

Prysmian Group Company Presentation

August 2016

PLATFORM TO ENHANCE CUSTOMER SERVICE LINKING THE FUTURE STRONGE LEADING TECHNOLOGY LEADING TECHNOLOGY WORLDWIDE LEADER IN RENEWABLE ENERGE EXTENDED PRODUCT OFFERING IN OGP AND IN





Agenda

- > Group overview
- Results by business
- > Outlook

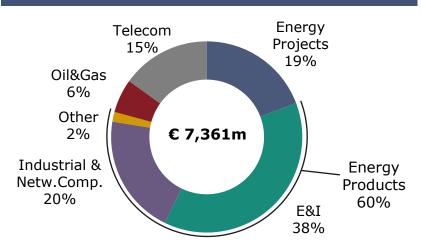
> Financial Results

> Appendix

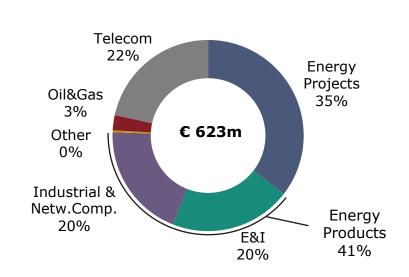
Prysmian group at a glance

FY 2015 Financial Results

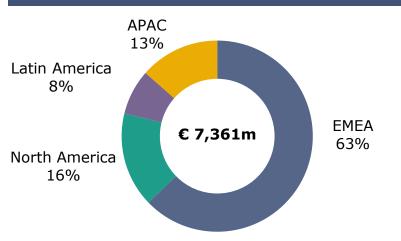




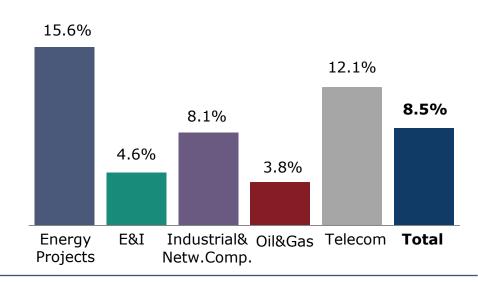
Adj. EBITDA by business



Sales breakdown by geography



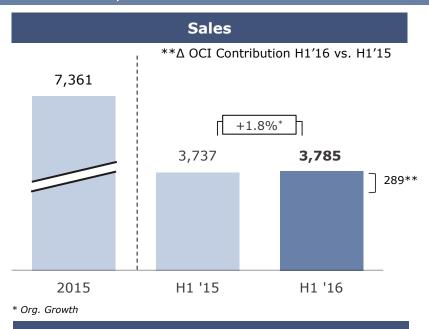
Adj. EBITDA margin

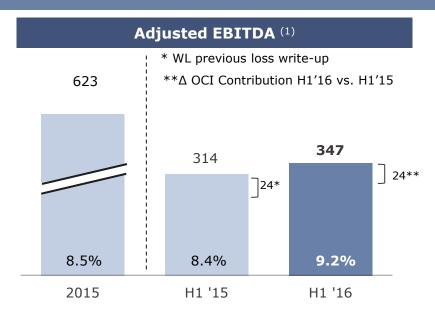


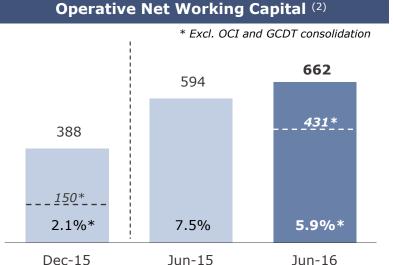


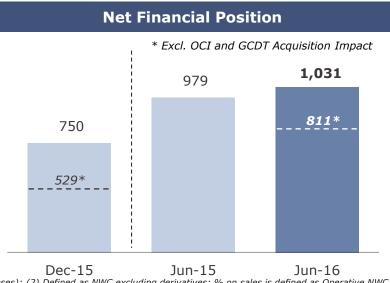
H1 2016 Key Financials

Euro Millions, % on Sales





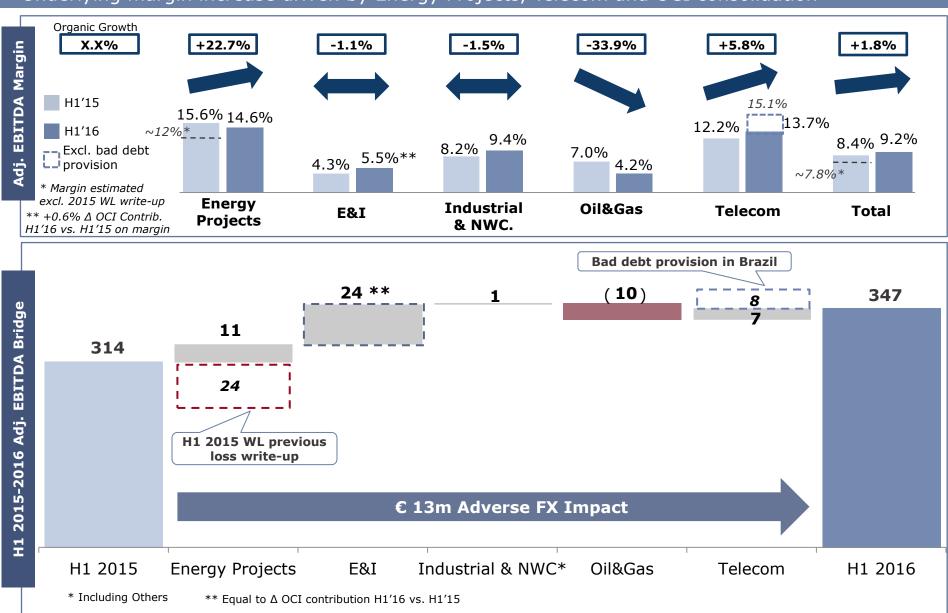




(1) Adjusted excluding non-recurring income/expenses, restructuring costs and other non-operating income (expenses); (2) Defined as NWC excluding derivatives; % on sales is defined as Operative NWC on annualized last quarter sales;

Continued profitability improvement

Underlying margin increase driven by Energy Projects, Telecom and OCI consolidation



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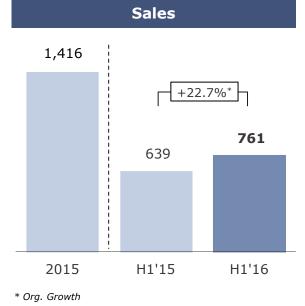
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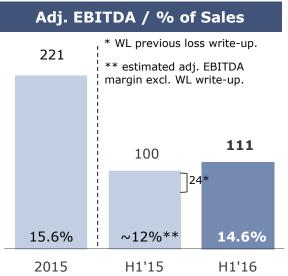
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Energy Projects

Euro Millions, % on Sales





Highlights

Submarine

- Double-digit organic growth benefitting from solid execution and favourable project phasing.
- Strong project management and new installation assets driving a significant margin improvement.
- H1 2015 Adj. EBITDA was helped by € 24m WL write-up.
- Market outlook remains solid, with an expected opportunities arising from Offshore wind projects in 2016/2017 (France, UK, Netherlands).

Underground High Voltage

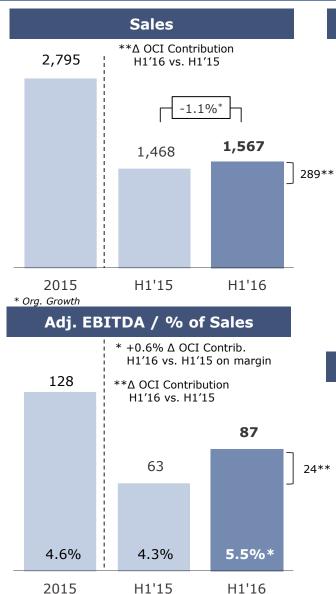
- Very strong performance driven by the on-going execution of DC project in France and project execution North America and APAC.
- Intense tendering activity in the Middle East.

Transmission - Orders Backlog Evolution (€m)

	Dec '13	Dec '14	Jun '15	Dec '15	Jun '16
Underground HV	~450	~450	~600	~600	~500
Submarine	~2,050	~2,350	~2,900	~2,600	~2,450
Group	~2,500	~2,800	~3,500	~3,200	~2,950

Energy & Infrastructure

Euro Millions, % on Sales



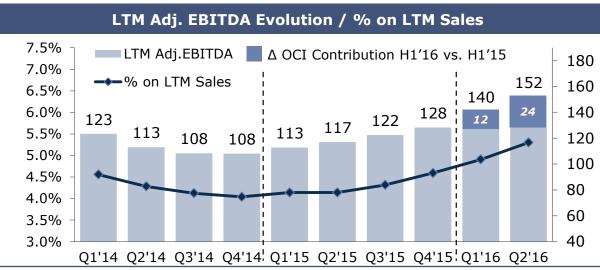
Highlights

Trade & Installers

- Low single-digit organic decrease also driven by mix improvement strategy in Europe.
- Positive trend in the Nordics, UK, Eastern Europe and Oceania more than offset by the slowdown in the other geographies (mainly South America).

