Prysmian Group



# **Growing our Leadership** in Submarine Market

Unique Selling Proposition in Offshore Market

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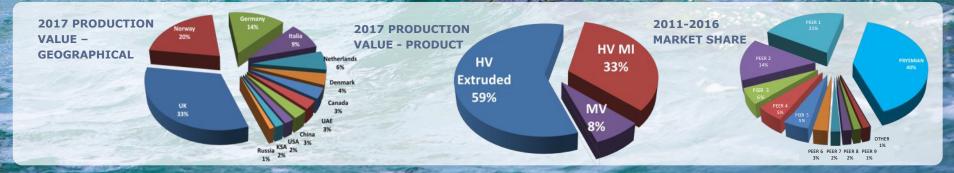


# Market trend and production segmentation



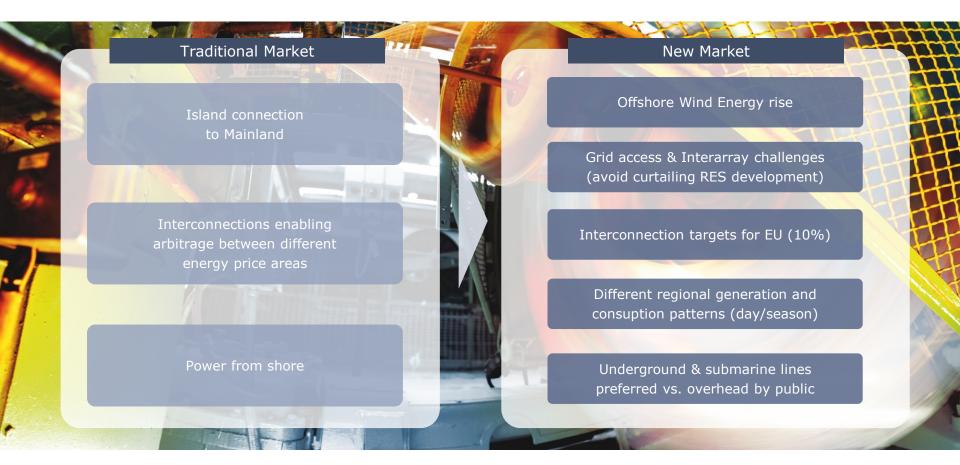


- Submarine market continues to be mainly Europe centric,
- Large interconnectors:
  - Dominated in 2015 (NordLink, NSL, NEMO: €2bn)
  - Only COBRA in 2016:€ 0,25bn
  - 2017 and 2018 show a positive outlook with IFA2,
     FAB and Viking
- Offshore Wind activity buoyant in Europe with steady growth into the next decade with other regions initiating, particularly US and Far East. Timing of OI remains volatile.
- Total Volumes show a trend of moderate growth (in average) for the next three-five years period.



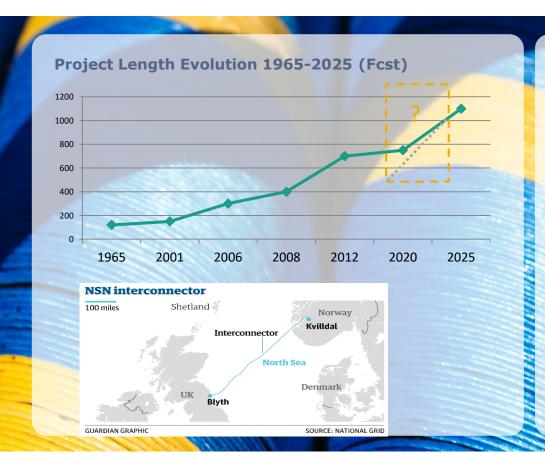
## Market Development Drivers: From Traditional to New Market





