

Prysmian Group Company Presentation

ENGINEERGIN & CONSTRUCTION CONFERENCE

7th April 2016

PLATFORM TO ENHANCE CUSTOMER SERVICE LINKING THE FUTURE STRONGE LEADING TECHNOLOGY LEADING TECHNOLOGY WORLDWIDE LEADER IN RENEWABLE ENERGE EXTENDED PRODUCT OFFERING IN OGP AND IN





Agenda

- Group overview
- > Results by business

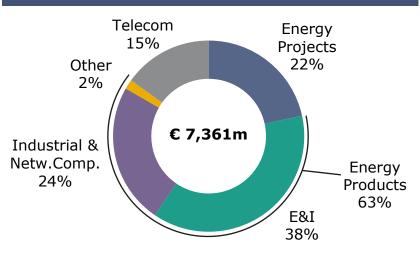
> Financial Results

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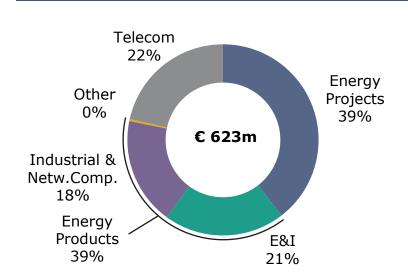
Prysmian group at a glance

FY 2015 Financial Results

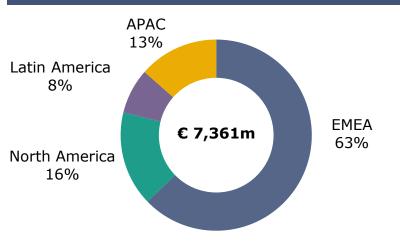




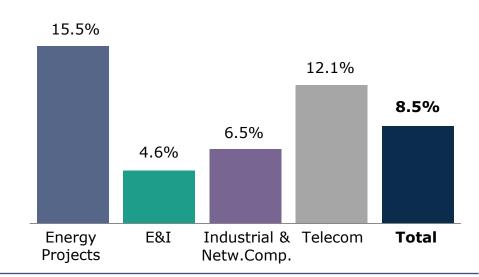
Adj. EBITDA by business



Sales breakdown by geography

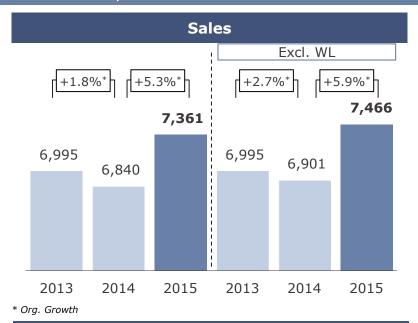


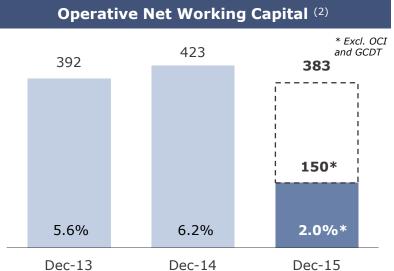
Adj. EBITDA margin

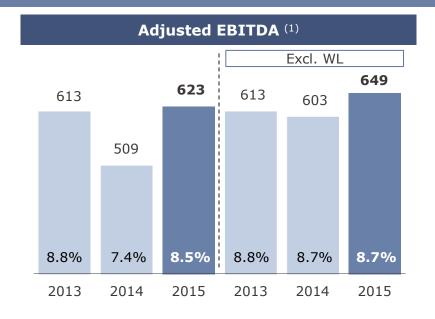


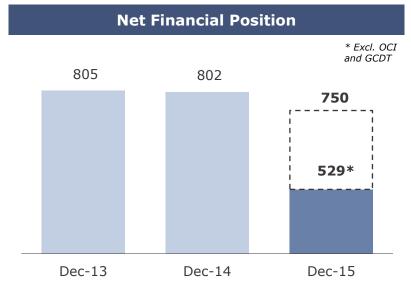
FY 2015 Key Financials

Euro Millions, % on Sales







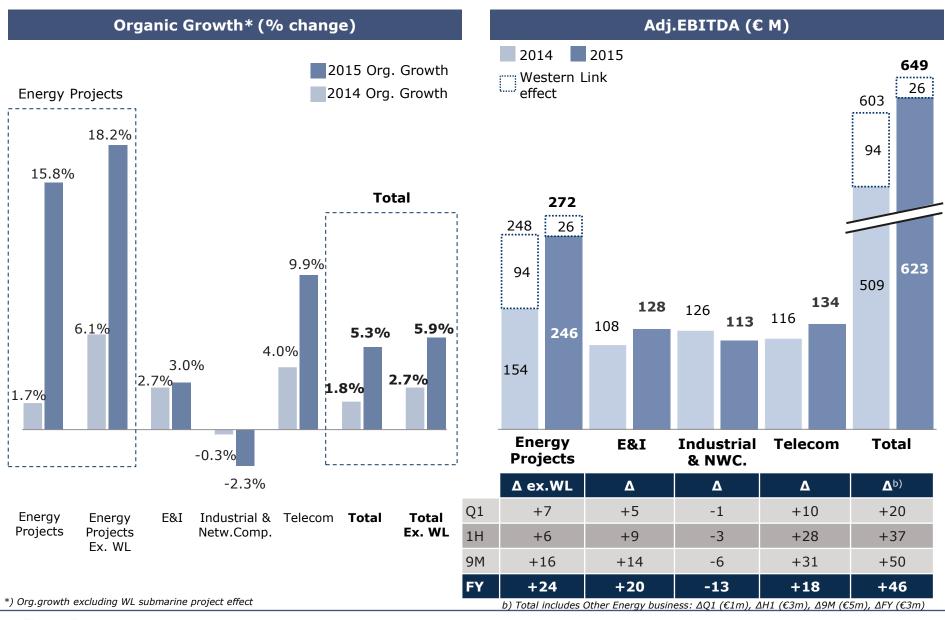


(1) Adjusted excluding non-recurring income/expenses; (2) Defined as NWC excluding derivatives;



Continued organic growth and profitability improvement

Profitability increase driven by Energy Projects, Telecom & E&I



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Group overview

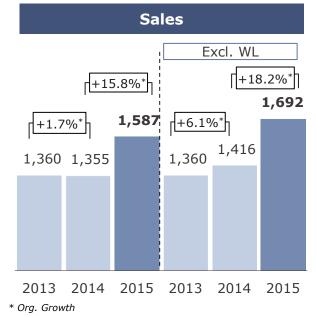
Results by business

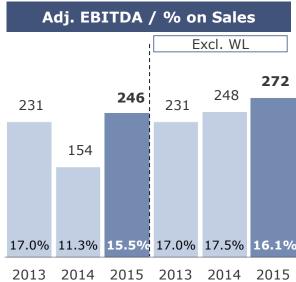
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Energy Projects

Euro Millions, % on Sales





Highlights

Submarine

- Markets remains mainly concentrated in Europe, with an increasing tendering activity for new off-shore wind projects in France and UK.
- Order book remains close to peak levels, with an order intake above €1bn in 2015.
- The new COBRA Cable project awarded in Jan-16 confirms solid market prospective.

Underground High Voltage

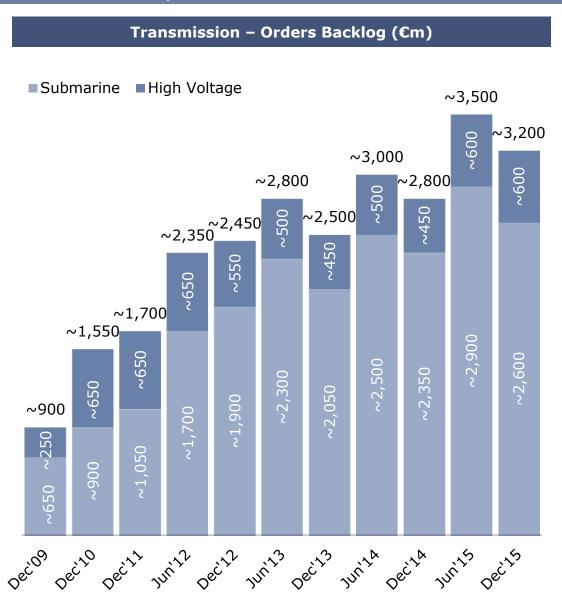
 Business was broadly stable vs. 2014: stability in Europe, North America and China, positive trend in the Middle East.