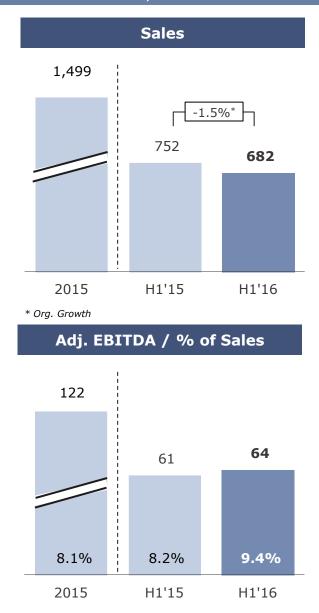
Power Distribution

- Positive organic trend, slightly softening in Q2 as a results of slowing demand in Germany, in line with expectations.
- Solid performance in the Nordics, Netherlands, North America and APAC, partially offset by the slowdown and adverse FX in Argentina.



Industrial & Network Components

Euro Millions, % on Sales



Highlights

Specialties & OEMs

- Organic trend substantially flat in H1 but softening in Q2, with sound growth in Defense, Crane and Marine offset by weak Nuclear, Railways and Mining.
- In Renewables, slowdown in wind (mainly China)
- South America still struggling in a challenging macroeconomic environment.

Elevator

 Solid organic growth supported by market share expansion in North America and APAC, mainly thanks to the growth of accessories and after-market activities.

Automotive

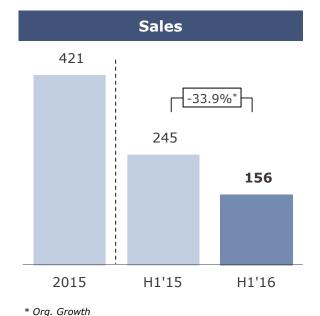
 Improving organic trend in Q2, thanks to good performance in China and Eastern Europe benefitting from new manufacturing setup.

Network Components

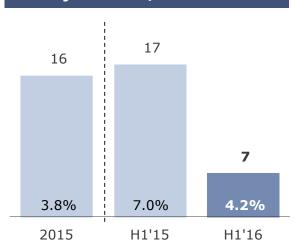
 Adj. EBITDA growth mainly driven by footprint optimization and better product mix in the HV business.

Oil & Gas

Euro Millions, % on Sales







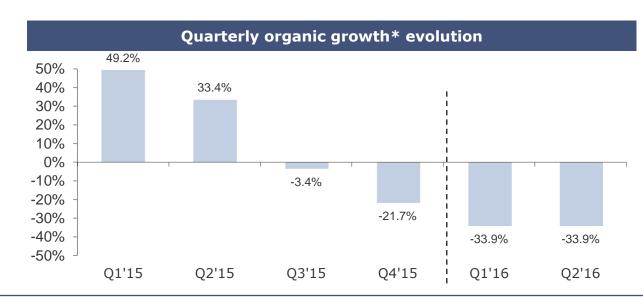
Highlights

SURF

- <u>Umbilical:</u> results in line with expectations, reflecting the framework agreement. Supply chain optimization and integration with key suppliers progressing well.
- <u>DHT:</u> Financials benefitting from the synergies generated from the integration with GCDT. Sub Saharan Africa & Middle East key markets.

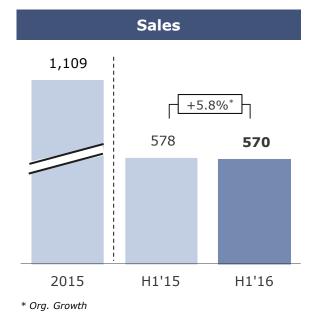
Core Oil&Gas Cables

- Prices and volumes drop reflecting the difficult market scenario both in new projects and in drilling/MRO segments.
- Continued effort on manufacturing efficiency and leverage on Asian supply chain to improve economics.

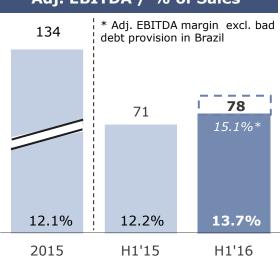


Telecom

Euro Millions, % on Sales







Prysmian

Group

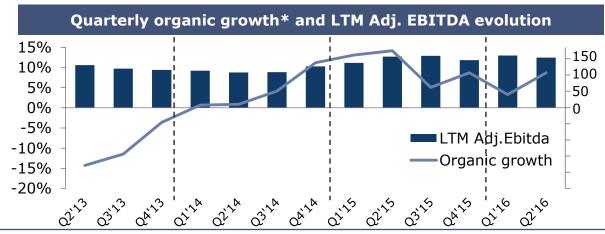
Highlights

Telecom Solutions

- Optical cables and fiber business broadly stable, with a slight acceleration in Q2 thanks to strong growth in Australia, North America and France, more than offsetting the market weakness in the rest of Europe and Latam.
- Underlying margin expansion helped by optical fiber and cables manufacturing cost improvements. Adj. EBITDA impacted by € 8m one-off bad debt provision in Brazil.
- Continued sharp growth in copper telecom cables driven by strong demand in Australia.

MMS

• Steady top-line growth supported by European market and production capacity extension in the copper business.



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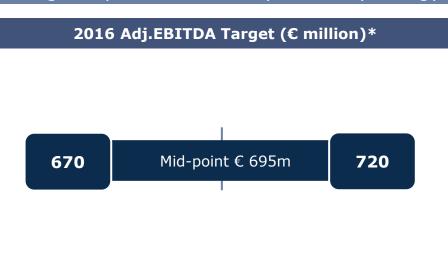
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FY 2016 Outlook

Margin improvement mainly driven by Energy Projects and Telecom. Negative FX.

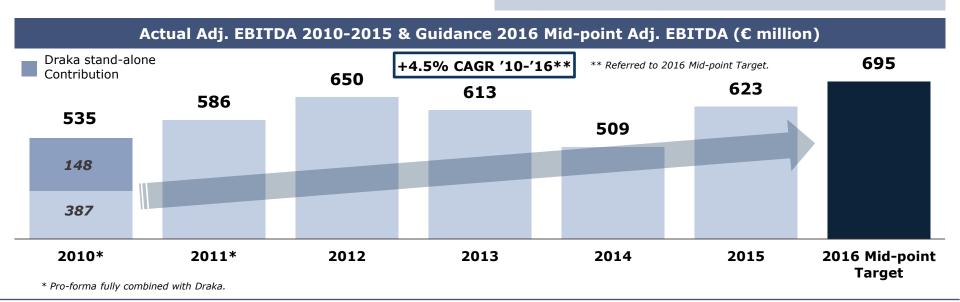


^{*} Includes management expectations on OCI incremental contribution to FY 2016 adjusted EBITDA. Assuming current consolidation perimeter of Prysmian Group.

2016 Adj.EBITDA Target Assumptions (€ million)

Mid-point target assumptions:

- Positive trend in Energy Projects and Telecom
- Cyclical businesses broadly stable.
- Negative trend in Oil&Gas.
- Adverse Forex impact.



