# **Company Presentation**

**Banca Akros Workshop 2012** Sicily - June 22nd, 2012







# **AGENDA**

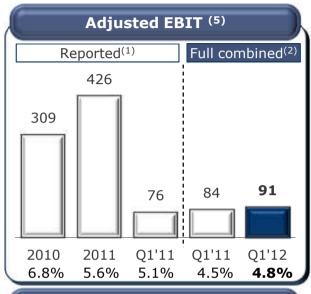
- Group Overview & 2012 Outlook
- > Draka integration
- > Financial Results
- > Appendix

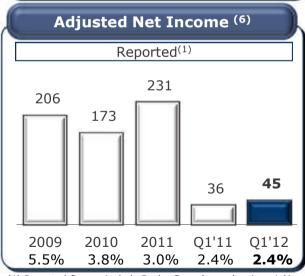
## Q1 2012 Key Financials

Euro Millions, % on Sales

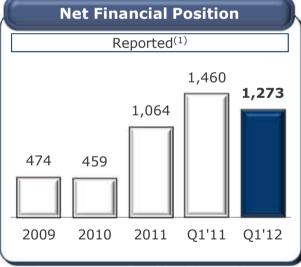








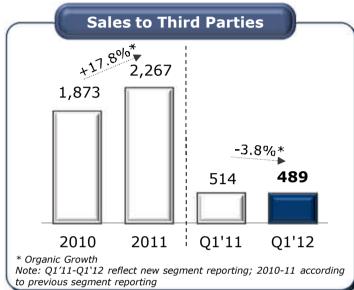


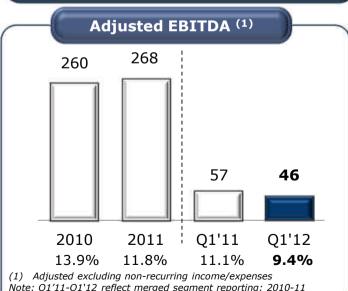


(1) Reported figures include Draka Group's results since 1 March 2011; (2) Full combined figures include Draka Group's results for the period 1 January – 31 March; (3) Includes consolidation adjustments; (4) Adjusted excluding non-recurring income/expenses; (5) Adjusted excluding non-recurring income/(expenses) and the fair value change in metal derivatives and in other fair value items; (6) Adjusted excluding non-recurring income/(expenses), the fair value change in metal derivatives and in other fair value items, exchange rate differences and the related tax effects; (7) Operative Net Working capital defined as NWC excluding the effect of derivatives; % of sales is defined as Operative Net Working Capital on annualized last quarter sales

## **Utilities**

### Euro Millions, % of Sales - Full Combined Results





### Highlights

### **DISTRIBUTION**

- Lower volume due to weak demand in key European countries. Continuous positive trend in other geographical areas
  - Positive volume trend in Nordic countries partially offset lower demand in Central and South of Europe
  - Volume and profitability recovery in North America
  - Growing demand in Brazil
- Stable profitability at bottom level despite negative impact from raw material prices and difficult price recovery

#### **TRANSMISSION - HV**

- Margins impacted by projects awarded in 2009/10 at competitive price
- Stable demand with higher competition on low-end technology projects
- Low contribution in Q1 expected to be recovered mainly in H2
- European interconnections and renewables as key drivers of demand and profitability improvement

### **TRANSMISSION - Submarine**

- Continuous strong demand with new interconnections and off-shore wind-farms projects to be awarded next quarters
- Renewables:
  - Germany confirmed as key driver
  - UK and France preparing large capex plans for next years
- Ongoing capacity increase to maintain leadership position in a growing market

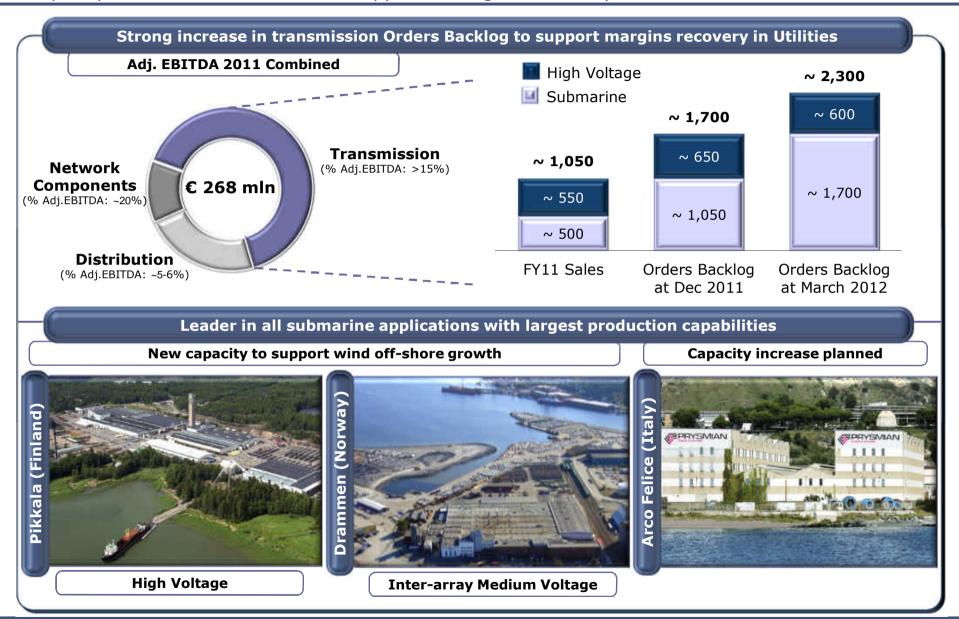
Low contribution from HV and Submarine in Q1 (due to projects phasing) to be recovered mainly in H2



according to previous segment reporting

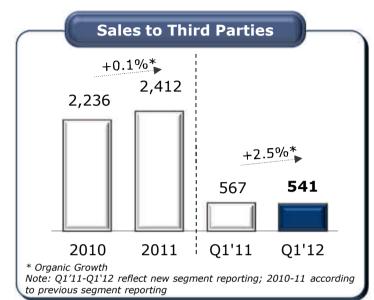
## **Utilities – Record visibility on current Order-book**

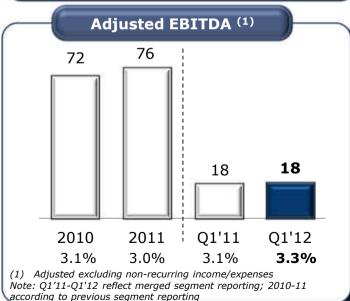
Capacity increase in submarine to support sales growth next years



## **Trade & Installers**

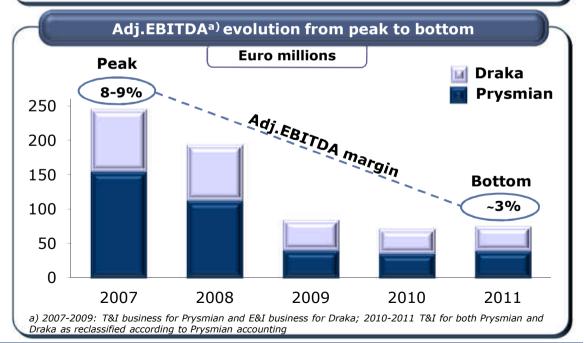
### Euro Millions, % of Sales - Full Combined Results





### Highlights

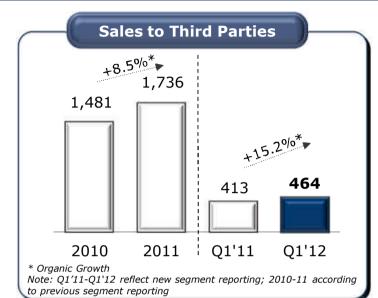
- Minor recovery in demand driven by extra-European countries
  - Europe: lower volumes in Central and South Europe partially offset by slight improvement in Eastern Europe, Nordics and UK
  - Improving volumes and profitability in North America also due to very low comparable basis
  - Growing construction activity in South America and Asia expected to continue
- Keeping strong focus on working capital and cash generation

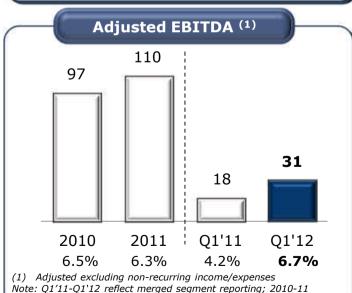




## **Industrial**

### Euro Millions, % of Sales - Full Combined Results





## Highlights

 Strong oil Offshore demand driving increase in sales and profitability.
 Better capacity saturation in Norway and China driven by positive trend in North Sea and Asian markets

#### **SURF**

OGP

- Increasing contribution in line with plans
  - **Flexible pipes** Q1 sales over €10m with a growing order-book expected from H2 also driven by 6.0" qualification
  - **Umbilicals**: expected short term volume reduction due to Petrobras installation backlog. First orders from West Africa
  - Higher volume in **DHT** thanks to US and North Sea; first deliveries to Petrobras from Q2

#### Renewable

 Sound organic growth achieved in Q1 expected to be confirmed next quarters leveraging on extra-European markets (China, Australia and India)

#### **Automotive**

• Stable European demand sustained by Germany, Eastern Europe and Nordics. Growing trend in Apac, North and South America

#### **Elevator**

• Positive sales and profitability trend due to demand recovering in the main US market and higher volume in China and South America

### **Specialties & OEM**

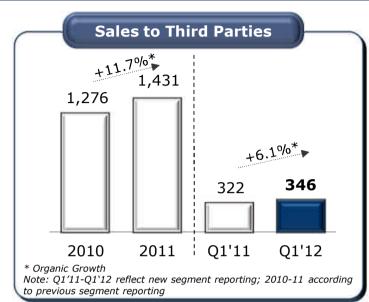
• Growing order-book in Emerging markets (Asia and Australia) and North America. Weaker demand in Europe

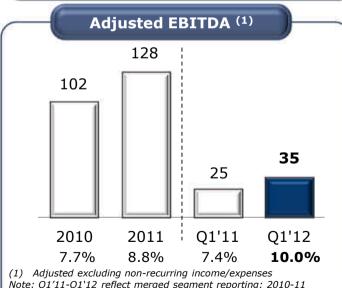


according to previous segment reporting

## **Telecom**

### Euro Millions, % of Sales - Full Combined Results





### Highlights

### **Optical / Fiber**

- Positive trend in demand expected to continue driven by higher data traffic in consolidated markets and new backbone/metropolitan ring connections in emerging countries
  - Gradual increase in Europe mainly driven by UK and Benelux. Still limited capex by large incumbents in other major countries
  - Stimulus packages still supporting investments in North America
  - Lower than expected volume in Australia due to postponement of NBN deliveries to H2. Long term investment plan confirmed
  - Full control of Draka JVs in Brazil to strengthen presence in the fast growing South American markets
  - China continues as one of major growing drivers of global demand
- Focus on better product mix and lower production cost to improve profitability

### **Multimedia & Specials**

Data centers expansion driving higher volume in all European countries.
 Strengthening North and South American position driving new growth opportunities

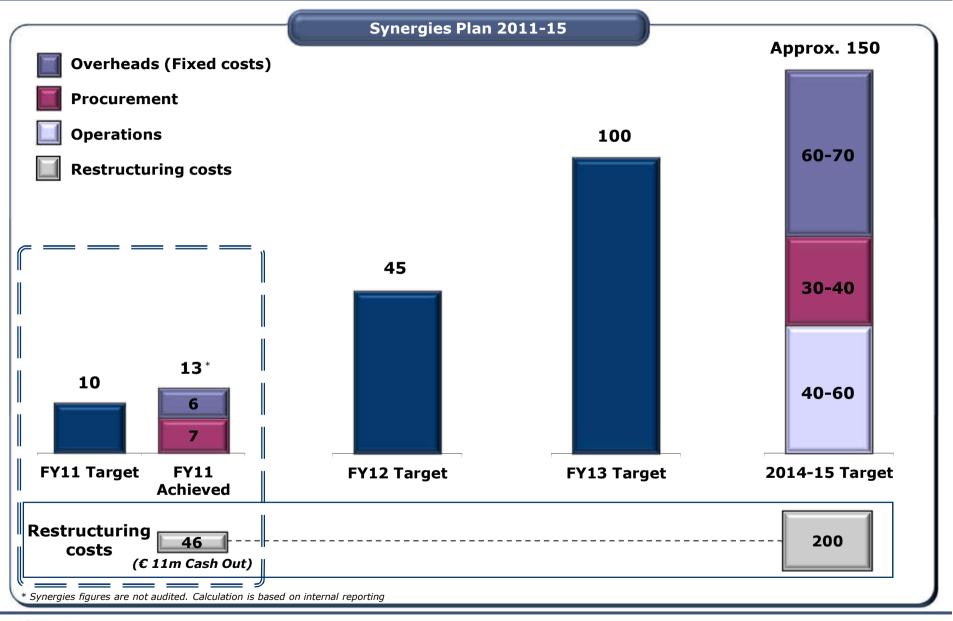
#### **OPGW**

• Strong organic growth driven by Italy, Spain, Middle East and South America

according to previous segment reporting

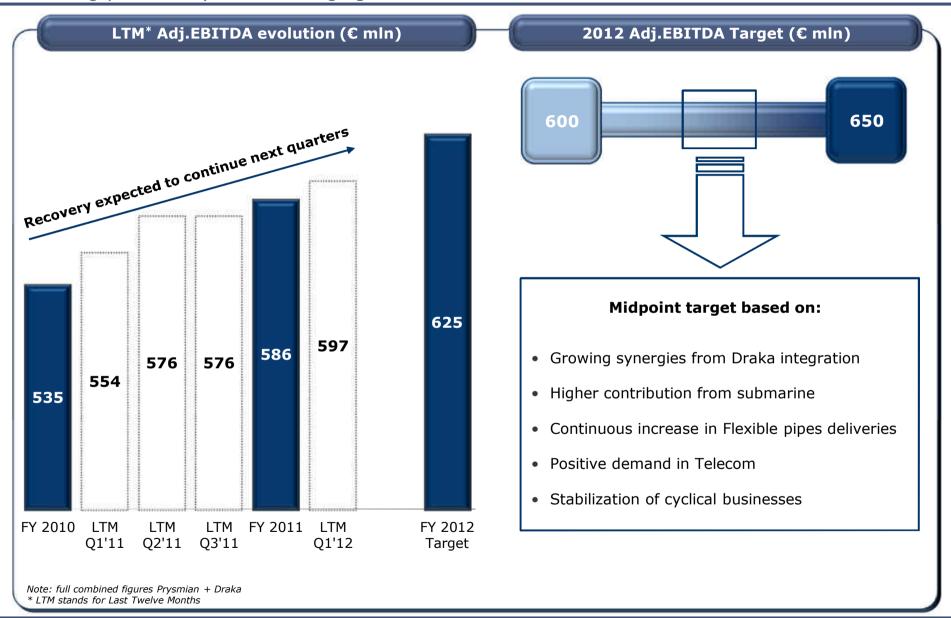
# First year of integration increasing confidence on Synergies Targets