SURF

- Positive trend in Umbilical business thanks to the framework contract with Petrobras in place since 2013.
- Stabilization of DHT thanks to a broad customer base and geographical presence.
- Acquisition of GCDT expands presence in DHT business and complement the product range.

Leadership in submarine reconfirmed in 2015.

Record visibility in Submarine



Major projects awarded in 2015

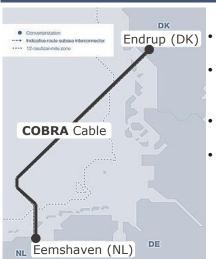
SUBMARINE

- 1. NSN Link, Norway-UK € 550m
- 2. 50 Hertz (Option), Germany € 230m
- 3. Hainan II, China \$ 140m
- 4. Wikinger, Germany € 60m

UNDERGROUND HIGH-VOLTAGE

- 1. Italy-France € 200m
- 2. Kuwait € 50m

Focus on Cobra Cable HVDC Link (Jan-16)



- Approx. €250 m
- ± 320 kV extruded HVDC cable
- 325 km distance
- Customers: TenneT TSO and Energinet

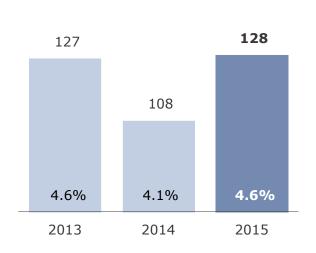


Energy & Infrastructure

Euro Millions, % on Sales



Adj. EBITDA / % on Sales



Highlights

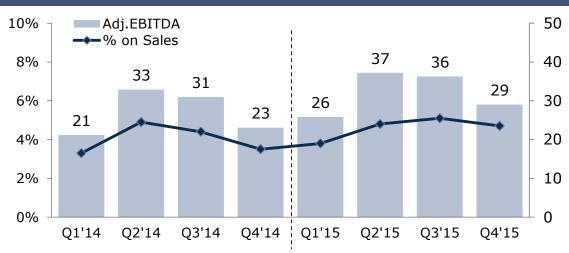
Trade & Installers

- Flat organic sales growth. Stable pricing environment.
- Positive trend in Europe (especially in Spain, UK and the Nordics) and North America.
- Weak demand in Brazil affected by negative macro evolution.

Power Distribution

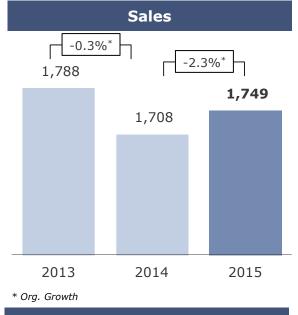
 Solid growth driven by volume recovery in the Nordics and strong demand in Germany, North America and Argentina.

Adj. EBITDA Evolution / % on Sales

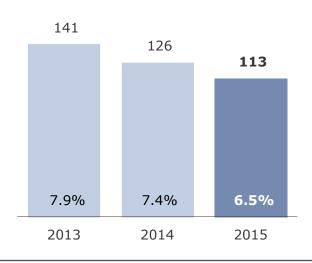


Industrial & Network Components

Euro Millions, % on Sales



Adj. EBITDA / % on Sales



Highlights

Specialties & OEMs

- Moderate growth recorded in 2015.
- Positive performance in N. America and Europe, mainly driven by Nuclear, Crane and Railway.
- Marine and Mining segments suffering from low commodity prices and difficult macro scenario.

Oil & Gas

 Very tough market conditions with sharp decline in Projects, MRO and drilling businesses.

Elevator

• Positive organic growth in all geographies, with significant progresses in APAC and EMEA regions.

Automotive

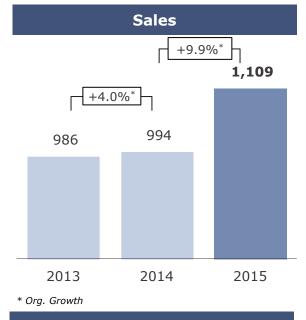
• Strong competition on standard products deeply affected the performance of the business in H1 with a partial recovery in H2.

Network Components

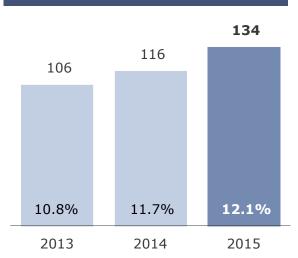
 Positive performance in China and North America partially offset by weak demand of HV accessories in Europe.

Telecom

Euro Millions, % on Sales



Adj. EBITDA / % on Sales



Highlights

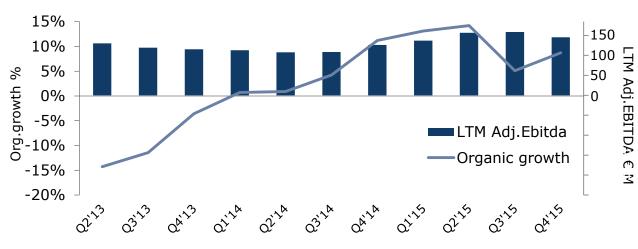
Optical, Connectivity & Fiber

- Solid demand in EU, US and Australia, while Brazil is still suffering from a difficult macro environment.
- Prices broadly stable vs. 2014. Margin improving thanks to scale effect, industrial footprint optimization and fibre cost reduction.

MMS

 High single-digit organic growth Positive trend in Europe, supported by the growth of datacenters.

Quarter organic growth* and LTM Adj. Ebitda evolution



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Profit and Loss Statement

	FY 2015	FY 2014	WL effect FY'15 vs. FY'14
Sales	7,361	6,840	(44)
YoY total growth	7.6%	(2.2%)	(26) in FY'15
YoY organic growth	5.3%	1.8%	(94) in FY'14
YoY organic growth excl. WL	5.9%	2.7%	
Adj.EBITDA % on sales	623 8.5%	509 7.4%	68
Adj.EBITDA excl. WL % on sales	649 8.7%	603 8.7%	<u>-</u>
Non recurring items	(1)	(13)	<u> </u>
EBITDA % on sales	622 8.4%	496 7.2%	68
Adj.EBIT % on sales	473 6.4%	365 5.3%	68
Non recurring items Special items	(1) (73)	(13) (40)	<u> </u>
EBIT % on sales	399 5.4%	312 4.5%	68
Financial charges	(89)	(140)	
EBT % on sales	310 4.2%	172 2.5%	68 (19) in EV/1E
Taxes % on EBT	(96) 31.0%	(57) 33.0%	(18) in FY'15 (66) in FY'14
Net income % on sales	214 2.9%	115 1.7%	48
Net income excl. WL % on sales	232 3.2%	181 2.6%	



Non Recurring and Special Items on EBIT

	FY 2015	FY 2014
Antitrust investigation Restructuring Price adjustments Other	29 (53) - 23	31 (48) 22 (18)
EBITDA adjustments	(1)	(13)
Special items Gain/(loss) on metal derivatives Assets impairment Other	(73) (27) (21) (25)	(40) 7 (44) (3)
EBIT adjustments	(74)	(53)



Financial Charges

	FY 2015	FY 2014
Net interest expenses	(73)	(87)
of which non cash Conv.Bond interest exp.	(8)	(8)
Bank fees amortization	(4)	(7)
Gain/(loss) on exchange rates	(31)	(20)
Gain/(loss) on derivatives 1)	12	(16)
Non recurring effects	7	(10)
Net financial charges	(89)	(140)

¹⁾ Includes currency and interest rate derivatives



Statement of financial position (Balance Sheet) Euro Millions

	31 Dec 2015	New Perimeter Acquired	31 Dec 2014
Net fixed assets	2,480	280	2,219
of which: goodwill	539	157	380
of which: other intangible assets	183	28	181
of which: property, plants & equipment	1,551	95	1,414
Net working capital	342	230	407
of which: derivatives assets/(liabilities)	(41)	(3)	(16)
of which: Operative Net working capital	383	233	423
Provisions & deferred taxes	(307)	(26)	(281)
Net Capital Employed	2,515	483	2,345
Employee provisions	341	4	360
Shareholders' equity	1,424		1,183
of which: attributable to minority interest	146	115	33
Net financial position	750	78	802
Total Financing and Equity	2,515	197	2,345