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Profit and Loss Statement

Euro Millions

	H1 2016	H1 2015	Δ OCI contrib. H1 `16 vs. H1'15
Sales YoY total growth YoY organic growth	3,785 1.3% 1.8%	3,737 13.7% 7.6%	289
Adj.EBITDA % on sales	347 9.2%	314 8.4%	24
Adjustments	(25)	(53)	(5)
EBITDA % on sales	322 8.5%	261 7.0%	19
Adj.EBIT % on sales	261 6.9%	242 6.5%	10
Adjustments Special items	(25) (19)	(53) (16)	(5)
EBIT % on sales	217 5.8%	173 4.6%	5
Financial charges	(37)	(53)	(1)
EBT % on sales	180 4.8%	120 3.2%	4
Taxes % on EBT	(56) (31.0%)	(42) 35.0%	(1)
Net Income % on sales	124 3.3%	78 2.1%	3
Minorities	9	(2)	5
Group Net Income % on sales	115 3.0%	80 2.1%	(2)

Adjustments and Special Items on EBIT Euro Millions

	H1 2016	H1 2015
Non-recurring Items (Antitrust Investigation) Restructuring	- (11)	(20) (28)
Other Non-operating Income / (Expenses)	(14)	(5)
EBITDA adjustments	(25)	(53)
Special items	(19)	(16)
Gain/(loss) on metal derivatives	20	(1)
Assets impairment	(15)	(7)
Other	(24)	(8)
EBIT adjustments	(44)	(69)

Financial Charges Euro Millions

	H1 2016	H1 2015
Net interest expenses	(28)	(40)
of which non-cash conv.bond interest exp.	(4)	(4)
Bank fees amortization	(2)	(2)
Gain/(loss) on exchange rates	7	(16)
Gain/(loss) on derivatives 1)	(12)	8
Non recurring effects	(1)	(2)
Other	(1)	(1)
Net financial charges	(37)	(53)

¹⁾ Includes currency and interest rate derivatives

Statement of financial position (Balance Sheet) Euro Millions

	30 Jun 2016	New Perimeter Acquired	30 Jun 2015	31 Dec 2015*
Net fixed assets	2,565	359	2,268	2,581
of which: goodwill	444	67	383	452
of which: intangible assets	347	199	172	371
of which: property, plants & equipment	1,563	93	1,447	1,552
Net working capital	646	232	580	347
of which: derivatives assets/(liabilities)	(16)	1	(14)	(41)
of which: Operative Net working capital	662	231	594	388
Provisions & deferred taxes	(299)	(43)	(294)	(330)
Net Capital Employed	2,912	548	2,554	2,598
Employee provisions	393	4	362	341
Shareholders' equity	1,488	-	1,213	1,507
of which: attributable to minority interest	223	190	33	229
Net financial position	1,031	80	979	750
Total Financing and Equity	2,912	84	2,554	2,598

* Restated figures

Cash Flow Euro Millions

	H1 2016	H1 2015
Adj.EBITDA Adjustments EBITDA	347 (25) 322	314 (53) 261
Net Change in provisions & others Share of income from investments in op.activities Cash Flow from operations (bef. WC changes)	(14) (14) 294	8 (18) 251
Working Capital changes Dividends received Paid Income Taxes Cash flow from operations	(291) 2 (38) (33)	(198) 11 (25) 39
Acquisitions Net Operative CAPEX Free Cash Flow (unlevered)	- (101) (134)	(72) (33)
Financial charges Free Cash Flow (levered)	(42) (176)	(64) (97)
Free Cash Flow (levered) excl. acquisitions	(176)	(97)
Dividends Treasury shares buy-back & other equity movements	(101)	(91) 2
Net Cash Flow	(277)	(186)
NFP beginning of the period	(750)	(802)
Net cash flow Other variations	(277) (4)	(186) 9
NFP end of the period	(1,031)	(979)

LTM Q2 2016 Free Cash Flow (levered) excl. acquisitions

318

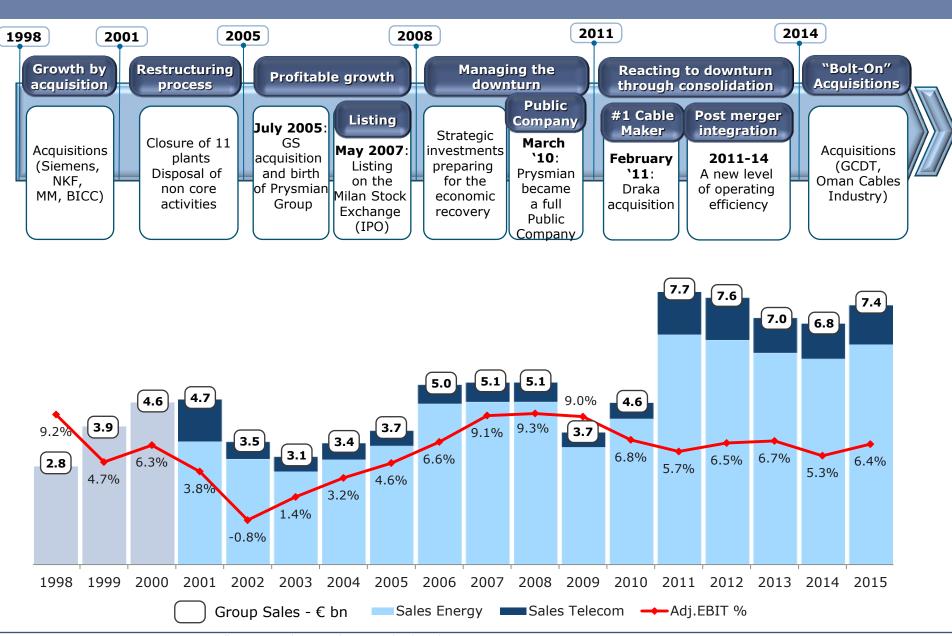
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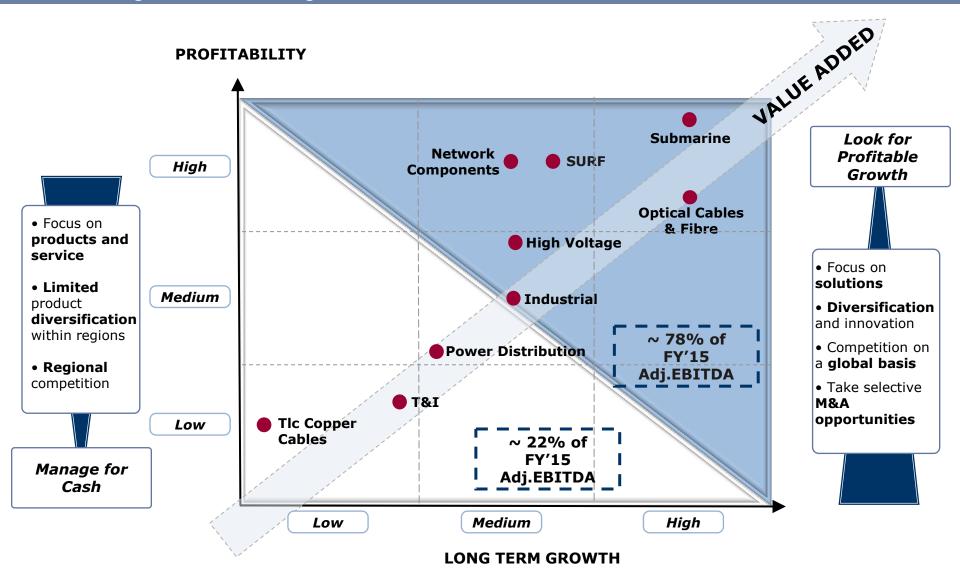
Key milestones





Prysmian Group business portfolio

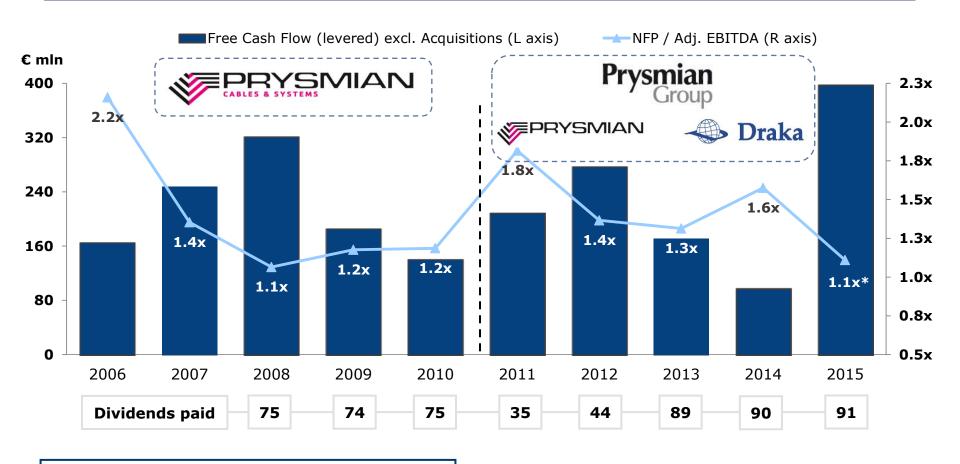
Focus on high value added segments



Cash Flow generation as key priority to create value for shareholders

Growing capabilities to invest organically/acquisitions and remunerate shareholders

Cash Flow generation



Approx. € 220m average free cash flow per year generated in 2006-15

Almost €580m distributed to shareholders since IPO

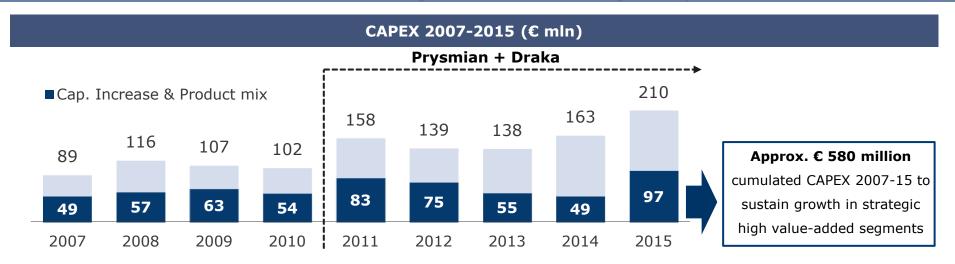
Note: 2011 combined; 2012-13 restated in application of IFRS 10-11 and reclassification of share of net income

*Calculated as NFP reported as of 31 December 2015 divided by Pro-Forma FY2015 EBITDA including OCI and GCDT full contributions.