**Euro Millions** 



## 2012 Outlook

## Growing profitability in a challenging market environment



# **AGENDA**

➤ Group Overview & 2012 Outlook

Draka integration

> Financial Results

> Appendix

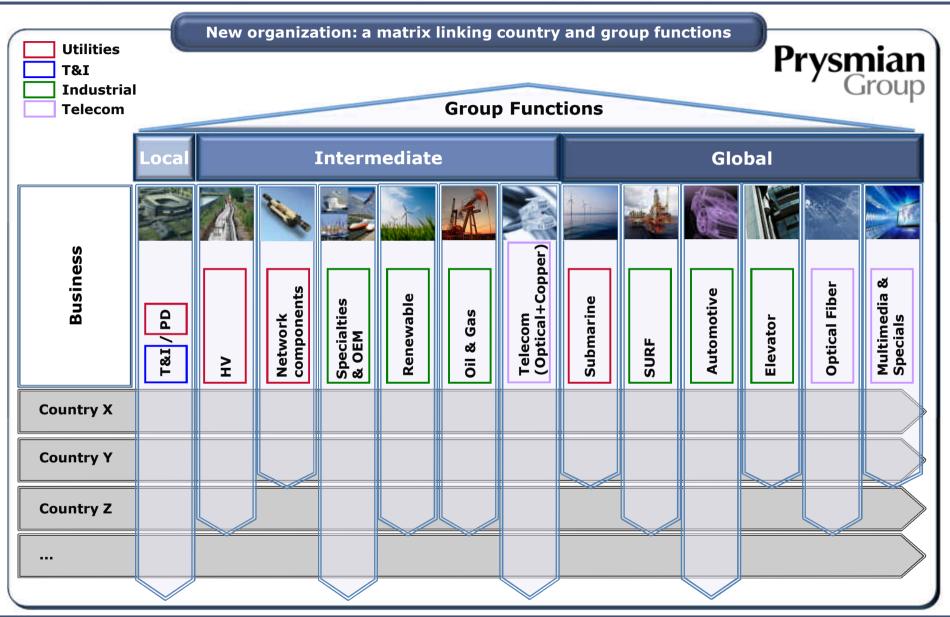
## **Integration process update**

Successful deployment of new organization and common processes

Q2 2011 H<sub>2</sub> 2011 **FY 2012 Execution** Design New Group Start deployment of Consolidate "One-company" identity  $\mathbf{V}$ Organization and new organization with common targets: done done **Key People** and processes o Key management aligned with **Appointment** shareholders' value through the V Base Business 2011-13 incentive plan Synergies plan **Protection** done completed, start delivering first costs • Corporate Brand • Synergies Plan: done reduction in: • Mission & Vision o Fixed costs reduction as major o **Procurement** done contributor to FY'12 Target. Kick-off of main done V integration o Overheads Approx. 8% management and done rationalization staff rationalization completed workstreams done by Q1'2012 o Finalizing detailed review of suppliers agreements during the year o First production facilities rationalization from H2'12. Closing down 6 plants by 01'13

# The new organization model

To strengthen leadership in all business segments leveraging on a global platform



# **AGENDA**

- ➤ Group Overview & 2012 Outlook
- > Draka integration
- > Financial Results
- > Appendix

## **Profit and Loss Statement**

## Euro Millions

|   | Q1 2012                       | Q1 2011<br>Reported <sup>a)</sup> | Q1 2011<br>Combined b) |
|---|-------------------------------|-----------------------------------|------------------------|
| Sales YoY total growth YoY organic growth       | <b>1,874</b> -0.4% c) 2.5% c) | 1,490                             | 1,881                  |
| <b>Adj.EBITDA</b> % on sales                    | <b>130</b> 6.9%               | <b>101</b> 6.8%                   | <b>119</b> 6.3%        |
| Non recurring items  EBITDA % on sales          | (15)<br><b>115</b><br>6.1%    | (9)<br><b>92</b><br>6.2%          |                        |
| Adj.EBIT<br>% on sales                          | <b>91</b><br>4.8%             | <b>76</b> 5.1%                    | <b>84</b><br>4.5%      |
| Non recurring items<br>Special items            | (15)<br>13                    | (9)<br>(20)                       |                        |
| <b>EBIT</b> % on sales                          | <b>89</b><br>4.8%             | <b>47</b><br>3.2%                 |                        |
| Financial charges  EBT % on sales               | (28)<br><b>61</b><br>3.3%     | (28)<br><b>19</b><br>1.3%         |                        |
| Taxes<br>% on EBT                               | (19)<br><i>31.1%</i>          | (6)<br>30.2%                      |                        |
| Net income                                      | 42                            | 13                                |                        |
| Extraordinary items (after tax)  Adj.Net income | (3)<br><b>45</b>              | (23)<br><b>36</b>                 |                        |



a) Includes Draka Group's results since 1 March 2011 b) Includes Draka Group's results since 1 January 2011 c) Variation calculated on Q1 2011 Combined

# **Extraordinary Effects**

### Euro Millions

|                                      | Q1 2012 | Q1 :<br>Repo |
|--------------------------------------|---------|--------------|
| Antitrust investigation              | 1       |              |
| Restructuring                        | (14)    | (            |
| Draka transaction costs              | -       | (            |
| Draka integration costs              | (1)     |              |
| Draka change of control effects      | -       | (            |
| Other                                | (1)     |              |
| EBITDA adjustments                   | (15)    |              |
| Special items                        | 13      | (2           |
| Gain/(loss) on metal derivatives     | 18      | (2           |
| Other                                | (5)     |              |
| EBIT adjustments                     | (2)     | (2           |
| Gain/(Loss) on other derivatives (1) | (1)     |              |
| Gain/(Loss) exchange rate            | (1)     | (            |
| EBT adjustments                      | (4)     | (3           |
| Tax                                  | 1       | 1            |
| Net Income adjustments               | (3)     | (2           |
|                                      |         |              |

| Reported a) |
|-------------|
| -           |
| (2)         |
| (5)         |
| -           |
| (2)         |
| -           |
| (9)         |
| (20)        |
| (20)        |
| -           |
| (29)        |
| 4           |
| (9)         |
| (34)        |
| 11          |
| (23)        |
|             |

Notes

(1) Includes currency and interest derivatives

a) Includes Draka Group's results since 1 March 2011



# **Financial Charges**

### Euro Millions

|                                   | Q1 2012 | Q1 2011<br>Reported <sup>a)</sup> |
|-----------------------------------|---------|-----------------------------------|
| Net interest expenses             | (26)    | (22)                              |
| Bank fees Amortization            | (2)     | (2)                               |
| Gain/(loss) on exchange rates     | (1)     | (9)                               |
| Gain/(loss) on derivatives (1)    | (1)     | 4                                 |
| Net financial charges             | (30)    | (29)                              |
| Share in net income of associates | 2       | 1                                 |
| Total financial charges           | (28)    | (28)                              |
|                                   |         |                                   |

Notes

(1) Includes currency and interest derivatives

a) Includes Draka Group's results since 1 March 2011

# **Statement of financial position (Balance Sheet)**

Euro Millions

|   | 31 March '12 | 31 March '11 | 31 December '11 |
|---|--------------|--------------|-----------------|
| Net fixed assets                            | 2,234        | 2,114        | 2,255           |
| of which: intangible assets                 | 615          | 583          | 618             |
| of which: property, plants & equipment      | 1,528        | 1,459        | 1,544           |
| Net working capital                         | 814          | 970          | 552             |
| of which: derivatives assets/(liabilities)  | (5)          | 42           | (27)            |
| of which: Operative Net working capital     | 819          | 928          | 579             |
| Provisions & deferred taxes                 | (366)        | (95)         | (371)           |
| Net Capital Employed                        | 2,682        | 2,989        | 2,436           |
| Employee provisions                         | 271          | 224          | 268             |
| Shareholders' equity                        | 1,138        | 1,305        | 1,104           |
| of which: attributable to minority interest | 55           | 66           | 62              |
| Net financial position                      | 1,273        | 1,460        | 1,064           |
| Bank Fees                                   | (27)         | (35)         | (28)            |
| Net financial position vs Third Parties     | 1,300        | 1,495        | 1,092           |
| Total Financing and Equity                  | 2,682        | 2,989        | 2,436           |

# **Cash Flow**

### **Euro Millions**

| Adj.EBITDA   |
|--|
| Non recurring items <b>EBITDA</b>  |
| Net Change in provisions & others  Cash flow from operations (before WC changes) |
| Working Capital changes  |
| Paid Income Taxes  Cash flow from operations                                     |
| Acquisitions<br>Net Operative CAPEX<br>Net Financial CAPEX                       |
| Free Cash Flow (unlevered)   |
| Financial charges Free Cash Flow (levered)                                       |
| Other Equity movements  Net Cash Flow  |
| NFP beginning of the period  |
| Net cash flow  |
| Perimeter Change   |
| Other variations   |
| NFP end of the period  |

| Q1 2012 |
|---------|
| 130     |
| (15)    |
| 115     |
| (12)    |
| 103     |
| (243)   |
| (15)    |
| (155)   |
| (9)     |
| (25)    |
| 2       |
| (187)   |
| (17)    |
| (204)   |
| -       |
| (204)   |
| (1,064) |
| (204)   |
| -       |
| (5)     |
| (1,273) |
|         |

| Q1 2011<br>Reported <sup>a)</sup> |
|-----------------------------------|
| 101                               |
| (9)                               |
| <b>92</b> (14)                    |
|                                   |
| 78                                |
| (177)                             |
| (14)                              |
| (113)                             |
| (419) (1)                         |
| (17)                              |
| 2                                 |
| (547)                             |
| (24)                              |
| (571)                             |
| 1<br><b>(570)</b>                 |
|                                   |
| (459)                             |
| (570)<br>(439) <sup>(2)</sup>     |
| 8                                 |
| (1,460)                           |
| (1,700)                           |

| Combined b) |
|-------------|
| 119         |
| (14)        |
| <b>105</b>  |
| (15)        |
| 90          |
| (269)       |
| (15)        |
| (194)       |
| (501)       |
| (22)        |
| 2           |
| (715)       |
| (26)        |
| (741)       |
| 1           |
| (740)       |
| (732)       |
| (740)       |
| -           |
| 12          |
| (1,460)     |
|             |

| ŀ |
|---|
|   |
|   |
|   |
|   |

### Notes

- (1) Includes € 82m of cash and cash equivalents in Draka consolidated accounts as of 28.02.2011
- (2) Gross financial debt in Draka consolidated accounts as of 28.02.201111



a) Includes Draka Group's results since 1 March 2011 b) Includes Draka Group's results since 1 January 2011

# **AGENDA**

- ➤ Group Overview & 2012 Outlook
- > Draka integration
- > Financial Results
- Appendix Draka Acquisition

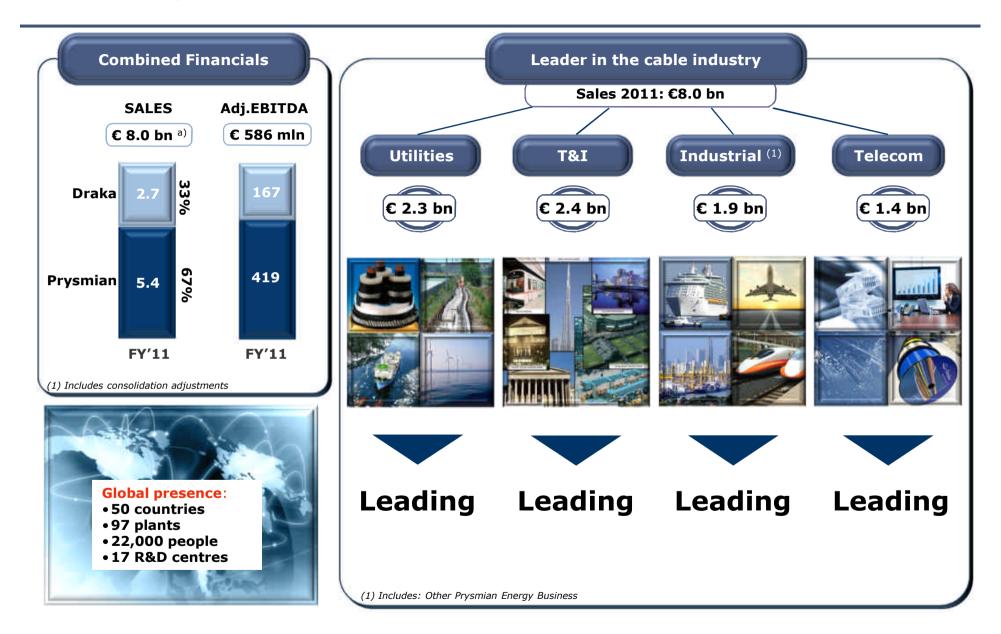
## Full support from Draka shareholders to the new Prysmian industrial project

- 99.0% of Draka ordinary shares tendered (48,257,719 shares)
  - 90.4% tendered during the Offer Period (06 Jan '11 03 Feb '11). Settlement on the 22nd of February
  - 8.6% tendered during the Post Closing Acceptance Period (09 Feb '11 22 Feb '11). Settlement on the 8th of March
- Prysmian capital increase of 31,824,570 shares
  - 29,059,677 on the first settlement (22nd of February)
  - 2,764,893 on the second settlement (8th of March)
- New Prysmian total share capital of 214,430,972a) shares
- First consolidation of Draka since 1st March 2011
- Delisting of Draka shares from NYSE Euronext Amsterdam on 7 April 2011
- Squeeze-out procedure successfully completed in February 2012



a) As of June 2012, including treasury shares (3,039,169)

# The new global market leader



## **Transaction Rationale**

Creation of a World's Leading Cables & Systems Company

Unique and Highly Complementary Combination, with Increased Coverage of Emerging Markets

**Strengthened Leadership in All Value Added Market Segments** 

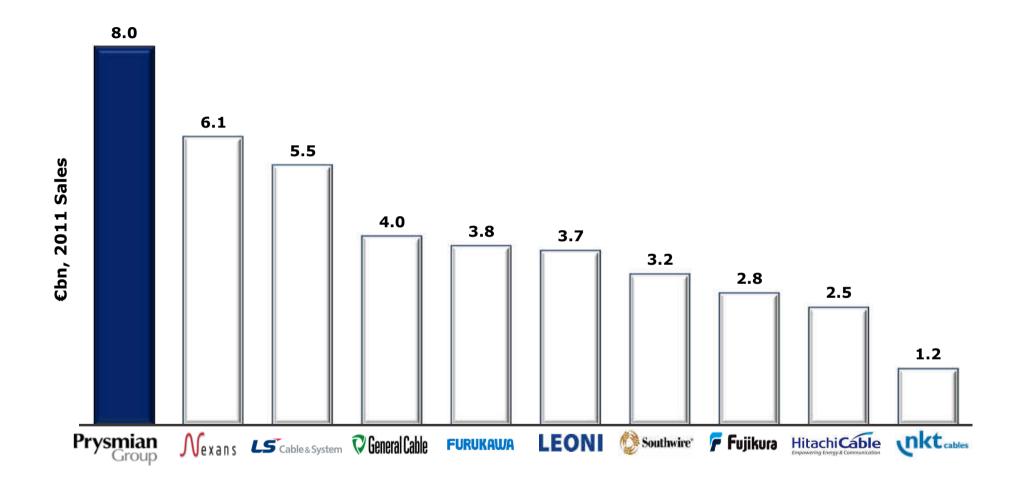
**Significant Synergy Potential** 

Strong Platform for Future Organic Growth and Industry Consolidation

**Significant Value for All Stakeholders** 

## Creation of a World's Leading Cables & Systems Company

N°1 in cable solutions for the energy and telecommunication business



Source: Companies' public documents.