Cash Flow Euro Millions

	FY 2015	FY 2014	
Adj.EBITDA Non recurring items EBITDA Net Change in provisions & others	623 (1) 622 (75)	509 (13) 496 (53)	Δ NFP 2010PF -2015
Share of income from investments in op.activities Cash flow from operations (before WC changes)	(39) 508	(43) 400	NFP Pro-forma 2010* (1,214) NFP 2015 (750)
Working Capital changes Dividends received Paid Income Taxes Cash flow from operations	243 17 (71) 697	(1) 36 (72) 363	Δ NFP 464 Of which: Cumulated 2011-15
Acquisitions Net Operative CAPEX Free Cash Flow (unlevered)	(138) (200) 359	9 (155) 217	FCF lev. excl. acquisitions 1171 Dividends & Buyback (374) Acquisitions (215)
Financial charges Free Cash Flow (levered)	(100) 259	(110) 107	NFP acquired from M&A (83) Other non-cash movements** (35)
Free Cash Flow (levered) excl. acquisitions Dividends Other equity movements & treasury shares buy-back Net Cash Flow	(91) 3 171	(90) (20) (3)	Δ NFP 464
NFP beginning of the period Net cash flow	(802) 171	(805) (3)	-

(119)

(750)

Other variations (including OCI gross debt)



NFP end of the period

6

(802)

^{*} Includes debt originated by Transaction costs (€ 19m) and Refinancing costs (€ 7m) related to Draka acquisition in 2011 ** Includes Other Equity movements and Other variations

Dividend proposal

Dividend proposed to the forthcoming Shareholders' Meeting

• Dividend Per Share € 0.42

• Total payout: € 90 millions

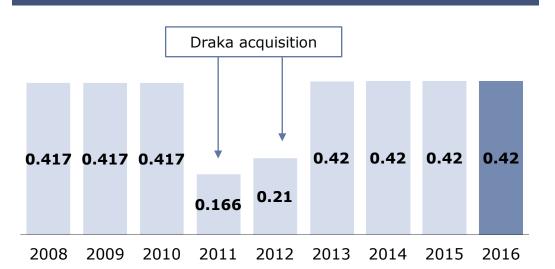
• Ex-dividend date: 18 April 2016

• Payment date: 20 April 2016

Total Shares (1)

216,720,922





Shares with dividend right (2)

214,013,746

Dividend Yield (3)

2.2%

⁽¹⁾ Outstanding as of February 23, 2016

⁽²⁾ Shares with dividend right: Total shares outstanding (216,720,922) - Treasury shares owned by the Company (2,707,176)

⁽³⁾ Based on 2015 average price (€ 19.1)

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Group overview

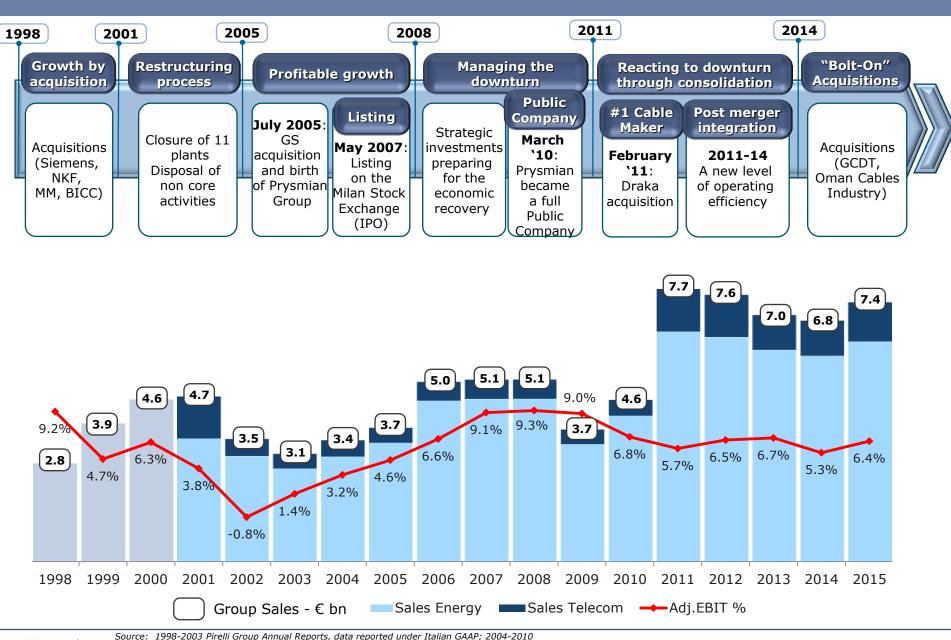
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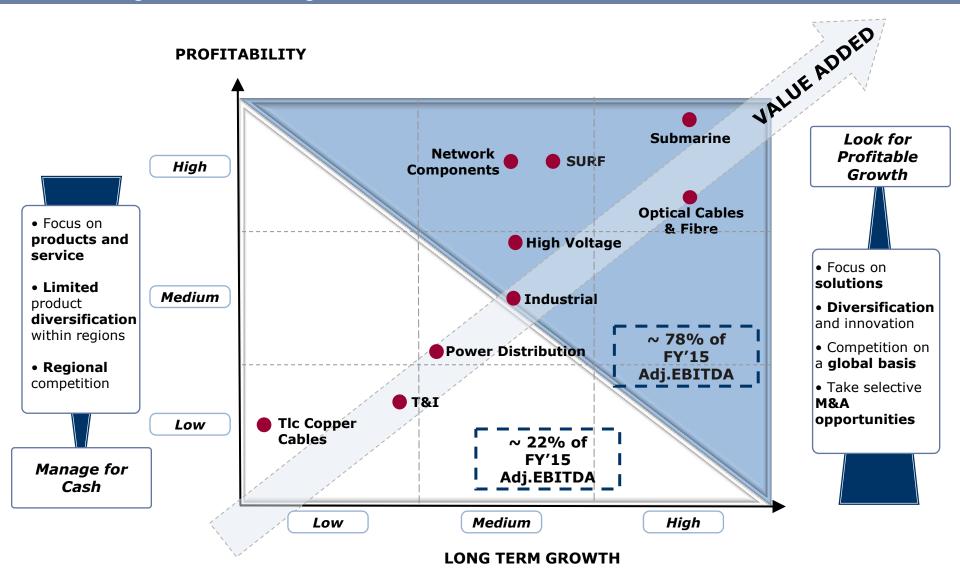
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Key milestones



Prysmian Group business portfolio

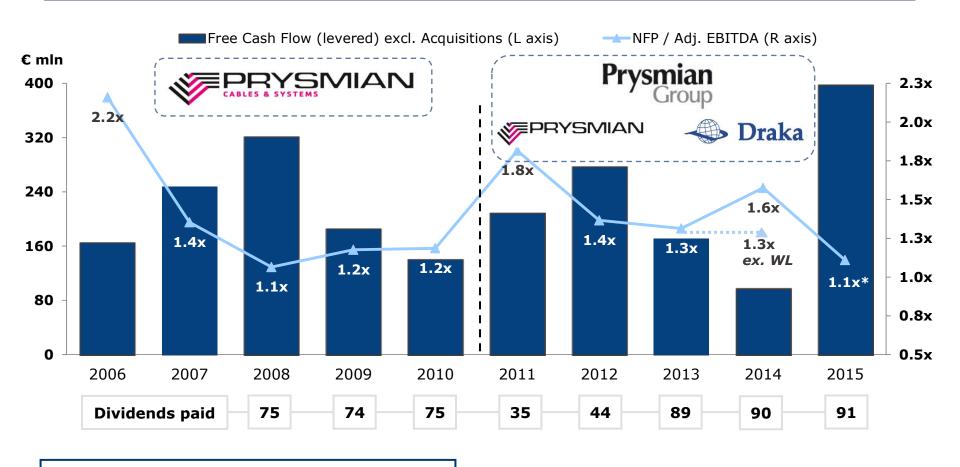
Focus on high value added segments



Cash Flow generation as key priority to create value for shareholders

Growing capabilities to invest organically/acquisitions and remunerate shareholders

Cash Flow generation



Approx. € 220m average free cash flow per year generated in 2006-15

Almost €580m distributed to shareholders since IPO

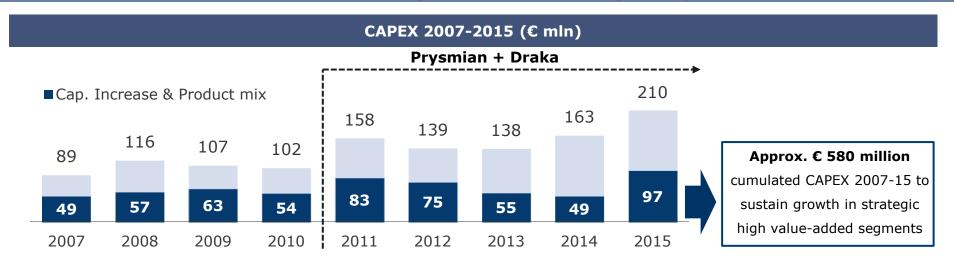
Note: 2011 combined; 2012-13 restated in application of IFRS 10-11 and reclassification of share of net income

*Calculated as NFP reported as of 31 December 2015 divided by Pro-Forma FY2015 EBITDA including OCI and GCDT full contributions.