# Market trend: longer links enabled by HVDC technology





## **Project Length Evolution**

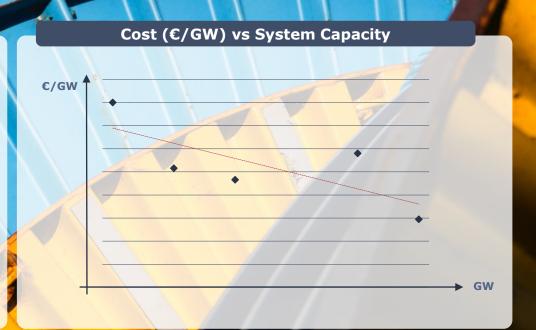
- Since 1960's the record project length has increased almost tenfold.
- HVDC links low losses have enabled the planning of projects above the 1000km length. Implementation is still a challenge due to business reasons but it is technically feasible
- Higher voltages mean lower losses, decreasing total cost of ownership for longer links and pushing the non economic threshold to higher values
- Manufacturing technologies and Vessel
   Capabilities are no longer a limiting factor.

# Market trend: reducing cost of power generation



#### Trends in high power links

- HVDC interconnectors have been usually operated below limits but increasing energy prices and interconnection needs lead to HVDC links operating at 100% nominal load
- Offshore windfarms are pushing limits of VSC technology beyond 1000MW, whereas LCC has not reached its limits in the submarine market
- Interconnectors will require even higher power rating, thus optimizing cost benefit ratio and delivering more energy
- Cost elements: Cable, Converters, Installation, Losses, Operation, Planning & Permitting



**Technological Leadership** 



A higher power rating lowers the unit cost of energy

# Market trend: challenges of the deep



## **Deep Water Applications**

- High pulling forces, long suspended weights of cable
- Bending under tension, on the installation vessel sheave
- External water pressure

## **Cable design parameters**

- Elongation
- Rotation
- Weight
- Breaking strength
- Jointing

Fluid filled cables to 1000 m water depth

Mass Impregnated cables beyond 2000 m

Extruded cables up to 3000m feasible

## **Laying Vessel Capabilities**



- Withstand high pulling force
- Dynamic positioning navigation system
- Rotating platform
- Loading Capability

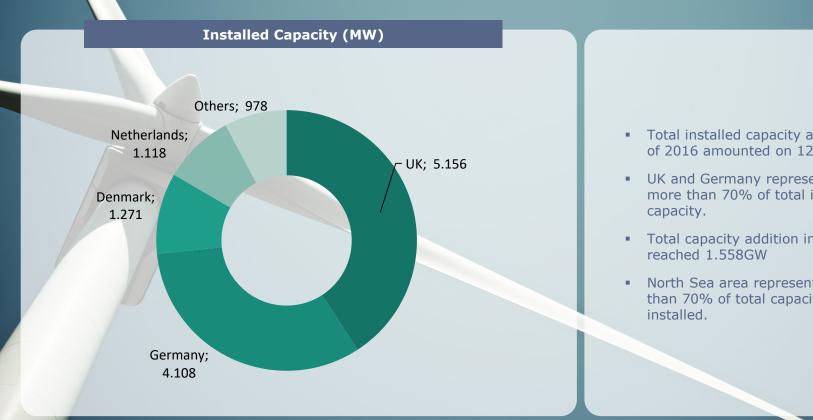






# Offshore wind installed capacity in Europe



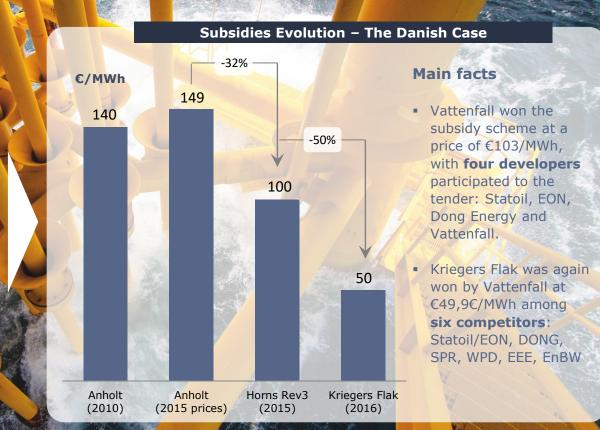


- Total installed capacity at the end of 2016 amounted on 12.6GW.
- UK and Germany representing more than 70% of total installed
- Total capacity addition in 2016
- North Sea area represents more than 70% of total capacity