Note: Prysmian 2011 Combined figure; Nexans excluding Electrical Wire Segment; General Cable excluding Rod Mill Products; Furukawa considering only Telecommunications and Energy & Industrial Products segments, LTM figures as of 31-Dec-2011; Southwire as of December 2010; Furjikura considering only Telecommunications and Metal Cable & Systems segments, LTM figures as of 31-Dec-2011; Hitachi Cable considering Sales to Customers only for Industrial Infrastructure Products, Electronic & Automotive Products and Information Systems Devices & Materials segments, LTM figures as of 31-Dec-2011. All figures are expressed in € based on the average exchange rate of the reference period

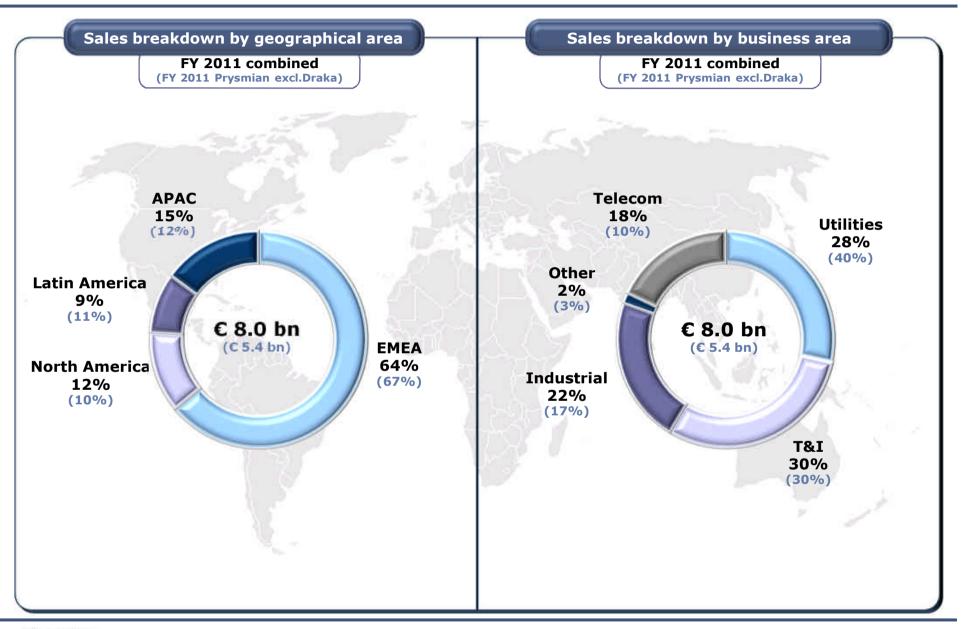


# **AGENDA**

- ➤ Group Overview & 2012 Outlook
- > Draka integration
- > Financial Results
- Appendix Prysmian at a Glance

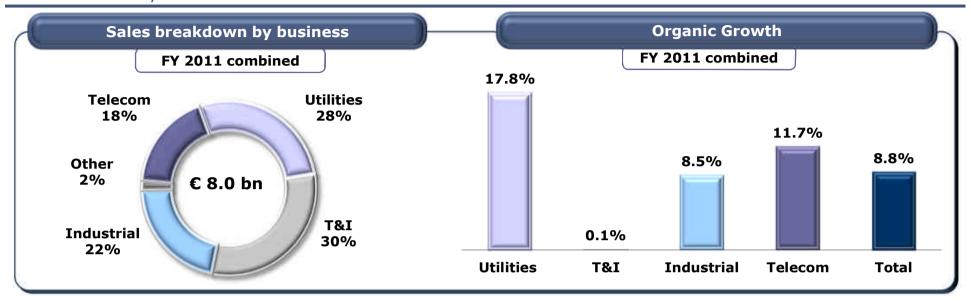
# Leading player in all market segments

Sales breakdown



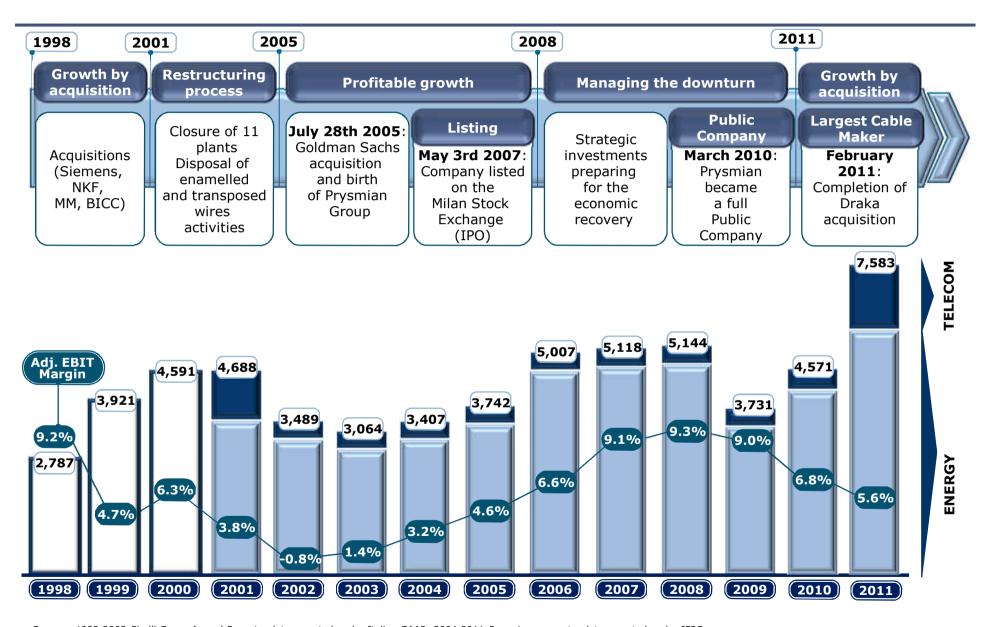
# **Profitability recovery across all segments**

Euro Millions, % on Sales





# **Key Milestones**

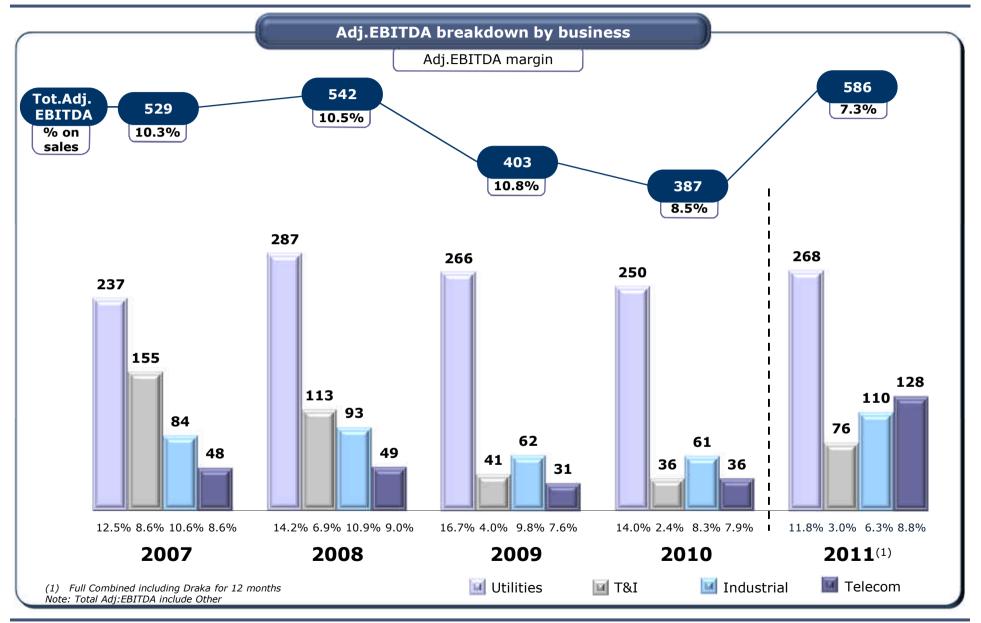


Source: 1998-2003 Pirelli Group Annual Reports, data reported under Italian GAAP; 2004-2011 Prysmian accounts, data reported under IFRS.



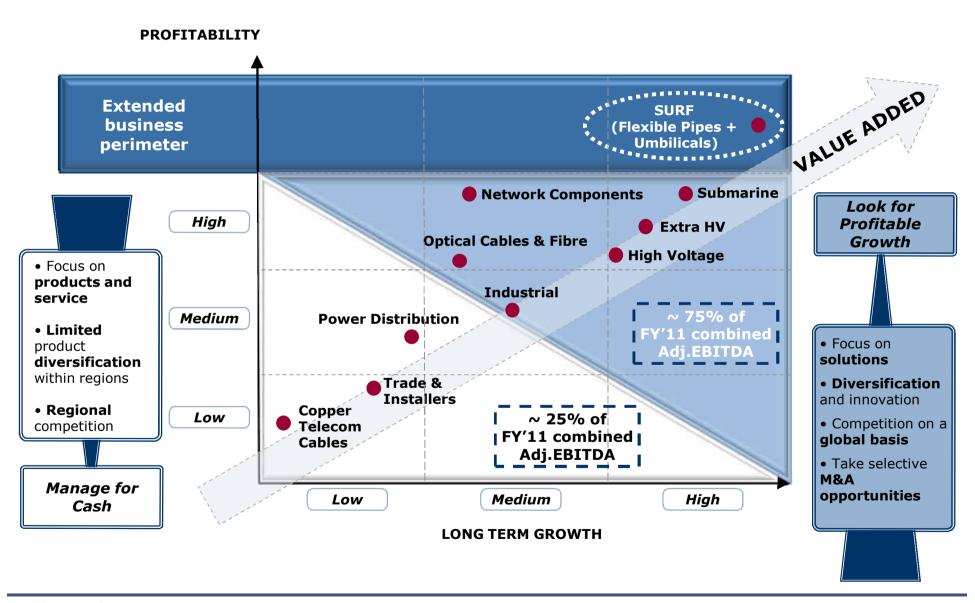
# A unique portfolio driving sustainable margin growth

Euro millions and % on Sales



## **Prysmian Group business portfolio**

Focus on high value added segments



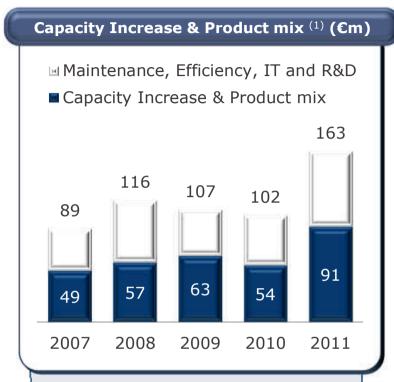
# **Increasing exposure to Emerging markets (30% of 2011 sales)**

Selective growth in High value added businesses to protect ROCE

#### 2011 Combined Sales breakdown by geographical area Growth drivers: % on tot € bn • Telecom (Optical, MMS) **FMFA** 64% 5.1 • Utilities HV Of which Eastern Europe 10% 0.8 **Eastern Europe\*** • Industrials (Renewables, Mining, North America 12% 1.0 10% Railway, OGP, Automotive) 0.7 Latin America 9% 15% 1.2 Asia Pacific 0.9 Of which APAC excl. Australia 11% 100% 8.0 Total Growth drivers: • Industrial OGP Off-shore Telecom Optical • Other Industrial (Renewables, Automotive) Utilities HV **Asia Pacific** (excl.Australia) 11% **Latin America** 9% Growth drivers: Telecom Optical • Utilities HV • Industrials (e.g. Renewables, Elevators, OGP) \* Eastern Europe includes Austria, Czech Rep, Slovakia, Hungary, Romania, Turkey, Russia

## Targeting High-tech segments and profitable extra-EU markets

CAPEX evolution in the last 5 years



| Utilities  | 73%  | 72%  | 43%  | 22%  | 59%  |  |
|------------|------|------|------|------|------|--|
| Industrial | 14%  | 9%   | 6%   | 2%   | 7%   |  |
| Surf       | -    | 4%   | 43%  | 65%  | 21%  |  |
| T&I        | 10%  | 2%   | -    | -    | 2%   |  |
| Telecom    | 3%   | 13%  | 8%   | 11%  | 11%  |  |
|            |      |      |      |      |      |  |
| Total (2)  | 100% | 100% | 100% | 100% | 100% |  |
|            |      |      |      |      |      |  |

Capex by Geographical area (€m) ■ Capex Submarine □ Capex (excl. Submarine) 163 116 107 102 89 129 103 100 98 71 2008 2009 2010 2011 2007 **APAC** 20% 10% 8% 7% 15% 8% Latin Am. 18% 34% 39% 26% North Am. 3% 5% 20% 15% 13% **EMEA** 69% 52% 43% 41% 54% Total (3) 100% 100% 100% 100% 100%

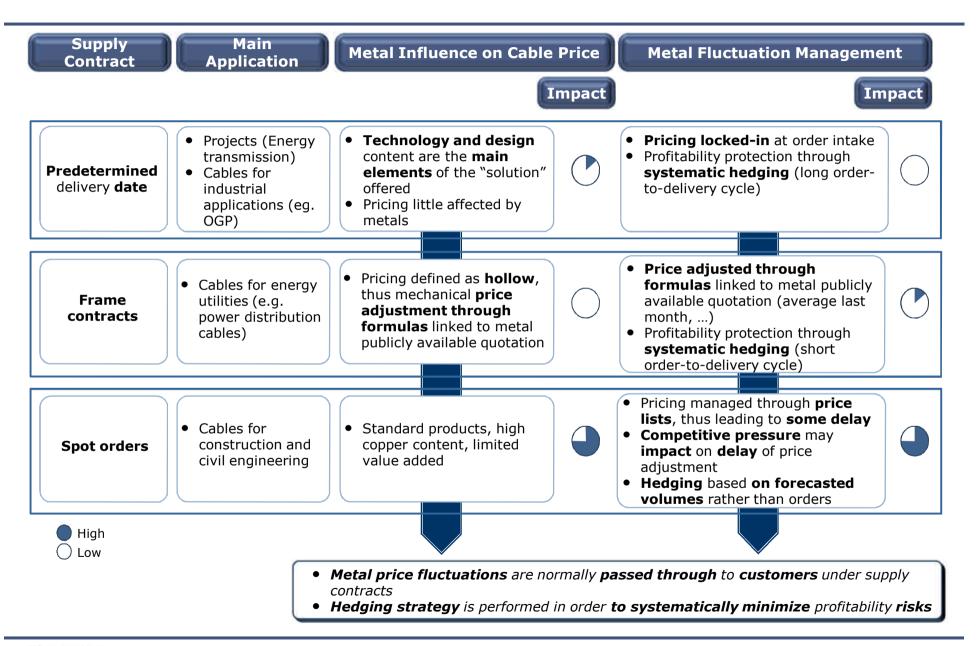
Note: 2011 figures include Draka for 12 months



<sup>(3) %</sup> of Total Capex excluding Submarine

<sup>(1)</sup> Total Capex includes Capacity increase & Product mix, Maintenance, Efficiency, IT and R&D (2) % of Capacity Increase & Product mix

## **Metal Price Impact on Profitability**

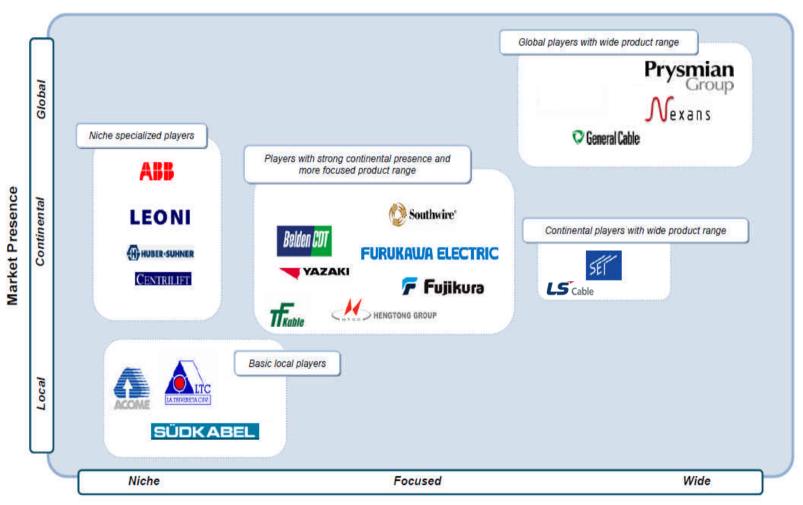


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- > Financial Results
- Appendix Energy

# **Clusters of Cable Manufacturers in the Industry**

Competitive scenario - Energy Cables



Product Portfolio Range

# **Full package of solutions for Energy Business**

### Utilities

#### Power Transmission

- Underground EHV, HV-DC/AC
- Submarine (turn-key) EHV-DC/AC (extruded, mass impregnated and SCFF) and MV
- Power Distribution
  - LV, MV (P-Laser)
- Network components
  - joints, connectors and terminations from LV to EHV





### **Trade & Installers**

#### LV cables for construction

- Fire performing
- Environmental friendly
- Low smoke-zero halogen (LSOH)
- Application specific products

### Industrial

- Specialties & OEM (rolling stock, nuclear, defence, crane, mining, marine, electro medical, railway, other infrastructure)
- Automotive
- OGP & SURF
- Renewables
- Elevator
- Other industrial (aviation, branchment, other)







### **Utilities – Power Transmission**

### **Business description**

High/extra high voltage power transmission solutions for the utilities sector

Underground High Voltage
 Cabling solutions for power plant sites and primary distribution networks