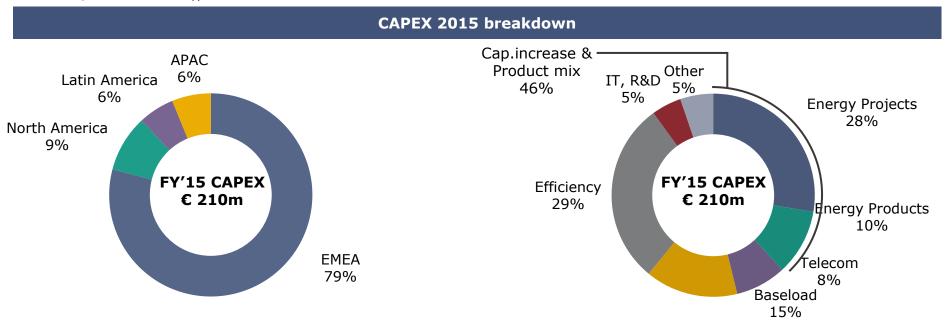


Disciplined Capex to grow in high margin business and out of Europe

Investments focused on business with long term drivers and high entry barriers



2011 Combined; 2012-13 restated in application of IFRS 10-11 and reclassification of share of net income



Metal Price Impact on Profitability

Supply **Metal Influence on Cable Price Main Application Metal Fluctuation Management** Contract **Impact Impact** Technology and design **Pricing locked-in** at order intake Projects (Energy content are the main Profitability protection through transmission) **Predetermined** elements of the "solution" systematic hedging (long order- Cables for delivery date to-delivery cycle) industrial offered Pricing little affected by applications (eq. OGP) metals Price adjusted through Pricing defined as **hollow**, Cables for energy formulas linked to metal publicly thus mechanical price utilities (e.g. available quotation (average last Frame adjustment through power distribution month, ...) contracts formulas linked to metal Profitability protection through cables) publicly available quotation systematic hedging (short order-to-delivery cycle) Pricing managed through price lists, thus leading to some delay Standard products, high Cables for • Competitive pressure may construction and copper content, limited Spot orders impact on delay of price civil engineering value added adjustment Hedging based on forecasted volumes rather than orders High Low Metal price fluctuations are normally passed through to customers under supply contracts Hedging strategy is performed in order to systematically minimize profitability risks

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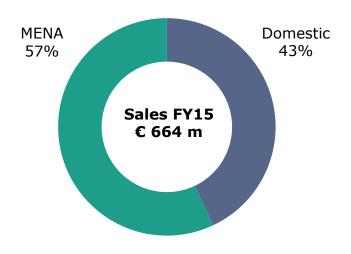
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Focus on Oman Cables Industry Acquisition

A perfect example of "Bolt-on" acquisition.

2015 Sales Breakdown (€ million (1))



(1) 2015 average EUROMR spot FX rate 0.4268

Strategic Position



Structure of the Deal

STRUCTURE OF THE DEAL

- Acquisition of approx. 16% stake in listed company OCI
- Total cash consideration € 105 million
- OCI Balance Sheet consolidated at 31 Dec 2015;
 P&L consolidated as of 1st Jan 2016.

STRATEGIC RATIONALE

- Geographic diversification toward middle-east region.
- No import duties in GCC market.
- · Low integration risk. Solid track record.

Product Range



- Building Wire and Cable
- LV and MV power cables (up to 33kV)
- Control cables for industrial applications



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Profit and Loss Statement

	FY 2015 excl. WL submarine project effect	FY 2015 WL submarine project effect	FY 2015	FY 2014 excl. WL submarine project effect	FY 2014 WL submarine project effect	FY 2014
Sales	7,466	(105)	7,361	6,901	(61)	6,840
YoY total growth	8.2%		7.6%	(1.3%)		(2.2%)
YoY organic growth	5.9%		5.3%	2.7%		1.8%
Adj.EBITDA % on sales	649 8.7%	(26)	623 8.5%	603 8.7%	(94)	509 7.4%
Non recurring items	(1)	-	(1)	(13)		(13)
EBITDA % on sales	648 8.7%	(26)	622 8.4%	590 8.5%	(94)	496 7.2%
Adj.EBIT % on sales	499 6.7%	(26)	473 6.4%	459 6.7%	(94)	365 5.3%
Non recurring items Special items	(1) (73)	-	(1) (73)	(13) (40)	- -	(13) (40)
EBIT % on sales	425 5.7%	(26)	399 5.4%	406 5.9%	(94)	312 4.5%
Financial charges	(89)	-	(89)	(140)		(140)
EBT % on sales	336 4.5%	(26)	310 4.2%	266 3.9%	(94)	172 2.5%
Taxes % on EBT	(104) 30.9%	8	(96) 31.0%	(85) 32.0%	28	(57) 33.0%
Net income	232	(18)	214	181	(66)	115



Energy Projects Segment – Profit and Loss Statement Euro Millions

	FY 2015 excl. WL effect	FY 2015 WL effect	FY 2015	FY 2014 excl. WL effect	FY 2014 WL effect	FY 2014
Sales to Third Parties YoY total growth YoY organic growth	1,692 19.5% 18.2%	(105)	1,587 17.1% 15.8%	1,416 4.2% 6.1%	(61)	1,355 (0.3%) 1.7%
Adj. EBITDA % on sales	272 16.1%	(26)	246 15.5%	248 <i>17.5%</i>	(94)	154 <i>11.3%</i>
Adj. EBIT % on sales	228 13.5%	(26)	202 12.7%	208 14.7%	(94)	114 8.4%



Energy Products Segment – Profit and Loss Statement

		FY 2015	FY 2014
	E&I	2,795	2,677
S	YoY total growth	4.4%	(2.6%)
tie	YoY organic growth	3.0%	2.7%
Sales to Third Parties	Industrial & Netw. Comp.	1,749	1,708
дþ	YoY total growth	2.4%	(4.4%)
hir	YoY organic growth	(2.3%)	(0.3%)
F	Other	121	106
to	YoY total growth	14.1%	(7.6%)
sə _l	YoY organic growth	11.8%	(4.8%)
Sa	ENERGY PRODUCTS	4,665	4,491
	YoY total growth	3.9%	(3.4%)
	YoY organic growth	1.2%	1.4%
	E&I	128	108
⋖	% on sales	4.6%	4.1%
Adj. EBITDA	Industrial & Netw. Comp.	113	126
<u> </u>	% on sales	6.5%	7.4%
. <u></u>	Other	2	5
Adj	% on sales	1.9%	4.6%
	ENERGY PRODUCTS	243	239
	% on sales	5.2%	5.3%
	E&I	93	74
	% on sales	3.3%	2.8%
31	Industrial & Netw. Comp.	88	100
THE STATE OF THE S	% on sales	5.0%	5.9%
Adj. EBIT	Other	0	3
_ ≺	% on sales	0.3%	3.2%
	ENERGY PRODUCTS	181	177
	% on sales	3.9%	3.9%



Telecom Segment – Profit and Loss Statement Euro Millions

	FY 2015	FY 2014
Sales to Third Parties	1,109	994
YoY total growth	11.6%	0.8%
YoY organic growth	9.9%	4.0%
Adj. EBITDA	134	116
% on sales	12.1%	11.7%
Adj. EBIT	90	74
% on sales	8.1%	7.4%