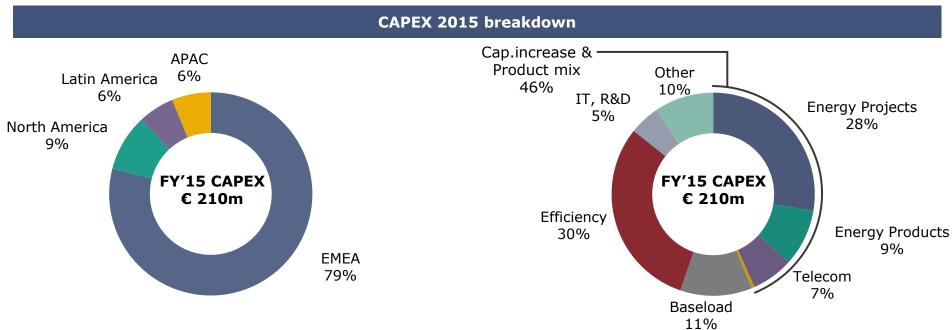


Disciplined Capex to grow in high margin business and out of Europe

Investments focused on business with long term drivers and high entry barriers



2011 Combined; 2012-13 restated in application of IFRS 10-11 and reclassification of share of net income





Metal Price Impact on Profitability

Supply **Metal Influence on Cable Price Main Application Metal Fluctuation Management** Contract **Impact Impact** Technology and design **Pricing locked-in** at order intake Projects (Energy content are the main Profitability protection through transmission) **Predetermined** elements of the "solution" systematic hedging (long order- Cables for delivery date to-delivery cycle) industrial offered Pricing little affected by applications (eq. OGP) metals Price adjusted through Pricing defined as **hollow**, Cables for energy **formulas** linked to metal publicly thus mechanical price utilities (e.g. available quotation (average last Frame adjustment through power distribution month, ...) contracts formulas linked to metal Profitability protection through cables) publicly available quotation systematic hedging (short order-to-delivery cycle) Pricing managed through price lists, thus leading to some delay Standard products, high Cables for • Competitive pressure may construction and copper content, limited Spot orders impact on delay of price civil engineering value added adjustment Hedging based on forecasted volumes rather than orders High Low Metal price fluctuations are normally passed through to customers under supply contracts Hedging strategy is performed in order to systematically minimize profitability risks

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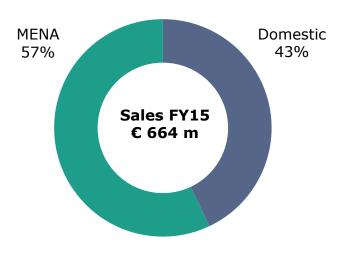
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Focus on Oman Cables Industry Acquisition

A perfect example of "Bolt-on" acquisition.

2015 Sales Breakdown (€ million (1))



(1) 2015 average EUROMR spot FX rate 0.4268

Strategic Position



Structure of the Deal

STRUCTURE OF THE DEAL

- Acquisition of approx. 16% stake in listed company OCI
- Total cash consideration € 105 million
- OCI Balance Sheet consolidated at 31 Dec 2015;
 P&L consolidated as of 1st Jan 2016.

STRATEGIC RATIONALE

- Geographic diversification toward middle-east region.
- No import duties in GCC market.
- · Low integration risk. Solid track record.

Product Range



- Building Wire and Cable
- LV and MV power cables (up to 33kV)
- Control cables for industrial applications



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Euro Millions

	H1 2016	H1 2015	Δ OCI contrib. H1 `16 vs. H1'15	Full OCI H1'16 Results
Sales	3,785	3,737	289	289
YoY total growth YoY organic growth	1.3% 1.8%	13.7% 7.6%		
Adj.EBITDA	347	314	24	31
% on sales	9.2%	8.4%	24	10.6%
of which share of net income from OCI	-	7	(7)	-
Adjustments	(25)	(53)	(5)	(5)
EBITDA % on sales	322 8.5%	261 7.0%	19	26 9.0%
Adj.EBIT	261	242	10	17
% on sales	6.9%	6.5%		6.0%
Adjustments	(25)	(53)	(5)	(5)
Special items	(19)	(16)	-	-
EBIT	217	173	5	12
% on sales	5.8%	4.6%		4.2%
Financial charges	(37)	(53)	(1)	(1)
EBT	180	120	4	11
% on sales	4.8%	3.2%		3.9%
Taxes	(56)	(42)	(1)	(1)
% on EBT	(31.0%)	35.0%		(12.1%)
Net Income	124	78	3	10
% on sales	3.3%	2.1%		3.4%
Minorities	9	(2)	5	5
Group Net Income	115	80	(2)	5
% on sales	3.0%	2.1%		1.6%

Energy Projects Segment – Profit and Loss Statement Euro Millions

	H1 2016	H1 2015
Sales to Third Parties	761	639
YoY total growth	19.3%	
YoY organic growth	22.7%	
Adj. EBITDA	111	100
% on sales	14.6%	15.6%
Adj. EBIT	94	85
% on sales	12.4%	13.3%

Energy Products Segment – Profit and Loss Statement Euro Millions

	H1 2016	H1 2015	Δ OCI Contribution H1 `16 vs. H1'15
E&I	1,567	1,468	289
YoY total growth	6.8%		
YoY organic growth	(1.1%)		_
Industrial & Netw. Comp.	682	752	-
YoY total growth	(9.4%)		
YoY organic growth	(1.5%)	-	_
Other	49	55	-
YoY total growth	(10.7%)		
YoY organic growth	(2.9%)	-	
ENERGY PRODUCTS	2,298	2,275	289
YoY total growth	1.0%		
YoY organic growth	(1.3%)		
E&I	87	63	24
% on sales	5.5%	4.3%	
Industrial & Netw. Comp.	64	61	-
% on sales	9.4%	8.2%	
Other	-	2	-
% on sales	0.0%	3.2%	
ENERGY PRODUCTS	151	126	24
% on sales	6.6%	5.5%	
E&I	56	46	10
% on sales	3.5%	3.1%	
Industrial & Netw. Comp.	54	49	-
% on sales	8.0%	6.6%	
Other	-	1	-
% on sales	0.0%	1.3%	
ENERGY PRODUCTS	110	96	10
% on sales	4.8%	4.2%	



Sales to Third Parties

Adj. EBITDA

Adj. EBIT

Oil&Gas Segment - Profit and Loss Statement Euro Millions

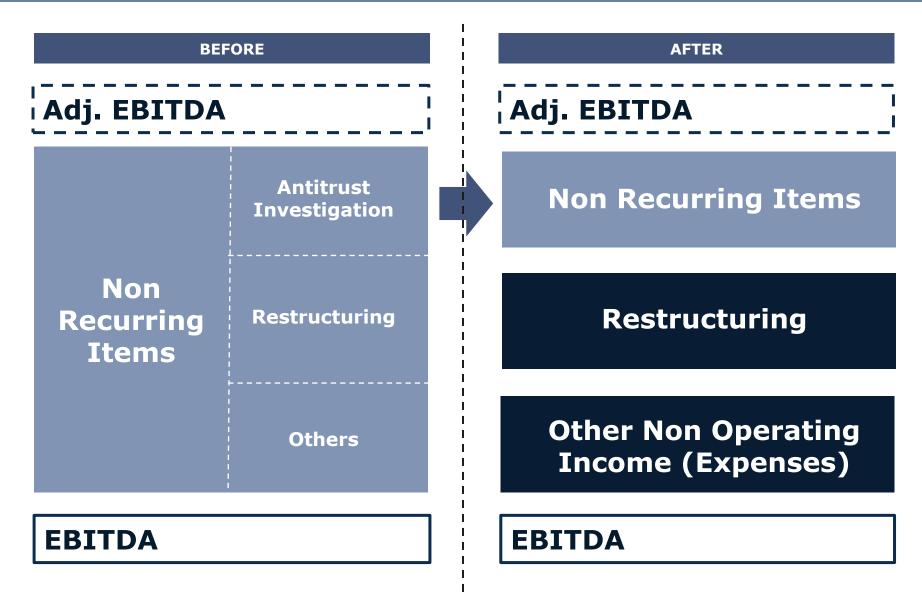
	H1 2016	H1 2015
Sales to Third Parties	156	245
YoY total growth	(36.3%)	
YoY organic growth	(33.9%)	
Adj. EBITDA	7	17
% on sales	4.2%	7.0%
Adj. EBIT	(1)	12
% on sales	(0.8%)	4.7%