Submarine High Voltage
 Turnkey cabling solutions for submarine power transmission systems at depths of up to 2,000 meters



Network components
 laints, connectors and term

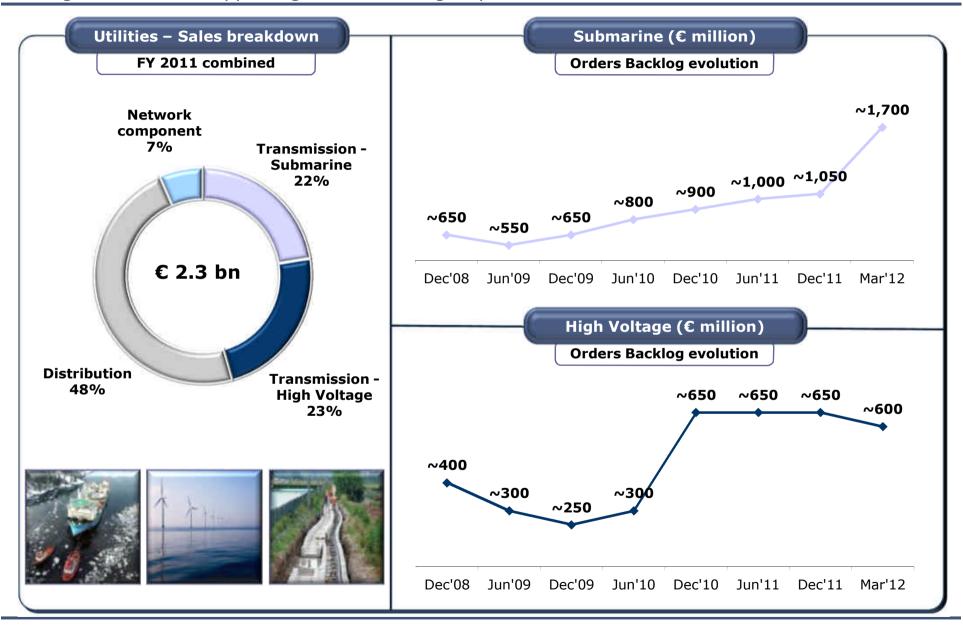
Joints, connectors and terminations for low to extreme high voltage cables suitable for industrial, building or infrastructure applications and for power transmissic and distribution





### **Utilities – Power Transmission**

Long term drivers supporting orders backlog at peak level



# **Utilities – Submarine Systems**

### **Key success factors**

- Track record and reliability
- Ability to design/execute turnkey solution
- Quality of network services
- Product innovation
- State-of-the-art cable laying ship

### Action plan

Capacity expansion completed in Pikkala. Capacity increase planned in Arco Felice and Drammen to support growth next years through:

- Leverage on strong off-shore wind-farms trend
- Secure orders to protect longterm growth
- Focus on flawless execution

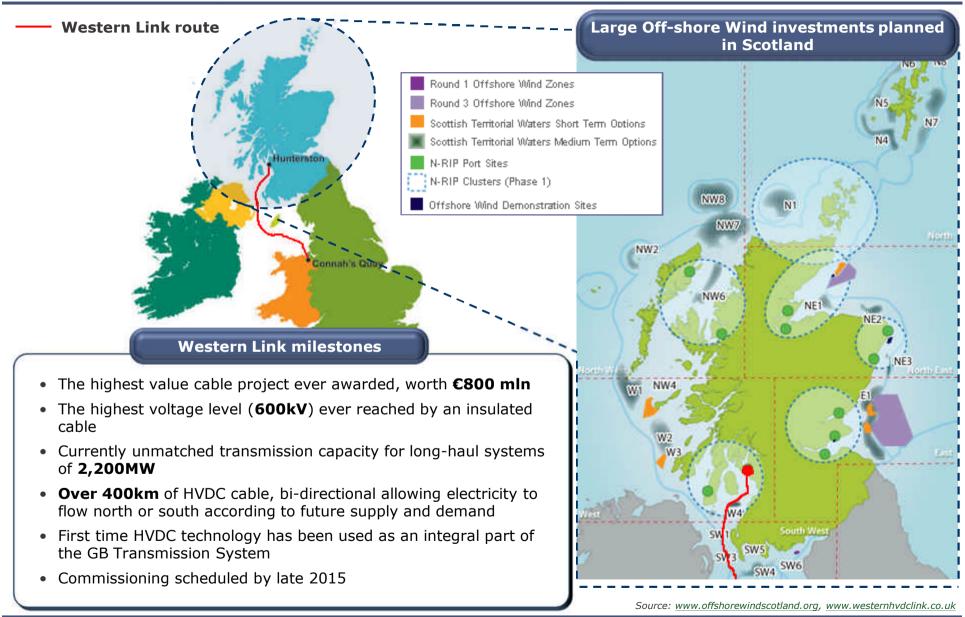
| Key Projects        | Customer  | Period  | €m <sup>(1)</sup> |
|---------------------|---|---------|-------------------|
| Phu Quoc (Vietnam)  | EVNSPC  | 2012-14 | 67                |
| Western Link        | NGET/SPT Upgrades Ltd                           | 2012-15 | <b>■ 800</b>      |
| HelWin2             | TenneT  | 2012-15 | 200               |
| Hudson Project      | Hudson Transmission<br>Partners LLC             | 2012-13 | \$175m            |
| SylWin1             | TenneT  | 2012-14 | 280               |
| HelWin1             | TenneT  | 2011-13 | 150               |
| BorWin2             | TenneT  | 2010-13 | 250               |
| Messina             | Terna   | 2010-13 | <b>300</b>        |
| Kahramaa            | Qatar General Electricity                       | 2009-10 | 140               |
| Greater Gabbard     | Fluor Ltd                                       | 2009-10 | 93                |
| Cometa              | RED Electrica de España                         | 2008-11 | 119               |
| Trans Bay           | Trans Bay Cable LLC                             | 2008-10 | \$125m            |
| Sa.Pe.I             | Terna   | 2006-10 | 418               |
| Neptune             | Neptune RTS                                     | 2005-07 | 159               |
| GCC Saudi - Bahrain | Gulf Cooperation Council<br>Interconn.Authority | 2006-10 | 132               |
| Angel development   | Woodside  |         |                   |
| Rathlin Island      | Northern Ireland Electricity                    |         |                   |
| Ras Gas WH10-11     | J. Ray Mc Dermott                               |         |                   |

(1) Prysmian portion of the project



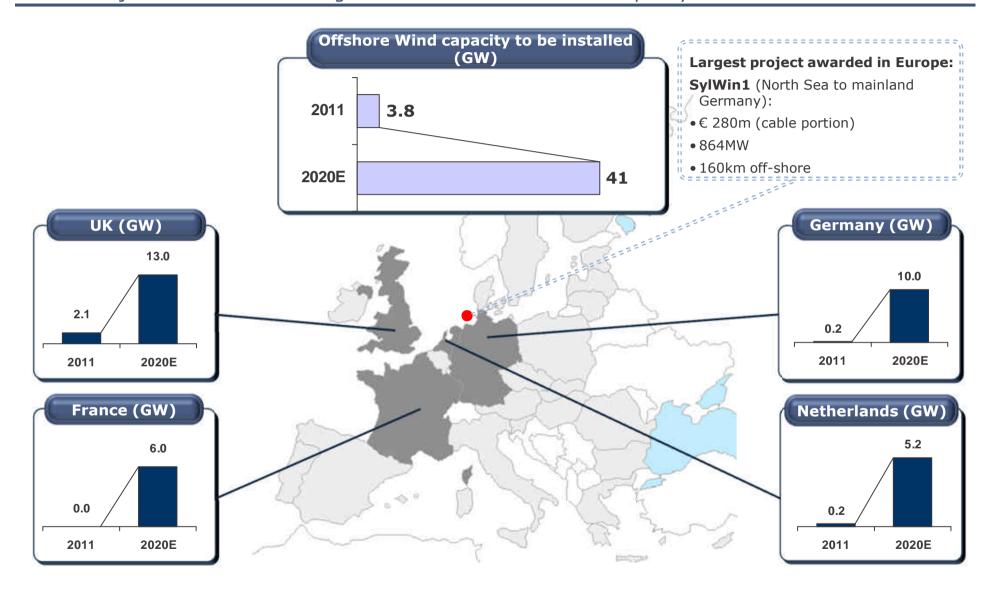
### **Utilities – Western Link a milestone in the submarine sector**

Confirmed leadership in terms of know-how and innovation capabilities



## **Utilities – 37GW of new Offshore Wind by 2020 to achieve EU Target**

Four major countries accounting for about 85% of total new capacity



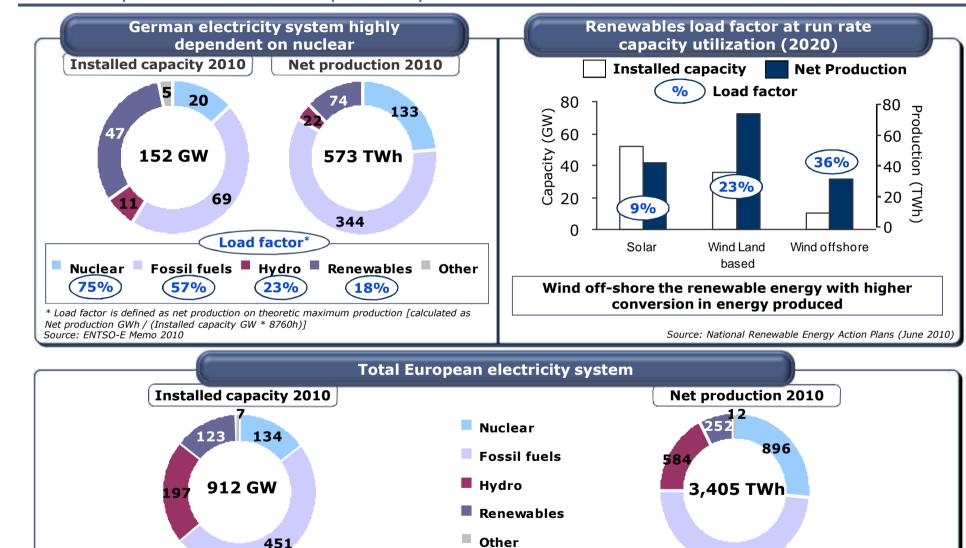
Source: 2011: EWEA (Jan 2012); 2020: Targets as from National Renewable Energy Action Plans (June 2010)

Note: includes EU-27 countries



### Utilities - Nuclear decrease as new driver for Renewables

Germany exit from nuclear to potentially lower nuclear investments in other countries



Nuclear covers over 25% of energy produced in Europe while Renewables account for less than 10%



1,661

Source: ENTSO-E Memo 2010

### **Utilities - Power Distribution**

#### **Market drivers**

- Long term growth in electricity consumption
- Mandated improvements in service quality
- Investment incentives to utilities
- Urbanization

### 

**Key customers** 

### **Key success factors**

- Time to market
- Quality of service
- Technical support
- Cost leadership
- Customer relationship

### **Action plan**

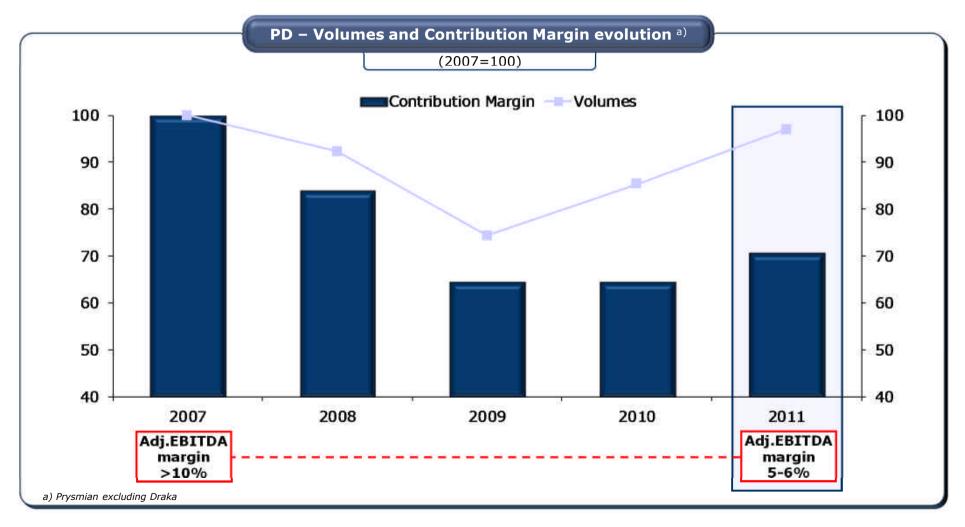
- Improve service level and time to market
- Reduce product cost
  - Cable design optimization
  - Alternative materials / compounds introduction
  - Process technologies improvement
- Innovate
  - New insulation materials
  - P-LASER launch in Europe



# Limited downside for cyclical businesses on current profitability

The Power Distribution case

- Minor profitability improvement in 2011 despite volume recovery
- Low downside risk on current ebitda margin level (5-6%)



### **Trade & Installers**

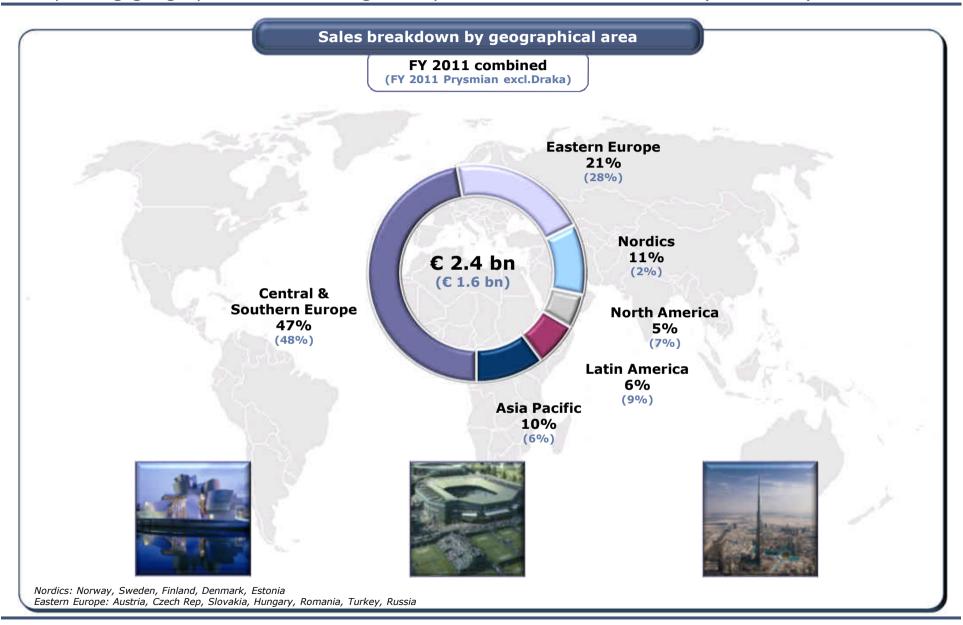
### **Business description**

- Low voltage cables for residential and non residential construction
- Channel differentiation with both:
  - Direct sales to end customers (Installers)
  - Indirect sales through
    - Specialized distributors
    - General distributors
    - Wholesalers
    - Do-it-yourself/modern distribution
- Wide range of products including
  - Value added fire retardant
  - Environmental friendly
  - Specialized products



### **Trade & Installers**

Improving geographical mix with higher exposure to Nordics and APAC (excl.China)