Financial Structure

Euro Millions

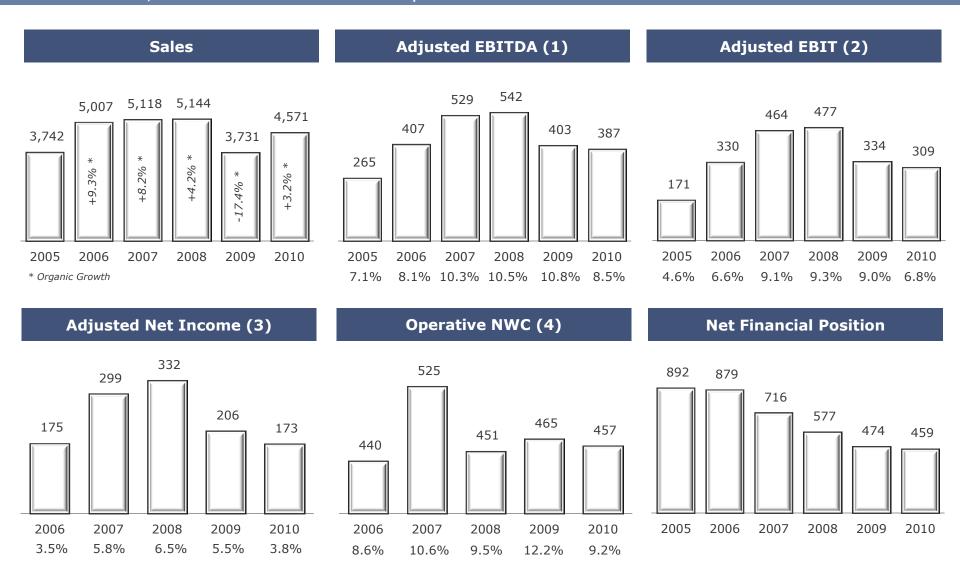
Debt structure (€m) 31.12.15 30.09.15 31.12.14 Term Loan 2011⁽¹⁾ 400 Eurobond 5.25% 415 Convertible bond 1.25% 272 280 277 Revolving 2014 50 30 50 Revolving 2014 in pool EIB Loan 92 101 92 Eurobond 2.5% 754 749 Other Debt 231 180 144 **Total Gross Debt** 1,407 1,398 1,312 Cash & Cash equivalents (547)(494)(246)Other Financial Assets (104)(92)(105)NFP Vs third parties **756** 812 961 Bank Fees (6) (10)(6) **NFP 750** 802 955

	31.12.2015 (€m)	
Used	Available Funds ⁽²⁾	Maturity
-	-	-
-	-	-
280	-	03/2018
50	50	02/2019
-	1,000	06/2019
92	-	02/2021
754	-	04/2022
231	-	-
1,407	1,050	4.3 y ⁽⁶⁾
(547)	547	
(104)	87	
756	1,684	

- (1) Original maturity March 2016, but canceled in advance in May 2015
- (2) Defined as Cash and Unused committed credit lines
- (3) Initial spread
- (4) Current spread as per pricing grid
- 5) Compounded average spread on used committed credit lines
- (6) Average maturity as of 31 December 2015 excluding other debt

Prysmian Historical Key Financials

Euro Millions, % of Sales – Pre Draka acquisition



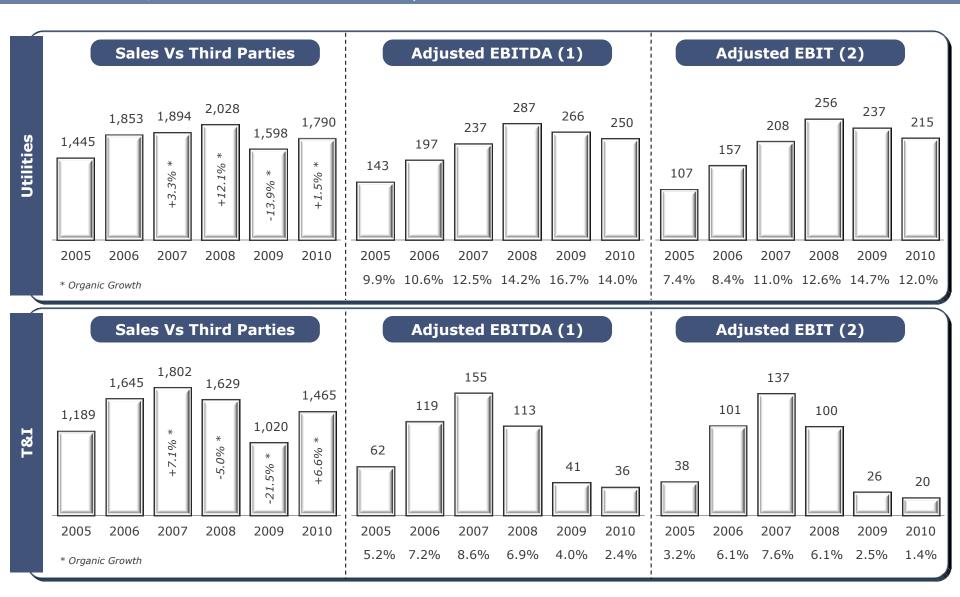
(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/(expenses) and the fair value change in metal derivatives and in other fair value items; (3) Adjusted excluding non-recurring income/(expenses), the fair value change in metal derivatives and in other fair value items, exchange rate differences and the related tax effects; (4) Operative Net Working capital defined as Net Working Capital excluding the effect of derivatives; % of sales is defined as Operative Net Working Capital on annualized last quarter sales.

Note: 2005 Adj. Net Income and 2005 Operative NWC figures are not available



Historical Key Financials by Business Area - 1/2

Euro Millions, % of Sales - Pre Draka acquisition

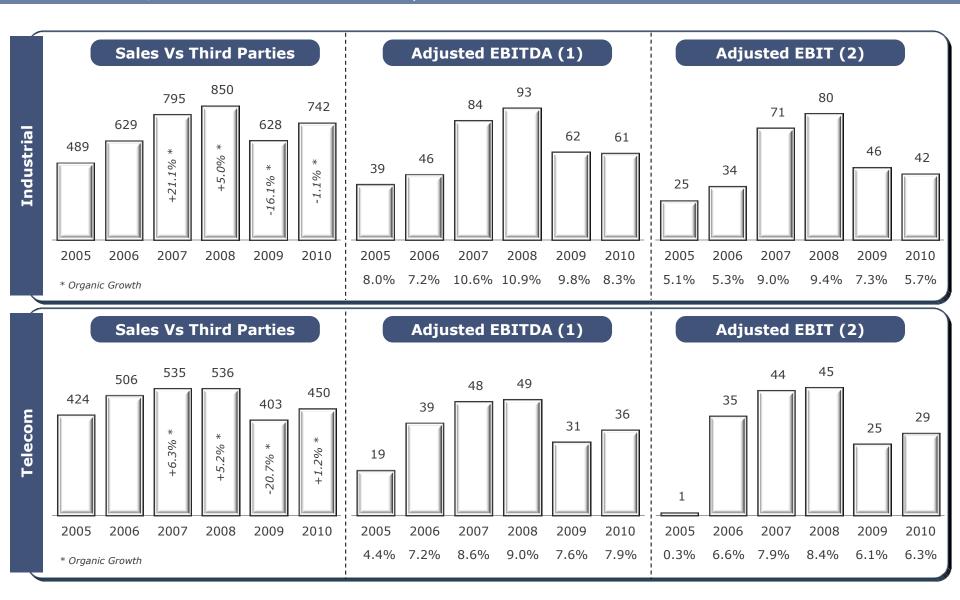


(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/expenses, the fair value change in metal derivatives and in other fair-value items



Historical Key Financials by Business Area - 2/2

Euro Millions, % of Sales - Pre Draka acquisition



(1) Adjusted excluding non-recurring income/expenses; (2) Adjusted excluding non-recurring income/expenses, the fair value change in metal derivatives and in other fair-value items



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Investing in submarine to increase ROCE

Strengthening production and installation (Cable Enterprise) capabilities







Main projects in execution/orders backlog:

- Western Link
- BorWin 3 / DolWin 3
- Messina II
- Dardanelles 2
- Mon.Ita.
- Hainan 2

- Shannon River
- West of Adlergrund
- Cyclades
- Philippines
- Wikinger
- COBRA cable