## LCoE Evolution

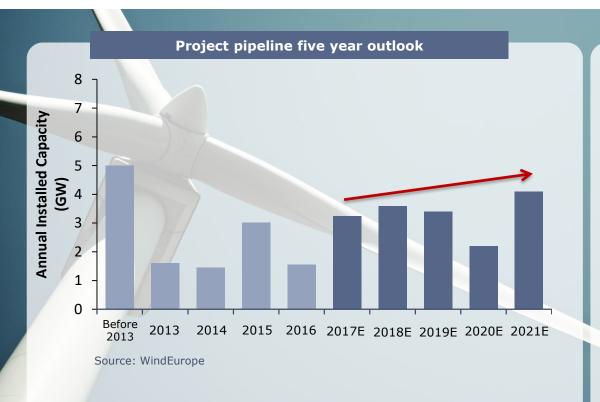






# Offshore wind farm – European market trends



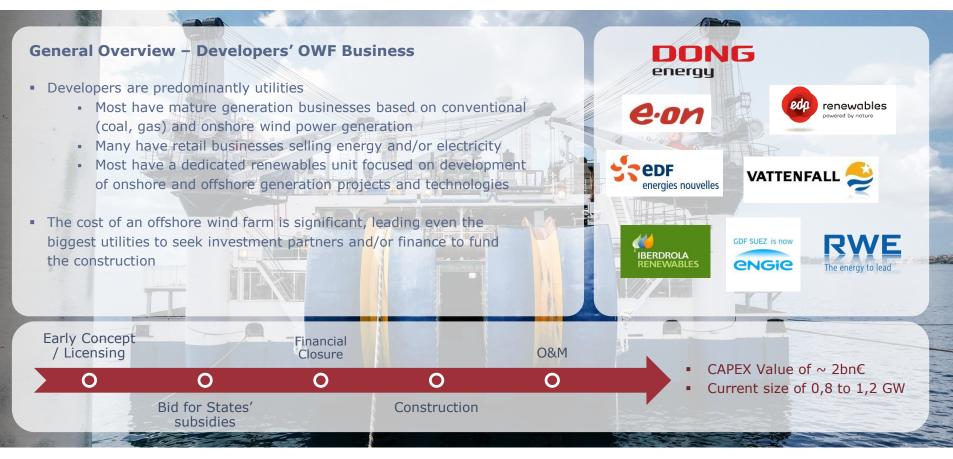


## **Capacity Installation Trend**

- Robust project pipeline. Market is demonstrating a stable outlook at the moment.
- Market will be driven by cost effectiveness
- 24GW of projects already obtained consent to construct
- North Sea will remain the main region for Offshore Wind deployment, followed by Baltic sea.

## Offshore wind market overview







# Prysmian PowerLink: A branch dedicated to submarine cables & systems





## **Prysmian PowerLink**

- •Responsible for global submarine cable system solutions
- Undisputed market leader



## Organization

- Integrated worldwide organization
- •HQ located in Milan, Italy
- Regional offices worldwide.



#### **Product Portfolio**

- Medium Voltage, HVAC and HVDC solutions
- •Extruded and paper insulation technologies
- Voltage levels up to 700kV