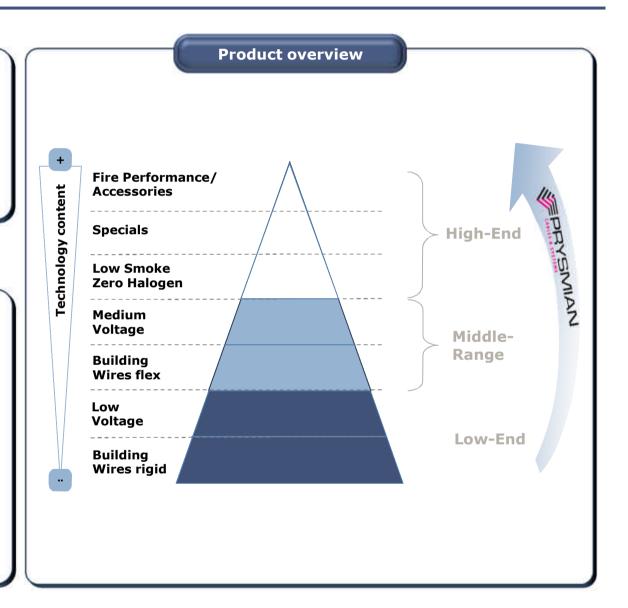
### **Trade & Installers**

### **Key success factors**

- Product range
- On-time delivery / Product availability
- Inventory/WC management
- Cost leadership
- Channel management
- Customers' relationship

#### **Action plan**

- Continuously redefine product portfolio
  - Focus on high-end products (e.g. Fire Performance)
- Exploit channel/market specificity
  - Focus on wholesalers and installers
  - Protect positioning in high margin countries
  - Grow global accounts
- Continuously improve service level
- Benefit from changes in regulatory regime



### **Industrial**

#### **Business description**

Integrated cable solutions highly customized to our industrial customers worldwide

#### Oil & Gas

Addressing the cable needs of research and refining, exploration and production. Products range from low & medium voltage power and control cables to dynamic multi-purpose umbilicals for transporting energy, telecommunications, fluids and chemical products



#### Renewable

Advanced cabling solutions for wind and solar energy generation contribute to our clients increased efficiency, reliability and safely



#### **Surf (Subsea umbilical, riser and flowline)**

SURF provides the flexible pipes and umbilicals required by the petro-chemicals industry for the transfer of fluids from the seabed to the surface and vice versa



#### **Elevator**

Meeting the global demand for high-performing, durable and safe elevator cable and components we design manufacture and distribute packaged solutions for the elevator industry



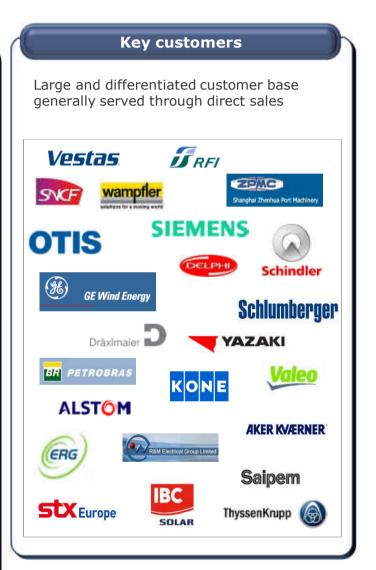
#### **Auto & Transport**

Products for trains, automobiles, ships and planes including the Royal Caribbean's Genesis fleet (world's biggest ship) & Alstom designed TGV (world's fastest train)

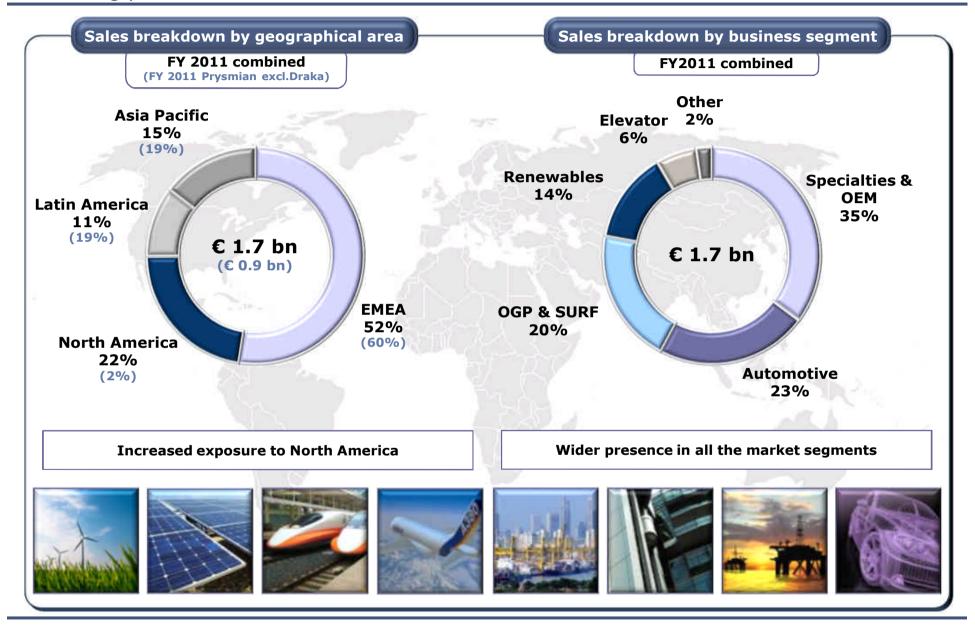


#### **Specialties & OEM**

Products for mining, crane and other niches







## Industrial – Investing in the high value added off-shore oil business

New flexible pipes plant in Brazil and acquired downhole technology from Draka

Vila Velha (BRA): new flexible pipes plant built next to the pre-existing umbilical plant



#### Over US\$ 100m sales in FY2011



**Flexible Pipes** 

Production line and chemical injection



Umbilical Control/Injection

Controlling valves on the sea bed. Can use thermoplastic hoses or steel tubes (STU)

Approx. US\$ 40m sales in FY2011

Sales breakdown: N.A.(50%)-Europe(20%)-S.A.(20%)-MiddleEast/Apac(10%)



**Umbilical for Power** 

Connecting platforms to platforms to transmit power or feed pumps for upstream exploration

Bridgewater (USA): plant contributed by Draka specialized in downhole technology (DHT)



#### Hybrid Electro-Optical

Monitoring in real time the performance of the well. Tube of SS, Inconel, Duplex, etc



#### **Electrical**

Supplying power to the sensors or to the well



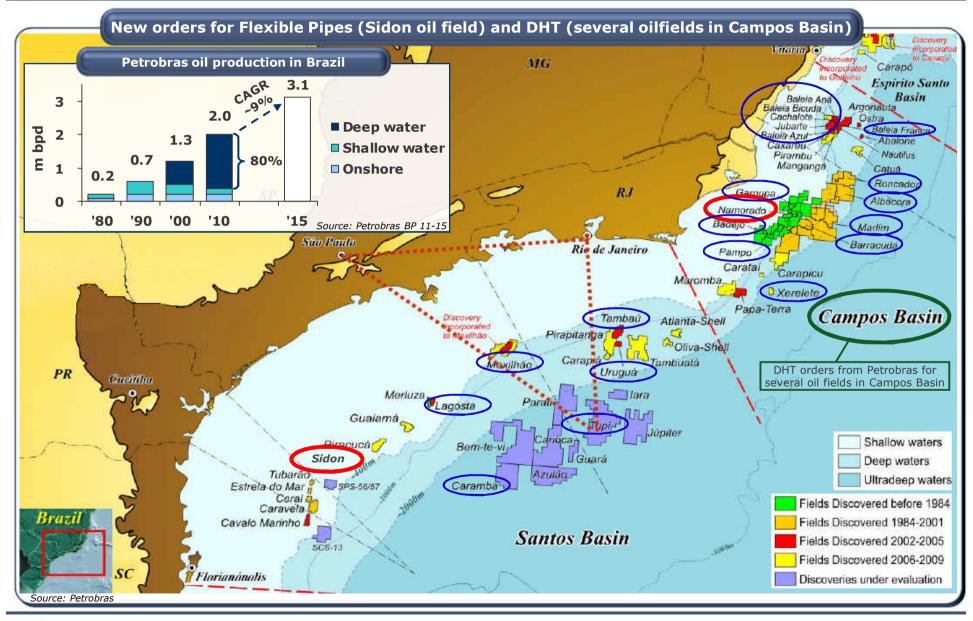
# Packaged Gas & Fluid

For chemical/ hydraulic injection, fiber sensing

Main customers: Schlumberger, Baker-Hughes, BJ Services, GCDT

# Industrial - Strengthening presence in the key Brazilian market

First flexible Pipes delivered (Namorado field) and new orders for both Flexible Pipes and DHT





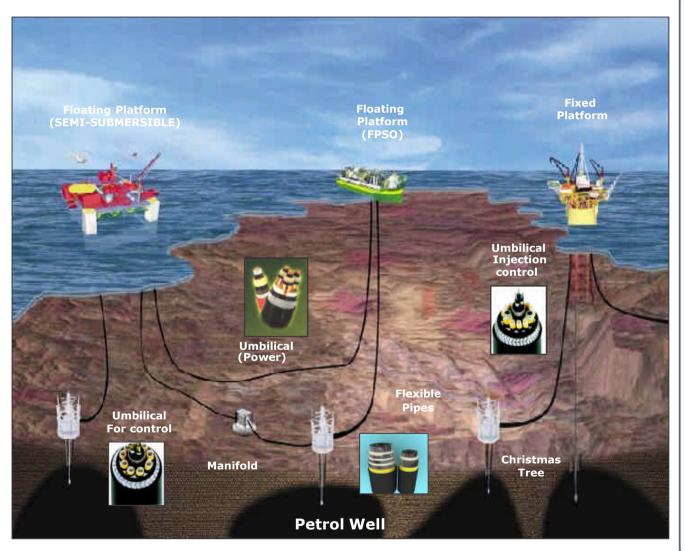


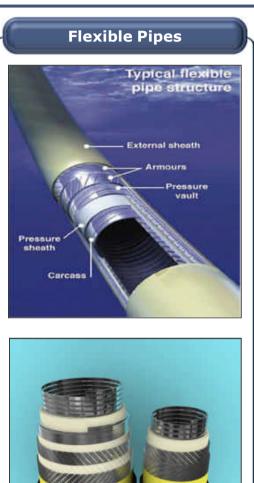




# **Industrial – Off-shore oil exploration**

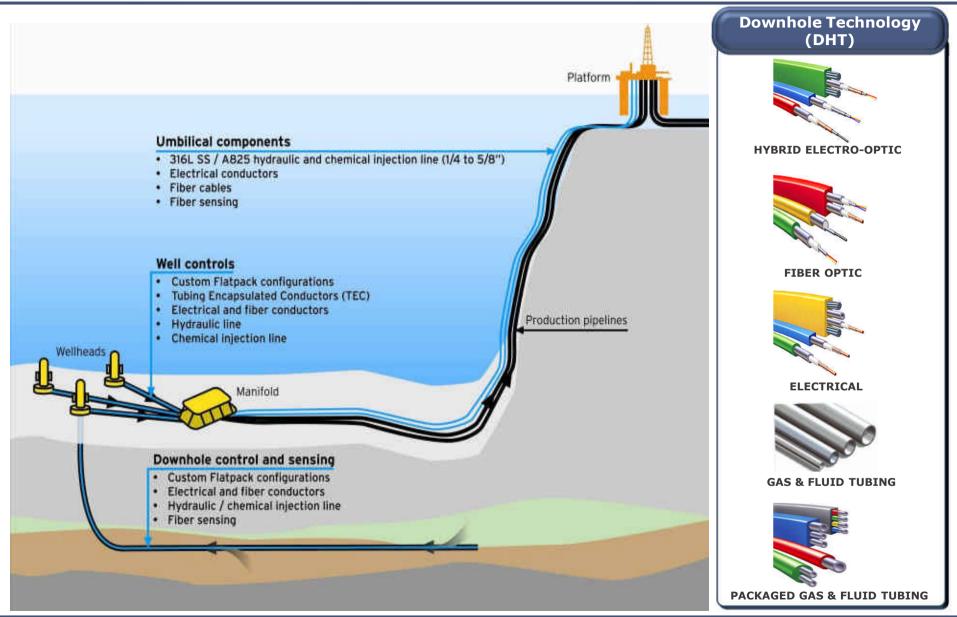
Oilfield structure





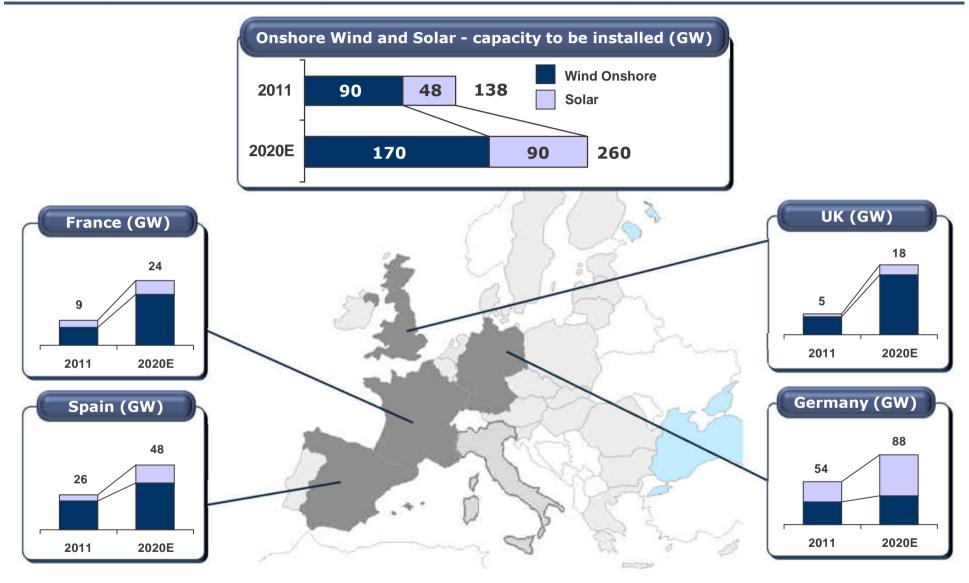
# **Industrial – Off-shore oil exploration**

Cross selling opportunities driven by the new Downhole technology business contributed by Draka



## Industrial - 120GW of new Solar and Onshore Wind capacity by 2020

Four major countries accounting for about 70% of total new capacity

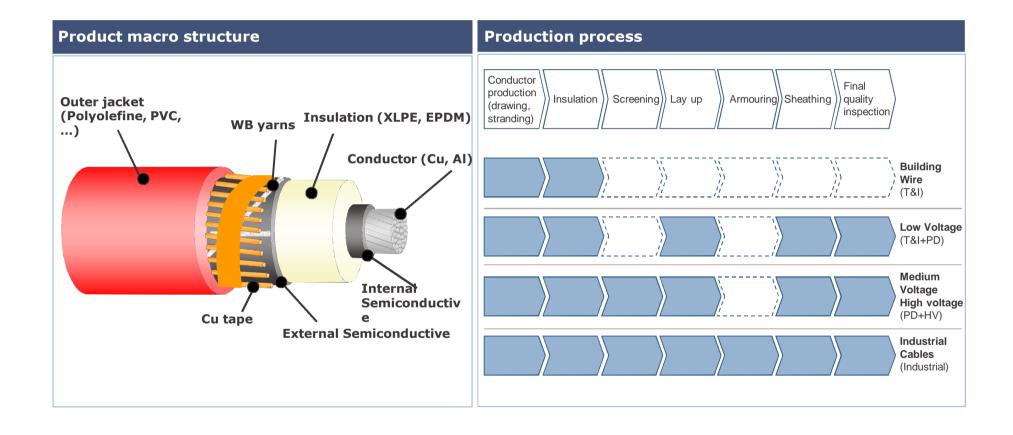


Source: 2011: EPIA and EWEA (Jan 2012); 2020: Targets as from National Renewable Energy Action Plans (June 2010)