Telecom Segment – Profit and Loss Statement Euro Millions

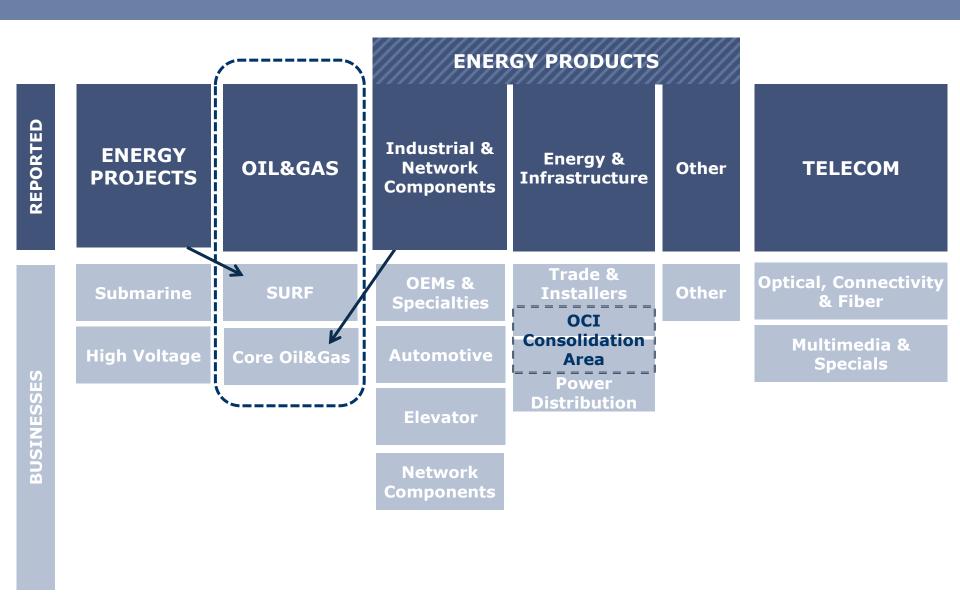
	H1 2016	H1 2015
Sales to Third Parties	570	578
YoY total growth	(1.5%)	
YoY organic growth	5.8%	
Adj. EBITDA	78	71
% on sales	13,7%	12.2%
Adj. EBIT	58	49
% on sales	10.3%	8.5%

Non Recurring Items - Change in Representation

Implementing ESMA recommendation.

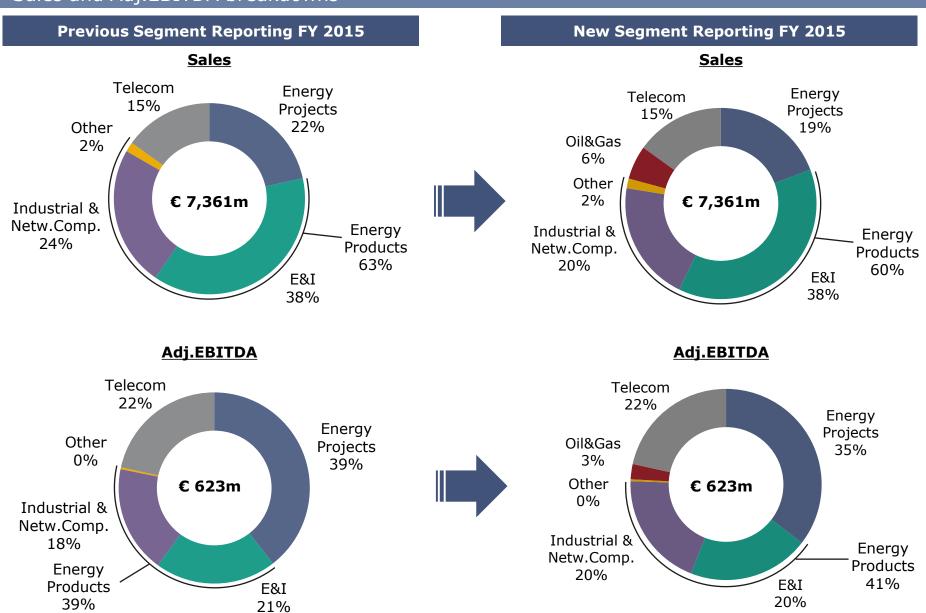


New segment reporting



New segment reporting

Sales and Adj.EBITDA breakdowns



New segment reporting: 2014-15 Sales & Org. Growth by quarter Euro Millions

	SALES and ORG. GROWTH										
	FY 2013	Q1 2014	Q2 2014	Q3 2014	Q4 2014	FY 2014	Q1 2015	Q2 2015	Q3 2015	Q4 2015	FY 2015
ENERGY PROJECTS	1,248	250	302	300	389	1,241	281	358	355	423	1,416
						1.1%	8.4%	14.7%	15.8%	8.9%	11.9%
E&I	2,747	638	678	699	662	2,677	686	782	707	620	2,795
						2.7%	3.3%	7.1%	1.6%	-0.2%	3.0%
INDUSTRIAL & NETW.C.	1,507	349	370	350	371	1,440	352	400	385	362	1,499
						-0.6%	-5.8%	-0.6%	4.6%	-1.2%	-0.8%
OTHER	114	23	23	26	34	106	25	30	31	35	121
						-4.8%	1.8%	26.5%	17.6%	4.4%	11.8%
ENERGY PRODUCTS	4,368	1,010	1,072	1,074	1,067	4,223	1,063	1,212	1,123	1,017	4,415
						1.4%	0.2%	4.8%	3.0%	-0.4%	1.9%
OIL&GAS	393	83	83	95	121	382	130	115	86	90	421
						3.0%	49.2%	33.4%	-3.4%	-21.7%	10.0%
TELECOM	986	236	252	257	249	994	279	299	269	262	1,109
						4.0%	13.1%	13.1%	5.1%	8.7%	9.9%
TOTAL	6,995	1,579	1,708	1,727	1,826	6,840	1,753	1,984	1,832	1,792	7,361
						1.8%	5.9%	9.1%	5.1%	1.4%	5.3%

New segment reporting: 2014-15 Adj. EBITDA by quarter Euro Millions

	ADJ. EBITDA and % ON SALES										
	FY 2013	Q1 2014	Q2 2014	Q3 2014	Q4 2014	FY 2014	Q1 2015	Q2 2015	Q3 2015	Q4 2015	FY 2015
ENERGY PROJECTS	215	6	26	52	56	140	26	73	53	68	221
	17.2%	2.4%	8.6%	17.3%	14.4%	11.3%	9.4%	20.4%	14.9%	16.1%	15.6%
E&I	127	21	33	31	23	108	26	37	36	29	128
	4.6%	3.3%	4.9%	4.4%	3.5%	4.0%	3.8%	4.8%	5.1%	4.7%	4.6%
INDUSTRIAL & NETW.C.	124	26	33	29	27	115	26	36	31	30	122
	8.2%	7.4%	8.9%	8.3%	7.3%	8.0%	7.2%	9.0%	8.1%	8.3%	8.1%
OTHER	8	2	3	2	(2)	5	1	1	(0)	0	2
	6.9%	8.7%	13.0%	7.7%	-6.4%	4.6%	4.0%	2.5%	-0.6%	0.0%	1.9%
ENERGY PRODUCTS	259	49	69	62	48	228	53	74	67	59	252
	5.9%	4.9%	6.4%	5.8%	4.5%	5.4%	4.9%	6.1%	6.0%	5.8%	5.7%
OIL&GAS	33	5	6	5	9	25	13	4	4	(5)	16
	8.4%	6.0%	7.2%	5.3%	7.4%	6.5%	10.3%	3.5%	4.7%	-5.6%	3.8%
TELECOM	106	18	25	32	41	116	28	43	35	28	134
	10.8%	7.6%	9.9%	12.5%	16.4%	11.7%	10.1%	14.2%	13.0%	10.7%	12.1%
TOTAL	613	78	126	151	154	509	120	194	159	150	623
	8.8%	4.9%	7.4%	8.7%	8.4%	7.4%	6.8%	9.8%	8.7%	8.4%	8.5%

