

PRESS RELEASE

PRYSMIAN GROUP BRINGS ULTRA-BROADBAND TO WIKIMANIA 2016
WIKIPEDIA ANNUAL CONFERENCE IN ITALY USES RETRACTANET^{XS} SYSTEM

Milan, June 24th, 2016 - Prysmian Group, world leader in the energy and telecom cable systems industry, has deployed a fibre optic network able to bring ultra-broadband connection to the 2016 edition of Wikimania, the annual conference celebrating Wikipedia and its sister free knowledge projects. Hundreds of volunteer editors came together in the town of Esine Lario, on Lake Como to learn about and discuss projects, approaches and issues through a series of conferences, meet-ups, training sessions and a hackathon.

Prysmian Group – through its Italian branch – acted as technological partner to this initiative, providing the complete fibre optic network to the Municipality through its RetractaNet^{XS} system. RetractaNet^{XS} is a solution that employs specially manufactured retractable direct buried cable filled with small fibre modules. These modules are designed to be cut at one point in the network and retracted to another where they can be fed or blown through microducts directly into customer premises. The system is extremely fast and easy to install, and in Esino Lario the cable has been installed using the existing public infrastructure, like the public administration network, with optical fibre being brought into schools, museums and the town hall amongst others.

“We are proud to have taken part to this important project and to have contributed to the success of this event, allowing hundreds of participants to enjoy ultra-broadband connection while taking part in the conference”, said Carlo Scarlata, CCO at Prysmian Italia. “This job is a very important experience for Prysmian which can be replicated elsewhere in Italy where diffused fibre optic networks are needed. Flexibility and ease of installation and use make this system the perfect solution to deploy an optical access network where non-specialised labour is available”.

Prysmian Group

Prysmian Group is world leader in the energy and telecom cable systems industry. With almost 140 years of experience, sales of about €7.5 billion in 2015, over 19,000 employees across 50 countries and 88 plants, the Group is strongly positioned in high-tech markets and offers the widest possible range of products, services, technologies and know-how. It operates in the businesses of underground and submarine cables and systems for power transmission and distribution, of special cables for applications in many different industries and of medium and low voltage cables for the construction and infrastructure sectors. For the telecommunications industry, the Group manufactures cables and accessories for voice, video and data transmission, offering a comprehensive range of optical fibres, optical and copper cables and connectivity systems. Prysmian is a public company, listed on the Italian Stock Exchange in the FTSE MIB index.

Media Relations

Lorenzo Caruso
Corporate and Business Communications Director
Ph. 0039 02 6449.1
lorenzo.caruso@prysmiangroup.com

Investor Relations

Cristina Bifulco
Investor Relations Director
Ph. 0039 02 6449.1
mariacristina.bifulco@prysmiangroup.com