Note: includes EU-27 countries



# **Macro-structure of Energy Cables**



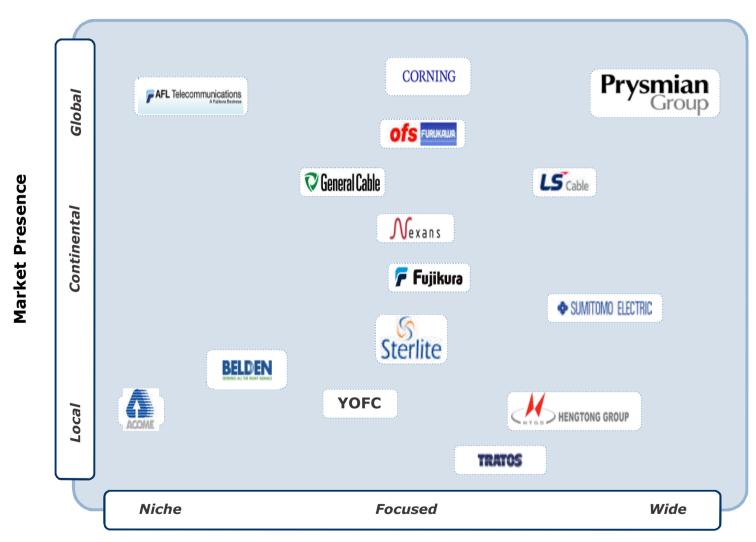


# **AGENDA**

- ➤ Group Overview & 2012 Outlook
- > Draka integration
- > Financial Results
- Appendix Telecom

# **Major Players within the Telecom Industry**

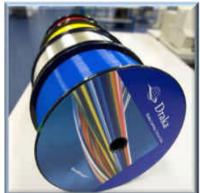
Competitive scenario



**Product Portfolio Range** 

### **All cable solutions for Telecom Business**







#### Telecom

- Optical Cables
- Connectivity/FTTx passive systems
- Optical Fiber
- Copper Cables
- Multimedia Solutions
- Telecom Solutions









### **Our Telecom Business**

### **Business description**

Integrated cable solutions focused on high -end Telecom

#### **Telecom solutions**

Optical cables: tailored for all today's challenging environments from underground ducts to overhead lines, rail tunnels and sewerage pipes

<u>Copper cables</u>: broad portfolio for underground and overhead solutions, residential and commercial buildings

<u>Connectivity</u>: FTTH systems based upon existing technologies and specially developed proprietary optical fibres



#### **MMS**

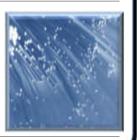
<u>Multimedia specials</u>: solutions for radio, TV and film, harsh industrial environments, radio frequency, central office switching and datacom <u>Mobile networks</u>: Antenna line products for mobile operators <u>Railway infrastructure</u>: Buried distribution & railfoot cables for long distance telecommunication and advanced signalling cables for such applications as light signalling and track switching



### **Optical Fiber**

Optical fiber products: single-mode optical fiber, multimode optical fibers and specialty fibers (DrakaElite)

Manufacturing: our proprietary manufacturing process for Plasma-activated Chemical Vapor Deposition and Licensed OVD Technology (600 unique inventions corresponding to > 1.4K patents) positions us at the forefront of today's technology



### **Key customers**

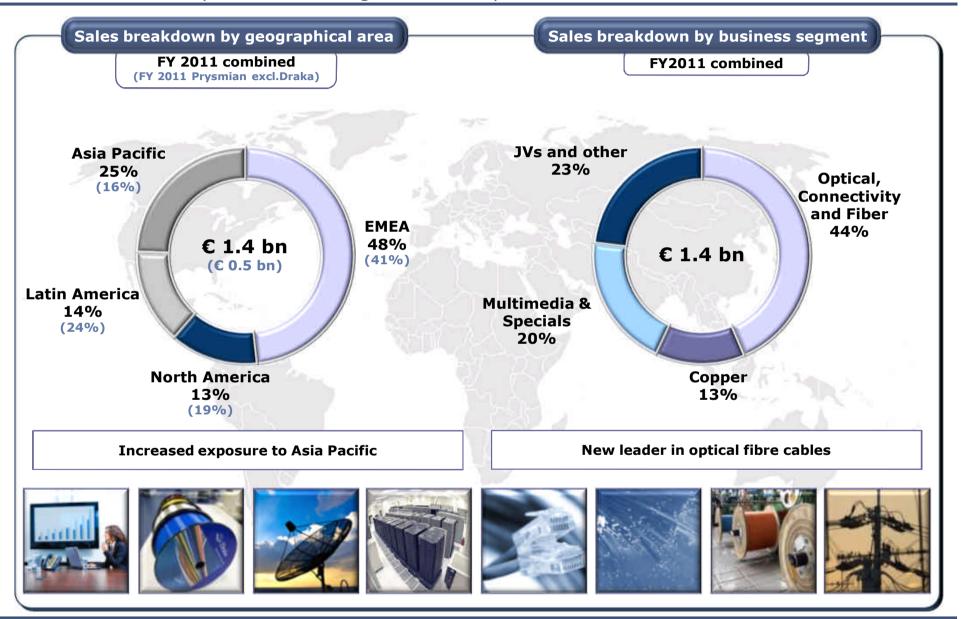
Key customers include key operators in the telecom sector





### **Telecom**

A more diversified portfolio to strengthen market presence worldwide



#### **Market trends**

- Demand function of level of capital expenditures budgeted by large telecom companies (PTT/incumbents as well as alternative operators) for network infrastructures, mainly as a consequence of:
  - Growing number of internet users
  - Diffusion of broadband services / other hightech services (i.e. IPTV)

#### Relentless activity to maintain the highest quality and service level

installation cost reduction

cable & fibre products

 Focus on costs to remain competitive in a highly price sensitive environment

**Key success factors** 

• Continuous innovation and development of new

• Cable design innovation with special focus on

#### Strategic value of fibre

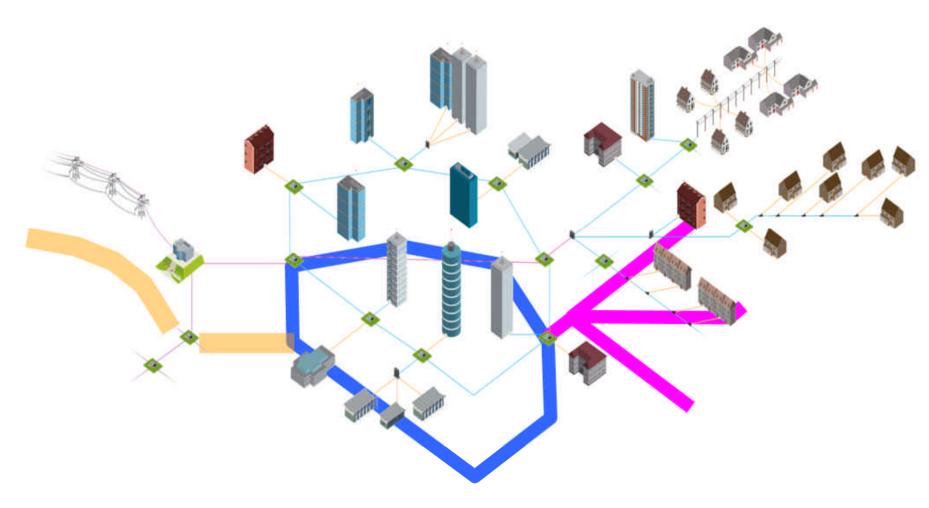
- Fibre optic represents the major single component cost of optical cables
- Fibre optic production has high entry barriers:
  - Proprietary technology or licenses difficult to obtain
  - Long time to develop know-how
  - Capital intensity
- When fibre optic is short, vertically integrated cable manufacturers leverage on a strong competitive advantage

#### **Action plan**

- Maintain & reinforce position with key established clients
- Further penetration of large incumbents in emerging regions
- Optimize utilization of low cost manufacturing units
- Expand distribution model in Domestic & Export
- Streamline the inter-company process
- Fully integrated products sales
- Refocus on export activities
- Increase level and effectiveness of agents



# **Telecom Cables Main Applications**

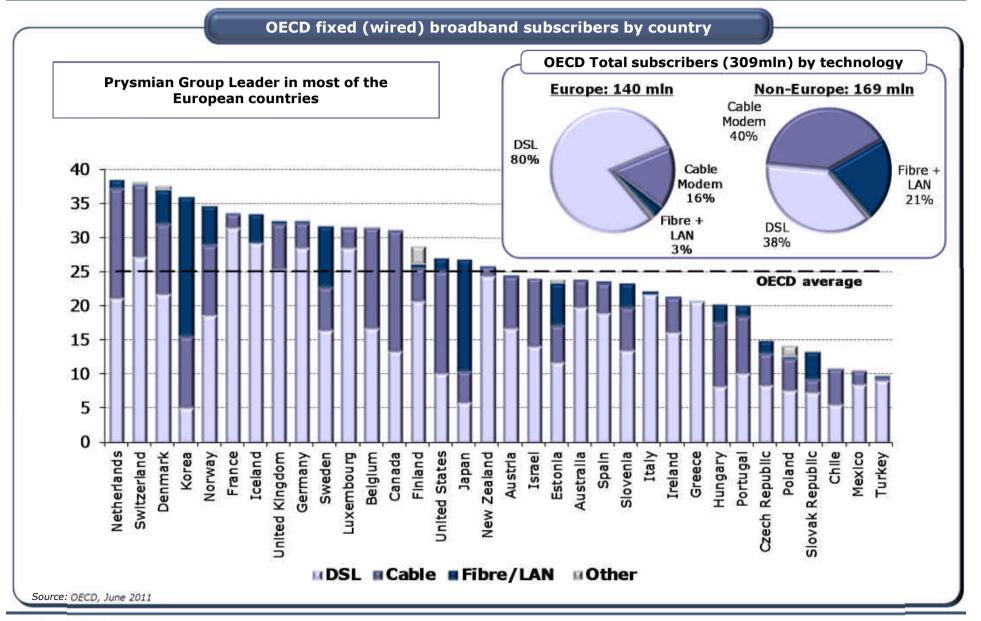


**BACKBONE** 

METROPOLITAN RING ACCESS NETWORK

# Telecom - Europe as major opportunity in optical cables development

FTTH investments continue to grow but still at 3% of total subscribers in Europe



## Consolidated leadership in Australia to benefit from new NBN project

Start-up of National broadband network in 2011



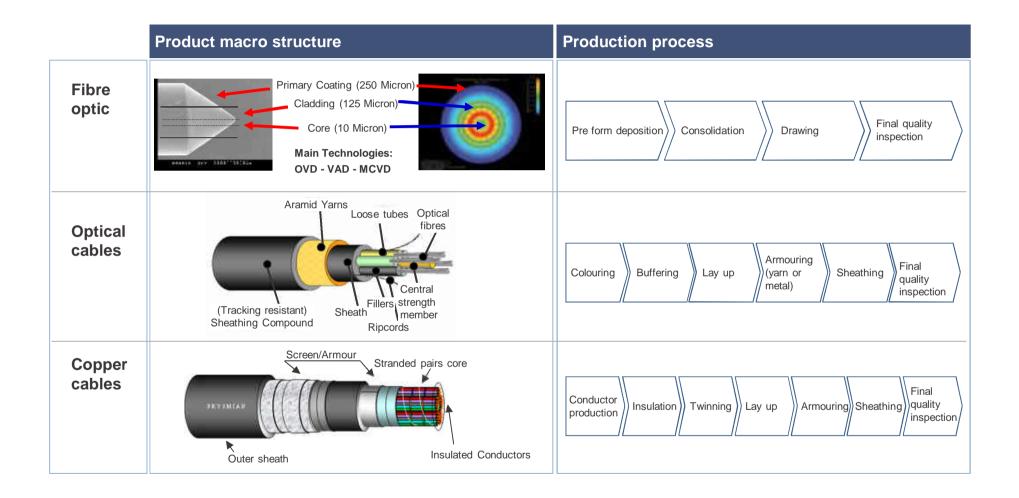
#### Rollout plan for National Broadband Network

- Government initiative to provide direct fibre connection to 93% of Australian subscribers (residential and business)
- AUD 43 bn capex planned during the period (2011-2019); construction started in 2011
- Telstra and NBN agreed to jointly develop the new network
- Prysmian signed a 5-year agreement with NBN as major supplier of optical cables for the network (AUD 300m)
- Prysmian signed new 4-year frame agreement with Telstra to supply optical and copper cables
- Large part of existing and new Telstra cable infrastructure being used within the NBN network
- Prysmian doubling optical cable capacity in Australian Dee Why site

Prysmian Group

Cities/Towns

### **Macro-structure of Telecom Cables**

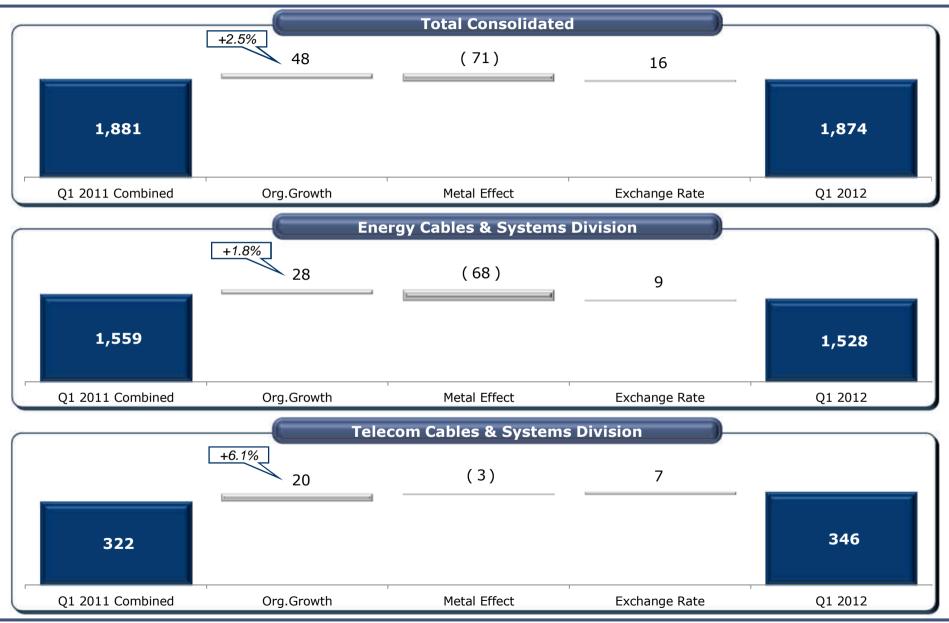


# **AGENDA**

- ➤ Group Overview & 2012 Outlook
- > Draka integration
- > Financial Results
- Appendix Financials

# **Bridge Consolidated Sales**

Euro Millions - Full Combined



# **Energy Segment – Profit and Loss Statement**

Euro Millions

|                        | Q1 2012  | Q1 2011<br>Reported <sup>a)</sup> | Q1 2011<br>Combined b) |
|------------------------|----------|-----------------------------------|------------------------|
| Sales to Third Parties | 1,528    | 1,284                             | 1,559                  |
| YoY total growth       | -2.0% c) | ·                                 | ·                      |
| YoY organic growth     | 1.8% c)  |                                   |                        |
| Adj. EBITDA            | 95       | 84                                | 94                     |
| % on sales             | 6.2%     | 6.5%                              | 5.9%                   |
| Adj. EBIT              | 68       | 64                                | 68                     |
| % on sales             | 4.5%     | 4.9%                              | 4.3%                   |

c) Variation calculated on Q1 2011 Combined



a) Includes Draka Group's results since 1 March 2011

b) Includes Draka Group's results since 1 January 2011

# **Energy Segment – Sales and Profitability by business area**

Euro Millions, % of Sales Growth - Q1 combined

|   | Q1 2012              | Q1 2011<br>Comb.    | Total<br>growth              | Orgai<br>grow                |
|---|----------------------|---------------------|------------------------------|------------------------------|
| Utilities   | 489                  | 514                 | -4.8%                        | -3.89                        |
| Trade & Installers                                      | 541                  | 567                 | -4.6%                        | 2.5%                         |
| Industrial  | 464                  | 413                 | 12.4%                        | 15.29                        |
| Others  | 34                   | 65                  | n.m.                         | n.m.                         |
| Total Energy  | 1,528                | 1,559               | -2.0%                        | 1.8%                         |
| Utilities<br>Trade & Installers<br>Industrial<br>Others | 46<br>18<br>31<br>0  | 57<br>18<br>18<br>1 | 9.4%<br>3.3%<br>6.7%<br>n.m. | 11.1%<br>3.1%<br>4.2%        |
| Total Energy  | 95                   | 94                  | 6.2%                         | n.m.<br><b>5.9%</b>          |
| Utilities<br>Trade & Installers<br>Industrial<br>Others | 38<br>10<br>21<br>-1 | 47<br>11<br>10<br>0 | 7.7%<br>1.9%<br>4.6%<br>n.m. | 9.3%<br>2.0%<br>2.3%<br>n.m. |
| Genera  | <u> </u>             |                     |                              |                              |