- Length overall: 133.2m - Depth moulded: 7.6m

- Gross tonnage: 10,617 t



- Length overall: 115m

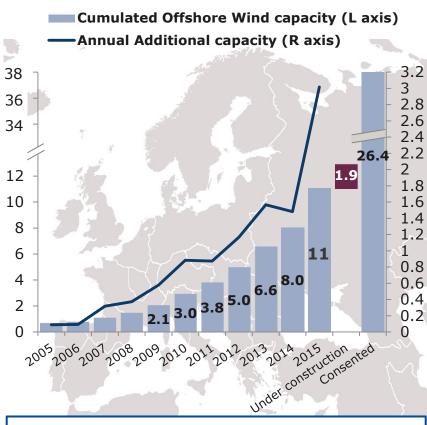
- Depth moulded: 6.8m

- Gross tonnage: 8,328t

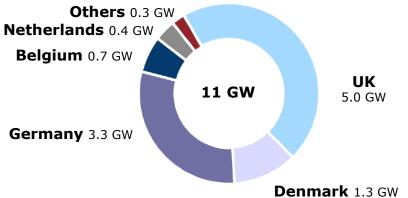
Off-shore wind development in Europe

High visibility on new projects to be awarded next quarters

Europe Offshore Wind capacity (GW)

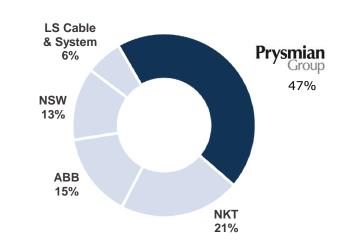


- Capacity Increase: 3.0 GW in 2015 (+100% vs. 2014)
- **Total capacity: 11 GW** at end 2015 (+37% vs. 2014)
- Under construction: 1.9 GW at end 2015
- Consented: 26.4 GW



Europe 2015 Cumulated Capacity by Country

Mkt share of export cable suppliers in 2015 *



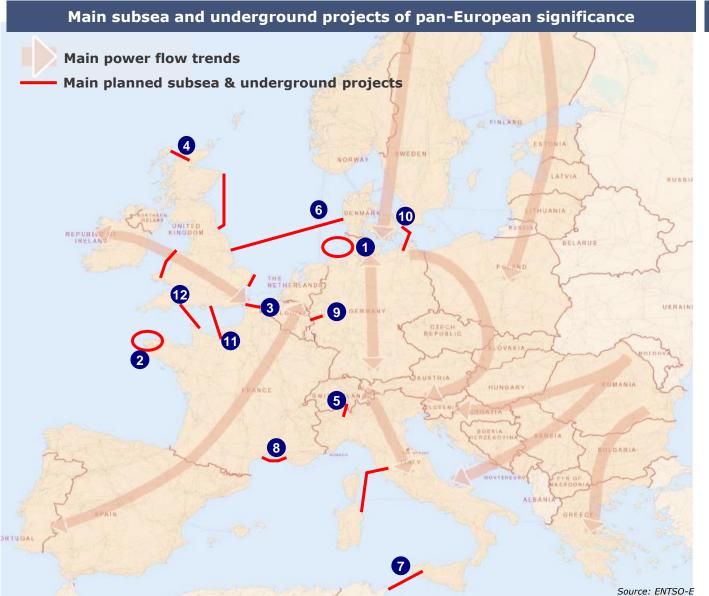
* Calculated on no. of cables fully or partially completed, percentage. EWEA (February 2016)





Major transmission projects to be awarded

Large pipeline of pan-European projects under development



List of main projects

- 1. **Germany** (HVDC Grid Offshore)
- 2. France Off-Shore
- 3. France UK (Eurotunnel)
- 4. Western Isles Link
- 5. Green Connector
- 6. Denmark UK (Viking Link)
- 7. Tunisia Italy
- 8. Marseille Languedoc
- 9. ALEGrO (Belgium Germany Aachen-Liège Electric Grid Overlay)
- 10. Denmark Germany
- 11. France UK (IFA2)
- 12. France UK (FAB)

Other Projects: Spain-France (sub), Ireland-France (sub), Israel-Cyprus-Crete-Greece (sub), Ireland-UK (sub), Egypt-Saudi Arabia (sub), North-South Germany (underground).

Latest submarine projects awarded

Key success factors

- Track record and reliability
- Ability to design/execute turnkey solution
- Quality of network services
- Product innovation
- State-of-the-art cable laying ships

Action plan

- Cable Enterprise vessel conversion to improve installation capacity
- New investment worth approx. €40m in Pikkala and Arco Felice to enhance the production capability to meet the order backlog requirements
- Leverage on strong off-shore windfarms trend
- Secure orders to protect long-term growth
- Focus on execution

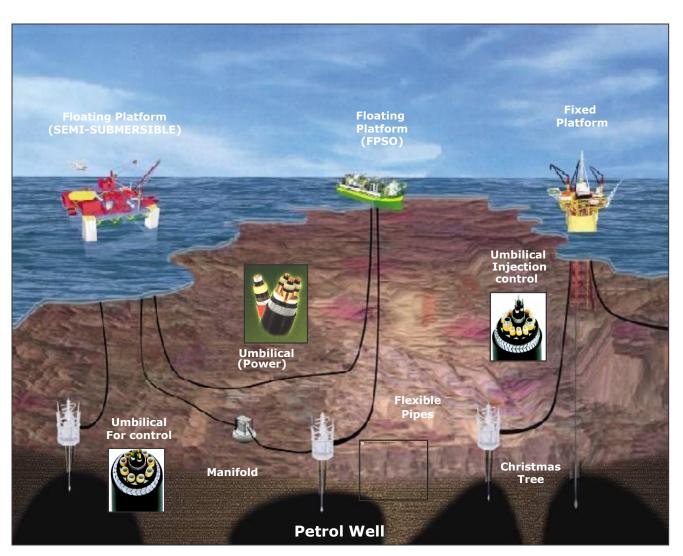
Latest Key projects	Customers	Period	€m*
COBRA cable	TenneT – Energinet.dk	2016-18	250
Hainan II	China South Grid	2016-19	\$140m
NSN Link	Statnett SF – National Grid	2015-21	550
West of Adlergrund Option	50Hertz Offshore GmbH	2015-18	230
Wikinger	Iberdrola Renovables Offshore	2015-17	60
Philippines	NGCP	2015-16	90
Dardanelles 2	TEIAS	2015-16	64
Cyclades	IPTO	2015-16	95
West of Adlergrund	50Hertz Offshore GmbH	2015-18	480
Shannon River Crossing	ESB	2014-16	40
Zakum offshore oil field	Emirates Holding	2014-15	30
BorWin3	TenneT	2014-17	250
Capri	Terna	2014-15	70
US Offshore platforms	ExxonMobil's	2014-15	\$100m
Balearic Islands	Red Eléctrica de España	2014-15	85
DolWin3	TenneT	2014-16	350
Normandie 3	Jersey Electricity plc	2013-14	45
Mon.Ita	Terna	2013-17	400
Dardanelles	TEIAS	2012-14	67
Phu Quoc	EVNSPC	2012-14	67
Western Link	National Grid-Scottish Power JV	2012-17	800
HelWin2	TenneT	2012-15	200
Hudson Project	Hudson Transm. Partners LLC	2012-13	\$175m
SylWin1	TenneT	2012-15	280

^{*} Prysmian portion of the project



SURF – Off-shore oil exploration

Oilfield structure



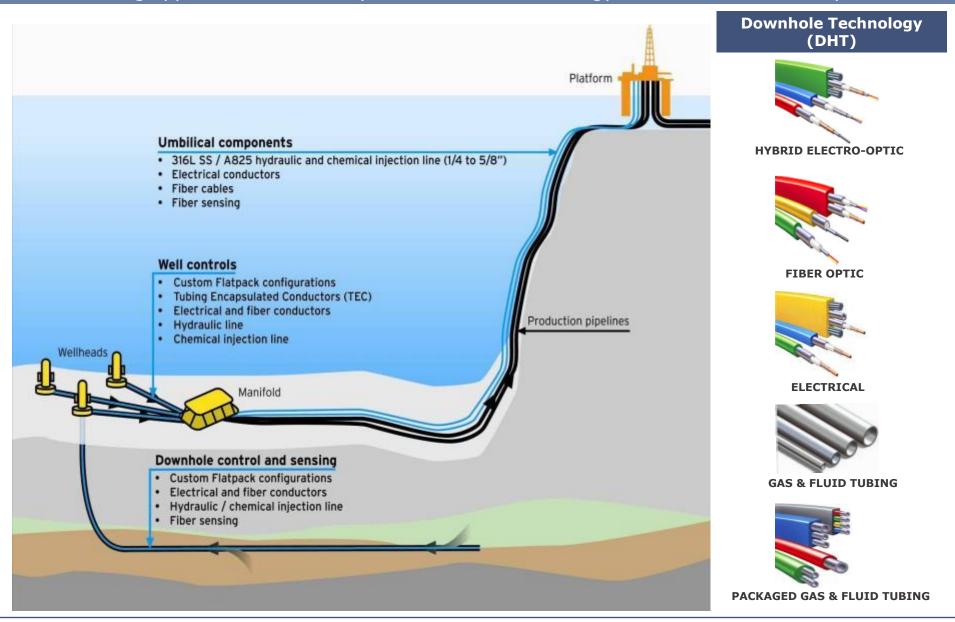
Flexible Pipes





SURF – Off-shore oil exploration

Cross selling opportunities driven by the Downhole technology business contributed by Draka