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Investing in submarine to increase ROCE

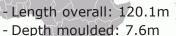
Strengthening production and installation capabilities











- Gross tonnage: 10.157 t



Length overall: 133.2m Depth moulded: 7.6m

Gross tonnage: 10,617 t

Main projects in execution/orders backlog:

- Western Link
- BorWin 3 / DolWin 3
- Messina II
- Dardanelles 2
- Mon.Ita.
- Hainan 2

- Shannon River
- West of Adlergrund
- Cyclades
- **Philippines**
- Wikinger
- COBRA cable



- Length overall: 124m

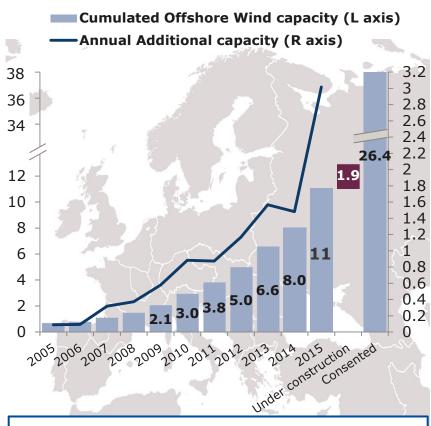
- Depth moulded: 6.8m

- Gross tonnage: 8,328 t

Off-shore wind development in Europe

High visibility on new projects to be awarded next quarters

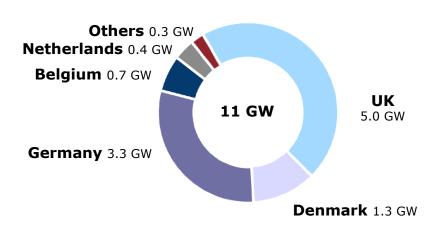
Europe Offshore Wind capacity (GW)



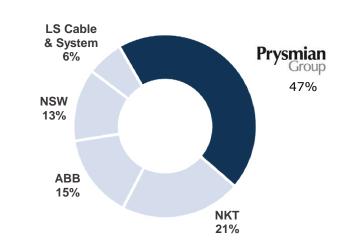
- Capacity Increase: 3.0 GW in 2015 (+100% vs. 2014)
- **Total capacity: 11 GW** at end 2015 (+37% vs. 2014)
- Under construction: 1.9 GW at end 2015
- Consented: 26.4 GW

Source: EWEA (February 2016)

Europe 2015 Cumulated Capacity by Country



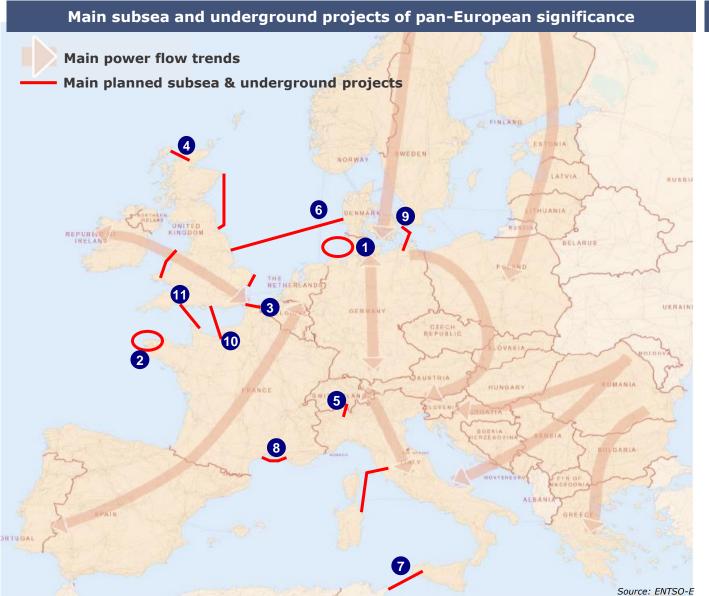
Mkt share of export cable suppliers in 2015 *



^{*} Calculated on no. of cables fully or partially completed, percentage. EWEA (February 2016)

Major transmission projects to be awarded

Large pipeline of pan-European projects under development



List of main projects

- 1. **Germany** (HVDC Grid Offshore)
- 2. France Off-Shore
- 3. France UK (Eurotunnel)
- 4. Western Isles Link
- 5. Green Connector
- 6. Denmark UK (Viking Link)
- 7. Tunisia Italy
- 8. Marseille Languedoc
- 9. Denmark Germany
- 10. France UK (IFA2)
- 11. France UK (FAB)

Other Projects: Spain-France (sub), Ireland-France (sub), Israel-Cyprus-Crete-Greece (sub), Ireland-UK (sub), Egypt-Saudi Arabia (sub), North-South Germany (underground).

Latest submarine projects awarded

Key success factors

- Track record and reliability
- Ability to design/execute turnkey solution
- Quality of network services
- Product innovation
- State-of-the-art cable laying ships

Action plan

- Cable Enterprise vessel conversion to improve installation capacity
- New investment worth approx. €40m in Pikkala and Arco Felice to enhance the production capability to meet the order backlog requirements
- Leverage on strong off-shore windfarms trend
- Secure orders to protect long-term growth
- Focus on execution

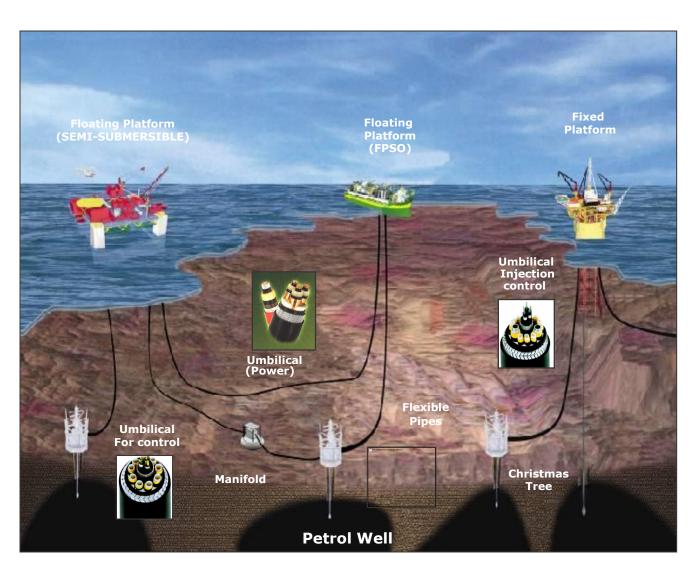
Latest Key projects	Customers	Period	€m*
COBRA cable	TenneT - Energinet.dk	2016-18	250
Hainan II	China South Grid	2016-19	\$140m
NSN Link	Statnett SF – National Grid	2015-21	550
West of Adlergrund Option	50Hertz Offshore GmbH	2015-18	230
Wikinger	Iberdrola Renovables Offshore	2015-17	60
Philippines	NGCP	2015-16	90
Dardanelles 2	TEIAS	2015-16	64
Cyclades	IPTO	2015-16	95
West of Adlergrund	50Hertz Offshore GmbH	2015-18	480
Shannon River Crossing	ESB	2014-16	40
Zakum offshore oil field	Emirates Holding	2014-15	30
BorWin3	TenneT	2014-17	250
Capri	Terna	2014-15	70
US Offshore platforms	ExxonMobil's	2014-15	\$100m
Balearic Islands	Red Eléctrica de España	2014-15	85
DolWin3	TenneT	2014-16	350
Normandie 3	Jersey Electricity plc	2013-14	45
Mon.Ita	Terna	2013-17	400
Dardanelles	TEIAS	2012-14	67
Phu Quoc	EVNSPC	2012-14	67
Western Link	National Grid-Scottish Power JV	2012-17	800
HelWin2	TenneT	2012-15	200
Hudson Project	Hudson Transm. Partners LLC	2012-13	\$175m
SylWin1	TenneT	2012-15	280