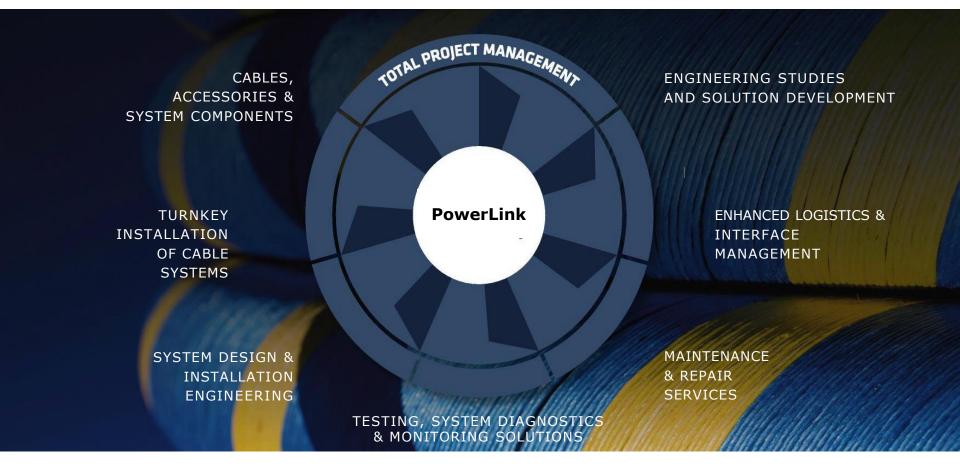


#### **Business Model**

- •EPC contractor capability
- Realization of full turn-key projects
- Unique manufacturing and installation asset base

# A turn-key solutions provider





# Strengthening production ...





# **Total Production Capacity:**

- XLPE/P-Laser: 750 km/y (+ 400 km/y land cables)
- Paper/PPL: 550 km/y

# ...And installation capabilities



## **Cable lay and installation vessels**

Best of class vessels and equipment providing extended project versatility

Wide ranging track record and global experience

Deep water installation capability up to 3,000 m

Shallow water and near shore installation solutions

## **In-house cable protection**





Vertical injector





Jetting machines Hydroplow



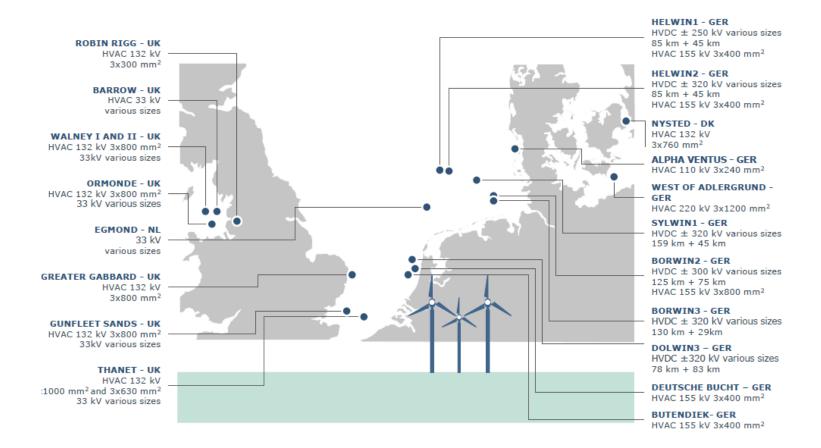




Hydroplow movie

## Consolidated track record in offshore wind farm





# Offshore Wind: Our value proposition - a full turn-key solutions provider



## **One-stop solutions provider**

Total System Provider for the Offshore Wind market with the largest in-house cable production and installation capability

- Complete control over the entire supply chain from solution development to cable design and production, installation
  and burial, project management, jointing and testing, maintenance and repair services, and monitoring and system diagnostics
  solutions.
- High degree of flexibility, able to guarantee a tailor-made proposal for each customer (both bundled and unbundled offers)

## **Technology leadership**

Superior submarine cable systems technology, undisputed leader by market and capabilities & unique track record of submarine cable projects

- Superior cable system technology (whether it is AC or DC, MV or HV cables)
- With the largest cable manufacturing capacity in the world, our presence and industrial footprint ensure that we can serve our customer everywhere in the world together with knowledge and flexibility to adapt the solutions to local market requirements.

# Offshore Wind: Our value proposition - a full turn-key solutions provider



## **Installation capabilities**

Best of class vessels and equipment providing extended project versatility

- Widest and complete fleet of cable laying vessels in the market able to provide solutions for all segments (export cables, inter-array and interconnectors), from shallow up to the deepest water.
- Advanced burial tools, able to guarantee the adequate level of protection in all type of soils and depths.

