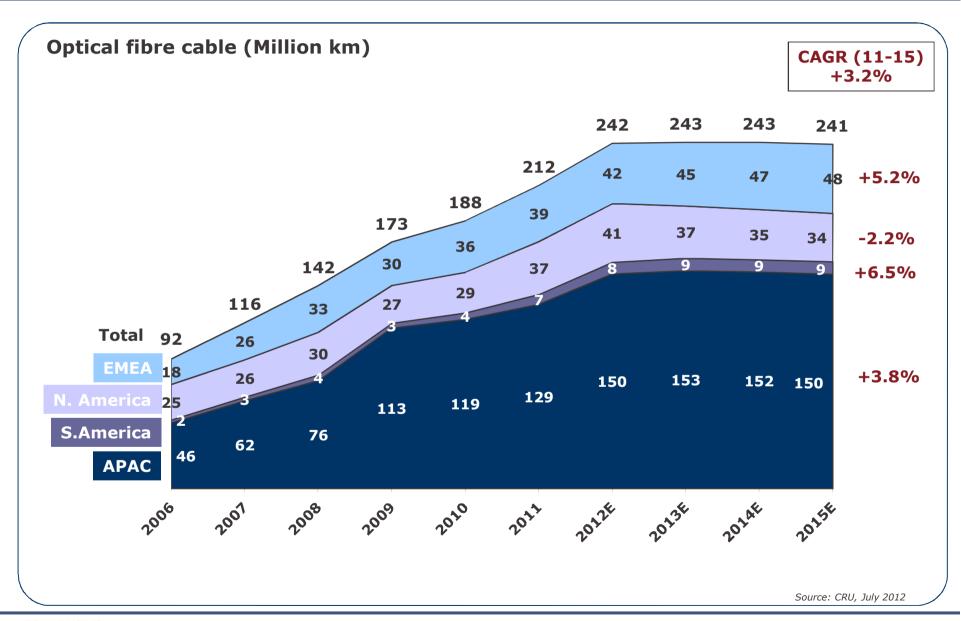
#### **Telecom Cables Reference Market**



Source: Company analysis based on July 2012 CRU data. Energy = Low Voltage and Power Cable; TLC = External Copper Tlc Cable, Fibre Optic.

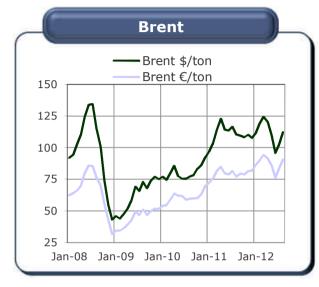


## **Telecom – Demand evolution by geographical area**



### **Reference Scenario**

#### Commodities & Forex













Based on monthly average data Source: Thomson Reuters



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- The managers responsible for preparing the company's financial reports, J.Calvo and C.Soprano, declare, pursuant to paragraph 2 of Article 154-bis of the Consolidated Financial Act, that the accounting information contained in this presentation corresponds to the results documented in the books, accounting and other records of the company.
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