^{*} Prysmian portion of the project



SURF – Off-shore oil exploration

Oilfield structure



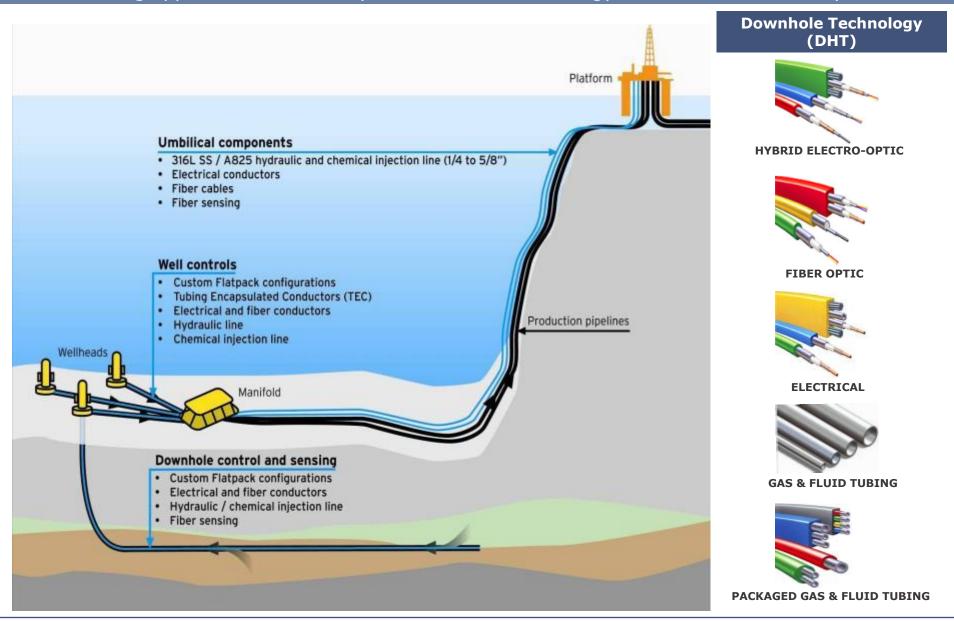
Flexible Pipes





SURF – Off-shore oil exploration

Cross selling opportunities driven by the Downhole technology business contributed by Draka

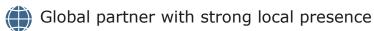


Trade & Installers – Overview

BUSINESS DESCRIPTION

- Building wires, Low and Medium voltage cables for residential, commercial, industrial and infrastructure constructions
- Partner of the World best Wholesalers, Installers, Contractors & Specialized Distributors; with a clear focus on their needs following a Customer Centricity approach
- Complete product range of solutions for the construction world, including residential, commercial, industrial and infrastructure with focus on high performance products: best in class Fire Resistant cables, LSOH, Green cables, Easy to Install and Total Cost of Ownership reduction solutions

KEY SUCCESS FACTORS





Technological leadership and product excellence

Customer centric approach

Capillary logistical distribution network and service

Technical support

Extra services

Unique industry expertize

KEY CUSTOMERS

Contractors & Installers











Wholesalers







Specialized distributors









Trade & Installers

Offer overview

RESIDENTIAL - COMMERCIAL -**INDUSTRIAL - INFRASTRUCTURE**

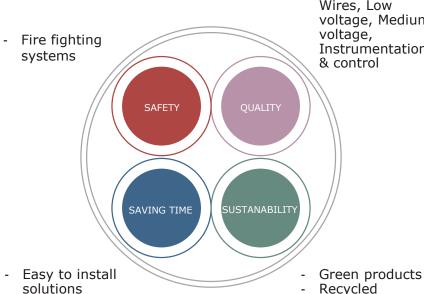
- POWER SUPPLY
- **EMERGENCY CIRCUITS**

A MAJOR ROLE

- CONNECTIONS
- MACHINERY (MOBILE OR NOT) -
- **SWITCHBOARD**

- LIGHTING
 - (INTERIOR/EXTERIOR)
 - **BRANCHES**
 - CONTROL/DATA
- **ELECTRICAL APPLIANCES**

BEST IN CLASS FIRE RESISTANT AND LSOH CABLES



- IN MILAN **2015 EXPO** Full range quality Building Wires, Low voltage, Medium
- Instrumentation & control

packaging

approach

Full life cycle

assessment

Special fire safety and eco-friendly cables for the site hosting the Milan Universal **Exposition** of 2015: 50 km of medium voltage P-Laser cables and 300 km of low

voltage Afumex

cables

THE LIVES OF THESE PEOPLE DO **NOT HANG** BY A THREAD





TAKING

SAFETY

TO NEW

HEIGHTS



Approximately 350 km cables for Tele2 of high-tech fireresistant cables for power distribution supplied within the Shard skyscraper, the tallest building in London and Western Europe. Prysmian chosen as global supplier of BASEC and LPCB certified cables and components, and of support and advice to the construction company on the best installation methods to use

Around 500 km of Arena, a new, ultramodern multi-purpose stadium in Stockholm. Prysmian Group has supplied halogen-free cables for the stadium's power, telecommunication, and lighting systems, selected by the customer as the latest technology to quarantee safety

Smart

Packaging

Hybrid cables

Energy + Data

Industrial & Network Components – Overview

Business description

Integrated cable solutions highly customized to our industrial customers worldwide

Specialties & OEM

Products for mining, crane, marine, railway, rolling stock, nuclear, renewables, defense and other niches



Elevator

Meeting the global demand for high-performing, durable and safe elevator cable and components we design manufacture and distribute packaged solutions for the elevator industry



Automotive

Standard and specialist cables for the automotive and transport industry, collaborating with the sector's leading international manufacturers



Network Components

Network accessories and components to connect cables and other network elements



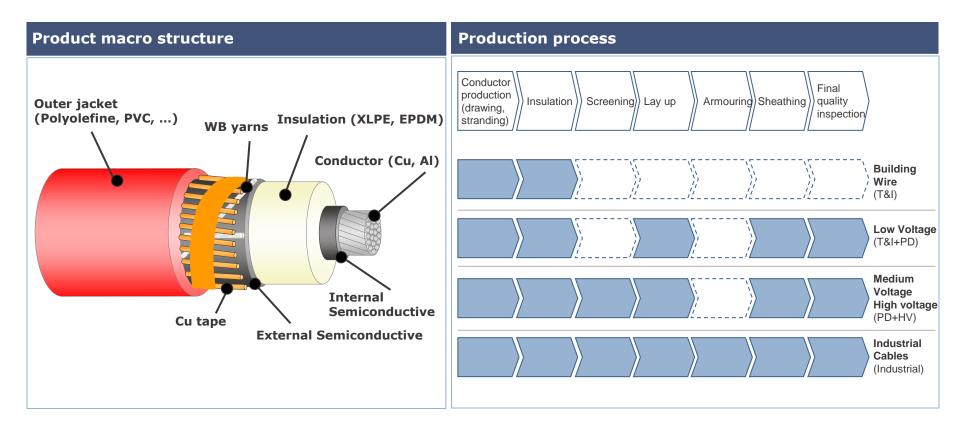
Key customers

Large and differentiated customer base generally served through direct sales





Macro-structure of Energy Cables



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Telecom – Overview

Business description

Integrated cable solutions focused on high -end Telecom

Telecom solutions

<u>Optical cables</u>: tailored for all today's challenging environments from underground ducts to overhead lines, rail tunnels and sewerage pipes

<u>Copper cables</u>: broad portfolio for underground and overhead solutions, residential and commercial buildings

<u>Connectivity</u>: FTTH systems based upon existing technologies and specially developed proprietary optical fibres



MMS

<u>Multimedia specials</u>: solutions for radio, TV and film, harsh industrial environments, radio frequency, central office switching and datacom <u>Mobile networks</u>: Antenna line products for mobile operators <u>Railway infrastructure</u>: Buried distribution & railfoot cables for long distance telecommunication and advanced signalling cables for such applications as light signalling and track switching



Optical Fiber

Optical fiber products: single-mode optical fiber, multimode optical fibers and specialty fibers (DrakaElite)

Manufacturing: our proprietary manufacturing process for Plasma-activated Chemical Vapor Deposition and Licensed OVD Technology (600 unique inventions corresponding to > 1.4K patents) positions us at the forefront of today's technology



Key customers

Key customers include key operators in the telecom sector





Optical cables

Global overview

Market trends

- Demand function of level of capital expenditures budgeted by large telecom companies (PTT/incumbents as well as alternative operators) for network infrastructures, mainly as a consequence of:
 - Growing number of internet users data traffic
 - Diffusion of broadband services / other hightech services (i.e. IPTV)

Key success factors

- Continuous innovation and development of new cable & fibre products
- Cable design innovation with special focus on installation cost reduction
- Relentless activity to maintain the highest quality and service level
- Focus on costs to remain competitive in a highly price sensitive environment