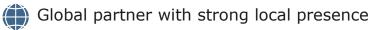


Trade & Installers – Overview

BUSINESS DESCRIPTION

- Building wires, Low and Medium voltage cables for residential, commercial, industrial and infrastructure constructions
- Partner of the World best Wholesalers, Installers, Contractors & Specialized Distributors; with a clear focus on their needs following a Customer Centricity approach
- Complete product range of solutions for the construction world, including residential, commercial, industrial and infrastructure with focus on high performance products: best in class Fire Resistant cables, LSOH, Green cables, Easy to Install and Total Cost of Ownership reduction solutions

KEY SUCCESS FACTORS





Technological leadership and product excellence

Customer centric approach

Capillary logistical distribution network and service

Technical support

Extra services

Unique industry expertize

KEY CUSTOMERS

Contractors & Installers











Wholesalers







Specialized distributors









Trade & Installers

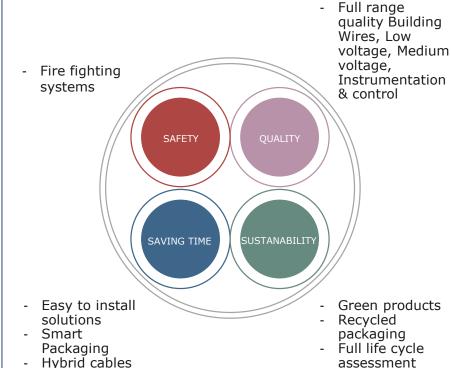
Offer overview

RESIDENTIAL - COMMERCIAL -**INDUSTRIAL - INFRASTRUCTURE**

- POWER SUPPLY
- **EMERGENCY CIRCUITS**
- CONNECTIONS
- MACHINERY (MOBILE OR NOT) -
- **SWITCHBOARD**

- LIGHTING
- (INTERIOR/EXTERIOR)
- **BRANCHES**
- CONTROL/DATA
- **ELECTRICAL APPLIANCES**

BEST IN CLASS FIRE RESISTANT AND LSOH CABLES



approach

A MAJOR ROLE IN MILAN **2015 EXPO**

TAKING SAFETY **TO NEW HEIGHTS**

THE LIVES OF THESE PEOPLE DO **NOT HANG** BY A THREAD







Special fire safety and eco-friendly cables for the site hosting the Milan Universal **Exposition** of 2015: 50 km of medium voltage P-Laser cables and 300 km of low voltage Afumex cables

Approximately 350 km cables for Tele2 of high-tech fireresistant cables for power distribution supplied within the Shard skyscraper, the tallest building in London and Western Europe. Prysmian chosen as global supplier of BASEC and LPCB certified cables and components, and of support and advice to the construction company on the best installation methods to use

Around 500 km of Arena, a new, ultramodern multi-purpose stadium in Stockholm. Prysmian Group has supplied halogen-free cables for the stadium's power, telecommunication, and lighting systems, selected by the customer as the latest technology to quarantee safety

Energy + Data

Industrial & Network Components – Overview

Business description

Integrated cable solutions highly customized to our industrial customers worldwide

Oil & Gas

Addressing the cable needs of research and refining, exploration and production, offshore and onshore



Elevator

Meeting the global demand for high-performing, durable and safe elevator cable and components we design manufacture and distribute packaged solutions for the elevator industry



Automotive

Standard and specialist cables for the automotive and transport industry, collaborating with the sector's leading international manufacturers



Specialties & OEM

Products for mining, crane, marine, railway, rolling stock, nuclear, renewables, defense and other niches



Network Components

Network accessories and components to connect cables and other network elements



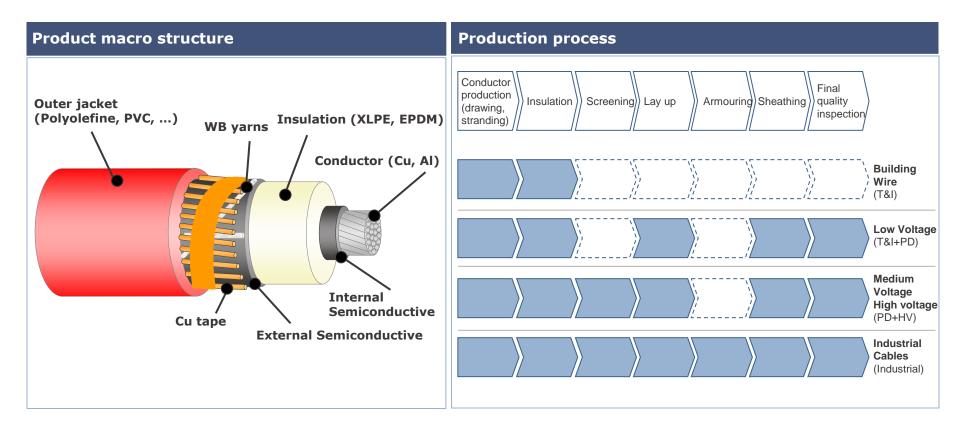
Key customers

Large and differentiated customer base generally served through direct sales





Macro-structure of Energy Cables





Agenda

Group overview

Results by business

> Financial Results

> Appendix

- Prysmian at a glance
- OCI Acquisition
- Financials
- Energy Projects and Energy Products
- Telecom

Telecom – Overview

Business description

Integrated cable solutions focused on high -end Telecom

Telecom solutions

<u>Optical cables</u>: tailored for all today's challenging environments from underground ducts to overhead lines, rail tunnels and sewerage pipes

<u>Copper cables</u>: broad portfolio for underground and overhead solutions, residential and commercial buildings

<u>Connectivity</u>: FTTH systems based upon existing technologies and specially developed proprietary optical fibres



MMS

<u>Multimedia specials</u>: solutions for radio, TV and film, harsh industrial environments, radio frequency, central office switching and datacom <u>Mobile networks</u>: Antenna line products for mobile operators <u>Railway infrastructure</u>: Buried distribution & railfoot cables for long distance telecommunication and advanced signalling cables for such applications as light signalling and track switching



Optical Fiber

Optical fiber products: single-mode optical fiber, multimode optical fibers and specialty fibers (DrakaElite)

Manufacturing: our proprietary manufacturing process for Plasma-activated Chemical Vapor Deposition and Licensed OVD Technology (600 unique inventions corresponding to > 1.4K patents) positions us at the forefront of today's technology



Key customers

Key customers include key operators in the telecom sector





Optical cables

Global overview

Market trends

- Demand function of level of capital expenditures budgeted by large telecom companies (PTT/incumbents as well as alternative operators) for network infrastructures, mainly as a consequence of:
 - Growing number of internet users data traffic
 - Diffusion of broadband services / other hightech services (i.e. IPTV)

Key success factors

- Continuous innovation and development of new cable & fibre products
- Cable design innovation with special focus on installation cost reduction
- Relentless activity to maintain the highest quality and service level
- Focus on costs to remain competitive in a highly price sensitive environment