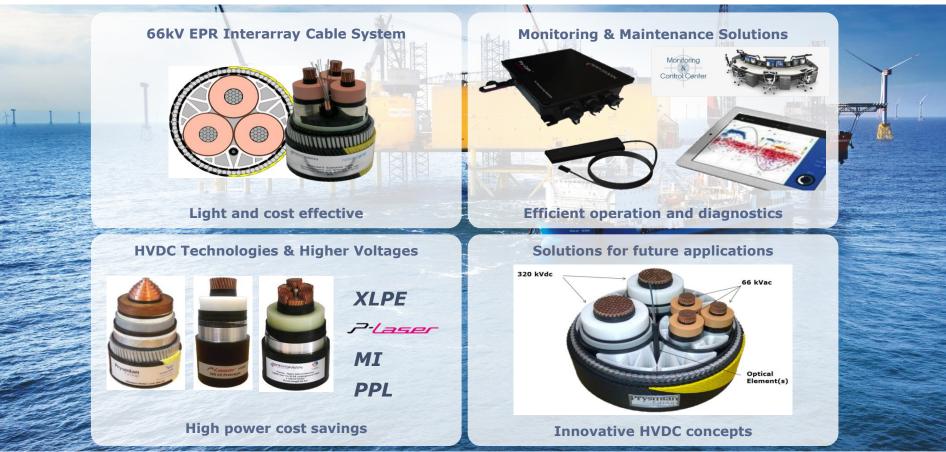
## **Integrated worldwide organization**

Proven financial solidity, ethics & integrity and heritage of installing and manufacturing submarine cables for more than 130 years.

- A sustainable business partner with solid financials, ethics, corporate governance, and people value practice at the highest level in the industry.
- Heritage of installing and manufacturing of submarine cables for more than 130 years.

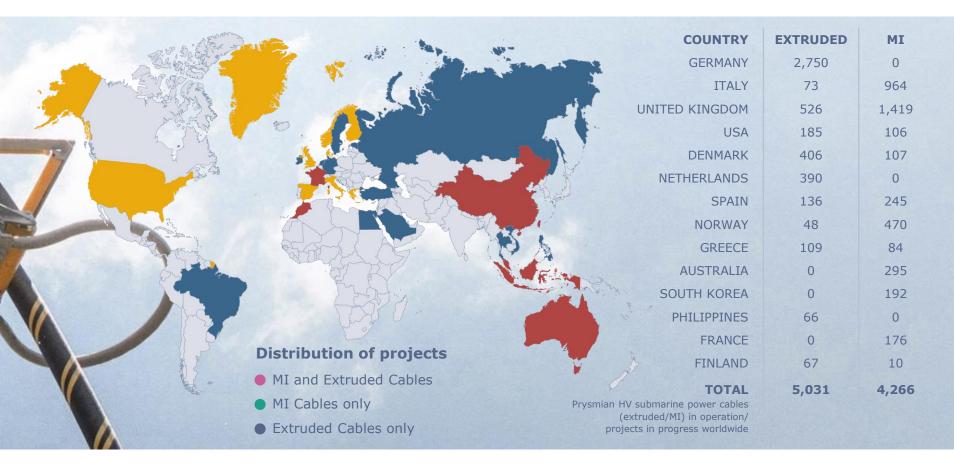
# Offshore Wind: Prysmian innovative solutions





# Interconnections: Focus on HVDC Submarine Cable Systems





# Interconnections: Focus on HVDC Cable Technologies







- Solid market fundamentals: The off-shore wind market will be a sound contributor to the submarine cable industry during the next decade
- Prysmian is committed to achieve the leadership in all the segments of the global submarine market: the Off-shore Wind market is a challenge and an opportunity to grow.
- > One-stop shop with full vertical integration: Prysmian unique strategy in the Off-shore Wind cable industry.
- Prysmian offers technically leading products both for the interconnector and off-shore wind markets