# **Telecom Segment – Profit and Loss Statement**

**Euro Millions** 

|                        | Q1 2012            | Q1 2011<br>Reported <sup>a)</sup> | Q1 2011<br>Combined <sup>b)</sup> |
|------------------------|--------------------|-----------------------------------|-----------------------------------|
| Sales to Third Parties | 346                | 206                               | 322                               |
| YoY total growth       | 7.4% <sup>c)</sup> |                                   |                                   |
| YoY organic growth     | 6.1% c)            |                                   |                                   |
| Adj. EBITDA            | 35                 | 17                                | 25                                |
| % on sales             | 10.0%              | 8.1%                              | 7.4%                              |
| Adj. EBIT              | 23                 | 12                                | 16                                |
| % on sales             | 6.5%               | 5.7%                              | 4.9%                              |

c) Variation calculated on Q1 2011 Combined



a) Includes Draka Group's results since 1 March 2011

b) Includes Draka Group's results since 1 January 2011

# **Net Working Capital**

### Euro Millions

|                                  | 31 March <b>`12</b> | 31 March '11 | 31 December \11 |
|----------------------------------|---------------------|--------------|-----------------|
| Inventories                      | 1,116               | 1,185        | 929             |
| Trade accounts receivables       | 1,340               | 1,340        | 1,197           |
| Trade accounts payables          | (1,528)             | (1,492)      | (1,421)         |
| Other receivables/(payables)     | (109)               | (105)        | (126)           |
| Operative Net working capital    | 819                 | 928          | 579             |
| Derivatives assets/(liabilities) | (5)                 | 42           | (27)            |
| Net working capital              | 814                 | 970          | 552             |
| % Operative NWC on sales (1)     | 10.9%               | 12.3%        | 7.3%            |

## **Financial Structure**

### **Euro Millions**

| Debt structure (€m)       |          |          | 31.03.2012 (€m) |                                   |                      |  |
|---------------------------|----------|----------|-----------------|-----------------------------------|----------------------|--|
|                           | 31.03.12 | 31.12.11 | Used            | Available<br>Funds <sup>(2)</sup> | Maturity             |  |
| Term Loan                 | 672      | 674      | 672             | -                                 | 12/2014              |  |
| Eurobond                  | 417      | 412      | 417             | -                                 | 04/2015              |  |
| Revolving Credit Facility | -        | -        | -               | 395                               | 12/2014              |  |
| Securitization            | 105      | 111      | 105             | 245                               | 07/2012              |  |
| Term Loan 2011            | 400      | 400      | 400             | -                                 | 03/2016              |  |
| Revolving 2011            | -        | -        | -               | 400                               | 03/2016              |  |
| Other Debt                | 327      | 325      | 327             | -                                 | -                    |  |
| Total Gross Debt          | 1,921    | 1,922    | 1,921           | 1,040                             | 2.7 y <sup>(1)</sup> |  |
| Cash & Cash equivalents   | (537)    | (727)    | (537)           | 537                               |                      |  |
| Other Financial Assets    | (84)     | (103)    | (84)            | 65                                |                      |  |
| NFP Vs third parties      | 1,300    | 1,092    | 1,300           | 1,642                             |                      |  |
| Bank Fees                 | (27)     | (28)     |                 |                                   |                      |  |
| NFP                       | 1,273    | 1,064    |                 |                                   |                      |  |
|                           |          |          |                 |                                   |                      |  |

Note: Average spread on utilized credit lines equal to 1.7%



<sup>(1)</sup> Average maturity as of 31 Mar 2012

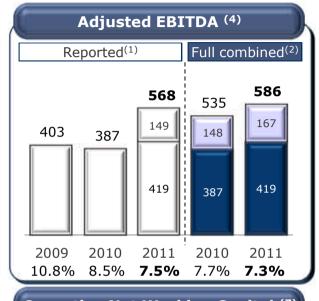
<sup>(2)</sup> Defined as Cash and Unused committed credit lines

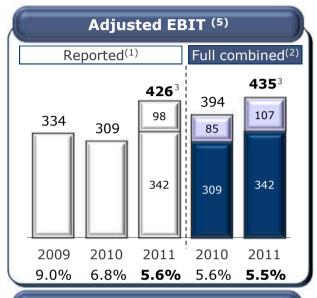
### **FY 2011 Key Financials**

Euro Millions, % on Sales

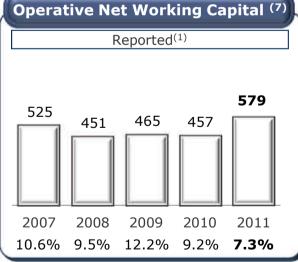














(1) Draka consolidated for the period 1 March 2011 – 31 December 2011; (2) Draka consolidated for the period 1 January – 31 December; (3) Includes consolidation adjustments; (4) Adjusted excluding non-recurring income/expenses; (5) Adjusted excluding non-recurring income/expenses; (5) Adjusted excluding non-recurring income/(expenses), the fair value change in metal derivatives and in other fair value items, exchange rate differences and the related tax effects; (7) Operative Net Working capital defined as Net Working Capital excluding the effect of derivatives; % of sales is defined as Operative Net Working Capital on annualized last quarter sales

## **Profit and Loss Statement**

#### Euro Millions

|   | FY 2                     | FY 2011 Reported a)    |               |                         | FY 2010 Combined b)     |                        |                    |           |
|---|--------------------------|------------------------|---------------|-------------------------|-------------------------|------------------------|--------------------|-----------|
|   | PRY                      | DRAK                   | Cons.<br>adj. | Total                   | PRY                     | DRAK                   | Total              | 0         |
| Sales YoY total growth YoY organic growth | <b>5,363</b> 17.3% 11.2% | <b>2,279</b> 8.5% 4.0% | (59)          | <b>7,583</b> 65.9%      | <b>4,571</b> 22.5% 3.2% | 2,419<br>18.7%<br>3.5% | 6,990              | <b>5,</b> |
| Adj.EBITDA<br>% on sales                  | <b>419</b> 7.8%          | <b>149</b> 6.5%        | -             | <b>568</b> 7.5%         | <b>387</b> 8.5%         | <b>148</b> 6.1%        | <b>535</b> 7.7%    | 7         |
| Non recurring items                       | (247)                    | (38)                   | (14)          | (299)                   | (22)                    | (56)                   | (78)               |           |
| <b>EBITDA</b><br>% on sales               | <b>172</b> 3.2%          | <b>111</b><br>4.9%     | (14)          | <b>269</b><br>3.4%      | <b>365</b> 8.0%         | <b>92</b><br>3.8%      | <b>457</b><br>6.5% |           |
| Adj.EBIT<br>% on sales                    | <b>342</b> 6.4%          | <b>98</b><br>4.3%      | (14)          | <b>426</b> 5.6%         | <b>309</b> 6.8%         | <b>85</b> 3.5%         | <b>394</b> 5.6%    | <u>6</u>  |
| Non recurring items<br>Special items      | (247)<br>(98)            | (38)<br>(10)           | (14)<br>-     | (299)<br>(108)          | (22)<br>20              | (56)<br>-              | (78)<br>20         |           |
| <b>EBIT</b> % on sales                    | (3)<br>0.1%              | <b>50</b> 2.2%         | (28)          | <b>19</b><br>0.3%       | <b>307</b> 6.7%         | <b>29</b><br>1.2%      | <b>336</b> 4.8%    |           |
| Financial charges                         | (102)                    | (13)                   | (5)           | (120)                   | (94)                    | (24)                   | (118)              |           |
| <b>EBT</b> % on sales                     | (105)<br>-1.8%           | <b>37</b><br>1.6%      | (33)          | ( <b>101</b> )<br>-1.3% | <b>213</b> 4.7%         | <b>5</b><br>0.2%       | <b>218</b> 3.1%    |           |
| Taxes<br>% on EBT                         | (32)<br>n.m.             | (17)<br>n.m.           | 5             | (44)<br>n.m.            | (63)<br>29.8%           | 2<br><i>37.5</i> %     | (61)<br>28.0%      |           |
| Net income                                | (137)                    | 20                     | (28)          | (145)                   | 150                     | 7                      | 157                |           |
| Extraordinary items (after tax)           | (321)                    | (44)                   | (11)          | (376)                   | (23)                    | (57)                   | (80)               |           |
| Adj.Net income                            | 184                      | 64                     | (17)          | 231                     | 173                     | 64                     | 237                |           |

| FY 2011 Combined b)       |                           |      |                    |  |  |  |  |  |
|---------------------------|---------------------------|------|--------------------|--|--|--|--|--|
| PRY                       | DRAK                      | adj. | Total              |  |  |  |  |  |
| <b>5,363</b> <i>17.3%</i> | <b>2,669</b> <i>10.4%</i> | (59) | <b>7,973</b> 14.1% |  |  |  |  |  |
| 11.2%                     | 4.2%                      |      | 8.8%               |  |  |  |  |  |
| <b>419</b> 7.8%           | <b>167</b> 6.3%           | -    | <b>586</b> 7.3%    |  |  |  |  |  |
|                           |                           |      |                    |  |  |  |  |  |
| <b>342</b> 6.4%           | <b>107</b> 4.0%           | (14) | <b>435</b> 5.5%    |  |  |  |  |  |



a) Includes Draka consolidated 10 months from 1 March 2011 b) Includes Draka consolidated all 12 months

# **Extraordinary Effects**

#### Euro Millions

|   | PRY  | DRAK  |
|---|--|---|
| Antitrust investigation Restructuring Legal costs Draka transaction costs Draka integration costs Draka change of control effects Inventory step-up (PPA) Other | (205)<br>(22)<br>-<br>(6)<br>(10)<br>(2)<br>-<br>(2) | -<br>(34)<br>-<br>-<br>(2)<br>-<br>-<br>(2) |
| EBITDA adjustments  | (247)  | (38)  |
| Special items Gain/(loss) on metal derivatives Assets impairment Other  | (98)<br>(56)<br>(36)<br>(6)                          | (10)<br>(6)<br>(2)<br>(2)                   |
| EBIT adjustments  | (345)  | (48)  |
| Gain/(Loss) on other derivatives <sup>(1)</sup> Gain/(Loss) exchange rate Other one-off financial Income/exp.   | 5<br>(19)<br>-                                       | 2<br>(2)<br>-                               |
| EBT adjustments   | (359)  | (48)  |
| Tax   | 38   | 4   |
| Net Income adjustments  | (321)  | (44)  |

| FY 2    | 2011 R | eport         | ed <sup>a)</sup> | U | <b>FY 20</b> : | LO Com | ibined <sup>b</sup> |
|---------|--------|---------------|------------------|---|----------------|--------|---------------------|
| RY      | DRAK   | Cons.<br>adj. | Total            |   | PRY            | DRAK   | Total               |
| 0E)     |        |               | (20E)            |   |                |        |                     |
| 05)     | (24)   | -             | (205)            |   | -<br>/11\      | (40)   | -<br>(EO)           |
| 22)     | (34)   | -             | (56)             |   | (11)           | (48)   | (59)                |
| -<br>6) | =      | -             | <u>-</u><br>(6)  |   | (5)            | (9)    | (5)                 |
| 6)      | (2)    | -             | (6)              |   | (6)            | (8)    | (14)                |
| l0)     | (2)    | -             | (12)             |   | -              | -      | -                   |
| 2)      | -      | -<br>(14)     | (2)              |   | -              | -      | -                   |
| -<br>2) | (2)    | (14)          | (14)             |   | _              | =      | =                   |
| 2)      | (2)    |               | (4)              |   | -              |        |                     |
| 47)     | (38)   | (14)          | (299)            |   | (22)           | (56)   | (78)                |
| 98)     | (10)   | -             | (108)            |   | 20             | -      | 20                  |
| 56)     | (6)    | -             | (62)             |   | 28             | -      | 28                  |
| 36)     | (2)    | -             | (38)             |   | (8)            | -      | (8)                 |
| 6)      | (2)    | -             | (8)              |   | -              | -      | -                   |
| 45)     | (48)   | (14)          | (407)            |   | (2)            | (56)   | (58)                |
| 5       | 2      | -             | 7                |   | (38)           | 1      | (37)                |
| L9)     | (2)    | -             | (21)             |   | 7              | (3)    | 4                   |
| -       | -      | -             | -                |   | 2              | (3)    | (1)                 |
| 59)     | (48)   | (14)          | (421)            |   | (31)           | (61)   | (92)                |
| 38      | 4      | 3             | 45               |   | 8              | 4      | 12                  |
| 21)     | (44)   | (11)          | (376)            |   | (23)           | (57)   | (80)                |
|         |        |               |                  |   |                |        |                     |



(1) Includes currency and interest derivatives



a) Includes Draka consolidated 10 months from 1 March 2011 b) Includes Draka consolidated all 12 months

# **Financial Charges**

#### Euro Millions

| FY 2011 Reported a) |                          |  |  | FY 2010 Combined by  |   |  |  |
|---------------------|--------------------------|--|--|--|---|--|--|
| PRY                 | DRAK                     | Cons.<br>adj.                                  | Total  | PRY  | DRAK  | Total  |  |
| (84)                | (20)                     | _  | (104)  | (61)   | (23)  | (84)   |  |
| (11)                | -                        | -  | (11)   | (6)  | (4)   | (10)   |  |
| (19)                | (2)                      | -  | (21)   | 7  | (3)   | 4  |  |
| 5                   | 2                        | -  | 7  | (38)   | 1   | (37)   |  |
| -                   | -                        | -  | -  | 2  | (3)   | (1)  |  |
| (109)               | (20)                     | -  | (129)  | (96)   | (32)  | (128)  |  |
| 7                   | 7                        | (5)  | 9  | 2  | 8   | 10   |  |
| (102)               | (13)                     | (5)  | (120)  | (94)   | (24)  | (118)  |  |
|                     | (84) (11) (19) 5 - (109) | (84) (20) (11) - (19) (2) 5 2 - (109) (20) 7 7 | (84) (20) -  (11)  (19) (2) -  5 2 -   (109) (20) -  7 7 (5) | PRY         DRAK         Cons. adj.         Total           (84)         (20)         -         (104)           (11)         -         -         (11)           (19)         (2)         -         (21)           5         2         -         7           -         -         -         -           (109)         (20)         -         (129)           7         7         (5)         9 | PRY         DRAK         Cons. adj.         Total         PRY           (84)         (20)         -         (104)         (61)           (11)         -         -         (11)         (6)           (19)         (2)         -         (21)         7           5         2         -         7         (38)           -         -         -         -         2           (109)         (20)         -         (129)         (96)           7         7         (5)         9         2 | PRY         DRAK         Cons. adj.         Total         PRY         DRAK           (84)         (20)         -         (104)         (61)         (23)           (11)         -         (11)         (6)         (4)           (19)         (2)         -         (21)         7         (3)           5         2         -         7         (38)         1           -         -         -         -         2         (3)           (109)         (20)         -         (129)         (96)         (32)           7         7         (5)         9         2         8 |  |

| Notes   |
|---|
| (1) Includes currency and interest<br>derivatives |



a) Includes Draka consolidated 10 months from 1 March 2011 b) Includes Draka consolidated all 12 months

# **Statement of financial position (Balance Sheet)**

#### Euro Millions

|  | 31 Dec 2011               | 31 Dec 2010             |                                    |
|--|---------------------------|-------------------------|------------------------------------|
|  | Total                     | PRY                     |                                    |
| Net fixed assets<br>of which: intangible assets<br>of which: property, plants & equipment              | 2,255<br>618<br>1,544     | 1,029<br>59<br>958      |                                    |
| Net working capital of which: derivatives assets/(liabilities) of which: Operative Net working capital | 552<br>(27)<br>579        | 494<br>37<br>457        | 31 Dec 2010 Combined:<br>€ 684 mln |
| Provisions & deferred taxes  Net Capital Employed  | (371)<br><b>2,436</b>     | (120)<br>1,403          |                                    |
| Employee provisions  Shareholders' equity of which: attributable to minority interest                  | 268<br>1,104<br><i>62</i> | 145<br>799<br><i>43</i> |                                    |
| Net financial position  Bank Fees Net financial position vs Third Parties                              | 1,064<br>(28)<br>1,092    | 459<br>(20)<br>479      |                                    |
| Total Financing and Equity   | 2,436                     | 1,403                   |                                    |