Strategic value of fibre

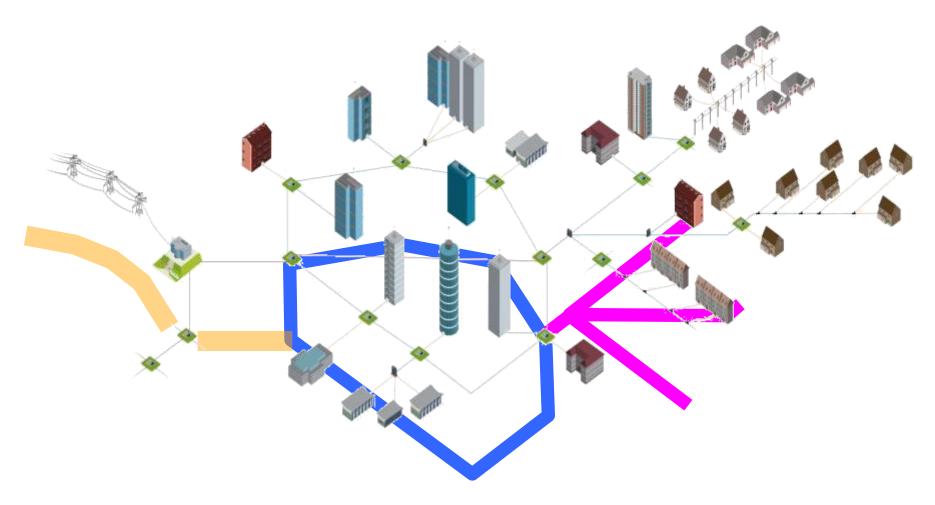
- Fiber optic represents the major single component cost of optical cables
- Fiber optic production has high entry barriers:
 - Proprietary technology or licenses difficult to obtain
 - Long time to develop know-how
 - Capital intensity
- When fiber optic is short, vertically integrated cable manufacturers leverage on a strong competitive advantage

Action plan

- Maintain & reinforce position with key established clients
- Further penetration of large incumbents in emerging regions
- Optimize utilization of low cost manufacturing units
- Expand distribution model in Domestic & Export
- Streamline the inter-company process
- Fully integrated products sales
- Refocus on export activities
- Increase level and effectiveness of agents



Telecom Cables Main Applications



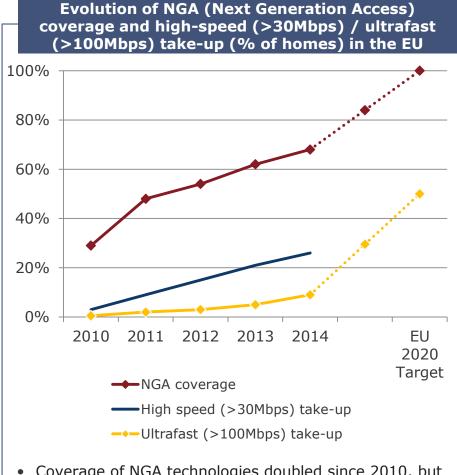
BACKBONE

METROPOLITAN RING

ACCESS NETWORK

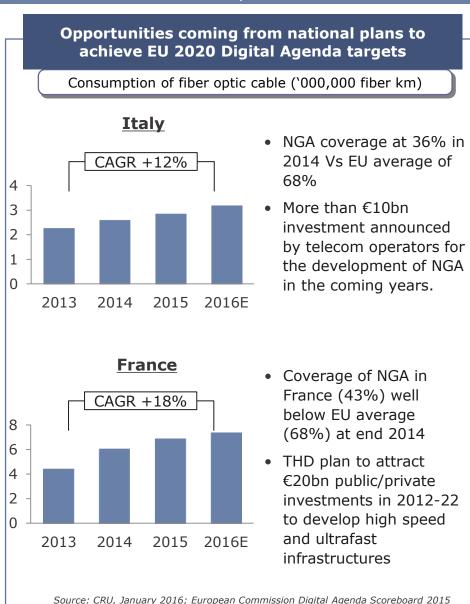
Telecom – Market trend

Growth opportunities coming from the development of broadband in Europe



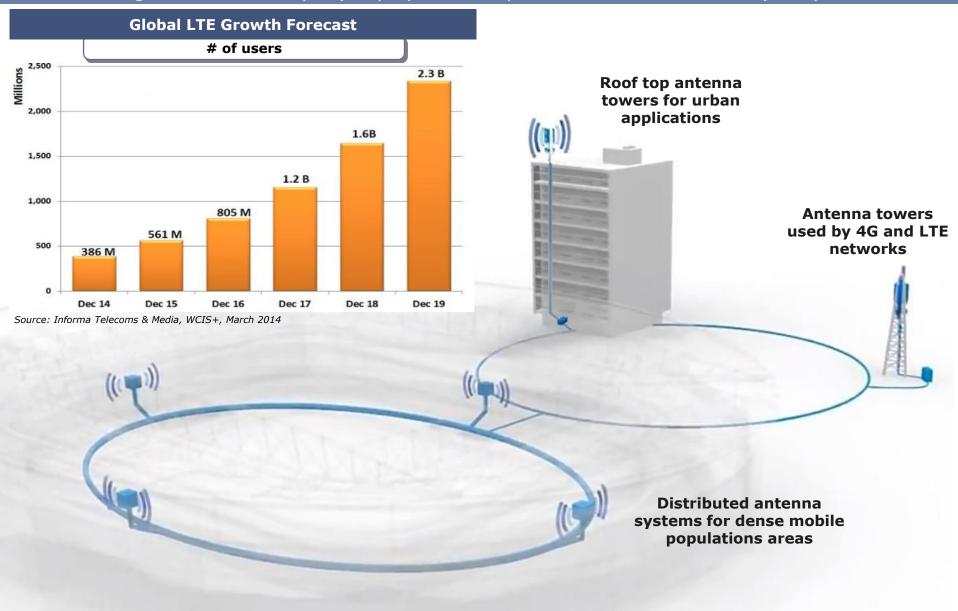
- Coverage of NGA technologies doubled since 2010, but further efforts are requested to meet 2020 target of 100% coverage
- Take-up of ultrafast (>100Mbps) broadband remains marginal (3% of homes) still faraway from 2020 target (50%)

Source: European Commission Digital Agenda Scoreboard 2015

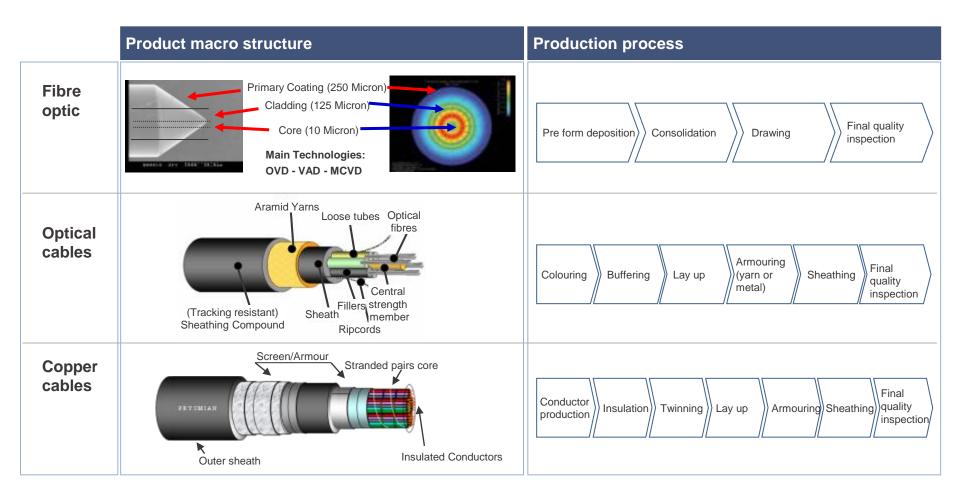


Telecom – FTTA as key driver of optical demand

4G and Long Term Evolution (LTE) deployments require Fiber-to-the-Antenna (FTTA)

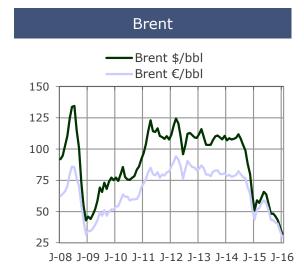


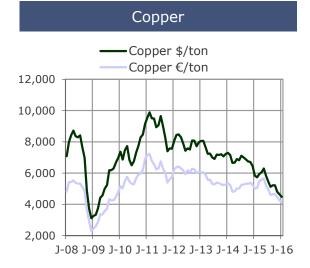
Macro-structure of Telecom Cables



Reference Scenario

Commodities & Forex



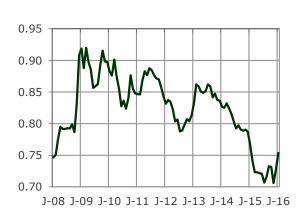












EUR / BRL



Based on monthly average data Source: Nasdag OMX



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