Strategic value of fibre

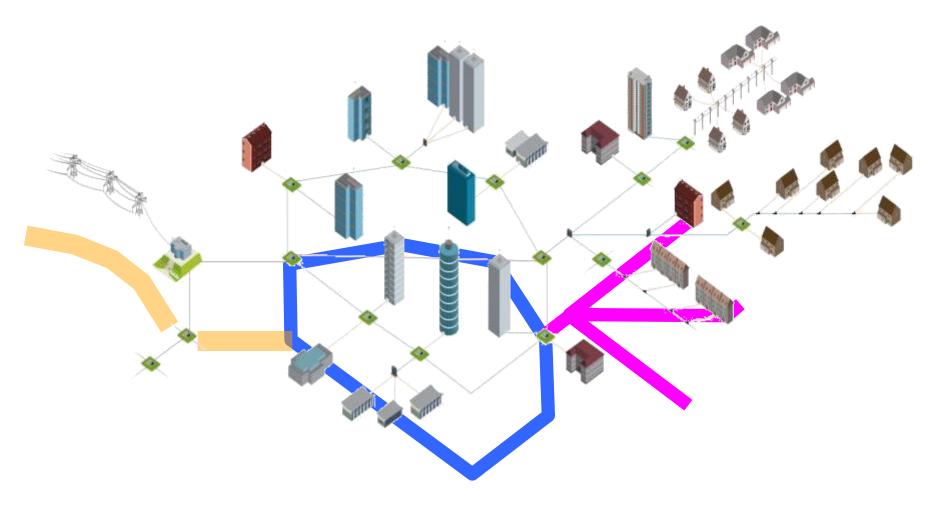
- Fiber optic represents the major single component cost of optical cables
- Fiber optic production has high entry barriers:
 - Proprietary technology or licenses difficult to obtain
 - Long time to develop know-how
 - Capital intensity
- When fiber optic is short, vertically integrated cable manufacturers leverage on a strong competitive advantage

Action plan

- Maintain & reinforce position with key established clients
- Further penetration of large incumbents in emerging regions
- Optimize utilization of low cost manufacturing units
- Expand distribution model in Domestic & Export
- Streamline the inter-company process
- Fully integrated products sales
- Refocus on export activities
- Increase level and effectiveness of agents



Telecom Cables Main Applications



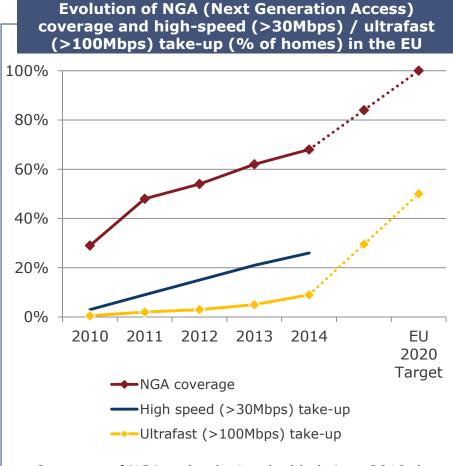
BACKBONE

METROPOLITAN RING

ACCESS NETWORK

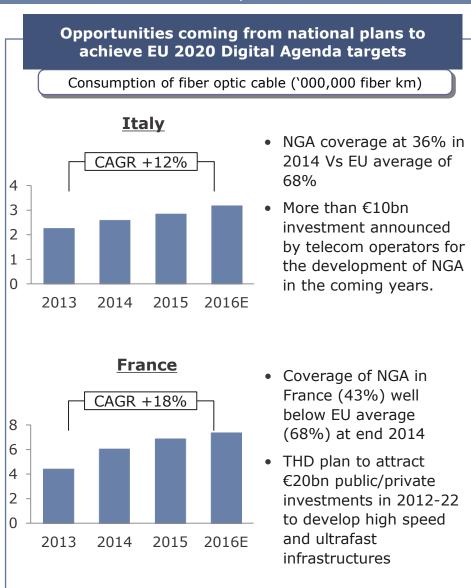
Telecom – Market trend

Growth opportunities coming from the development of broadband in Europe



- Coverage of NGA technologies doubled since 2010, but further efforts are requested to meet 2020 target of 100% coverage
- Take-up of ultrafast (>100Mbps) broadband remains marginal (3% of homes) still faraway from 2020 target (50%)

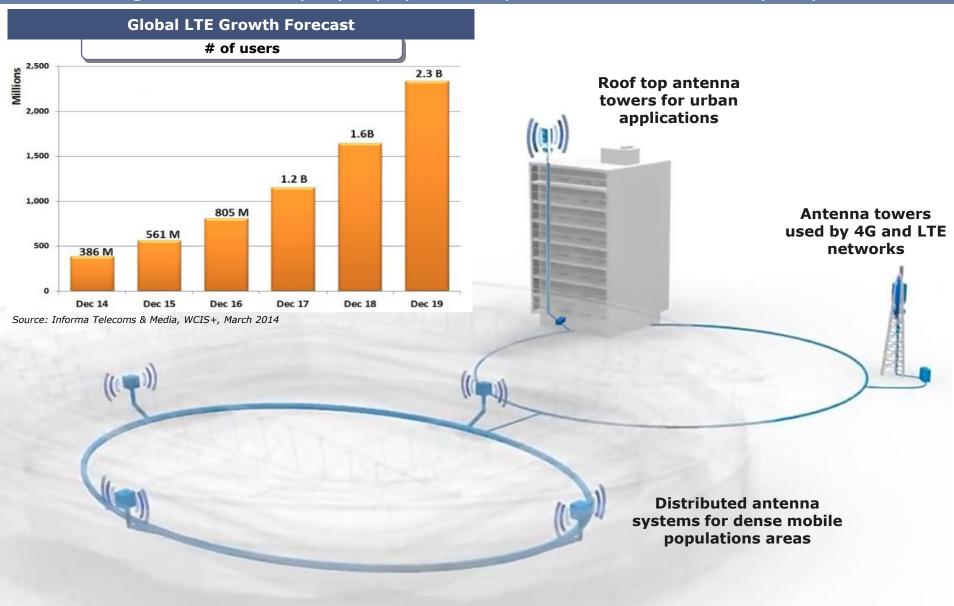
Source: European Commission Digital Agenda Scoreboard 2015



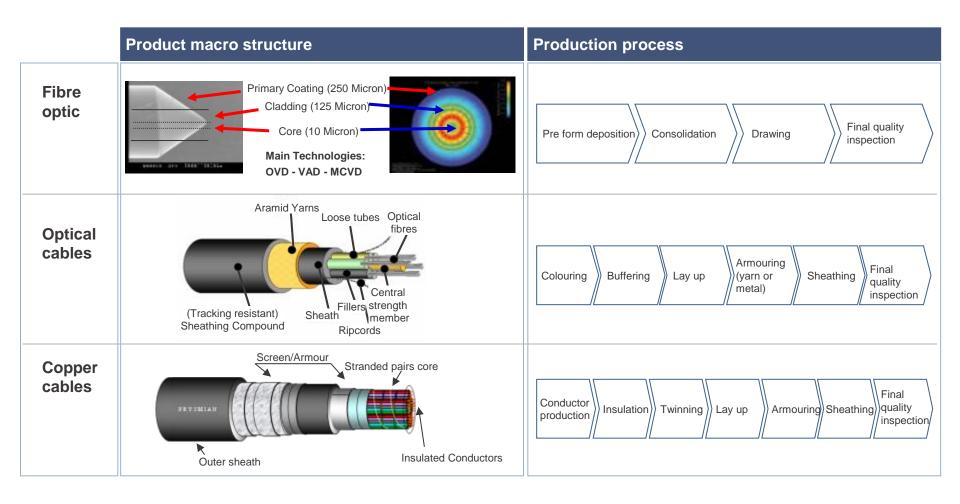
Source: CRU, January 2016; European Commission Digital Agenda Scoreboard 2015

Telecom – FTTA as key driver of optical demand

4G and Long Term Evolution (LTE) deployments require Fiber-to-the-Antenna (FTTA)

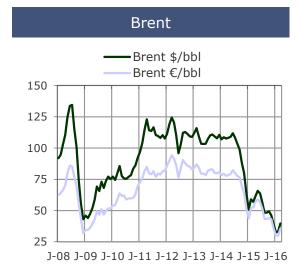


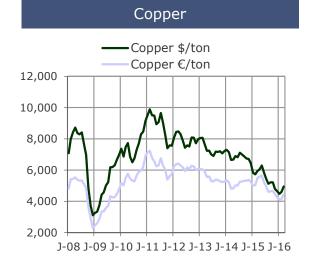
Macro-structure of Telecom Cables



Reference Scenario

Commodities & Forex







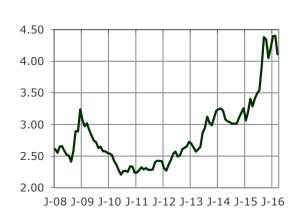








EUR / BRL



Based on monthly average data Source: Nasdag OMX



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