## **Cash Flow**

#### **Euro Millions**

| <u>u</u>                                      | Y ZUIT COMB. 47 | FY ZULL Rep. 37      | F1 2010 Kep. |   |
|---|-----------------|----------------------|--------------|---|
|   | Total           | Total                | PRY          |   |
| Adj.EBITDA                                    | 586             | 568                  | 387          |   |
| Non recurring items                           | (303)           | (299)                | (22)         |   |
| EBITDA  | 283             | 269                  | 365          |   |
| Net Change in provisions & others             | 197             | 198                  | (17)         |   |
| Release of inventory step-up                  | 14              | 14                   | -            |   |
| Cash flow from operations (before WC changes) | 494             | 481                  | 348          |   |
| Working Capital changes                       | 91              | 183                  | (6)          |   |
| Paid Income Taxes                             | (98)            | (97)                 | (59)         |   |
| Cash flow from operations                     | 487             | 567                  | 283          |   |
| Acquisitions                                  | (501)           | (419) <sup>(1)</sup> | (21)         |   |
| Net Operative CAPEX                           | (150)           | (145)                | (95)         |   |
| Net Financial CAPEX                           | 4               | 4                    | 5            |   |
| Free Cash Flow (unlevered)                    | (160)           | 7                    | 172          |   |
| Financial charges                             | (132)           | (130)                | (52)         |   |
| Free Cash Flow (levered)                      | (292)           | (123)                | 120          |   |
| Dividends                                     | (37)            | (37)                 | (75)         |   |
| Other Equity movements                        | 1               | 1                    | 13           |   |
| Net Cash Flow                                 | (328)           | (159)                | 58           | Notes   |
| NFP beginning of the period                   | (732)           | (459)                | (474)        | (1) Includes € 82m of cash                            |
| Net cash flow                                 | (328)           | (159)                | 58           | and cash equivalents in<br>Draka consolidated         |
| Perimeter Change                              | -               | (439) <sup>(2)</sup> | -            | accounts as of 28.02.2011 (2) Gross financial debt in |
| Other variations                              | (4)             | (7)                  | (43)         | Draka consolidated                                    |
| NFP end of the period                         | (1,064)         | (1,064)              | (459)        | accounts as of 28.02.2011                             |

FY 2011 Comb. a) FY 2011 Rep. b) FY 2010 Rep. c)

c) Prysmian only

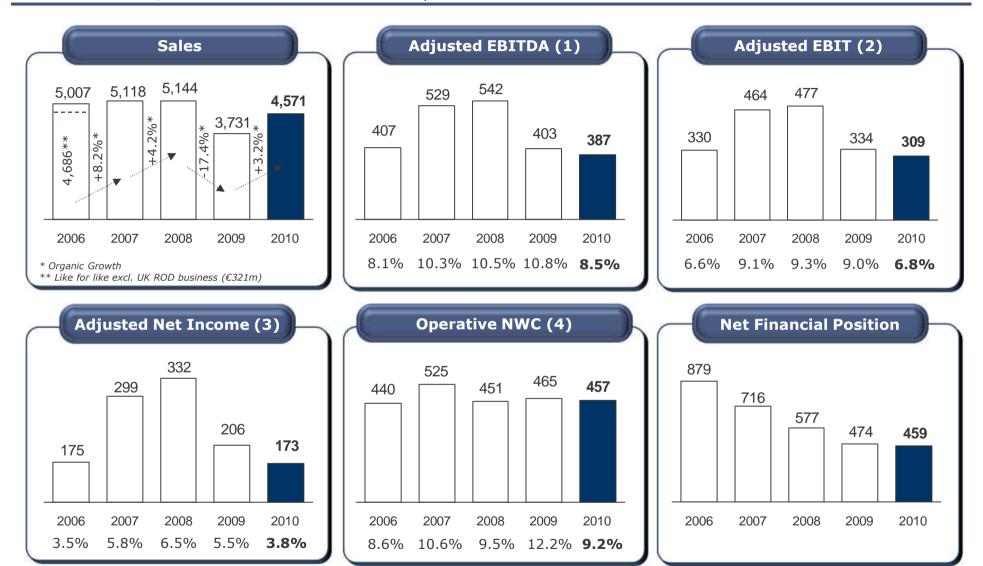


a) Includes Draka consolidated all 12 months

b) Includes Draka consolidated 10 months from 1 March 2011

### **Prysmian Historical Key Financials**

Euro Millions, % of Sales - Pre Draka acquisition

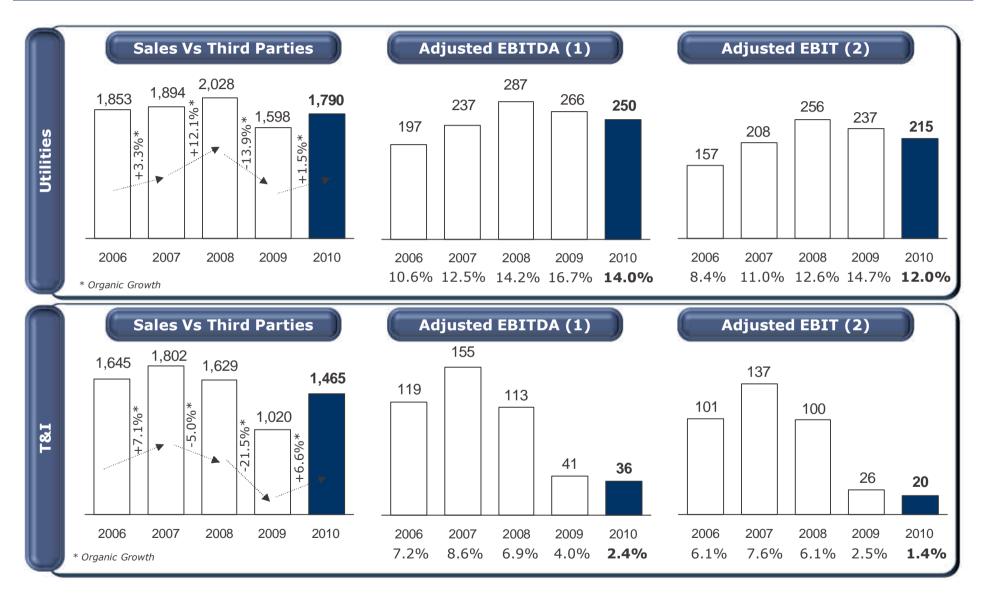


(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/(expenses) and the fair value change in metal derivatives and in other fair value items; (3) Adjusted excluding non-recurring income/(expenses), the fair value change in metal derivatives and in other fair value items, exchange rate differences and the related tax effects; (4) Operative Net Working capital defined as Net Working Capital excluding the effect of derivatives; % of sales is defined as Operative Net Working Capital on annualized last quarter sales



### Historical Key Financials by Business Area - Utilities and T&I

Euro Millions, % of Sales - Pre Draka acquisition

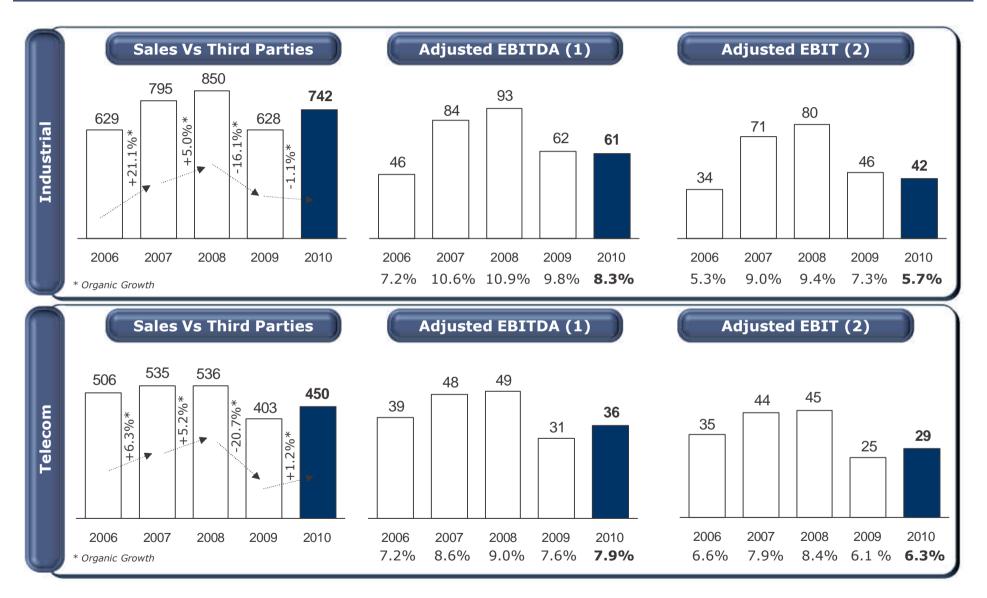


(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/expenses, the fair value change in metal derivatives and in other fair-value items



### Historical Key Financials by Business Area – Industrial and Telecom

Euro Millions, % of Sales - Pre Draka acquisition



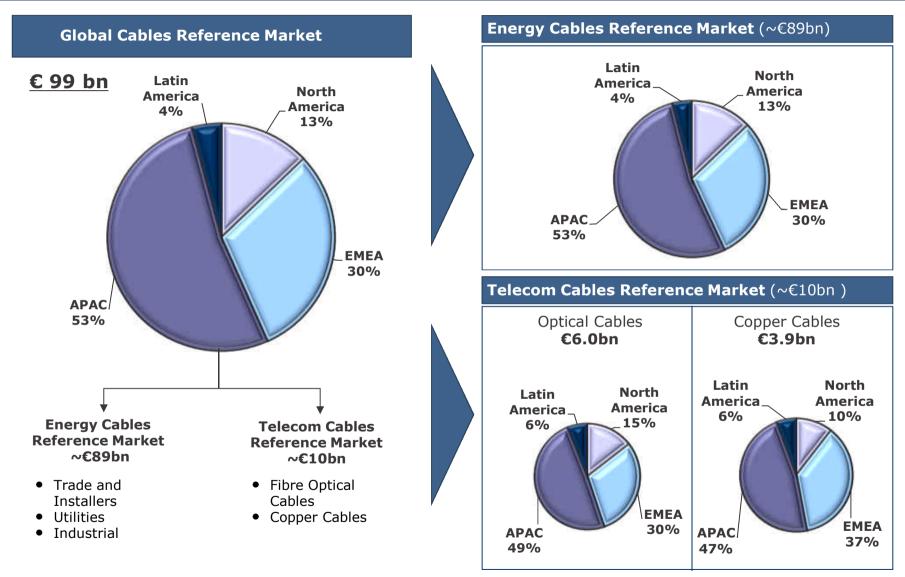
(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/expenses, the fair value change in metal derivatives and in other fair-value items

## **AGENDA**

- ➤ Group Overview & 2012 Outlook
- > Draka integration
- > Financial Results
- Appendix Cable Industry Reference Market

### The Global Cables Reference Market

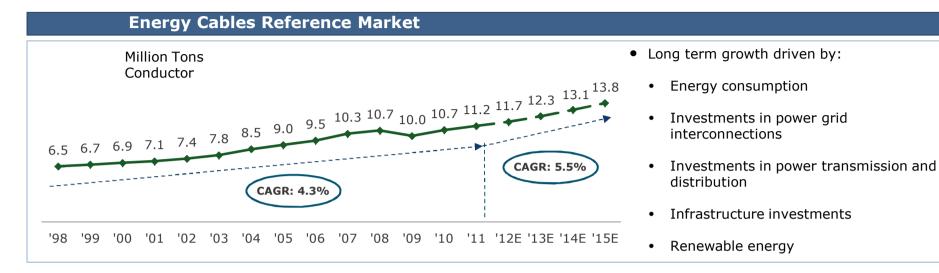
World-Wide Cable Reference Market Size, 2011



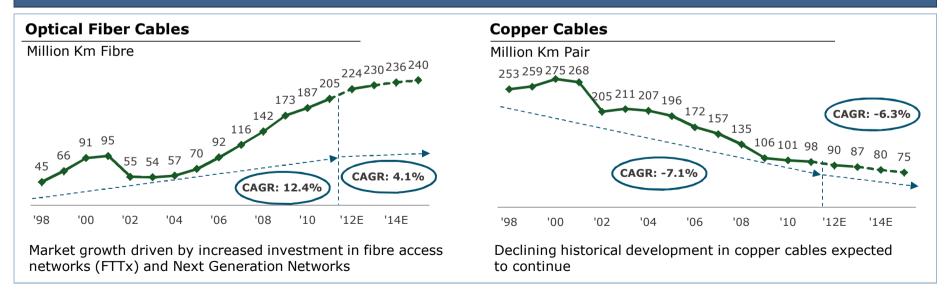
Source: Company analysis based on CRU data- Wire and Cable Quarterly April 2012. Prysmian reference markets are obtained by excluding from the global cable market the segments where the company does not compete (winding wire for the energy sector and internal telecom data and copper LAN cables for the telecom sector). Energy = Low Voltage and Power Cable; TLC = External Copper Tlc Cable, Fibre Optic



#### **Market Volumes Trend**



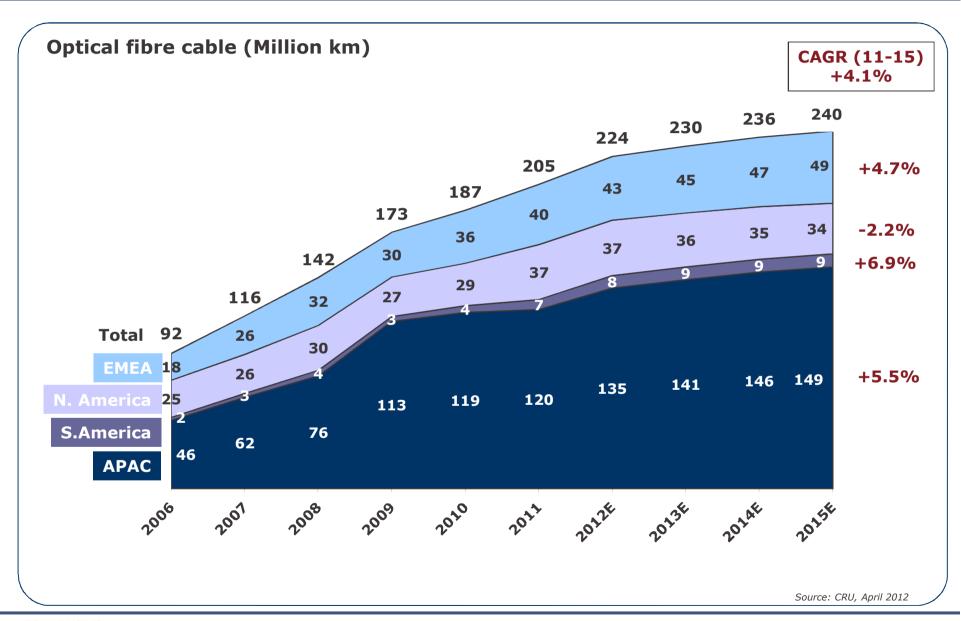
#### **Telecom Cables Reference Market**



Source: Company analysis based on April 2012 CRU data. Energy = Low Voltage and Power Cable; TLC = External Copper Tlc Cable, Fibre Optic.

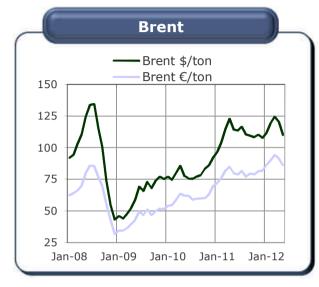


# **Telecom – Demand evolution by geographical area**



### **Reference Scenario**

Commodities & Forex













Based on monthly average data Source: Thomson Reuters



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